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Papa John's Founder, John Schnatter, Recognized with 2008 National Trails Award

LOUISVILLE, Ky., Nov 25, 2008 (BUSINESS WIRE) -- Papa John's founder John Schnatter, his wife Annette, and their Evergreen Real Estate company, last week were named the 2008 National Trails Corporate Award winners, during the American Trails 19th National Trails Symposium in Little Rock, Ark.

The Schnatters and Evergreen were honored for their efforts in trail creation and greenway improvements in the greater Louisville area. Their efforts included \$3 million in financial support for the Louisville regional trails efforts, and the design and construction of the Anchorage Trail, a 1-mile trail in Anchorage, Ky., that has now been expanded to a 2-mile loop.

"A lot of hard work and planning by the entire town of Anchorage went into the Anchorage Trail project," said Schnatter. "I want to thank Tim O'Hern and the rest of the Evergreen team for their work, along with Bob Searns and Bill Neumann of The GreenWay Team. As for the Louisville 100-mile trail project, the credit goes to David Jones and his team. We are honored to have played a small role in that project."

According to its Web site, American Trails presents the National Trails Awards every two years to recognize the tremendous contributions of volunteers, professionals, and other leaders who are working to create a national system of trails for all Americans. To be eligible for the Corporate Award, a business or corporation must have demonstrated significant, sustained, and exemplary service to trails planning, implementation, and/or recreation. More information about the award can be accessed at www.americantrails.org.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For nine years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the highly regarded American Customer Satisfaction Index (ACSI). Papa John's also ranks first among pizza companies in the 2008 Brand Keys Customer Loyalty Engagement Index, was honored by Restaurants & Institutions Magazine (R&I) with the 2008 Silver Award for Consumers' Choice in Chains in the pizza segment, and was named 2007 Pizza Today Chain of the Year. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

SOURCE: Papa John's International, Inc.

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