

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 10-0** (Mark One) Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended June 30, 2024 ☐ Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Commission File Number: 0-21660 PAPA JOHN'S INTERNATIONAL, INC. (Exact name of Registrant as specified in its charter) Delaware 61-1203323 (State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification number) 2002 Papa John's Boulevard 40299-2367 Louisville, KY (Zip Code) (Address of principal executive offices) (502) 261-7272 (Registrant's telephone number, including area code) Securities registered pursuant to Section 12(b) of the Act: Title of each class: Trading Symbol Name of each exchange on which registered: Common stock, \$0.01 par value **PZZA** The NASDAQ Stock Market LLC Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes 🗵 Indicate by check mark whether the Registrant has submitted electronically every interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files). Yes 🗵 No 🗆 Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. Large Accelerated Filer Accelerated filer Non-accelerated files Smaller reporting company Emerging growth company If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.□

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes 🗆 No 🗵

At August 2, 2024, there were 32,625,886 shares of the Registrant's common stock outstanding.

No □

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# PART I. FINANCIAL INFORMATION

# **Item 1. Financial Statements**

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Balance Sheets

(In thousands, except per share amounts)	June 30, 2024		December 31, 2023		
		Unaudited)			
Assets	,				
Current assets:					
Cash and cash equivalents	\$	24,305 \$	3	40,587	
Accounts receivable, net		93,460		104,244	
Notes receivable, current portion		4,581		5,199	
Income tax receivable		2,771		2,577	
Inventories		37,656		36,126	
Prepaid expenses and other current assets		58,762		42,285	
Assets held for sale		4,205		_	
Total current assets	·	225,740		231,018	
Property and equipment, net		265,693		282,812	
Finance lease right-of-use assets, net		28,759		31,740	
Operating lease right-of-use assets		154,371		164,158	
Notes receivable, less current portion, net		9,915		12,346	
Goodwill		75,547		76,206	
Other assets		78,402		76,725	
Total assets	\$	838,427	3	875,005	
Liabilities, Redeemable noncontrolling interests and Stockholders' deficit					
Current liabilities:					
Accounts payable	\$	63,731	3	74,949	
Income and other taxes payable		6,810		17,948	
Accrued expenses and other current liabilities		149,673		158,167	
Current deferred revenue		19,941		20,427	
Current finance lease liabilities		7,815		9,029	
Current operating lease liabilities		24,874		24,076	
Current portion of long-term debt		2,375		_	
Total current liabilities	·	275,219		304,596	
Deferred revenue		19,011		20,366	
Long-term finance lease liabilities		22,382		24,144	
Long-term operating lease liabilities		144,569		151,050	
Long-term debt, less current portion, net		758,861		757,422	
Other long-term liabilities		63,550		60,192	
Total liabilities		1,283,592		1,317,770	
Redeemable noncontrolling interests		975		851	
Stockholders' deficit:					
Common stock (\$0.01 par value per share; issued 49,280 at June 30, 2024 and 49,235 at December 31, 2023)		493		492	
Additional paid-in capital		446,547		452,290	
Accumulated other comprehensive loss		(7,358)		(7,803)	
Retained earnings		215,800		219,027	
Treasury stock (16,658 shares at June 30, 2024 and 16,747 shares at December 31, 2023, at cost)		(1,117,140)		(1,123,098)	
Total stockholders' deficit		(461,658)		(459,092)	
Noncontrolling interests in subsidiaries		15,518		15,476	
Total Stockholders' deficit		(446,140)		(443,616)	
Total Liabilities, Redeemable noncontrolling interests and Stockholders' deficit	\$	838,427	S	875,005	

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (Unaudited)

		Three Mo	nths E	nded		Six Months Ended					
(In thousands, except per share amounts)		June 30, 2024		June 25, 2023	June 30, 2024			June 25, 2023			
Revenues:											
Domestic Company-owned restaurant sales	\$	173,207	\$	175,780	\$	349,431	\$	355,646			
North America franchise royalties and fees		34,409		34,711		70,106		70,783			
North America commissary revenues		198,197		206,980		401,484		419,546			
International revenues		39,701		34,608		80,409		66,071			
Other revenues		62,380		62,451		120,380		129,533			
Total revenues		507,894		514,530		1,021,810		1,041,579			
Costs and expenses:											
Operating costs (excluding depreciation and amortization shown separately below):											
Domestic Company-owned restaurant expenses		138,033		143,705		276,786		291,489			
North America commissary expenses		182,299		190,468		367,498		386,883			
International expenses		27,077		20,435		55,423		37,746			
Other expenses		56,951		58,996		108,718		120,074			
General and administrative expenses		57,714		50,324		116,173		102,268			
Depreciation and amortization		17,594		15,690		35,268		30,411			
Total costs and expenses		479,668		479,618		959,866		968,871			
Operating income		28,226		34,912		61,944		72,708			
Net interest expense		(10,896)		(11,275)		(21,959)		(20,296)			
Income before income taxes		17,330		23,637		39,985		52,412			
Income tax expense		4,794		5,778		12,535		12,007			
Net income before attribution to noncontrolling interests		12,536		17,859		27,450		40,405			
Net income attributable to noncontrolling interests		(293)		(91)		(571)		(261)			
Net income attributable to the Company	\$	12,243	\$	17,768	\$	26,879	\$	40,144			
Basic earnings per common share	\$	0.37	\$	0.55	\$	0.82	\$	1.20			
Diluted earnings per common share	\$	0.37	\$	0.54	\$	0.82	\$	1.20			
Basic weighted average common shares outstanding		32,730		32,563		32,688		33,359			
Diluted weighted average common shares outstanding	_	32,853		32,650		32,871		33,487			
Dividends declared per common share	\$	0.46	\$	0.42	\$	0.92	\$	0.84			

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Comprehensive Income (Unaudited)

		Three Mo	nths End	Six Months Ended					
(In thousands)		June 30, 2024	June 25, 2023			June 30, 2024		June 25, 2023	
Net income before attribution to noncontrolling interests	\$	12,536	\$	17,859	\$	27,450	\$	40,405	
Other comprehensive income (loss), before tax:									
Foreign currency translation adjustments		165		405		(381)		1,847	
Interest rate swaps (1)		88		1,514		956		1,850	
Other comprehensive income (loss), before tax	· <u> </u>	253		1,919		575		3,697	
Income tax effect:									
Foreign currency translation adjustments		(37)		(93)		86		(425)	
Interest rate swaps (2)		(20)		(349)		(216)		(426)	
Income tax effect		(57)		(442)		(130)		(851)	
Other comprehensive income (loss), net of tax	<u></u>	196		1,477		445		2,846	
Comprehensive income before attribution to noncontrolling interests		12,732		19,336		27,895		43,251	
Less: comprehensive income, redeemable noncontrolling interests		(91)		(59)		(190)		(105)	
Less: comprehensive income, nonredeemable noncontrolling interests		(202)		(32)		(381)		(156)	
Comprehensive income attributable to the Company	\$	12,439	\$	19,245	\$	27,324	\$	42,990	

<sup>(1)</sup> Amounts reclassified out of accumulated other comprehensive loss into net interest income (expense) include \$197 and \$397 for the three and six months ended June 30, 2024, respectively, and \$(36) and \$(243) for the three and six months ended June 25, 2023, respectively.

The income tax effects of amounts reclassified out of accumulated other comprehensive loss were \$(45) and \$(90) for the three and six months ended June 30, 2024, respectively, and \$8 and \$55 for the three and six months ended June 25, 2023, respectively.

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Stockholders' Deficit (Unaudited)

Papa John's International, Inc.

(In thousands)										
For the three months ended June 30, 2024	Common Stock Shares Outstanding	,	Common Stock	Additional Paid-In Capital	Accumulated Other Comprehensive Loss (2)	Retained Earnings	Treasury Stock	N	Noncontrolling Interests in Subsidiaries	\$ Total Stockholders' Deficit
Balance at March 31, 2024	32,604	\$	493	\$ 444,793	\$ (7,554)	\$ 218,608	\$ (1,118,196)	\$	15,433	\$ (446,423)
Net income (1)	_		_	_	_	12,243	_		202	12,445
Other comprehensive income (loss), net of tax	_		_	_	196	_	_		_	196
Dividends on common stock	_		_	32	_	(15,051)	_		_	(15,019)
Exercise of stock options	2		_	92	_	_	_		_	92
Stock-based compensation expense	_		_	2,915	_	_	_		_	2,915
Issuance of restricted stock	16		_	(900)	_	_	900		_	_
Tax effect of restricted stock awards	(3)		_	(138)	_	_	_		_	(138)
Distributions to noncontrolling interests	_		_	_	_	_	_		(117)	(117)
Other	3		_	(247)	_	_	156		_	(91)
Balance at June 30, 2024	32,622	\$	493	\$ 446,547	\$ (7,358)	\$ 215,800	\$ (1,117,140)	\$	15,518	\$ (446,140)
For the six months ended June 30, 2024										
Balance at December 31, 2023	32,488	\$	492	\$ 452,290	\$ (7,803)	\$ 219,027	\$ (1,123,098)	\$	15,476	\$ (443,616)
Net income (1)	_		_	_	_	26,879	_		381	27,260
Other comprehensive income (loss), net of tax	_		_	_	445	_	_		_	445
Dividends on common stock	_		_	64	_	(30,106)	_		_	(30,042)
Exercise of stock options	20		1	932	_	_	_		_	933
Stock-based compensation expense	_		_	2,545	_	_	_		_	2,545
Issuance of restricted stock	157		_	(5,610)	_	_	5,610		_	_
Tax effect of restricted stock awards	(48)		_	(3,330)	_	_	_		_	(3,330)
Distributions to noncontrolling interests	_		_	_	_	_	_		(339)	(339)
Other	5		_	(344)	_	_	348		_	4
Balance at June 30, 2024	32,622	\$	493	\$ 446,547	\$ (7,358)	\$ 215,800	\$ (1,117,140)	\$	15,518	\$ (446,140)

<sup>(1)</sup> Net income to the Company for the three and six months ended June 30, 2024 excludes \$91 and \$190, respectively, allocable to the redeemable noncontrolling interests for our joint venture arrangements.

<sup>(2)</sup> At June 30, 2024, the accumulated other comprehensive loss of \$7,358 was comprised of net unrealized foreign currency translation loss of \$7,784 and net unrealized gain on the interest rate swap agreements of \$426.

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Stockholders' Deficit (continued) (Unaudited)

Papa John's International, Inc.

(In thousands)  For the three months ended	Common Stock Shares	Common	Additional Paid-In	Accumulated Other Comprehensive	Retained	Treasury	Noncontrolling Interests in	Total Stockholders'
June 25, 2023	Outstanding	Stock	Capital	Loss (2)	Earnings	Stock (3)	Subsidiaries	Deficit
Balance at March 26, 2023	32,356	\$ 492	\$ 443,686	\$ (8,766)	\$ 203,569	\$ (1,130,136)	\$ 15,830	\$ (475,325)
Net income (1)	_	_	_	_	17,768	_	32	17,800
Other comprehensive income (loss), net of tax	_	_	_	1,477	_	_	_	1,477
Dividends on common stock	_	_	54	_	(13,876)	_	_	(13,822)
Exercise of stock options	2	_	68	_	_	_	_	68
Stock-based compensation expense	_	_	4,601	_	_	_	_	4,601
Issuance of restricted stock	30	_	(1,933)	_	_	1,933	_	_
Tax effect of restricted stock awards	(1)	_	(109)	_	_	_	_	(109)
Distributions to noncontrolling interests	_	_	_	_	_	_	(300)	(300)
Other	7	_	(403)	_	_	534	_	131
Balance at June 25, 2023	32,394	\$ 492	\$ 445,964	\$ (7,289)	\$ 207,461	\$ (1,127,669)	\$ 15,562	\$ (465,479)
For the six months ended June 25, 2023								
Balance at December 25, 2022	34,736	\$ 491	\$ 449,829	\$ (10,135)	\$ 195,856	\$ (922,434)	\$ 15,729	\$ (270,664)
Net income (1)	_	_	_	_	40,144	_	156	40,300
Other comprehensive income (loss), net of tax	_	_	_	2,846	_	_	_	2,846
Dividends on common stock	_	_	54	_	(28,539)	_	_	(28,485)
Exercise of stock options	17	1	682	_	_	_	_	683
Acquisition of Company common stock	(2,523)	_	_	_	_	(212,444)	_	(212,444)
Stock-based compensation expense	_	_	8,498	_	_	_	_	8,498
Issuance of restricted stock	227	_	(6,542)	_	_	6,542	_	_
Tax effect of restricted stock awards	(73)	_	(6,108)	_	_	_	_	(6,108)
Distributions to noncontrolling interests	_	_	_	_	_	_	(323)	(323)
Other	10		(449)			667		218
Balance at June 25, 2023	32,394	\$ 492	\$ 445,964	\$ (7,289)	\$ 207,461	\$ (1,127,669)	\$ 15,562	\$ (465,479)

<sup>(1)</sup> Net income to the Company for the three and six months ended June 25, 2023 excludes \$59 and \$105, respectively, allocable to the redeemable noncontrolling interests for our joint venture arrangements.

<sup>(2)</sup> At June 25, 2023, the accumulated other comprehensive loss of \$7,289 was comprised of net unrealized foreign currency translation loss of \$7,274 and net unrealized loss on the interest rate swap agreements of \$15.

<sup>(3)</sup> Acquisition of Company common stock for the six months ended June 25, 2023, includes \$2,804 of transaction costs directly attributable to share repurchases, including a 1% excise tax incurred under the Inflation Reduction Act of 2022.

# Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited)

	Six Months En	ıded	
(In thousands)	June 30, 2024	June 25, 2023	
Operating activities			
Net income before attribution to noncontrolling interests	\$ 27,450 \$	40,405	
Adjustments to reconcile net income to net cash provided by operating activities:			
Provision for allowance for credit losses on accounts and notes receivable	2,397	595	
Depreciation and amortization	35,268	30,411	
Deferred income taxes	2,812	3,664	
Stock-based compensation expense	2,545	8,498	
Refranchising and impairment losses	14,713	_	
Loss on disposal of property and equipment	965	_	
Other	800	(452)	
Changes in operating assets and liabilities, net of acquisitions:			
Accounts receivable	9,974	4,299	
Income tax receivable	(203)	6,683	
Inventories	(1,748)	4,109	
Prepaid expenses and other current assets	(4,358)	46	
Other assets and liabilities	(5,788)	140	
Accounts payable	(11,364)	(8,174)	
Income and other taxes payable	(10,957)	(514)	
Accrued expenses and other current liabilities	(18,710)	7,203	
Deferred revenue	(1,839)	(3,178)	
Net cash provided by operating activities	41.957	93,735	
Investing activities	,	,	
Purchases of property and equipment	(29,155)	(34,759)	
Notes issued	(153)	(4,374)	
Repayments of notes issued	1,794	3,224	
Proceeds from dispositions, net of cash transferred	1,495	´—	
Other	2,178	182	
Net cash used in investing activities	(23,841)	(35,727)	
Financing activities	(==,0:15)	(00,,-1)	
Net proceeds of revolving credit facilities	3,024	186,529	
Proceeds from exercise of stock options	933	682	
Acquisition of Company common stock		(210,348)	
Dividends paid to common stockholders	(30,212)	(28,485)	
Tax payments for equity award issuances	(3,330)	(6,108)	
Distributions to noncontrolling interests	(405)	(323)	
Principal payments on finance leases	(4,796)	(3,669)	
Other	358	102	
Net cash used in financing activities	(34,428)	(61,620)	
Effect of exchange rate changes on cash and cash equivalents	30	11	
Change in cash and cash equivalents	(16,282)	(3,601)	
Cash and cash equivalents at beginning of period	40,587	47,373	
Cash and cash equivalents at ordermining of period	\$ 24,305 \$	43,772	

#### Papa John's International, Inc. and Subsidiaries

#### Notes to Condensed Consolidated Financial Statements (Unaudited)

June 30, 2024

#### 1. Basis of Presentation

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP" or "U.S. GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete annual financial statements. In the opinion of management, all adjustments, consisting of normal recurring accruals, considered necessary for a fair presentation have been included. Operating results for the three and six months ended June 30, 2024 are not necessarily indicative of the results that may be expected for the fiscal year ending December 29, 2024. For further information, refer to the consolidated financial statements and footnotes thereto included in the Annual Report on Form 10-K for Papa John's International, Inc. (referred to as the "Company," "Papa John's," "Papa Johns" or in the first-person notations of "we," "us" and "our") for the year ended December 31, 2023.

In discussions of our business, "Domestic" is defined as within the contiguous United States, "North America" includes Canada, and "International" includes the rest of the world other than North America.

#### 2. Significant Accounting Policies

## **Principles of Consolidation**

The accompanying Condensed Consolidated Financial Statements include the accounts of Papa John's International, Inc. and its subsidiaries. All intercompany balances and transactions have been eliminated.

## Variable Interest Entity

Papa Johns Domestic restaurants, both Company-owned and franchised, participate in Papa John's Marketing Fund, Inc. ("PJMF"), a nonstock corporation designed to operate at break-even as it spends all annual contributions received from the system. PJMF collects a percentage of revenues from Company-owned and franchised restaurants in the United States and Canada for the purpose of designing and administering advertising and promotional programs. PJMF is a variable interest entity ("VIE") that funds its operations with ongoing financial support and contributions from the Domestic restaurants, of which approximately 85 percent are franchised, and does not have sufficient equity to fund its operations without these ongoing financial contributions. Based on an assessment of the governance structure and operating procedures of PJMF, the Company determined it has the power to control certain significant activities of PJMF, and therefore, is the primary beneficiary. The Company has consolidated PJMF in its financial results in accordance with Accounting Standards Codification ("ASC") 810, "Consolidation."

# Use of Estimates

The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the condensed consolidated financial statements and accompanying notes. Significant items that are subject to such estimates and assumptions include the allowance for credit losses on accounts and notes receivable, intangible assets, contract assets and contract liabilities including the customer loyalty program obligation, property and equipment, right-of-use assets and lease liabilities, gift card breakage, insurance reserves and tax reserves. Although management bases its estimates on historical experience and assumptions that are believed to be reasonable under the circumstances, actual results could significantly differ from these estimates.

## Noncontrolling Interests

Papa Johns has joint venture arrangements in which there are noncontrolling interests held by third parties that included 98 restaurants at June 30, 2024 and June 25, 2023, respectively. Consolidated net income is required to be reported separately at amounts attributable to both the Company and the noncontrolling interests held by third parties.

Net income attributable to these joint ventures for the three and six months ended June 30, 2024 and June 25, 2023 was as follows:

		Three Mon	nths	Ended	Six Months Ended				
(In thousands)	June 30, 2024			June 25, 2023		June 30, 2024	June 25, 2023		
Papa John's International, Inc.	\$	739	\$	228	\$	1,331	\$	625	
Redeemable noncontrolling interests		91		59		190		105	
Nonredeemable noncontrolling interests		202		32		381		156	
Total net income	\$	1,032	\$	319	\$	1,902	\$	886	

The following summarizes the redemption feature, location and related accounting within the Condensed Consolidated Balance Sheets for these joint venture arrangements:

	Location within the Condensed	
Type of Joint Venture Arrangement	Consolidated Balance Sheets	Recorded Value
Joint ventures with no redemption feature	Permanent equity	Carrying value
Joint ventures with option to require the Company to purchase the noncontrolling interest - not currently redeemable or redemption not probable	Temporary equity	Carrying value

#### Deferred Income Tax Accounts and Tax Reserves

We are subject to income taxes in the United States and several foreign jurisdictions. Significant judgment is required in determining the provision for income taxes and the related assets and liabilities. The provision for income taxes includes income taxes paid, currently payable or receivable and those deferred. We use an estimated annual effective rate based on expected annual income to determine our quarterly provision for income taxes. The effective income tax rate includes the estimated domestic state effective income tax rate and applicable foreign income tax rates. The effective income tax rate is also impacted by various permanent items and credits, net of any related valuation allowances, and can vary based on changes in estimated annual income. Discrete items are recorded in the quarter in which they occur.

Deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities and are measured using enacted tax rates and laws that are expected to be in effect when the differences reverse. Deferred tax assets and liabilities are netted by tax jurisdiction. Deferred tax assets are also recognized for the estimated future effects of tax attribute carryforwards (e.g., net operating losses, capital losses, and foreign tax credits). The effect on deferred taxes due to changes in tax rates is recognized in the period in which the new tax rate is enacted. Valuation allowances are established when necessary on a jurisdictional basis to reduce deferred tax assets to the amounts we expect to realize. Deferred tax assets and liabilities are recorded within Other assets and Other long-term liabilities on the Condensed Consolidated Balance Sheets.

Tax authorities periodically audit the Company. We record reserves and related interest and penalties for identified exposures as income tax expense. We evaluate these issues on a quarterly basis to adjust for events, such as statute of limitations expirations, court rulings or audit settlements, which may impact our ultimate payment for such exposures.

#### Fair Value Measurements and Disclosures

The Company determines the fair value of financial assets and liabilities based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. Certain assets and liabilities are measured at fair value on a recurring basis and are required to be classified and disclosed in one of the following three categories:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

Fair value is a market-based measurement, not an entity-specific measurement. Considerable judgment is required to interpret market data to estimate fair value; accordingly, the fair values presented do not necessarily indicate what the Company or its debtholders could realize in a current market exchange.

Our financial assets and liabilities that were measured at fair value on a recurring basis as of June 30, 2024 and December 31, 2023 are as follows:

			Fair Value Measurements							
(In thousands)	Carrying Value			Level 1		Level 2		Level 3		
<u>June 30, 2024</u>										
Financial assets:										
Cash surrender value of life insurance policies (a)	\$	29,349	\$	29,349	\$	_	\$	_		
Interest rate swaps (b)	\$	364	\$	_	\$	364	\$	_		
<u>December 31, 2023</u>										
Financial assets:										
Cash surrender value of life insurance policies (a)	\$	29,449	\$	29,449	\$	_	\$	_		
Interest rate swaps (b)	\$	107	\$	_	\$	107	\$	_		
Financial liabilities:										
Interest rate swaps (b)	\$	483	\$	_	\$	483	\$	_		

<sup>(</sup>a) Represents life insurance policies held in our non-qualified deferred compensation plan.

There were no transfers among levels within the fair value hierarchy during the three and six months ended June 30, 2024 or fiscal year 2023.

The fair value of certain assets and liabilities approximates carrying value because of the short-term nature of the accounts, including cash and cash equivalents, accounts receivable, net of allowances, and accounts payable. The carrying value of notes receivable, net of allowances, also approximates fair value. The Company's revolving credit facilities under the Company's credit agreement approximate carrying value due to their variable market-based interest rate. The Company's 3.875% senior notes are classified as a Level 2 fair value measurement since the Company estimates the fair value by using recent trading transactions, and have the following estimated fair values and carrying values (excluding the impact of unamortized debt issuance costs) as of June 30, 2024 and December 31, 2023:

		June 3	0, 20	24	Decembe	r 31, 2023		
(In thousands)		Carrying Value		Fair Value	Carrying Value		Fair Value	
	_		_		 	_		
3.875% Senior Notes	\$	400,000	\$	353,000	\$ 400,000	\$	352,500	

## Allowance for Credit Losses

Estimates of expected credit losses, even if remote, are based upon historical account write-off trends, facts about the current financial condition of the debtor, forecasts of future operating results based upon current trends of select operating metrics, and macroeconomic factors. Credit quality is monitored through the timing of payments compared to the prescribed payment terms and known facts regarding the financial condition of the franchisee or customer. Account and note balances are charged against the allowance after recovery efforts have ceased.

<sup>(</sup>b) The fair value of our interest rate swaps is based on the sum of all future net present value cash flows. The future cash flows are derived based on the terms of our interest rate swaps, as well as considering published discount factors, and projected Secured Overnight Financing Rates ("SOFR"). Interest rate swaps entered into prior to 2023 were based on London Interbank Offered Rates ("LIBOR").

The following table summarizes changes in our allowances for credit losses for accounts receivable and notes receivable:

(In thousands)	Accoun	ts Receivable	Not	es Receivable
Balance at December 31, 2023	\$	8,353	\$	16,092
Current period provision for expected credit losses, net		1,073		1,324
Write-offs charged against the allowance		(1,181)		_
Balance at June 30, 2024	\$	8,245	\$	17,416

#### Assets Held for Sale

Assets held for sale are recorded at the lower of their carrying value or fair value less estimated cost to sell. Certain assets previously classified within property and equipment, net, related to two Domestic Quality Control Centers ("QC Centers") that were sold on August 2, 2024 for a purchase price of \$46.7 million were classified within Assets held for sale in the Condensed Consolidated Balance Sheets at June 30, 2024 for \$3.4 million, which represents their carrying value.

Certain assets related to 20 Company-owned restaurants in the United Kingdom ("UK") that were sold on July 1, 2024 were classified within Assets held for sale in the Condensed Consolidated Balance Sheets at June 30, 2024 and were remeasured to \$0.8 million, which represents their fair value less estimated cost to sell. The remeasurement resulted in charges of \$0.6 million during the three months ended June 30, 2024, which were recorded within General and administrative expenses in the Condensed Consolidated Statements of Operations.

See also "Note 9. Restructuring" for more information on the UK Company-owned restaurants and "Note 12. Subsequent Events" for more information on the OC Centers.

# Impairment of Long-lived Assets

The Company evaluates its property and equipment and other long-lived assets for potential indicators of impairment at least annually, or as facts and circumstances arise that indicate the carrying value of the asset group may not be recoverable. For Domestic Company-owned restaurants, the evaluation is performed at the operating market level while International Company-owned restaurants are evaluated at the store level as these represent the lowest level for which identifiable cash flows and are largely independent of the cash flows of other assets and liabilities. If the carrying amount of the long-lived asset group exceeds the amount of estimated future undiscounted cash flows, the fair value of the asset group is estimated and an impairment loss is recorded if the carrying value exceeds the estimated fair value. The assumptions used in the undiscounted cash flow calculation related to future growth are subjective and may be negatively impacted by future changes in operating performance or economic conditions.

The Company determined that indicators of impairment existed as of June 30, 2024 within one Domestic Company-owned restaurant operating market and recorded non-cash impairment charges of \$3.3 million for property and equipment and \$0.7 million for intangible assets for the three and six months ended June 30, 2024. Separately, the Company recorded impairments related to International Company-owned restaurants in connection with its International Transformation Plan during the three and six months ended June 30, 2024, as further described in "Note 9. Restructuring". These impairment charges were recorded within General and administrative expenses in the Condensed Consolidated Statements of Operations.

# Recent Accounting Pronouncements

# Segment Disclosures

In November 2023, the Financial Accounting Standards Board ("FASB") issued Accounting Standard Update ("ASU") 2023-07, "Improvements to Reportable Segment Disclosures." The ASU expands the scope and frequency of segment disclosures and introduces the concept of a "significant expense principle," which requires entities to disclose significant expense categories and amounts that are regularly provided to the chief operating decision maker ("CODM") and included within the reported measure of a segment's profit or loss. The ASU also changes current disclosure requirements by allowing entities to report multiple measures of a segment's profit or loss, provided the reported measures are used by the CODM to assess performance and allocate resources and that the measure closest to GAAP is also provided. Finally, the ASU requires all segment profit or loss and assets disclosures to be provided on both an annual and interim basis and requires entities to disclose the title and position of the individual identified as the CODM. The ASU is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024 and

shall be applied retrospectively to all periods presented in the financial statements. The Company is currently evaluating the standard and determining the extent of additional interim and annual segment disclosures that will be required.

#### Income Tax Disclosures

In December 2023, the FASB issued ASU 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures." The ASU provides for additional levels of details within the required rate reconciliation table to include additional categories of information about federal, state, and foreign income taxes and requires entities to further disaggregate information about income taxes paid, net of refunds. The ASU is effective for fiscal years beginning after December 15, 2024 and shall be applied prospectively. The Company is currently evaluating the standard and determining the extent of additional disclosures that will be required.

#### 3. Leases

## Lessor Operating Leases

The Company subleases certain retail space to our franchisees in the UK, which are primarily operating leases. At June 30, 2024, we leased and subleased approximately 350 Papa Johns restaurants to franchisees in the UK. The initial lease terms on the franchised sites in the UK are generally 15 years. The Company has the option to negotiate an extension toward the end of the lease term at the landlord's discretion. The initial lease terms of the franchisee subleases are generally five to ten years. Rental income, primarily derived from properties leased and subleased to franchisees in the UK, is recognized on a straight-line basis over the respective operating lease terms. The Company recognized total sublease income of \$2.1 million and \$4.4 million for the three and six months ended June 30, 2024, respectively, and \$2.7 million and \$5.6 million for the three and six months ended June 25, 2023, respectively, within Other revenues in the Condensed Consolidated Statements of Operations.

#### Lease Guarantees

As a result of assigning our interest in obligations under property leases as a condition of the refranchising of certain restaurants, we are contingently liable for payment of 47 Domestic leases. These leases have varying terms, the latest of which expires in 2036. As of June 30, 2024, the estimated maximum amount of undiscounted payments the Company could be required to make in the event of nonpayment by the primary lessees was \$6.6 million. This contingent liability is not included in the Condensed Consolidated Balance Sheets as it is not probable to occur. The fair value of the guarantee is not material.

# Supplemental Cash Flow & Other Information

Supplemental cash flow information related to leases for the periods reported is as follows:

		Six Months Ended						
(In thousands)	Jun	e 30, 2024	Ju	ne 25, 2023				
Cash paid for amounts included in the measurement of lease liabilities:								
Operating cash flows from finance leases	\$	759	\$	702				
Financing cash flows from finance leases		4,796		3,669				
Operating cash flows from operating leases (a)		19,710		18,738				
Right-of-use assets obtained in exchange for new finance lease liabilities		2,988		14,129				
Right-of-use assets obtained in exchange for new operating lease liabilities		14,343		12,128				
Cash received from sublease income		3,355		5,278				

<sup>(</sup>a) Included within the change in Other assets and liabilities within the Condensed Consolidated Statements of Cash Flows offset by non-cash operating lease right-of-use asset amortization and lease liability accretion.

# 4. Papa John's Marketing Fund, Inc.

PJMF, which is a consolidated VIE where the Company has been identified as the primary beneficiary, collects a percentage of revenues from Company-owned and franchised restaurants in the United States, for the purpose of designing and administering advertising and promotional programs for all participating Domestic restaurants. Contributions and

expenditures are reported on a gross basis in the Condensed Consolidated Statements of Operations within Other revenues and Other expenses. PJMF also has a wholly-owned subsidiary, Papa Card, Inc., which administers the Company's gift card programs.

Assets and liabilities of PJMF, which are utilized solely for the Company's advertising and promotional programs, were as follows in the Condensed Consolidated Balance Sheets (in thousands):

		June 30, 2024	December 31, 2023	
Assets				
Current assets:				
Cash and cash equivalents	\$	4,547	\$	5,494
Accounts receivable, net		15,530		18,026
Prepaid expenses and other current assets		12,181		2,223
Total current assets		32,258		25,743
Deferred income taxes		674		674
Total assets	\$	32,932	\$	26,417
	_			
Liabilities				
Current liabilities:				
Accounts payable	\$	_	\$	1,509
Accrued expenses and other current liabilities		32,268		22,245
Current portion of long-term debt		2,375		
Current deferred revenue		3,701		4,327
Total current liabilities		38,344		28,081
Deferred revenue		2,021		2,627
Total liabilities	\$	40,365	\$	30,708

## 5. Revenue Recognition

## **Contract Balances**

Our contract liabilities primarily relate to franchise fees, unredeemed gift card liabilities, and loyalty program obligations, which we classify as Deferred revenue on the Condensed Consolidated Balance Sheets. During the three and six months ended June 30, 2024, the Company recognized \$8.2 million and \$16.3 million in revenue, respectively, related to deferred revenue compared to \$7.9 million and \$16.3 million, respectively, for the three and six months ended June 25, 2023.

The following table includes a breakout of contract liability balances (in thousands):

	Contract Liabilities							
		June 30, 2024		December 31, 2023		Change		
Franchise fee liabilities	\$	20,065	\$	20,564	\$	(499)		
Unredeemed gift card liabilities		5,722		6,955		(1,233)		
Customer loyalty program obligations		13,165		13,274		(109)		
Total contract liabilities	\$	38,952	\$	40,793	\$	(1,841)		

Our contract assets consist primarily of equipment incentives provided to franchisees. Equipment incentives are related to the future value of commissary revenue the Company will receive over the term of the incentive agreement. Contract assets were approximately \$12.2 million and \$7.9 million, respectively, at June 30, 2024 and December 31, 2023. For the three and six months ended June 30, 2024 and June 25, 2023, revenue was reduced approximately \$1.4 million and \$2.6 million and \$0.9 million and \$1.8 million, respectively, for the amortization of contract assets over the applicable contract terms. Contract assets are included in Prepaid expenses and other current assets and Other assets on the Condensed Consolidated Balance Sheets.

# Transaction Price Allocated to the Remaining Performance Obligations

The following table (in thousands) includes estimated revenue expected to be recognized in the future related to performance obligations that are unsatisfied at the end of the reporting period.

	Performance Obligations by Period													
	Less t	han 1 Year		1-2 Years		2-3 Years		3-4 Years		4-5 Years		Thereafter		Total
Franchise fees	\$	2,990	\$	2,609	\$	2,426	\$	2,190	\$	1,957	\$	4,628	\$	16,800

At June 30, 2024, approximately \$3.3 million of area development fees related to unopened stores and International unearned royalties are included in Deferred revenue. Timing of revenue recognition is dependent upon the timing of store openings and franchisees' revenues. Gift card liabilities, which are included in Deferred revenue, will be recognized in Company-owned restaurant revenues when gift cards are redeemed. The Company will recognize redemption fee revenue in Other revenues when cards are redeemed at franchised restaurant locations.

The Company applies the practical expedient in ASC 606, "Revenue Recognition" and does not disclose information about remaining performance obligations that have original expected durations of one year or less.

#### 6. Common Stock

#### Shares Authorized and Outstanding

The Company has authorized 100.0 million shares of common stock as of June 30, 2024 and December 31, 2023. The Company's outstanding shares of common stock, net of repurchased shares of common stock held as treasury stock, were 32.6 million shares at June 30, 2024, compared to 32.5 million shares at December 31, 2023.

#### Share Repurchase Program

On October 28, 2021, our Board of Directors (the "Board") approved a share repurchase program with an indefinite duration for up to \$425.0 million of the Company's common stock. The following table summarizes our repurchase activity under our share repurchase programs for the three and six months ended June 30, 2024 and June 25, 2023:

Maximum Dollar Value of Shares that May Yet Be

(In thousands, except average price per share) Three Months Ended	Total Number of Shares Purchased	Ave	rage Price Paid per Share		Aggregate Cost of Shares Purchased		Purchased Under the Plans or Programs
June 30, 2024		\$	_	\$	_	\$	90,160
June 25, 2023	_	\$	_	\$	_	\$	90,160
(In thousands, except average price per share) Six Months Ended	Total Number of Shares Purchased <sup>(a)</sup>	Ave	rage Price Paid per Share		Aggregate Cost of Shares Purchased (b)		laximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs
June 30, 2024	_	\$	_	\$	_	\$	90,160
June 25, 2023	2,523	Φ	83.10	Φ	209,640	Φ	90,160

<sup>(</sup>a) Shares repurchased during the six months ended June 25, 2023 included 2,176,928 shares repurchased on March 1, 2023 from certain funds affiliated with, or managed by, Starboard Value LP (collectively, "Starboard"), at a price of \$82.52 per share, for aggregate consideration of \$179.6 million. Refer to Note 18 of the consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2023 for further details.

The timing and volume of share repurchases under the Company's share repurchase programs may be executed at the discretion of management on an opportunistic basis, subject to market and business conditions, regulatory requirements and other factors, or pursuant to trading plans or other arrangements. Repurchases under the programs may be made through open market, block, and privately negotiated transactions, including Rule 10b5-1 plans, at times and in such amounts as

<sup>(</sup>b) Aggregate cost of shares purchased for the six months ended June 25, 2023 excluded \$2.8 million of transaction costs directly attributable to share repurchases, including a 1% excise tax incurred under the Inflation Reduction Act of 2022. Of these costs, \$2.1 million were classified as non-cash financing activities during the six months ended June 25, 2023.

management deems appropriate. Repurchases under the Company's share repurchase programs may be commenced or suspended from time to time at the Company's discretion without prior notice. Funding for the share repurchase programs will be provided through our credit facility, operating cash flow, stock option exercises and cash and cash equivalents.

#### Dividends

The Company paid aggregate cash dividends of approximately \$30.2 million (\$0.92 per share) for the six months ended June 30, 2024. On July 31, 2024, our Board of Directors declared a third quarter dividend of \$0.46 per common share (approximately \$15.2 million in the aggregate), which will be paid on August 30, 2024 to stockholders of record as of the close of business on August 19, 2024. The declaration and payment of any future dividends will be at the discretion of our Board of Directors.

#### 7. Earnings per Share

Basic earnings per common share are computed by dividing net income attributable to common shareholders by the weighted-average common shares outstanding. Diluted earnings per common share are computed by dividing the net income attributable to common shareholders by the diluted weighted average common shares outstanding. Diluted weighted average common shares outstanding consist of basic weighted average common shares outstanding plus weighted average awards outstanding under our equity compensation plans, which are dilutive securities.

The calculations of basic and diluted earnings per common share are as follows (in thousands, except per share data):

	<b>Three Months Ended</b>				Six Mont	hs E	hs Ended		
		June 30, 2024		June 25, 2023	June 30, 2024		June 25, 2023		
Net income available to common stockholders	\$	12,243	\$	17,768	\$ 26,879	\$	40,144		
Basic weighted average number of shares		32,730		32,563	32,688		33,359		
Dilutive effect of outstanding equity awards (a)		123		87	183		128		
Diluted weighted average number of shares		32,853		32,650	32,871		33,487		
Basic earnings per common share	\$	0.37	\$	0.55	\$ 0.82	\$	1.20		
Diluted earnings per common share	\$	0.37	\$	0.54	\$ 0.82	\$	1.20		

Excludes 377,000 and 207,000 shares underlying equity awards for the three and six months ended June 30, 2024, respectively, and 103,000 and 49,000 shares underlying awards for the three and six months ended June 25, 2023, respectively, as the effect of including such awards would have been anti-dilutive.

### 8. Debt

Long-term debt, net, consists of the following (in thousands):

	June 30, 2024	December 31, 2023
Senior notes	\$ 400,000	\$ 400,000
Revolving facilities (a)	367,024	364,000
Outstanding debt	\$ 767,024	\$ 764,000
Unamortized debt issuance costs	(5,788)	(6,578)
Current portion of long-term debt	(2,375)	_
Total long-term debt, net	\$ 758,861	\$ 757,422

Revolving facilities as of June 30, 2024 includes \$2.4 million outstanding under the PJMF Revolving Facility as defined and discussed below.

#### Senior Notes

On September 14, 2021, the Company issued \$400.0 million of 3.875% senior notes (the "Notes") which will mature on September 15, 2029. Interest on the Notes is payable semi-annually in cash in arrears on March 15 and September 15 of each year at a fixed interest rate of 3.875% per annum. Refer to Note 12 of the consolidated financial statements in our

Annual Report on Form 10-K for the year ended December 31, 2023 for further description of the provisions and covenant requirements under the Senior Notes.

#### Credit Agreement

The Company's amended and restated credit agreement, dated September 14, 2021 and amended May 30, 2023 (as amended, the "Credit Agreement"), provides for a senior secured revolving credit facility in an aggregate available principal amount of \$600.0 million (the "PJI Revolving Facility"), of which up to \$40.0 million is available as swingline loans and up to \$80.0 million is available as letters of credit. The PJI Revolving Facility will mature on September 14, 2026. The remaining availability under the PJI Revolving Facility was approximately \$235.3 million as of June 30, 2024. Refer to Note 12 of the consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2023 for further description of the provisions and covenant requirements under the Credit Agreement.

#### PJMF Revolving Facility

PJMF has a \$30.0 million revolving line of credit (the "PJMF Revolving Facility") pursuant to a Revolving Loan Agreement, dated September 30, 2015, and amended September 30, 2023, with U.S. Bank National Association, as lender. The PJMF Revolving Facility is secured by substantially all assets of PJMF. The PJMF Revolving Facility matures on September 30, 2024, but is subject to annual amendments. The borrowings under the PJMF Revolving Facility accrue interest at a variable rate of a one month SOFR plus 1.975%. The applicable interest rate on the PJMF Revolving facility was 7.3% for the three months ended June 30, 2024. As of June 30, 2024, the principal amount of debt outstanding under the PJMF Revolving Facility was approximately \$2.4 million and is classified as Current portion of long-term debt in the Condensed Consolidated Balance Sheets. The PJMF operating results and the related debt outstanding do not impact the financial covenants under the Company's Credit Agreement.

#### **Derivative Financial Instruments**

On June 23, 2023, the Company entered into a new interest rate swap with an initial notional value of \$100.0 million to replace the Company's prior interest rate swaps, which had a notional value of \$125.0 million and matured on April 30, 2023. The objective of the interest rate swap is to mitigate the Company's exposure to the impact of interest rate changes associated with our variable rate debt under the PJI Revolving Facility. We designated the interest rate swap as a cash flow hedge and assess hedge effectiveness at regular intervals through the maturity date of June 30, 2025. The interest rate swaps are recorded at fair value at each reporting date, and any unrealized gains or losses are included in Accumulated other comprehensive loss in the Condensed Consolidated Balance Sheets and reclassified to Net interest expense in the Condensed Consolidated Statements of Operations in the same period or periods during which the hedged transaction affect earnings.

As of June 30, 2024, we have the following interest rate swap agreements:

Effective Dates	Floatin	g Rate Debt	Fixed Rates
June 23, 2023 through June 30, 2025	\$	50 million	4.55%
June 23, 2023 through June 30, 2025	\$	50 million	4.55%

The following table provides information on the location and amounts of our current and expired swaps in the accompanying condensed consolidated financial statements (in thousands):

	Interest Rate S	wap	vap Derivatives		
Balance Sheet Location	Fair Value June 30, 2024		Fair Value December 31, 2023		
Prepaid and other current assets	\$ 364	\$	107		
Other long-term liabilities	\$ _	\$	483		

The effect of derivative instruments on the accompanying condensed consolidated financial statements is as follows (in thousands):

Derivatives - Cash Flow Hedging Relationships	 mount of Gain or Loss) Recognized in AOCL on Derivative	Location of (Loss) or Gain Reclassified from AOCL into Income	Am	ount of (Loss) or Gain Reclassified from AOCL into Income	al Net Interest Expense on Condensed nsolidated Statements of Operations
Interest rate swaps for the three months ended:					
June 30, 2024	\$ 68	Interest expense	\$	197	\$ (10,896)
June 25, 2023	\$ 1,165	Interest expense	\$	(36)	\$ (11,275)
Interest rate swaps for the six months ended:					
June 30, 2024	\$ 740	Interest expense	\$	397	\$ (21,959)
June 25, 2023	\$ 1,424	Interest expense	\$	(243)	\$ (20,296)

Net interest paid, including payments made or received under the swaps, was \$5.8 million and \$20.4 million for the three and six months ended June 30, 2024, respectively, and \$5.7 million and \$16.6 million for the three and six months ended June 25, 2023, respectively.

#### 9. Restructuring

# **International Restructuring**

In December 2023, the Company announced international transformation initiatives ("International Transformation Plan") designed to evolve our business structure to deliver an enhanced value proposition to our International customers and franchisees, ensure targeted investments and efficient resource management, and better position our largest markets, including the UK, for long-term profitable growth and brand strength. During the fourth quarter of the year ended December 31, 2023, the Company commenced approved initiatives under the International Transformation Plan related to establishing new regional hubs across APAC (Asia Pacific), EMEA (Europe, Middle East and Africa), and Latin America that will be led by experienced general managers and their teams.

During the first quarter of 2024, the Company commenced the next phase of the International Transformation Plan as approved by the Board, which involves strategic restaurant closures and divestitures in the UK. The purpose of this plan is to optimize the Company's restaurant portfolio in the UK and improve overall profitability by closing unprofitable locations and enhancing profitability across the remaining portfolio of Company-owned restaurants. The execution of this phase of the International Transformation Plan resulted in the closure of 43 underperforming UK Company-owned restaurants during the three months ended June 30, 2024.

During the second quarter of 2024, the Company completed the refranchising of 40 formerly Company-owned restaurants to existing franchisees in June 2024, which resulted in a loss on sale of \$1.2 million during the three months ended June 30, 2024. Additionally, the Company refranchised an additional 20 formerly Company-owned restaurants effective July 1, 2024. The assets of these 20 stores were classified as assets held for sale on the Condensed Consolidated Balance Sheets as of June 30, 2024, and the remeasurement of these assets resulted in charges of \$0.6 million during the three months ended June 30, 2024. The loss on sale and remeasurement charges were recorded within General and administrative expenses in the Condensed Consolidated Statements of Operations. Further, as a result of ongoing evaluation of our UK market, the Company closed an additional 19 franchised locations during the first six months of 2024. We are finalizing the evaluation of our restaurant portfolio in the UK, which may result in limited strategic restaurant closures with the Company's efforts turning towards growth opportunities within this market as we complete optimization of the portfolio.

The Company evaluates its property and equipment and other long-lived assets (primarily right-of-use operating lease assets) for potential indicators of impairment at least annually, or as facts and circumstances indicate that the carrying value of the asset group may not be recoverable. The asset group is at the store level for our UK-based restaurants and primarily includes lease right-of-use assets for franchised stores and lease right-of-use assets are represented by the recoverable.

of the assets related to the closing UK stores were not recoverable. For the three and six months ended June 30, 2024, we recognized impairment charges for the amount by which the carrying value exceeded the estimated fair value of the asset groups. Fair values were determined based on an income approach, specifically a discounted cash flow ("DCF") model, primarily using estimated sublease income considering market rental rates. Management judgment is involved in determining the estimated fair value and includes uncertainties that under different assumptions and circumstances could drive material changes in the fair value determination.

In connection with the International Transformation Plan, the Company incurred restructuring related costs of \$6.1 million and \$15.7 million for the three and six months ended June 30, 2024, respectively, primarily related to lease right-of-use asset and leasehold improvement impairment charges, losses associated with the refranchising of corporate stores, losses on notes receivable with a UK franchisee in relation to franchised store closures, lease termination impacts related to closed stores, employee termination costs, and professional advisory services and other related costs. The Company has incurred total restructuring related costs of \$17.9 million since commencement of the International Transformation Plan. These costs were included in General and administrative expenses in the Condensed Consolidated Statements of Operations.

Total estimated pre-tax costs associated with the International Transformation Plan are approximately \$25 million to \$35 million (inclusive of the \$17.9 million incurred through the second quarter of 2024), all of which will be recorded within our International segment, and we expect to incur the remainder of these costs through 2024 and 2025.

The following table summarizes restructuring related costs recorded for the three and six months ended June 30, 2024 (in thousands):

	Three Months Ended			Six Months Ended
		June 30, 2024		June 30, 2024
Long-lived asset impairment charges	\$	1,422	\$	8,976
Loss on franchisee notes receivable		1,564		1,564
Loss on refranchising Company-owned stores		1,737		1,737
Professional services and other related costs		1,355		2,701
Employee termination costs, net (a)		(255)		368
Operating lease terminations		306		306
Total international transformation costs, net	\$	6,129	\$	15,652

<sup>(</sup>a) During the three months ended June 30, 2024, the Company had a partial reversal of severance originally estimated in connection with the closure of Company-owned restaurants. Includes noncash reversal of \$0.1 million related to the forfeiture of unvested stock-based compensation awards.

The following table presents changes in the balance of accrued expenses relating to approved initiatives, which are recorded in accrued expenses and other current liabilities in the Condensed Consolidated Balance Sheets (in thousands):

	Emplo	yee severance	rofessional services d other related costs	Other	Total
Balance as of December 31, 2023	\$	1,227	\$ 527	\$ 29	\$ 1,783
Charges		444	2,701	_	3,145
Payments		(1,286)	(2,605)	(29)	(3,920)
Balance as of June 30, 2024	\$	385	\$ 623	\$ 	\$ 1,008

# 10. Litigation, Commitments and Contingencies

# Litigation

The Company is involved in a number of lawsuits, claims, investigations and proceedings, including those specifically identified below, consisting of intellectual property, employment, consumer, commercial and other matters arising in the ordinary course of business. In accordance with ASC 450, "Contingencies," the Company has made accruals with respect to these matters, where appropriate, which are reflected in the Company's condensed consolidated financial statements. We

review these provisions at least quarterly and adjust these provisions to reflect the impact of negotiations, settlements, rulings, advice of legal counsel and other information and events pertaining to a particular case.

In re Papa John's Employee & Franchise Employee Antitrust Litigation is a putative class action filed in December 2018 in the United States District Court for the Western District of Kentucky. The suit alleges that the "no-poaching" provision previously contained in the Company's franchise agreement constituted an unlawful agreement or conspiracy in restraint of trade and commerce in violation of Section 1 of the Sherman Antitrust Act. On April 14, 2022, the parties reached a settlement in principle to resolve the case. Pursuant to the terms of the proposed settlement, in exchange for the Company's payment of a total aggregate settlement amount of \$5.0 million and other non-monetary consideration, all claims in the action will be dismissed, the litigation will be terminated, and the Company will receive a release. The settlement amount was recorded in General and administrative expenses in the Condensed Consolidated Statements of Operations in the first quarter of 2022 and remained accrued in Accrued expenses and other current liabilities in the Condensed Consolidated Balance Sheets as of June 30, 2024. The proposed settlement remains subject to approval by the District Court and contains certain customary contingencies. The Company continues to deny any liability or wrongdoing in this matter.

#### 11. Segment Information

We have four reportable segments: Domestic Company-owned restaurants, North America franchising, North America commissaries, and International operations. The Domestic Company-owned restaurant segment consists of the operations of all Domestic Company-owned restaurants and derives its revenues principally from retail sales of pizza, Papadias, and side items, including breadsticks, Papa Bites, cheesesticks, boneless chicken wings and bone-in chicken wings, dessert items and canned or bottled beverages. The North America franchising segment consists of our franchise sales and support activities and derives its revenues from sales of franchise and development rights and collection of royalties from our franchisees located in the United States and Canada. The North America commissary segment consists of the operations of our regional dough production and product distribution centers and derives its revenues principally from the sale and distribution of food and paper products to Domestic Company-owned and franchised restaurants in the United States and Canada. The International segment consists of the operations of all Company-owned restaurants located in the UK, as well as distribution sales to franchised Papa Johns restaurants located in the UK and our franchise sales and support activities, which derive revenues from sales of franchise and development rights and the collection of royalties from our International franchisees. All other business units that do not meet the quantitative thresholds for determining reportable segments, which are not operating segments, we refer to as "all other," which consists of operations that derive revenues from the sale, principally to Company-owned and franchised restaurants, of information systems and related services used in restaurant operations, including our point-of-sale system, online and other technology-based ordering platforms, as well as franchise contributions to marketing funds.

Generally, we evaluate performance and allocate resources based on operating income. Certain administrative and capital costs are allocated to segments based upon predetermined rates or estimated resource usage. We account for intercompany sales and transfers as if the sales or transfers were to third parties and eliminate the activity in consolidation.

Our reportable segments are business units that provide different products or services. Separate management of each segment is required because each business unit is subject to different operational issues and strategies. No single external customer accounted for 10% or more of our consolidated revenues.

The following tables present our segment information.

	Three Mor	Six Months Ended					
(In thousands)	 June 30, 2024	June 25, 2023		June 30, 2024		June 25, 2023	
Revenues:							
Domestic Company-owned restaurants	\$ 173,207	\$ 175,780	\$	349,431	\$	355,646	
North America franchising	34,409	34,711		70,106		70,783	
North America commissaries	198,197	206,980		401,484		419,546	
International	46,547	41,354		93,220		80,058	
All others	55,534	55,705		107,569		115,546	
Total revenues	\$ 507,894	\$ 514,530	\$	1,021,810	\$	1,041,579	
Intersegment revenues:							
North America franchising	\$ 1,041	\$ 1,025	\$	2,090	\$	2,077	
North America commissaries	50,303	51,586		99,570		103,403	
International	_	869		_		869	
All others	13,778	16,348		26,950		33,183	
Total intersegment revenues	\$ 65,122	\$ 69,828	\$	128,610	\$	139,532	
Operating income:							
Domestic Company-owned restaurants (a)	\$ 4,777	\$ 6,641	\$	15,136	\$	13,291	
North America franchising	32,409	32,111		66,120		65,511	
North America commissaries	11,403	10,397		23,738		21,127	
International (b)	(2,665)	3,763		(8,654)		10,995	
All others	2,170	1,343		5,368		4,500	
Unallocated corporate expenses (c)	(19,598)	(19,701)		(39,240)		(43,067)	
Elimination of intersegment (profits) losses	(270)	358		(524)		351	
Total operating income	\$ 28,226	\$ 34,912	\$	61,944	\$	72,708	
Property and equipment, net:							
Domestic Company-owned restaurants	\$ 261,833						
North America commissaries	147,643						
International	25,034						
All others	137,676						
Unallocated corporate assets	245,337						
Accumulated depreciation and amortization	(551,830)						
Total property and equipment, net	\$ 265,693						

<sup>(</sup>a) The three and six months ended June 30, 2024 includes a \$4.0 million non-cash impairment charge related to fixed and intangible assets related to certain Domestic restaurants.

The three and six months ended June 30, 2024 includes \$6.1 million and \$15.7 million, respectively, of costs related to the International Transformation Plan. See "Note 9. Restructuring" for additional information. The three and six months ended June 25, 2023 includes \$1.3 million of costs associated with repositioning the UK portfolio as well as transaction costs related to the acquisition of stores from franchisees.

<sup>(</sup>c) The three and six months ended June 25, 2023 includes \$0.7 million and \$2.0 million, respectively, of severance and related costs associated with the transition of certain executives.

# Disaggregation of Revenue

In the following tables, revenues are disaggregated by major product/service line. The tables also include a reconciliation of the disaggregated revenues by the reportable segment (in thousands):

		Reportable Segments													
	Three Months Ended June 30, 2024														
Major Products/Services Lines		tic Company- l restaurants		North America franchising	North America commissaries			International		All others		Total			
Company-owned restaurant sales	\$	173,207	\$	_	\$	_	\$	11,433	\$	_	\$	184,640			
Franchise royalties and fees		_		35,450		_		12,143		_		47,593			
Commissary sales		_		_		248,500		16,125		_		264,625			
Other revenues		_		_		_		6,846		69,312		76,158			
Eliminations		_		(1,041)		(50,303)		_		(13,778)		(65,122)			
Total segment revenues		173,207		34,409		198,197		46,547		55,534		507,894			
International other revenues (a)		_		_		_		(6,846)		6,846		_			
Total revenues	\$	173,207	\$	34,409	\$	198,197	\$	39,701	\$	62,380	\$	507,894			
						Reportabl	le Se	gments							
						Three Months Er	ıded	June 25, 2023							
Major Products/Sarvices Lines		tic Company-		North America		North America		International		All others		Total			

	Three Months Ended June 25, 2023														
Major Products/Services Lines		estic Company- ed restaurants		North America franchising	North America commissaries			International		All others		Total			
Company-owned restaurant sales	\$	175,780	\$	_	\$	_	\$	3,018	\$	_	\$	178,798			
Franchise royalties and fees		_		35,736		_		12,196		_		47,932			
Commissary sales		_		_		258,566		20,263		_		278,829			
Other revenues		_		_		_		6,746		72,053		78,799			
Eliminations		_		(1,025)		(51,586)		(869)		(16,348)		(69,828)			
Total segment revenues		175,780		34,711		206,980		41,354		55,705		514,530			
International other revenues (a)		_		_		_		(6,746)		6,746		_			
Total revenues	\$	175,780	\$	34,711	\$	206,980	\$	34,608	\$	62,451	\$	514,530			

	Reportable Segments														
						Six Months End	led .	June 30, 2024							
Major Products/Services Lines		stic Company- d restaurants		North America franchising		North America commissaries	International			All others		Total			
Company-owned restaurant sales	\$	349,431	\$	_	\$	_	\$	26,460	\$		\$	375,891			
Franchise royalties and fees		_		72,196		_		23,599		_		95,795			
Commissary sales		_		_		501,054		30,350		_		531,404			
Other revenues		_		_		_		12,811		134,519		147,330			
Eliminations		_		(2,090)		(99,570)		_		(26,950)		(128,610)			
Total segment revenues		349,431		70,106		401,484		93,220		107,569		1,021,810			
International other revenues (a)		_		_		_		(12,811)		12,811		_			
Total revenues	\$	349,431	\$	70,106	\$	401,484	\$	80,409	\$	120,380	\$	1,021,810			

Reportable	Segments
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	Six Months Ended June 25, 2023														
Major Products/Services Lines		tic Company- l restaurants	North Ame franchisir		North America commissaries		International		All others		Total				
Company-owned restaurant sales	\$	355,646	\$		\$ -	- \$	3,018	\$		\$	358,664				
Franchise royalties and fees		_	7	2,860	_	-	24,687		_		97,547				
Commissary sales		_		_	522,94	)	39,235		_		562,184				
Other revenues		_		_	_	-	13,987		148,729		162,716				
Eliminations		_	(	2,077)	(103,40)	3)	(869)		(33,183)		(139,532)				
Total segment revenues		355,646	7	0,783	419,54	5	80,058		115,546		1,041,579				
International other revenues (a)		_		_	_	-	(13,987)		13,987		_				
Total revenues	\$	355,646	\$ 7	0,783	\$ 419,54	5 \$	66,071	\$	129,533	\$	1,041,579				
								_							

<sup>(</sup>a) Other revenues as reported in the Condensed Consolidated Statements of Operations include \$6.8 million and \$12.8 million of revenues for the three and six months ended June 30, 2024, respectively, and \$6.7 million and \$14.0 million of revenues for the three and six months ended June 25, 2023, respectively, that are part of the International reporting segment. These amounts include marketing fund contributions and sublease rental income from international franchisees in the United Kingdom that provide no significant contribution to income before income taxes but must be reported on a gross basis under accounting requirements. The related expenses for these Other revenues are reported in Other expenses in the Condensed Consolidated Statements of Operations.

#### 12. Subsequent Events

### Sale-Leaseback of Texas and Florida QC Centers

On August 2, 2024, the Company finalized the sale and subsequent leaseback of two Domestic QC Centers for a purchase price of \$46.7 million. Under the terms of the leases, which commenced on August 2, 2024, we will lease the QC Centers for 17 years with two 5 year renewal options. The Company will pay annual rents under the operating leases of the Texas and Florida QC Centers of \$2.0 million and \$1.0 million, respectively, for the first year with annual rents increasing by 2.75% thereafter. We have reclassified all long-lived assets associated with the transaction as held for sale as of the balance sheet date, in accordance with ASC 360. We expect to record a pre-tax gain on sale of approximately \$40.0 million to \$42.0 million during the third quarter of 2024, as the sale was not executed as of June 30, 2024.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Overview

Papa John's International, Inc. (referred to as the "Company," "Papa John's," "Papa Johns" or in the first-person notations of "we," "us" and "our") operates and franchises pizza delivery and carryout restaurants and, in certain international markets, dine-in and delivery restaurants under the trademark "Papa John's." Papa John's Papa John's papa John's restaurants in operation, consisting of 570 Company-owned and 5,313 franchised restaurants operating in 49 countries and territories. Our revenues are derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, and sales of franchise and development rights. Additionally, we derive revenues from sales to franchisees of various items including food and paper products from our Domestic Quality Control Centers ("QC Centers"), operation of our International QC Center in the United Kingdom ("UK"), contributions received by Papa John's Marketing Fund ("PJMF") which is our national marketing fund, information systems equipment, and software and related services. We believe that in addition to supporting both Company and franchised profitability and growth, these activities contribute to product quality and consistency throughout the Papa Johns system.

In discussions of our business, "Domestic" is defined as within the contiguous United States, "North America" includes Canada, and "International" includes the rest of the world other than North America.

#### **Recent Developments and Trends**

The Company has focused on executing strategic priorities and building a foundation for long-term success, while navigating a challenging macroeconomic environment. Our progress and significant transactions during the second quarter of 2024 are described below.

Focusing on future growth, our "Back to BETTER 2.0" initiative is comprised of long-term strategic initiatives focused on driving systemwide sales through enhancing North America national marketing investment and effectiveness and accelerating North America development. In addition, we are evolving our Domestic Commissary business to provide cost savings for our franchisees and incremental profit for our business model.

During the first half of 2024, the Company made significant progress against our priorities of Back to Better 2.0 and International Transformation.

#### Back to Better 2.0

- **Product innovation and marketing strategy:** In the second quarter, the approved contribution rate increase to PJMF became effective, while local marketing spend remains optional. This strategy shift is intended to increase the productivity of franchisees' marketing contributions by leveraging the scale that national investments deliver. In earlier 2024, we also launched an all-new brand platform "Better Get You Some" that is part of our deepened commitment to, and investment in, our new marketing strategy. These investments are focused on improving audience segmentation, building consumer loyalty and driving cultural relevance. Additionally during the quarter, we brought back the Cheesy Burger Pizza platform, which is available across a trio of menu items and price points.
- **Domestic commissary growth strategy:** Our previously-announced change in the Domestic Commissary profit model was implemented during the first quarter, with the fixed operating margin that Domestic QC Centers charge increasing to 5% paired with increased rebate opportunities for franchisees. The operating income of the North America Commissary business has also increased, reflecting benefits for both franchisees as well as the Commissary. We also continue to pursue productivity efficiencies throughout the supply chain through improved operations and supplier relationships.

### International Transformation Plan

In December 2023, the Company announced international transformation initiatives ("International Transformation Plan") designed to evolve our business structure to deliver an enhanced value proposition to our International customers and franchisees, ensure targeted investments and efficient resource management, and better position our largest markets, including the UK, for long-term profitable growth and brand strength. Total estimated pre-tax costs associated with the International Transformation Plan are expected to be approximately \$25 million to \$35 million (inclusive of the \$17.9 million incurred through the second quarter of 2024), which the Company currently expects to be recognized in 2024 and 2025. See "Note 9. Restructuring" of "Notes to Condensed Consolidated Financial Statements" for additional details.

During the second quarter of 2024, the Company has made significant progress in executing the International Transformation Plan, with specific actions around UK Optimization as follows:

- During the second quarter, we completed several transactions to optimize the UK Company-owned restaurant portfolio. On May 15, 2024, we completed the planned closure of 43 underperforming UK Company-owned restaurants. In June, we successfully refranchised 40 formerly Company-owned restaurants to existing franchisees. On July 1, 2024, we refranchised an additional 20 formerly Company-owned restaurants to primarily existing franchisees. Beginning with the third quarter of 2024, we will continue to operate only 13 Company-owned restaurants in the UK. We have also continued evaluating and right-sizing the UK franchise base, resulting in the closure of 19 franchised locations during the first six months of 2024. Based on these actions, and the continued operating success of our franchisees, we anticipate the UK market to be profit accretive in the second half of 2024.
- We are finalizing the evaluation of our restaurant portfolio in the UK, which may result in limited strategic restaurant closures with the Company's efforts turning towards growth opportunities within this market as we complete optimization of the portfolio.

#### **Global Restaurant Sales and Unit Information**

"Comparable sales" represents sales for the same base of restaurants for the same fiscal periods. "Comparable sales growth (decline)" represents the change in year-over-year comparable sales. "Global system-wide restaurant sales" represents total restaurant sales for all Company-owned and franchised restaurants open during the comparable periods, and "Global system-wide restaurant sales growth (decline)" represents the change in global system-wide restaurant sales year-over-year. Comparable sales, Comparable sales growth (decline), Global system-wide restaurant sales and Global system-wide sales growth (decline) exclude franchisees for which we suspended corporate support.

"Equivalent units" represents the number of restaurants open at the beginning of a given period, adjusted for restaurants opened, closed, acquired or sold during the period on a weighted average basis.

We believe Domestic Company-owned, North America franchised, and International Comparable sales growth (decline) and Global system-wide restaurant sales information is useful in analyzing our results since our franchisees pay royalties and marketing fund contributions that are based on a percentage of franchise sales. Comparable sales and Global system-wide restaurant sales results for restaurants operating outside of the United States are reported on a constant dollar basis, which excludes the impact of foreign currency translation. Franchise sales also generate commissary revenue in the United States and in certain international markets. Comparable sales growth (decline) and Global system-wide restaurant sales information is also useful for comparison to industry trends and evaluating the strength of our brand. Management believes the presentation of Global system-wide restaurant sales growth, excluding the impact of foreign currency, provides investors with useful information regarding underlying sales trends and the impact of new unit growth without being impacted by swings in the external factor of foreign currency. Franchise restaurant sales are not included in the Company's revenues.

	Three Month	s Ended	Six Months Ended					
Amounts below exclude the impact of foreign currency	June 30, 2024	June 25, 2023	June 30, 2024	June 25, 2023				
Comparable sales growth (decline):								
Domestic Company-owned restaurants	(4.2)%	2.2%	(3.6)%	2.8%				
North America franchised restaurants	(3.4)%	(2.3)%	(2.4)%	(1.6)%				
North America restaurants	(3.6)%	(1.4)%	(2.7)%	(0.7)%				
International restaurants	(0.1)%	(0.7)%	(1.4)%	(3.3)%				
Total comparable sales growth (decline)	(2.7)%	(1.3)%	(2.4)%	(1.3)%				
System-wide restaurant sales growth (decline):								
Domestic Company-owned restaurants	(1.5)%	2.5%	(1.7)%	3.7%				
North America franchised restaurants	(1.9)%	(0.6)%	(1.8)%	0.1%				
North America restaurants	(1.9)%	_%	(1.8)%	0.8%				
International restaurants	2.9%	8.6%	2.2%	5.8%				
Total global system-wide restaurant sales growth (decline)	(0.7)%	2.0%	(0.8)%	2.0%				

rant Progression	Three Month	ns Ended	Six Months Ended				
	June 30, 2024	June 25, 2023	June 30, 2024	June 25, 2023			
America Company-owned:							
ning of period	536	520	531	522			
ned	1	_	6	_			
ed	_	_	_	(2)			
uired	_	1	_	1			
of period	537	521	537	521			
America franchised:							
ning of period	2,911	2,864	2,902	2,854			
ned	9	13	25	29			
ed	(10)	(8)	(17)	(14)			
		(1)	<u> </u>	(1)			
of period	2,910	2,868	2,910	2,868			
ntional Company-owned							
ning of period	117	_	117	_			
ed	(43)	_	(43)	_			
uired	_	91	_	91			
anchised	(41)		(41)				
of period	33	91	33	91			
ational franchised:							
ning of period	2,350	2,341	2,356	2,322			
ned	56	55	79	98			
ed	(44)	(13)	(73)	(37)			
	_	(91)	_	(91)			
anchised	41	<u> </u>	41				
f period	2,403	2,292	2,403	2,292			
estaurants – end of period	5,883	5,772	5,883	5,772			
g four quarters net store growth	<u> 111</u>	209					
g tour quarters net store growth		209					

#### **Results of Operations**

#### Revenues

The following table sets forth the various components of Revenues from the Condensed Consolidated Statements of Operations.

	Three Mo	nths	s Ended		Six Mont	ths E	Ended	Increase (Decrease)			
(Dollars in thousands)	June 30, 2024		June 25, 2023	June 30, 2024			June 25, 2023	QTD	YTD		
Revenues:	_						_				
Domestic Company-owned restaurant sales	\$ 173,207	\$	175,780	\$	349,431	\$	355,646	(1.5)%	(1.7)%		
North America franchise royalties and fees	34,409		34,711		70,106		70,783	(0.9)%	(1.0)%		
North America commissary revenues	198,197		206,980		401,484		419,546	(4.2)%	(4.3)%		
International revenues	39,701		34,608		80,409		66,071	14.7 %	21.7 %		
Other revenues	62,380		62,451		120,380		129,533	(0.1)%	(7.1)%		
Total revenues	\$ 507,894	\$	514,530	\$	1,021,810	\$	1,041,579	(1.3)%	(1.9)%		

The comparability of results between 2024 and 2023 is impacted by transactions that have changed the composition of restaurants in the UK during the periods presented. In the second and third quarters of 2023, the Company acquired 118 formerly franchised restaurants in the UK (the "UK franchisee acquisitions"). In the second quarter of 2024, the Company completed the previously-announced closure of 43 Company-owned restaurants in the UK and also refranchised 40 Company-owned restaurants in the UK. These transactions impact the composition of International revenues and the results of the International segment during the periods presented. On July 1, 2024, the Company refranchised an additional 20 Company-owned restaurants in the UK. After prior disposals of two mobile units, the Company is operating 13 UK Company-owned restaurants beginning in the third quarter of 2024. See "Note 9. Restructuring" of the "Notes to Condensed Consolidated Financial Statements" for additional information on these transactions.

Total revenues decreased \$6.6 million or 1.3% to \$507.9 million for the three months ended June 30, 2024 and decreased \$19.8 million or 1.9% to \$1.02 billion for the six months ended June 30, 2024, as compared to each prior year comparable period. Changes in total revenues are impacted by the transactions noted above and as detailed in the discussion below.

Domestic Company-owned restaurant sales decreased \$2.6 million, or 1.5%, for the three months ended June 30, 2024 and decreased \$6.2 million, or 1.7% for the six months ended June 30, 2024, as compared to each prior year comparable period. The decrease was primarily due to declines in comparable sales of 4.2% and 3.6% for the three and six months ended June 30, 2024, respectively. The comparable sales declines were partially offset by increased equivalent units of 4.1% and 2.3% for the same respective periods.

North America franchise royalties and fees decreased \$0.3 million, or 0.9%, for the three months ended June 30, 2024 and decreased \$0.7 million, or 1.0% for the six months ended June 30, 2024, each as compared to each prior year comparable period. The decreases are primarily due to comparable sales declines of 3.4% and 2.4%, respectively. These declines were partially offset by lower royalty waivers in 2024 as compared to 2023 and growth in units. Equivalent units increased 3.7% and 3.3% for the three and six months ended June 30, 2024, respectively.

North America franchise restaurant sales decreased 2.0% to \$732.5 million for the three months ended June 30, 2024 compared to the prior year comparable period. North America franchise restaurant sales decreased 1.8% to \$1.5 billion for the six months ended June 30, 2024 as compared to the prior year comparable period. North America franchise restaurant sales are not included in Company revenues; however, our North America franchise royalties are derived from these sales.

North America commissary revenues decreased \$8.8 million or 4.2% for the three months ended June 30, 2024 and decreased \$18.1 million, or 4.3% for the six months ended June 30, 2024, each as compared with the prior year comparable period. The declines were due to a combination of lower commodity prices, particularly cheese, and lower volumes.

International revenues increased \$5.1 million, or 14.7%, for the three months ended June 30, 2024 and increased \$14.3 million, or 21.7% for the six months ended June 30, 2024, each as compared with the prior year comparable period. As mentioned above, the UK franchisee acquisitions in 2023 and the UK restaurant closures and refranchising transactions in the second quarter of 2024 impact the comparability of International revenues earned in each period. The net increase in revenue related to the UK franchisee acquisitions was approximately \$5.2 million and \$14.9 million for the three and six months ended June 30, 2024, respectively, representing sales and royalties attributable to this group of restaurants compared to prior year. Excluding the impact of the UK franchisee acquisitions, International revenues would have decreased \$0.1 million and \$0.6 million for the three and six months ended June 30, 2024, respectively.

International franchise restaurant sales decreased \$10.4 million to \$287.1 million and decreased \$28.8 million to \$562.2 million for the three and six months ended June 30, 2024, respectively. This decrease includes the impact of the UK franchisee acquisitions moving out of franchise restaurant sales and into Company-owned sales. Excluding the impact of the UK franchisee acquisitions and foreign currency fluctuations, International franchise restaurant sales increased \$12.2 million or 4.3% and \$16.4 million or 2.9% for the three and six months ended June 30, 2024, respectively. International franchise restaurant sales are not included in Company revenues; however, our international royalty revenue is derived from these sales.

Other revenues, which primarily includes our national marketing funds and online and mobile ordering business, were flat and decreased \$9.2 million, or 7.1%, for the three and six months ended June 30, 2024 compared to the prior year comparable periods. Our results for the three and six months ended June 25, 2023 included revenues of \$4.8 million and \$9.9 million, respectively, related to Preferred Marketing, our formerly wholly-owned print and promotions company which was sold in the fourth quarter of 2023. This was offset during the second quarter of 2024 primarily by a \$4.2 million increase in marketing fees due to a planned increase in the national marketing fund contribution percentage that went into effect during the quarter and an increase in franchised locations.

## Costs and Expenses

The following table sets forth the various components of Costs and expenses from the Condensed Consolidated Statements of Operations, expressed as a percentage of the associated revenue component.

(Dollars in thousands)	Ju	ne 30, 2024	% of Related Revenues	Jun	e 25, 2023	% of Related Revenues	Increase (Decrease) in % of Revenues
Costs and expenses:							
Operating costs (excluding depreciation and amortization shown separately below):							
Domestic Company-owned restaurant expenses	\$	138,033	79.7 %	\$	143,705	81.8 %	(2.1)%
North America commissary expenses		182,299	92.0 %		190,468	92.0 %	— %
International expenses		27,077	68.2 %		20,435	59.0 %	9.2 %
Other expenses		56,951	91.3 %		58,996	94.5 %	(3.2)%
General and administrative expenses		57,714	11.4 %		50,324	9.8 %	1.6 %
Depreciation and amortization		17,594	3.5 %		15,690	3.0 %	0.5 %
Total costs and expenses		479,668	94.4 %		479,618	93.2 %	1.2 %
Operating income	\$	28,226	5.6 %	\$	34,912	6.8 %	(1.2)%
			Six Mont	ths Ende	d		
(Dollars in thousands)	Ju	ne 30, 2024	Six Mont % of Related Revenues		e 25, 2023	% of Related Revenues	Increase (Decrease) in % of Revenues
(Dollars in thousands)  Costs and expenses:	Ju	ne 30, 2024	% of Related				(Decrease) in % of
	Ju	ne 30, 2024	% of Related				(Decrease) in % of
Costs and expenses: Operating costs (excluding depreciation and amortization		276,786	% of Related	Jun			(Decrease) in % of
Costs and expenses:  Operating costs (excluding depreciation and amortization shown separately below):			% of Related Revenues	Jun	e 25, 2023	Revenues	(Decrease) in % of Revenues
Costs and expenses:  Operating costs (excluding depreciation and amortization shown separately below):  Domestic Company-owned restaurant expenses		276,786	% of Related Revenues	Jun	e 25, 2023 291,489	82.0 %	(Decrease) in % of Revenues
Costs and expenses: Operating costs (excluding depreciation and amortization shown separately below): Domestic Company-owned restaurant expenses North America commissary expenses		276,786 367,498	% of Related Revenues  79.2 % 91.5 %	Jun	291,489 386,883	82.0 % 92.2 %	(2.8)% (0.7)%
Costs and expenses: Operating costs (excluding depreciation and amortization shown separately below): Domestic Company-owned restaurant expenses North America commissary expenses International expenses		276,786 367,498 55,423	% of Related Revenues  79.2 % 91.5 % 68.9 %	Jun	291,489 386,883 37,746	82.0 % 92.2 % 57.1 %	(2.8)% (0.7)% 11.8 %
Costs and expenses: Operating costs (excluding depreciation and amortization shown separately below): Domestic Company-owned restaurant expenses North America commissary expenses International expenses Other expenses		276,786 367,498 55,423 108,718	% of Related Revenues  79.2 % 91.5 % 68.9 % 90.3 %	Jun	291,489 386,883 37,746 120,074	82.0 % 92.2 % 57.1 % 92.7 %	(2.8)% (0.7)% 11.8 % (2.4)%
Costs and expenses: Operating costs (excluding depreciation and amortization shown separately below): Domestic Company-owned restaurant expenses North America commissary expenses International expenses Other expenses General and administrative expenses		276,786 367,498 55,423 108,718 116,173	% of Related Revenues  79.2 % 91.5 % 68.9 % 90.3 % 11.4 %	Jun	291,489 386,883 37,746 120,074 102,268	82.0 % 92.2 % 57.1 % 92.7 % 9.8 %	(2.8)% (0.7)% 11.8 % (2.4)% 1.6 %

Total costs and expenses were \$479.7 million or 94.4% of total revenues for the three months ended June 30, 2024 as compared to \$479.6 million or 93.2% of total revenues for the prior year comparable period. For the six months ended June 30, 2024, total costs and expenses were \$959.9 million or 93.9% of total revenues, as compared to \$968.9 million, or 93.0% of total revenues for the prior year comparable period. The changes in total costs and expenses, as percentages of revenues, were primarily due to the following:

Domestic Company-owned restaurant expenses were \$138.0 million or 79.7% of related revenues for the three months ended June 30, 2024 as compared to expenses of \$143.7 million or 81.8% of related revenues for the prior year period. For the six months ended June 30, 2024 Domestic Company-owned restaurant expenses were \$276.8 million or 79.2% of related revenues as compared to expenses of \$291.5 million or 82.0% of related revenues for the prior year comparable period. The quarter and year-to-date decreases of 2.1% and 2.8%, respectively, were primarily due to lower insurance expenses related to improved auto liability claims experience, lower utility costs, and lower advertising spend that we expect to incur later in 2024.

North America commissary expenses were \$182.3 million, or 92.0% of related revenues for the three months ended June 30, 2024 as compared to \$190.5 million, or 92.0% of related revenues for the prior year comparable period. For the

six months ended June 30, 2024 North America commissary expenses were \$367.5 million, or 91.5% of related revenues as compared to \$386.9 million, or 92.2% of related revenues for the prior year comparable period. The expense, as a percentage of related revenues, was flat and decreased 0.7% for the three and six months ended June 30, 2024 primarily due to declining commodity prices for cheese and lower volumes.

International expenses were \$27.1 million, or 68.2% of related revenues for the three months ended June 30, 2024 as compared to \$20.4 million, or 59.0% of related revenues for the prior year comparable period. For the six months ended June 30, 2024, International expenses were \$55.4 million, or 68.9% of related revenues as compared to expenses of \$37.7 million, or 57.1% of related revenues for the prior year comparable period. International expenses increased in 2024 as a result of the UK franchisee acquisitions, which added operating costs related to Company-owned restaurants, partially offset by declining commodity prices at our International commissary.

Other expenses were \$57.0 million, or 91.3% of related revenues for the three months ended June 30, 2024, as compared to \$59.0 million, or 94.5% for the prior year comparable period. For the six months ended June 30, 2024, Other expenses were \$108.7 million, or 90.3% of related revenues as compared to expenses of \$120.1 million, or 92.7% of related revenues for the prior year comparable period. The decrease reflects \$4.7 million and \$9.5 million of expenses incurred for the three and six months ended June 25, 2023 related to Preferred Marketing, our formerly wholly-owned print and promotions company, which was sold in the fourth quarter of 2023. This decrease was partially offset during the second quarter of 2024 by a \$3.8 million increase in advertising expenses due to a planned increase in the national marketing fund contribution percentage that went into effect during the quarter and an increase in franchised locations.

#### General and Administrative Expenses

General and Administrative ("G&A") expenses were \$57.7 million, or 11.4% of revenues for the three months ended June 30, 2024 as compared to \$50.3 million, or 9.8% of revenues for the prior year comparable period. For the six months ended June 30, 2024, G&A expenses were \$116.2 million or 11.4% of revenues compared to \$102.3 million or 9.8% of revenues for the prior year comparable period. G&A expenses increased \$7.4 million and \$13.9 million, respectively, for the three and six months ended June 30, 2024 primarily due to \$6.1 million and \$15.7 million incurred related to the International Transformation Plan (see "Note 9. Restructuring") as well as \$4.0 million related to a non-cash impairment charge to write down the carrying value of property and equipment and intangible assets for certain Domestic restaurants. This increase was partially offset by lower equity compensation costs related to leadership changes and lower costs in 2024 as the bi-annual franchise operating conference took place in 2023.

# Depreciation and Amortization

Depreciation and amortization expense was \$17.6 million, or 3.5% of revenues for the three months ended June 30, 2024, as compared to \$15.7 million, or 3.0% of revenues for the prior year comparable period. For the six months ended June 30, 2024, depreciation and amortization expense was \$35.3 million, or 3.5% of revenues as compared to \$30.4 million, or 2.9% of revenues for the prior year comparable period. The increases of \$1.9 million and \$4.9 million, respectively, for the three and six months ended June 30, 2024, was primarily due to higher depreciation expense related to our investments in technology platforms and the UK franchisee acquisitions.

## Operating Income by Segment

Operating income is summarized in the following table on a reporting segment basis. Adjusted operating income, a non-GAAP measure, is also presented below. See "Non-GAAP Measures" for a reconciliation to the most comparable U.S. GAAP measure. We believe this non-GAAP measure is important for comparability purposes.

	Three I	Mor	iths Ended June 3	30, 2	2024	Three M	Mon	iths Ended June 2	2023			
(In thousands)	 Reported		Adjustments <sup>(a)</sup>	_	Adjusted	Reported	A	Adjustments <sup>(a)</sup>	_	Adjusted	Reported Increase (Decrease)	Adjusted Increase Decrease)
Domestic Company-owned restaurants	\$ 4,777	\$	4,000	\$	8,777	\$ 6,641	\$	_	\$	6,641	\$ (1,864)	\$ 2,136
North America franchising	32,409		_		32,409	32,111		_		32,111	298	298
North America commissaries	11,403		_		11,403	10,397		_		10,397	1,006	1,006
International	(2,665)		6,129		3,464	3,763		1,308		5,071	(6,428)	(1,607)
All others	2,170		_		2,170	1,343		_		1,343	827	827
Unallocated corporate expenses	(19,598)		_		(19,598)	(19,701)		661		(19,040)	103	(558)
Elimination of intersegment (profits) losses	(270)		_		(270)	358		_		358	(628)	(628)
Total	\$ 28,226	\$	10,129	\$	38,355	\$ 34,912	\$	1,969	\$	36,881	\$ (6,686)	\$ 1,474

		Six M	ont	ns Ended June 30	), 20	024	Six M	ont	hs Ended June 25	)23			
(In thousands)	I	Reported	A	Adjustments <sup>(a)</sup>		Adjusted	Reported	A	Adjustments <sup>(a)</sup>		Adjusted	Reported Increase Decrease)	Adjusted Increase Decrease)
Domestic Company-owned restaurants	\$	15,136	\$	4,000	\$	19,136	\$ 13,291	\$	_	\$	13,291	\$ 1,845	\$ 5,845
North America franchising		66,120		_		66,120	65,511		_		65,511	609	609
North America commissaries		23,738		_		23,738	21,127		_		21,127	2,611	2,611
International		(8,654)		15,652		6,998	10,995		1,308		12,303	(19,649)	(5,305)
All others		5,368		_		5,368	4,500		_		4,500	868	868
Unallocated corporate expenses		(39,240)		_		(39,240)	(43,067)		2,017		(41,050)	3,827	1,810
Elimination of intersegment (profits) losses		(524)				(524)	351		_		351	(875)	(875)
Total	\$	61,944	\$	19,652	\$	81,596	\$ 72,708	\$	3,325	\$	76,033	\$ (10,764)	\$ 5,563

<sup>(</sup>a) See "Non-GAAP Measures" below for a detail of the adjustments in each period and for a reconciliation to the most comparable U.S. GAAP measure.

Operating income was \$28.2 million and \$61.9 million for the three and six months ended June 30, 2024, respectively, as compared to \$34.9 million and \$72.7 million for the prior year comparable periods, a decrease of \$6.7 million and \$10.8 million, respectively. Adjusted operating income was \$38.4 million and \$81.6 million for the three and six months ended June 30, 2024, respectively, as compared to \$36.9 million and \$76.0 million for the prior year comparable periods, an increase of \$1.5 million and \$5.6 million, respectively. The fluctuations in adjusted operating income in 2024 compared to 2023 were primarily due to the following:

- Domestic Company-owned restaurants increased \$2.1 million and \$5.8 million for the three and six months ended June 30, 2024. The increase was primarily due to lower advertising, utility and insurance costs, combined with lower commodity prices, which were partially offset by lower revenues from 4.2% and 3.6% declines in comparable sales for the respective periods.
- North America franchising increased \$0.3 million and \$0.6 million for the three and six months ended June 30, 2024. The increase is primarily due to a 3.7% and 3.3% increase in equivalent units, partially offset by a decrease in comparable sales of 3.4% and 2.4% for the respective periods.
- North America commissaries increased \$1.0 million and \$2.6 million for the three and six months ended June 30, 2024, primarily due to the increase in the commissary fixed operating margin, which became effective in 2024, partially offset by anticipated franchisee rebates.

- International decreased \$1.6 million and \$5.3 million for the three and six months ended June 30, 2024 primarily driven by operating losses including increased depreciation expense attributable to the UK franchisee acquisitions as well as comparable sales declines of 0.1% and 1.4% for the respective periods. As mentioned above, during the second quarter of 2024, 43 of the UK Company-owned restaurants were closed and an additional 40 were refranchised. 20 additional UK Company-owned restaurants were refranchised effective July 1, 2024. Beginning in the third quarter of 2024, we will operate 13 Company-owned stores in the UK.
- All Others, which primarily includes our online and mobile ordering business and our marketing funds, increased \$0.8 million and \$0.9 million during the three and six months ended June 30, 2024 primarily due to prior year losses incurred by Preferred Marketing, our formerly whollyowned print and promotions company, which was sold in the fourth quarter of 2023.
- Unallocated corporate expenses increased \$0.6 million for three months ended June 30, 2024 and decreased \$1.8 million for the six months ended
  June 30, 2024. The decrease during the year-to-date period was primarily due to the reversal of stock compensation expense for unvested equity
  units from leadership transitions, which was partially offset by higher depreciation expense related to our investments in technology support
  initiatives.

#### Items Below Operating Income

The following table sets forth the various items below Operating income from the Condensed Consolidated Statements of Operations:

	Three Moi	nths	s Ended	Six Months Ended			Increase (Decrease)				
(In thousands, except per share amounts)	June 30, 2024		June 25, 2023		June 30, 2024		June 25, 2023		QTD		YTD
Operating income	\$ 28,226	\$	34,912	\$	61,944	\$	72,708	\$	(6,686)	\$	(10,764)
Net interest expense	(10,896)		(11,275)		(21,959)		(20,296)		379		(1,663)
Income before income taxes	17,330		23,637		39,985		52,412		(6,307)		(12,427)
Income tax expense	4,794		5,778		12,535		12,007		(984)		528
Net income before attribution to noncontrolling interests	 12,536		17,859		27,450		40,405		(5,323)		(12,955)
Net income attributable to noncontrolling interests	(293)		(91)		(571)		(261)		(202)		(310)
Net income attributable to the Company	\$ 12,243	\$	17,768	\$	26,879	\$	40,144	\$	(5,525)	\$	(13,265)
Basic earnings per common share	\$ 0.37	\$	0.55	\$	0.82	\$	1.20	\$	(0.18)	\$	(0.38)
Diluted earnings per common share	\$ 0.37	\$	0.54	\$	0.82	\$	1.20	\$	(0.17)	\$	(0.38)

### Net Interest Expense

Net interest expense decreased \$0.4 million and increased \$1.7 million, or 3.4% and 8.2% for the three and six months ended June 30, 2024. The increase for the six months ended June 30, 2024 was due to higher average outstanding debt as well as an increase in borrowing rates.

# Income Tax Expense (Benefit)

Our effective income tax rate was 27.7% and 31.3% for the three and six months ended June 30, 2024 as compared to an income tax rate of 24.4% and 22.9% for the prior year comparable periods. The higher effective tax rate for the three and six months ended June 30, 2024 was driven by impairment charges related to the International Restructuring that created unrecognized tax losses and prevented the Company from generating foreign tax credits as well as a tax shortfall generated by stock option exercises and vesting of restricted shares in 2024 along with a lower pre-tax income.

	Three Mon	ıths	Six Months Ended						
(Dollars in thousands)	 June 30, 2024		June 25, 2023	 June 30, 2024		June 25, 2023			
Income before income taxes	\$ 17,330	\$	23,637	\$ 39,985	\$	52,412			
Income tax expense	\$ 4,794	\$	5,778	\$ 12,535	\$	12,007			
Effective tax rate	27.7 %		24.4 %	31.3 %		22.9 %			

Net Income Attributable to Noncontrolling Interests

Net income attributable to noncontrolling interests was \$0.3 million and \$0.6 million for the three and six months ended June 30, 2024 as compared with \$0.1 million and \$0.3 million for the prior year comparable periods.

# Diluted Earnings Per Common Share

Diluted earnings per common share was \$0.37 and \$0.82 for the three and six months ended June 30, 2024 as compared to \$0.54 and \$1.20 for the prior year comparable periods, representing decreases of \$0.17 and \$0.38, respectively. Adjusted diluted earnings per common share, a non-GAAP measure, was \$0.61 and \$1.28 for the three and six months ended June 30, 2024 as compared to adjusted diluted earnings per common share of \$0.59 and \$1.28 for the prior year comparable periods, representing an increase of \$0.02 for the quarter and flat for the six month period. See "Non-GAAP Measures" for additional information.

#### **Non-GAAP Measures**

In addition to the results provided in accordance with U.S. GAAP, we provide certain non-GAAP measures, which present results on an adjusted basis. These are supplemental measures of performance that are not required by or presented in accordance with U.S. GAAP and include the following: adjusted operating income, adjusted net income attributable to common shareholders and adjusted diluted earnings per common share. We believe that our non-GAAP financial measures enable investors to assess the operating performance of our business relative to our performance based on U.S. GAAP results and relative to other companies. We believe that the disclosure of these non-GAAP measures is useful to investors as they reflect metrics that our management team and Board utilize to evaluate our operating performance, allocate resources and administer employee incentive plans. The most directly comparable U.S. GAAP measures to adjusted operating income, adjusted net income attributable to common shareholders and adjusted diluted earnings per common share are operating income, net income attributable to common shareholders and diluted earnings per common share, respectively. These non-GAAP measures should not be construed as a substitute for or a better indicator of the Company's performance than the Company's U.S. GAAP results. The table below reconciles our GAAP financial results to our non-GAAP financial measures.

	Three Months Ended			Six Months Ended			
(In thousands, except per share amounts)		June 30, 2024		June 25, 2023	June 30, 2024		June 25, 2023
Operating income	\$	28,226	\$	34,912	\$ 61,944	\$	72,708
International restructuring costs (a)		6,129		_	15,652		_
UK repositioning and acquisition-related costs (b)		_		1,308	_		1,308
Other costs (c)		4,000		661	4,000		2,017
Adjusted operating income	\$	38,355	\$	36,881	\$ 81,596	\$	76,033
Net income attributable to common shareholders	\$	12,243	\$	17,768	\$ 26,879	\$	40,144
International restructuring costs (a)		6,129		_	15,652		_
UK repositioning and acquisition-related costs (b)		_		1,308	_		1,308
Other costs (c)		4,000		661	4,000		2,017
Tax effect of adjustments (d)		(2,289)		(449)	(4,441)		(758)
Adjusted net income attributable to common shareholders	\$	20,083	\$	19,288	\$ 42,090	\$	42,711
Diluted earnings per common share	\$	0.37	\$	0.54	\$ 0.82	\$	1.20
International restructuring costs (a)		0.19		_	0.48		_
UK repositioning and acquisition-related costs (b)		_		0.04	_		0.04
Other costs (c)		0.12		0.02	0.12		0.06
Tax effect of adjustments (d)		(0.07)		(0.01)	(0.14)		(0.02)
Adjusted diluted earnings per common share	\$	0.61	\$	0.59	\$ 1.28	\$	1.28

<sup>(</sup>a) Represents costs associated with the Company's International Restructuring plan. See "Note 9. Restructuring"

In addition, we present free cash flow in this report, which is a non-GAAP measure. Please see "Liquidity and Capital Resources – Free Cash Flow" for a discussion of why we believe free cash flow provides useful information regarding our financial condition and results of operations, and a reconciliation of free cash flow to the most directly comparable U.S. GAAP measure.

<sup>(</sup>b) Represents costs associated with repositioning the UK portfolio as well as transaction costs related to the acquisition of restaurants from franchisees.

<sup>(</sup>c) For the three and six months ended June 30, 2024, represents a non-cash impairment charge related to fixed and intangible assets related to certain Domestic restaurants. Refer to Note 2. Significant Accounting Policies of the "Notes to Condensed Consolidated Financial Statements" for further details. For the three and six months ended June 25, 2023, represents severance and related costs associated with the transition of certain executives, recorded in General and administrative expenses.

<sup>(</sup>d) The tax effect on non-GAAP adjustments was calculated by applying the marginal tax rates of 22.6% and 22.8% for the three and six months ended June 30, 2024 and June 25, 2023, respectively.

#### **Liquidity and Capital Resources**

Our primary sources of liquidity and capital resources are cash flows from operations and borrowings under our senior secured revolving credit facility (the "PJI Revolving Facility"). Our principal uses of cash are operating expenses, capital expenditures, and returning value to our shareholders in the form of cash dividends and share repurchases. Our capital priorities are:

- investing for growth
- · maintaining a strong balance sheet, and
- returning capital to shareholders

The Company believes that its balances of cash and cash equivalents and borrowing capacity, along with cash generated by operations, will be sufficient to satisfy its cash requirements, cash dividends, interest payments and share repurchases over the next twelve months and beyond.

## Cash Flows

The table below summarizes our cash flows for the six months ended June 30, 2024 and June 25, 2023 (in thousands):

	Six Months Ended			
	June 30, 2024			June 25, 2023
Total cash provided by (used in):		_		
Operating activities	\$	41,957	\$	93,735
Investing activities		(23,841)		(35,727)
Financing activities		(34,428)		(61,620)
Effect of exchange rate changes on cash and cash equivalents		30		11
Change in cash and cash equivalents	\$	(16,282)	\$	(3,601)

#### Operating Activities

Total cash provided by operating activities was \$42.0 million for the six months ended June 30, 2024 compared to \$93.7 million for the corresponding period of 2023. The decrease of \$51.8 million primarily reflects unfavorable working capital changes in the first half of 2024, principally related to the timing of payments and higher accrual balances at December 31, 2023 related to the 53rd week of our 2023 fiscal year. These factors resulted in several large disbursements during the first half of 2024, driving outflows in working capital. In addition, in the first half of 2024 compared to the first half of 2023, depreciation expenses were higher due to the UK franchisee acquisitions and impairment charges which were incurred due to UK restructuring initiatives, partially offset by stock compensation expense reversal for unvested equity units as a result of leadership transitions.

### Investing Activities

Total cash used in investing activities was \$23.8 million for the six months ended June 30, 2024 compared to \$35.7 million for the same period in 2023, or a decrease of \$11.9 million. The decrease in cash used in investing activities was primarily due to lower capital expenditures and fewer notes issued to franchisees in the first six months of 2024 as compared to 2023. We also received a \$2.3 million investment distribution in the first six months of 2024 related to our deferred compensation plan.

Our capital expenditures consisted primarily of capital investments for existing stores and new store locations as well as investments in technology platforms. We estimate that our capital expenditures during 2024 will be approximately \$75 million to \$85 million. This estimate includes the acquisition of sites and construction costs for new Company-owned stores that have opened or that we expect to open during 2024. We intend to fund our capital expenditures with cash generated by operations and borrowings under our PJI Revolving Facility, as necessary.

#### Financing Activities

Total cash used in financing activities was \$34.4 million for the six months ended June 30, 2024 compared to \$61.6 million for the same period of 2023. In the first six months of 2024, the principal financing outflows were related to dividend

payments of \$30.2 million, \$3.3 million in tax payments on equity award issuances and \$4.8 million in payments related to financing leases. These outflows were offset by net borrowings of \$0.6 million from the PJI Revolving Facility and \$2.4 million from the PJMF revolving line of credit (the "PJMF Revolving Facility"). There were no share repurchases in the first six months of 2024.

In the first six months of 2023, cash used for financing activities primarily reflects the impact of share repurchases of \$210.3 million, which were financed through \$186.5 million in net borrowing from the PJI Revolving Facility. Other financing outflows in the first six months of 2023 included \$28.5 million in dividend payments, \$6.1 million in tax payments on equity award issuances and \$3.7 million in payments related to financing leases.

#### Debt

Our outstanding debt as of June 30, 2024 was \$767.0 million, which was comprised of \$400.0 million principal amount of our 3.875% senior notes (the "Notes") and \$367.0 million outstanding under the PJI Revolving Facility and the PJMF Revolving Facility. Remaining availability under the PJI Revolving Facility was approximately \$235.3 million as of June 30, 2024.

Our Credit Agreement, dated September 14, 2021 and amended May 30, 2023 (as amended, the "Credit Agreement"), contains affirmative and negative covenants that, among other things, require customary reporting obligations and restrict, subject to certain exceptions, the incurrence of additional indebtedness and liens, the consummation of certain mergers, consolidations, sales of assets and similar transactions, the making of investments, equity distributions and other restricted payments, and transactions with affiliates. The Company is also subject to certain financial covenants, as shown in the following table, that could restrict or impose constraints on the liquidity of our business:

	Permitted Ratio	Actual Ratio as of June 30, 2024
Leverage ratio	Not to exceed 5.25 to 1.0	3.1 to 1.0
Interest coverage ratio	Not less than 2.00 to 1.0	3.2 to 1.0

Our leverage ratio is defined as outstanding debt divided by Consolidated EBITDA (as defined in the Credit Agreement) for the most recent four fiscal quarters. Our interest coverage ratio is defined as the sum of Consolidated EBITDA and consolidated rental expense for the most recent four fiscal quarters divided by the sum of consolidated interest expense and consolidated rental expense for the most recent four fiscal quarters. We were in compliance with all financial covenants as of June 30, 2024.

In addition, the Indenture governing the Notes contains customary covenants that, among other things and subject to certain exceptions, limit our ability and the ability of certain of our subsidiaries to: incur additional indebtedness and guarantee indebtedness; pay dividends or make other distributions or repurchase or redeem our capital stock; prepay, redeem or repurchase certain debt; issue certain preferred stock or similar equity securities; make loans and investments; sell assets; incur liens; enter into transactions with affiliates; enter into agreements restricting our subsidiaries' ability to pay dividends; and consolidate, merge or sell all or substantially all of our assets.

The PJMF Revolving Facility consists of a \$30.0 million revolving line of credit pursuant to a Revolving Loan Agreement, dated September 30, 2015, and amended September 30, 2023, with U.S. Bank National Association, as lender. Debt outstanding under the PJMF Revolving Facility was approximately \$2.4 million as of June 30, 2024. The PJMF operating results and the related debt outstanding do not impact the financial covenants under the Company's Credit Agreement.

Refer to Note 12 of the consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2023 for additional information

## Share Repurchases

As part of our long-term growth and capital allocation strategy, we are committed to investing in share repurchases to provide ongoing value and enhanced returns to our shareholders. On October 28, 2021, our Board of Directors approved a share repurchase program with an indefinite duration for up to \$425.0 million of the Company's common stock.

The following table summarizes our repurchase activity under this program for the three and six months ended June 30, 2024 and June 25, 2023:

(In thousands, except average price per share) Three Months Ended	Total Number of Shares Purchased	Average Price Paid per Share	Aggregate Cost of Shares Purchased	Purchased Under the Plans or Programs
June 30, 2024		\$	\$ —	\$ 90,160
June 25, 2023	_	\$	\$ —	\$ 90,160
(In thousands, except average price per share)	Total Number of	Avenege Puice Poid you	Aggregate Cost of	Maximum Dollar Value of Shares that May Yet Be

Maximum Dollar Value of

Total Number of Average Price Paid per Purchased Under the Plans Six Months Ended Shares Purchased (a) or Programs Shares Purchased Share June 30, 2024 90,160 \$ \$ \$ June 25, 2023 2,523 \$ 83.10 \$ 209.640 \$ 90,160

The Company utilizes a written trading plan under Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, from time to time to facilitate the repurchase of shares of our common stock under this share repurchase program. There can be no assurance that we will repurchase shares of our common stock either through a Rule 10b5-1 trading plan or otherwise.

#### Dividends

The Company paid aggregate cash dividends to common stockholders of \$30.2 million (\$0.92 per share) and \$28.5 million (\$0.84 per share) for the six months ended June 30, 2024 and June 25, 2023, respectively. On July 31, 2024, our Board of Directors declared a third quarter dividend of \$0.46 per common share (approximately \$15.2 million in the aggregate), which will be paid on August 30, 2024 to stockholders of record as of the close of business on August 19, 2024. The declaration and payment of any future dividends will be at the discretion of our Board of Directors.

#### Free Cash Flow

Free cash flow, a non-GAAP measure, is defined as net cash provided by operating activities (from the Condensed Consolidated Statements of Cash Flows) less the purchases of property and equipment. We view free cash flow as an important financial measure because it is one factor that management uses in determining the amount of cash available for discretionary investment. Free cash flow is not a term defined by GAAP, and as a result, our measure of free cash flow might not be comparable to similarly titled measures used by other companies. Free cash flow should not be construed as a substitute for or a better indicator of the Company's performance than the Company's GAAP measures.

The Company's free cash flow was as follows for the six month periods of 2024 and 2023 (in thousands):

	Six Months Ended		
	 June 30, 2024		June 25, 2023
Net cash provided by operating activities	\$ 41,957	\$	93,735
Purchases of property and equipment	(29,155)		(34,759)
Free cash flow	\$ 12,802	\$	58,976

## Cash Requirements

There have been no material changes in our cash requirements other than in the ordinary course of business since the end of 2023. Refer to "Contractual Obligations" presented within "Item 7. Management's Discussion and Analysis of Financial

<sup>(</sup>a) The shares repurchased during the six months ended June 25, 2023 included 2,176,928 shares repurchased on March 1, 2023 from certain funds affiliated with, or managed by, Starboard Value LP at a price of \$82.52 per share for aggregate consideration of \$179.6 million.

<sup>(</sup>b) Aggregate cost of shares purchased for the six months ended June 25, 2023 excluded \$2.8 million of transaction costs directly attributable to share repurchases, including a 1% excise tax incurred under the Inflation Reduction Act of 2022. Of these costs, \$2.1 million were classified as non-cash financing activities during the six months ended June 25, 2023.

Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023 for additional information regarding our cash requirements.

#### Forward-Looking Statements

Certain matters discussed in this Quarterly Report on Form 10-Q and other Company communications that are not statements of historical fact constitute forward-looking statements within the meaning of the federal securities laws. Generally, the use of words such as "expect," "intend," "estimate," "believe," "anticipate," "will," "forecast," "outlook", "plan," "project," or similar words identify forward-looking statements that we intend to be included within the safe harbor protections provided by the federal securities laws. Such forward-looking statements include or may relate to projections or guidance concerning business performance, revenue, earnings, cash flow, earnings per share, share repurchases, the current economic environment, commodity and labor costs, currency fluctuations, profit margins, supply chain operating margin, net unit growth, unit level performance, capital expenditures, restaurant and franchise development, restaurant acquisitions, restaurant closures, labor shortages, labor cost increases, changes in management, inflation, royalty relief, franchisee support and incentives, the effectiveness of our menu innovations and other business initiatives, investments in product and digital innovation, marketing efforts and investments, liquidity, compliance with debt covenants, impairments, strategic decisions and actions, changes to our national marketing fund, changes to our commissary model, dividends, effective tax rates, regulatory changes and impacts, investments in and repositioning of the UK market, International restructuring plans, timing and costs, International consumer demand, adoption of new accounting standards, and other financial and operational measures. Such statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict and many of which are beyond our control. Therefore, actual outcomes and results may differ materially from those matters expressed or implied in such forward-looking statements. The

- the ability of the Company to manage challenging macroeconomic conditions in the United States and internationally, including the United Kingdom;
- the ability of the Company to retain key management and manage staffing and labor shortages at Company and/or franchised restaurants and our Quality Control Centers;
- increases in labor costs, food costs or sustained higher other operating costs, including as a result of supply chain disruption, inflation or climate change;
- the potential for delayed new store openings, both domestically and internationally;
- · the increased risk of phishing, ransomware and other cyber-attacks;
- risks to the global economy and our business related to the conflict in Ukraine and the Middle East and other international conflicts:
- increased costs for branding initiatives and launching new advertising and marketing campaigns and promotions to boost consumer sentiment and sales trends, and the risk that such initiatives will not be effective:
- risks related to a possible economic slowdown that could, among other things, reduce consumer spending or demand and result in changing consumer practices;
- · risks related to social media, including publicity adversely and rapidly impacting our brand and reputation;
- aggressive changes in pricing or other marketing or promotional strategies by competitors, which may adversely affect sales and profitability; and new product and concept developments by food industry competitors;
- changes in consumer preferences or consumer buying habits, including the growing popularity of delivery aggregators, as well as changes in general economic conditions or other factors that may affect consumer confidence and discretionary spending, including higher unemployment;
- the adverse impact on the Company or our results caused by global health concerns, product recalls, food quality or safety issues, incidences of foodborne illness, food contamination and other general public health concerns about our Company-owned or franchised restaurants or others in the restaurant industry:
- the effectiveness of our technology investments and changes in unit-level operations;
- the ability of the Company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably, including difficulties finding qualified franchisees, restaurant level employees or suitable sites;
- increases in insurance claims and related costs for programs funded by the Company up to certain retention limits, including medical, owned and non-owned vehicles, workers' compensation, general liability and property;
- disruption of our supply chain or commissary operations which could be caused by our sole source of supply of mozzarella cheese, desserts, garlic
  cups or limited source of suppliers for other key ingredients or more generally due to weather, natural disasters including drought, disease, or
  geopolitical or other disruptions beyond our control;

- increased risks associated with our International operations, including economic and political conditions, instability or uncertainty in our
  international markets, especially emerging markets, fluctuations in currency exchange rates, difficulty in meeting planned sales targets and new
  restaurant growth;
- the impact of current or future claims and litigation and our ability to comply with current, proposed or future legislation that could impact our business:
- risks related to our indebtedness and borrowing costs, including prolonged higher interest rates, and the current state of the credit markets;
- the Company's ability to continue to pay dividends to stockholders based upon profitability, cash flows and capital adequacy if restaurant sales and
  operating results decline;
- our ability to effectively operate and improve the performance of International Company-owned restaurants;
- disruption of critical business or information technology systems, or those of our suppliers, and risks associated with systems failures and data privacy and cybersecurity incidents, including theft of confidential Company, employee and customer information, including payment cards; and
- · changes in Federal or state income, general and other tax laws, rules and regulations and changes in generally accepted accounting principles.

These and other risk factors are discussed in detail in "Part I. Item 1A. – Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. We undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

#### Interest Rate Risk

We are exposed to the impact of interest rate changes on our PJI Revolving Facility and PJMF Revolving Facility. We attempt to minimize interest rate risk exposure by fixing our interest rate through the utilization of interest rate swaps, which are derivative financial instruments. Our swaps are entered into with financial institutions that participate in the PJI Revolving Facility. By using a derivative instrument to hedge exposures to changes in interest rates, we expose ourselves to credit risk due to the possible failure of the counterparty to perform under the terms of the derivative contract. We do not enter into contracts for trading purposes and do not use leveraged instruments. The market risks associated with our debt obligations as of June 30, 2024 have not changed from those reported in "Part II. Item 7A. Quantitative and Qualitative Disclosure About Market Risk" in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. See "Note 8. Debt" of "Notes to Condensed Consolidated Financial Statements" for additional information on our debt obligations and derivative instruments.

#### Foreign Currency Exchange Rate Risk

We are exposed to foreign currency exchange rate fluctuations from our operations outside of the United States, which can adversely impact our revenues, net income and cash flows. Our International operations principally consist of distribution sales to franchised Papa Johns restaurants located in the UK, operation of Company-owned restaurants in the UK, and our franchise sales and support activities, which derive revenues from sales of franchise and development rights and the collection of royalties from our International franchisees. Approximately 7.8% and 7.9% of our revenues were derived from these operations for the three and six months ended June 30, 2024, as compared to 6.7% and 6.3% for the prior year comparable period.

We have not historically hedged our exposure to foreign currency fluctuations. Foreign currency exchange rate fluctuations had an unfavorable impact of approximately \$0.2 million and a favorable impact of \$0.8 million on International revenues for the three and six months ended June 30, 2024, respectively, and an unfavorable impact of \$0.1 million and \$3.0 million on International revenues for the three and six months ended June 25, 2023, respectively. Foreign currency exchange rate fluctuations had an unfavorable impact of approximately \$0.5 million and \$1.4 million on operating income for the three and six months ended June 30, 2024, respectively, and a favorable impact of approximately \$0.2 million and an unfavorable impact of approximately \$0.5 million on operating income for the three and six months ended June 25, 2023, respectively.

#### Commodity Price Risk

In the ordinary course of business, the food and paper products we purchase, including cheese (our largest ingredient cost), are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. We have pricing agreements with some of our vendors, including forward pricing agreements for a portion of our cheese purchases for our Domestic Company-owned restaurants, which are accounted for as normal purchases; however, we still remain

exposed to ongoing commodity volatility, and increases in commodity prices or food costs, including as a result of inflation, could negatively impact our business, financial condition or results of operations. We have not historically entered into other financial instruments that would be accounted for as hedging instruments to manage this risk.

#### **Item 4. Controls and Procedures**

Under the supervision and with the participation of the Company's management, including its Chief Executive Officer and Chief Financial Officer, the Company has evaluated the effectiveness of the design and operation of its disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")). Based upon this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures were effective.

#### **Changes in Internal Control Over Financial Reporting**

During the most recently completed fiscal quarter, there was no change made in the Company's internal control over financial reporting (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

#### PART II. OTHER INFORMATION

#### **Item 1. Legal Proceedings**

The Company is involved in a number of lawsuits, claims, investigations and proceedings consisting of intellectual property, employment, consumer, commercial and other matters arising in the ordinary course of business. In accordance with Financial Accounting Standards Board Accounting Standards Codification 450, "Contingencies", the Company has made accruals with respect to these matters, where appropriate, which are reflected in the Company's condensed consolidated financial statements. We review these provisions at least quarterly and adjust these provisions to reflect the impact of negotiations, settlements, rulings, advice of legal counsel and other information and events pertaining to a particular case. The legal proceedings described in "Note 10. Litigation, Commitments and Contingencies" of "Notes to Condensed Consolidated Financial Statements" within "Part I. Item 1. Financial Statements" of this Form 10-Q are incorporated herein by reference.

#### Item 1A. Risk Factors

There have been no material changes to the risk factors disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Share Repurchase Program

On October 28, 2021, our Board of Directors approved a share repurchase program with an indefinite duration for up to \$425.0 million of the Company's common stock. Funding for the share repurchase program is provided through our operating cash flows and cash provided from borrowings under our \$600.0 million PJI Revolving Facility.

The following table summarizes our repurchase activity by fiscal period during the three months ended June 30, 2024 (in thousands, except per share amounts):

Fiscal Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Pu	Maximum Dollar Value of Shares that May Yet Be urchased Under the Plans or Programs
4/01/2024 - 4/28/2024	_	\$		<b></b> \$	90,160
4/29/2024 - 5/26/2024	_	\$		<b></b> \$	90,160
5/27/2024 - 6/30/2024	_	\$ -		_ \$	90,160
Total		\$		_ \$	90,160

The Company utilizes a written trading plan under Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, from time to time to facilitate the repurchase of shares of our common stock under this share repurchase program. There

can be no assurance that we will repurchase shares of our common stock either through a Rule 10b5-1 trading plan or otherwise.

#### Repurchases of Stock for Tax Withholdings

During the fiscal quarter ended June 30, 2024, the Company acquired approximately 3,000 shares of its common stock from employees to satisfy minimum tax withholding obligations that arose upon (i) vesting of restricted stock granted pursuant to approved plans and (ii) distribution of shares of common stock issued pursuant to deferred compensation obligations.

#### **Item 5. Other Information**

During the three months ended June 30, 2024, no director or officer of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement", as each term is defined in Item 408(a) of Regulation S-K.

## Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

The Compensation Committee of the Board of Directors approved Amendment No. 1 (the "Amendment") to the Company's Amended and Restated Change of Control Severance Plan (the "Plan") effective August 6, 2024. Pursuant to the Amendment, upon a Qualifying Termination within twenty-four months of a Change of Control (as each term is defined in the Plan), outstanding unvested time-based equity awards held by participants in the Plan (which include the Company's Chief Financial Officer and Chief Legal and Risk Officer) will vest in full, rather than receiving 12 months of vesting credit. The Compensation Committee approved the Amendment upon the recommendation of its independent compensation consultant in order to bring the Company's severance benefits in line with market practice.

The foregoing description of the Amendment does not purport to be complete and is subject to, and qualified in its entirety by, the full text of the Amendment, which is attached hereto as Exhibit 10.1, and is incorporated herein by reference.

## Item 6. Exhibits

Exhibit Number	Description
10.1	Amendment No. 1 to the Company's Amended and Restated Change of Control Severance Plan, dated August 6, 2024.
10.2	Employment Agreement between Papa John's International, Inc. and Todd Penegor dated and effective July 31, 2024 (incorporated by reference to our Exhibit 10.1 to our Current Report on Form 8-K filed on August 5, 2024).
10.3	Form of Performance-Based Retention Restricted Stock Unit Award Agreement (incorporated by reference to Exhibit 10.1 to our Current Report on Form 8-K filed on July 19, 2024).
31.1	Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	Financial statements from the quarterly report on Form 10-Q of Papa John's International, Inc. for the quarter ended June 30, 2024, filed on August 8, 2024, formatted in iXBRL: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Operations, (iii) the Condensed Consolidated Statements of Stockholders' Deficit, (v) the Condensed Consolidated Statements of Cash Flows and (vi) the Notes to Condensed Consolidated Financial Statements.
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).
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## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## PAPA JOHN'S INTERNATIONAL, INC.

(Registrant)

Date: August 8, 2024 /s/ Ravi Thanawala

Ravi Thanawala

Chief Financial Officer

#### PAPA JOHN'S INTERNATIONAL, INC.

# AMENDMENT NO. 1 TO THE AMENDED AND RESTATED CHANGE OF CONTROL SEVERANCE PLAN

Effective Date: August 6, 2024

WHEREAS, the Board of Directors (the "Board") of Papa John's International, Inc. (the "Company") heretofore established the Amended and Restated Change of Control Severance Plan (the "Plan"); and

**WHEREAS**, the Company desires to amend the Plan to bring Company policies regarding separation pay in line with typical market practice;

WHEREAS, pursuant to Section 5 of the Plan, the Compensation Committee of the Board (the "Committee") has the right to amend the Plan;

WHEREAS, the Committee has approved and authorized this Amendment No. 1 to the Plan;

**NOW, THEREFORE, BE IT RESOLVED**, that the Plan is hereby amended in the following particulars:

- 1 Section 2.15 is hereby amended, so that Section 2.15, as amended and restated, reads in its entirety as follows:
  - "Severance Benefits' means the severance amounts payable to a Participant pursuant to Section 4.01(a)(ii), (iii), (iv), (v) and (vi) of this Plan."
- 2 Section 4.01(a) is hereby amended by modifying the introductory language, so that the introduction to Section 4.01(a), as amended and restated, reads as follows:
  - "(a) Severance Benefits. Upon a Qualifying Termination, a Participant will be eligible to receive the following payments and benefits:"
- 3 Section 4.01(a) is hereby further amended to add subparagraph 4.01(a)(vi) as follows:
  - "(vi) subject to the Participant's compliance with Section 4.01(b), notwithstanding any conflicting provisions in the Company's 2018 Omnibus Incentive Plan or outstanding award agreements granted thereunder, full accelerated vesting of any of Participant's outstanding unvested equity or equity-based incentives that are subject to time-based vesting that are assumed in connection with the Change of Control."
- 4 Except as specifically set forth herein, the terms of the Plan shall be and remain unchanged, and the Plan as amended shall remain in full force and effect.

[Signature Page Follows]

**IN WITNESS THEREOF**, the undersigned has executed this Amendment No. 1.

## PAPA JOHN'S INTERNATIONAL, INC.

By: <u>/s/ Caroline Oyler</u> Name: Caroline Miller Oyler

Title: Chief Legal & Risk Officer and

Corporate Secretary
Date: August 6, 2024

[Signature Page to Amendment No. 1 to the Amended and Restated Change of Control Severance Plan]

#### SECTION 302 CERTIFICATION

#### I, Todd A. Penegor, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Papa John's International, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(f)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 8, 2024 /s/ Todd A. Penegor

Todd A. Penegor

President and Chief Executive Officer

#### SECTION 302 CERTIFICATION

#### I, Ravi Thanawala, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Papa John's International, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(f)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 8, 2024 /s/ Ravi Thanawala

Ravi Thanawala Chief Financial Officer

## SECTION 906 CERTIFICATION

- I, Todd A. Penegor, President and Chief Executive Officer of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:
  - 1. The Report on Form 10-Q of the Company for the quarterly period ended June 30, 2024 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
  - 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 8, 2024 /s/ Todd A. Penegor

Todd A. Penegor

President and Chief Executive Officer

## SECTION 906 CERTIFICATION

- I, Ravi Thanawala, Chief Financial Officer of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:
  - 1. The Report on Form 10-Q of the Company for the quarterly period ended June 30, 2024 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
  - 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 8, 2024 /s/ Ravi Thanawala

Ravi Thanawala

Chief Financial Officer