



July 16, 2015

Papa John's Introduces "Papa's Lighter Choices" Menu and Online Nutrition Calculator

Pizza maker's five new menu options feature the same flavor customers love, all under 300 calories per slice

LOUISVILLE, Ky.--(BUSINESS WIRE)-- 2015 is proving to be a pivotal year for Papa John's, who announced its "Better Ingredients, Better Pizza" initiative in January and declared in June that it will continue to phase out another 14 unwanted ingredients. In educating consumers and delivering on its promise of better ingredients and transparency, Papa John's is excited to introduce its new "Papa's Lighter Choices" menu offerings and an online Nutritional Calculator.

Papa's Lighter Choices include:

- Mediterranean Veggie
- Chicken & Veggie
- Grilled Chicken & Canadian Bacon
- Tropical Luau
- Hawaiian Chicken

Complementing the new menu items, Papa John's Nutritional Calculator will allow customers to select products and add them to a meal builder, calculating the serving size, calories and nutritional facts with real-time prompts.

"As a pizza maker, my goal has always been to bring people together around quality pizza that everyone can enjoy," said Papa John, founder, chairman, president and CEO of Papa John's. "We want to accommodate different preferences, so we added Papa's Lighter Choices to give people more options, while still delivering the same better ingredients that make for better taste."

These new menu items will allow customers to enjoy the same great tasting Papa John's pizza, but with fewer calories. In addition to the new menu items, the Nutritional Calculator was developed to provide a dynamic resource for consumers to build their meals.

"We're always tinkering with new menu items and recipes, and this is a great option for people who prefer pizza on the lighter side," said Bob Kraut, chief marketing officer at Papa John's. "You won't find any processed, low-calorie ingredients because our Papa's Lighter Choices menu items are made from the same better ingredients our customers expect from us."

Papa's Lighter Choices menu options are now available for online and in-store orders. For more information, please visit PapaJohns.com.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLIX. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, or on Twitter at <http://twitter.com/PapaJohns>.

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for Papa John's International, Inc.
Amy Salloum, 404-443-7355
amy.salloum@edelman.com

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