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Papa John's Will Welcome the 300 Millionth American with a Special Delivery for the New Papa

LOUISVILLE, Ky.--(BUSINESS WIRE)--Oct. 13, 2006--Any day now, America will welcome its 300 millionth citizen. Amidst all the fanfare surrounding mom and the newborn, one company can be counted on to take care of the papa - and that's Papa John's Pizza (NASDAQ: PZZA). Papa John's, the world's third-largest pizza maker, announced today that it will feed the proud new papa with free pizza for a year.

In addition, from Oct. 17 - 31, Papa John's will extend a special offer to all US papas in honor of this historic occasion - buy a large cheese pizza at regular menu price online at papajohns.com and the Papa will provide up to five toppings, free.

The U.S. Census Bureau estimates that the nation's population will reach the historic milestone of 300 million on Oct. 17 at about 7:46 a.m. (EDT). The estimate is based on the expectation that the United States will register one birth every seven seconds and one death every 13 seconds between now and Oct. 17, while net international migration is expected to add one person every 31 seconds. The result is an increase in the total population of one person every 11 seconds.

"One of the toughest choices new parents face when they bring the baby home is what's for dinner," said Bill Van Epps, Papa John's president, US. "While the baby will be showered with free gifts from companies all across the country, and mom will be given products to ease her transition, someone needs to think of dad. So Papa John's will make 52 special deliveries to the proud papa!"

With over three billion pizzas sold in the U.S. every year, pizza is a staple in the American family diet - and one lucky family is going to appreciate Papa John's taking care of Papa, and the rest of the family, for a full year.

Headquartered in Louisville, Kentucky, Papa John's is the world's third largest pizza company. For seven years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online in English or Spanish, visit Papa John's at www.papajohns.com.

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