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Papa John's Hires Tim Scott as International Marketing Vice President

LOUISVILLE, Ky., Mar 28, 2007 (BUSINESS WIRE) -- Papa John's International, Inc. (NASDAQ: PZZA) today announced the hiring of Tim Scott to the newly created position of vice president, marketing, for the company's International division. Reporting to Robb Chase, president, International, Scott will be responsible for overseeing all aspects of Papa John's international marketing efforts.

Scott, who most recently served as senior vice president, sales and marketing for Churchill Downs Inc. from 2004 to 2006, has extensive marketing experience in the foodservice industry and international markets. From 1999 to 2004, Scott was with AMF Worldwide including holding the position of senior vice president and chief marketing officer, where his responsibilities included operations and food service marketing for international bowling centers in the UK, Hong Kong, Mexico, France, Australia and Japan.

In the foodservice sector, Scott has held several high-level management positions including vice president, marketing and advertising during his tenure with Long John Silver's from 1997 to 1999, and the top marketing post for KFC Canada from 1994 to 1995. From 1990 to 1993, he served as senior director, international marketing for KFC where he supported marketing efforts in more than 70 countries.

"Tim's extensive experience in marketing with food service, retail and entertainment companies, and significant knowledge of international business, uniquely qualifies him for this important new position within Papa John's," said Chase. "I'm confident that Tim will help us continue to ramp up our International operations and spread our better ingredients, better pizza message around the world."

Headquartered in Louisville, Kentucky, Papa John's is the world's third largest pizza company with more than 3,000 restaurants in all 50 U.S. states and 27 international markets. Papa John's has been rated no. 1 in customer satisfaction among all QSR chains in the American Customer Satisfaction Index (ACSI) for seven years running (1999 - 2006). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

SOURCE: Papa John's International, Inc.

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