

## Papa John's Announces Promotion of Robert Thompson to SVP of Marketing and Edmond Heelan to SVP of North American Operations and Global OST

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ: PZZA) today announced the promotions of Robert Thompson to Senior Vice President of Marketing and Edmond Heelan to Senior Vice President of North American Operations and Global Operations Support and Training.

"Robert and Edmond are strategic operators who embody the virtues, beliefs and values of the Papa John's way," said Steve Ritchie, President and Chief Operating Officer. "Their passion and commitment to the company are unmatched with a combined tenure of over 31 years. This dedicated approach aligns with our long-term vision for success in creating meaningful opportunities for team members."

In his new role, Mr. Thompson will oversee all functions of Papa John's global marketing. Mr. Thompson first joined Papa John's in 1999 as a Manager in Operations Accounting and was promoted to various management positions within the Restaurant Planning and Analysis team. Mr. Thompson moved to the marketing team in 2004, was promoted to Director in 2007 and Vice President in 2012. He most recently served as Vice President, Brand Planning and Analysis.

In his new role, Mr. Heelan will oversee all corporate and franchise operations as well as global operations support and training. Mr. Heelan joined Papa John's in 2000 as Training Coordinator and progressed through the Operations Support and Training department to People Services Consultant in 2001. He then moved to Director of Operations in 2003, Director of New Product Implementation in 2008, Senior Director, Global Operations Support and Training in 2011, and most recently served as Vice President Corporate Operations and Global Operations Support & Training.

## **About Papa John's**

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at <a href="www.papajohns.com">www.papajohns.com</a>. Also visit us on Facebook at <a href="www.facebook.com/papajohns">www.facebook.com/papajohns</a>, Twitter at <a href="twitter.com/papajohns">twitter.com/papajohns</a>, YouTube at <a href="www.youtube.com/user/papajohns">www.youtube.com/user/papajohns</a>, Instagram at <a href="instagram.com/papajohns">instagram.com/papajohns</a>, Pinterest at <a href="www.youtube.com/papajohns">www.pinterest.com/papajohns</a>, and Vine at <a href="www.youtube.com/papajohns">wine.co/papajohns</a>.

## **Forward-Looking Statements**

Certain matters discussed in this press release which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Part I. Item 1A. - Risk Factors" of the Annual Report on Form 10-K for the fiscal year ended December 28, 2014. We undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

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