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## Papa John's Gift Cards Tastier for the Giver

### Purchase \$25 gift card and get a FREE pizza

LOUISVILLE, Ky., Nov 20, 2008 (BUSINESS WIRE) -- Papa John's has found a way to make both the holiday shopping fan and foe happy this season with a gift that gives and returns. Now through December 31, when you purchase \$25 in Papa John's gift cards from any Papa John's restaurant or at [www.papajohns.com](http://www.papajohns.com), you receive a certificate for a FREE medium one-topping pizza with your next online pizza order. The free pizza offer is received each time \$25 in Papa John's gift cards is purchased.

Papa Cards -- redeemable online at [papajohns.com](http://papajohns.com) and at all Papa John's restaurants nationwide -- can be applied toward the purchase of food, beverage and even gratuity.

Looking for a gift card with personality? Papa John's is featuring a limited edition The Dark Knight Papa John's gift card, perfect for Batman fans, college students or anyone on your list. A tip from the Papa himself -- buy a few extra Papa Cards this holiday season and save them for those awkward moments when you're not prepared with a gift.

Papa Cards are also available in bulk, providing the perfect gift for employees and/or clients. For more information on Papa Cards, visit [www.papajohns.com/papacard](http://www.papajohns.com/papacard).

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For nine years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the highly regarded American Customer Satisfaction Index (ACSI). Papa John's also ranks first among pizza companies in the 2008 Brand Keys Customer Loyalty Engagement Index, was honored by Restaurants & Institutions Magazine (R&I) with the 2008 Silver Award for Consumers' Choice in Chains in the pizza segment, and was named 2007 Pizza Today Chain of the Year. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

SOURCE: Papa John's International, Inc.

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