



July 23, 2015

## **Papa John's Kicks Mid-Summer Deals up a Notch with TWO Brand New Offers: Grilled Chicken Margherita Pizza and Bruschetta Cheesesticks**

*Starting Monday through Aug. 28, get the new Grilled Chicken Margherita Pizza for \$12 and the new Bruschetta Cheesesticks online for \$6*

LOUISVILLE, Ky.--(BUSINESS WIRE)-- With temperatures on the rise, get ready for a mid-summer change of pace while enjoying the light and fresh, Italian-inspired tastes of Papa John's latest creations, the NEW Grilled Chicken Margherita Pizza and the NEW Bruschetta Cheesesticks.

The Grilled Chicken Margherita Pizza is baked fresh on a crispy thin crust with both Papa John's signature pizza sauce and delicious basil pesto, topped with grilled, all white meat chicken and finished with fresh-cut Roma tomatoes covered with mozzarella cheese.

And, for an extra taste of Italy, add on the new Bruschetta Cheesesticks—available online only for \$6. These cheesesticks also feature fresh-cut Roma tomatoes, mozzarella cheese and basil pesto sauce, but they are oven baked on Papa John's fresh, never frozen, original hand-tossed dough, cut into sticks for sharing and served with pizza sauce for dipping.

"We took our time in creating our two newest menu items - ensuring we captured the classic hallmarks of Italian pizza and bruschetta in every bite, but with a Papa John's twist," said Bob Kraut, Papa John's chief marketing officer. "We remixed centuries-old recipes with Papa John's signature better ingredients, including fan favorites like our basil pesto sauce and thin crust. The secret to both recipes has always been 'less is more' and using better ingredients, two of our biggest strengths."

Also, for those wanting to end their summer on a sweet note, Papa John's is continuing to offer its Mega Chocolate Chip Cookie, cut into eight slices and served warm, for just \$5.

Both the Chicken Margherita Pizza and Bruschetta Cheesesticks are extensions of the Papa John's "Better Ingredients. Better Pizza." initiative and continued commitment to high-quality ingredients. In June, Papa John's declared it will continue to phase out another 14 unwanted ingredients from its menu.

The new Grilled Chicken Margherita Pizza and Mega Chocolate Chip Cookie will be available at participating Papa John's restaurants nationwide, but the new Bruschetta Cheesesticks can only be ordered online at [www.papajohns.com](http://www.papajohns.com) or through Papa John's mobile ordering app for iPhone and Android devices.

### **About Papa John's**

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Also visit us on Facebook at [www.facebook.com/PapaJohns](http://www.facebook.com/PapaJohns), or on Twitter at <http://twitter.com/PapaJohns>.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150723006675/en/>

for Papa John's International, Inc.  
Amy Salloum, 404-443-7355  
[amy.salloum@edelman.com](mailto:amy.salloum@edelman.com)

Source: Papa John's International, Inc.

News Provided by Acquire Media