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Papa John's Thanks America for Voting It #1 in Customer Satisfaction

To celebrate, Papa John's is giving customers 50% off pizzas online and a chance to win tickets to Super Bowl XLVIII

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's, the Official Pizza Sponsor of the NFL, is thanking America for making it the top-ranked national pizza company with a top-ranked offer. Beginning today, customers can go to www.papajohns.com and use the promo code "50THANKS" to get 50% off large regular menu price pizzas, and be automatically entered into a drawing for two tickets to Super Bowl XLVIII. The offer is valid online only through Sunday, Aug. 18.

Consumers recently ranked Papa John's tops in customer satisfaction among national pizza chains in the American Customer Satisfaction Index (ACSI) survey. It was the 12th time in the past 14 years that Papa John's earned the top ranking.

"This offer is our way thanking our customers for their loyalty," said John Schnatter, Papa John's founder, chairman and CEO. "We've always believed that our focus on quality not only creates a better pizza, but a better overall customer experience. Our quality extends to our partners too, which is why we have partnered with the NFL, one of the world's leading brands, and are excited to offer our customers the chance to win tickets to one of the sporting world's premiere events, the Super Bowl."

Two winners, who will be randomly drawn from all customers ordering online throughout August, will receive two tickets each to Super Bowl XLVIII at the New Jersey Meadowlands in East Rutherford, N.J. on Feb. 2, 2014. Additional contest information is available at www.papajohns.com.

Papa John's is in the midst of a multi-year sponsorship with the NFL and is also the Official Pizza of the Arizona Cardinals, Atlanta Falcons, Baltimore Ravens, Chicago Bears, Dallas Cowboys, Denver Broncos, Houston Texans, Indianapolis Colts, Miami Dolphins, New York Giants, New York Jets, Philadelphia Eagles, Seattle Seahawks, St. Louis Rams, Tennessee Titans and Washington Redskins.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 12 of the past 14 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com, or visit us on Facebook at www.facebook.com/PapaJohns, on Twitter at <http://twitter.com/PapaJohns>, or on our blog at www.papajohnsblog.com.

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