



September 24, 2015

Every Fan Scores Big with Papa John's New XL Monster Toppings Pizza

Starting Monday through October 25, get a Monster Toppings pizza for only \$12; Add Garlic or Cinnamon Knots for just \$5

LOUISVILLE, Ky.--(BUSINESS WIRE)-- This football season has already been filled with some huge plays and touchdown celebrations. While you watch the next big game on the big screen, Papa John's wants to help you and your friends make your game watching experience even bigger.

So make some room on the couch, find some extra space on the coffee table and bring your giant appetite because your next game day party just got even bigger. Introducing the newest addition to your tailgate lineup—Papa John's XL Monster Toppings pizza.

Customers can now enjoy colossal flavor by ordering a Papa John's extra-large pizza - 33 percent bigger than Papa John's large pizza - with more meat toppings than ever before. This limited time offer, running Sept. 28 through Oct. 25, lets fans go for two (layers) when it comes to toppings. We start with a 16 inch fresh, hand-tossed crust and layer it with our fresh pack sauce made from vine-ripened tomatoes, real mozzarella cheese, giant pepperoni, oversized sausage and *another* layer of Italian sausage.

Papa John's XL Monster Toppings pizza is a sure score at only \$12. Pizza playmakers can extend their game with a savory pre-game or sweet post-game snack by adding Garlic or Cinnamon Knots for just \$5 more.

"We're satisfying oversized cravings this fall by giving customers our XL Monster Toppings pizza, perfect for friends, family and football gatherings," said Robert Thompson, SVP of marketing at Papa John's. "And there's always the option to up your game by adding Garlic or Cinnamon Knots."

The XL Monster Toppings pizza and Garlic and Cinnamon Knots offers will be available at all Papa John's restaurants nationwide and can be ordered online at www.papajohns.com, or through Papa John's mobile ordering app for iPhone and Android devices.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/papajohns, Twitter at twitter.com/papajohns, YouTube at www.youtube.com/user/papajohns, Instagram at instagram.com/papajohns, Pinterest at www.pinterest.com/papajohnspizza, and Vine at vine.co/papajohns.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20150924005999/en/>

Papa John's International, Inc.
Peter Collins, 502-261-4233
Senior Director, Public Relations
peter_collins@papajohns.com

Source: Papa John's International, Inc.

