

Papa John's Brings Back its Award-Winning Buffalo Chicken Pizza

From now through May 26, get a large Buffalo Chicken pizza for just \$11

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Due to overwhelming consumer demand, beginning today Papa John's is bringing back its award-winning Buffalo Chicken pizza — a savory combination of creamy ranch sauce, all-white sliced chicken strips, crispy bacon, fresh-sliced onions and 100% real cheese made from mozzarella, all topped with a tangy, spicy buffalo sauce.

A large Buffalo Chicken pizza is available for just \$11 at Papa John's restaurants nationwide, and online at www.papajohns.com.

"Consumers have spoken and we've delivered," said John Schnatter, Papa John's founder, chairman and CEO. "Our Buffalo Chicken pizza consistently ranks as one of our most popular pizzas, and we are excited to make this premium offering available once again nationwide."

The Buffalo Chicken pizza, which was honored earlier this year by *Nation's Restaurant News* with its 2013 MenuMasters Award in the category of Best Limited-Time Offer, is a limited-time offering pizza and will be available at Papa John's restaurants throughout the U.S. through May 26.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 11 of the past 13 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20130425006092/en/

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