



September 8, 2016

Papa John's International Announces Expansion Plans in Mexico

LOUISVILLE, Ky.--(BUSINESS WIRE)-- [Papa John's International, Inc.](#) (NASDAQ:PZZA), announced expansion plans in Mexico with the signing of a restaurant development agreement with Orquest Foods to build 60 restaurants over the next eight years.

Orquest Foods is owned by the Clariond Lozano Family who has roots in Mexico that date back to 1936 and has been in the food business for the past ten years.

"We are very excited about joining the Papa John's family and expanding the BETTER INGREDIENTS. BETTER PIZZA. brand promise throughout Mexico," said Santiago Clariond Lozano, Chairman of the Board and Executive Officer of Orquest Foods. "We respect and admire Papa John's commitment to quality and look forward to expanding the brand in Mexico."

In addition to the 60 stores throughout Mexico, Orquest Foods recently purchased 26 Papa John's restaurants in the Mexico City area. Mexico City holds a special place for the BETTER INGREDIENTS. BETTER PIZZA. brand as it is the site of Papa John's first international location.

"We are honored that Orquest Foods has chosen to invest in the Papa John's brand. The Clariond Lozano family has a long history of success and an excellent operational team of executive leadership," said Tim O'Hern, Senior Vice President & Chief Development Officer. "We look forward to working together as they build upon the 26 stores that have been acquired in Mexico City and develop our brand throughout many states in Mexico. "

Papa John's International has more than 1,500 international restaurants, including over 350 restaurants in 16 Latin American countries and is looking for potential franchisees in Brazil, Honduras, Uruguay and the Bahamas.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 15 of the past 17 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and the Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at <http://twitter.com/PapaJohns>, YouTube at www.youtube.com/user/papajohns, Instagram at instagram.com/papajohns, Pinterest at www.pinterest.com/papajohnspizza, and Vine at vine.co/papajohns. Looking to be a part of something Better? Learn more about franchising with Papa John's at www.papajohns.com/franchise.

View source version on [businesswire.com](http://www.businesswire.com/news/home/20160908005071/en/): <http://www.businesswire.com/news/home/20160908005071/en/>

Papa John's International, Inc.
Peter Collins, 502-261-4233
Senior Director, Public Relations
peter_collins@papajohns.com

Source: Papa John's International, Inc.

News Provided by Acquire Media