



February 3, 2004

## **Papa John's Announces January Comparable Sales Results**

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 3, 2004--Papa John's International, Inc. (NASDAQ:PZZA) today announced that domestic systemwide comparable sales for the four weeks ended January 25, 2004 increased 4.0% (composed of a 5.8% increase at company-owned restaurants and a 3.4% increase at franchise restaurants).

January comparable sales were unfavorably impacted approximately 1% by the timing of the Super Bowl, which was included in January results for 2003, but will be included in February results for 2004. Accordingly, February 2004 comparable sales should be favorably impacted by approximately 1%. Both the January 2003 and January 2004 periods featured systemwide promotions supported by national television advertising.

Total systemwide international sales for the four weeks ended January 25, 2004 increased 17.1%, on a constant U.S. dollar basis, over the comparable period last year. As noted in the prior year, all 17 franchised Papa John's restaurants in Venezuela included in the 2004 comparable sales base were closed throughout January of 2003 due to the political situation in that country. Excluding sales results for Venezuela in both years, total systemwide international sales increased 7.4%, on a constant U.S. dollar basis, over the comparable period last year.

At January 25, 2004, there were 2,795 Papa John's restaurants (570 company-owned and 2,225 franchised) operating in 49 states and 16 international markets. Papa John's also franchises 134 Perfect Pizza restaurants in the United Kingdom. For more information about the company, visit Papa John's at <http://www.papajohns.com>.

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SOURCE: Papa John's International, Inc.