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There's No Debating Which Pizza is the Right Choice On Super Tuesday: America Chooses Papa John's!

Pizza Chain Offers Online Pizza Specials to Hungry Voters and Campaign Supporters

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 4, 2008--Voting for candidates during the primary election won't be the last decision many Americans will make on Super Tuesday. The other? Deciding what Papa John's pizza to enjoy while watching the results roll in that night.

After selling more than 750,000 pizzas during the Big Game on Sunday, Papa John's expects America's taste buds to be satisfied again by pizza on Super Tuesday. Election-mania has created an appetite across the country, and with 22 states casting their ballots or caucusing this Tuesday, pizza is the ultimate food to satisfy those hunger pains.

The world's third-largest pizza chain is offering a Super Tuesday deal of a large pizza for only \$2.99 with the purchase of two large pizzas at regular menu price, available only online at www.papajohns.com.

"While the country is captivated by the election and who is the better candidate for the job, we hope pizza lovers continue to choose our better-tasting pizza," said Jim Ensign, vice president of marketing communications for Papa John's International, Inc. "With our commitment to use superior-quality ingredients, the finest selection of sides, and the convenient call, click or text ways to order, there really is no wrong choice when ordering from Papa John's!"

At issue on Super Tuesday:

- Do I get Papa John's hand-tossed, thin or pan crust?
- Sausage and onion or pepperoni and green peppers?
- Spicy buffalo wings or mild chipotle barbeque? The choice is yours, America!

"This only happens once every four years that two huge pizza nights fall just a few days apart - the Big Game and Super Tuesday - and we want our customers to know that Papa John's is ready," said Nigel Travis, Papa John's chief executive officer.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For eight years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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SOURCE: Papa John's International, Inc.