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## **Papa John's Kicks off the Holiday Season with Its New Chipotle Chicken & Bacon Pizza**

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Reinforcing its customer happiness leadership position, Papa John's today unveiled a new pizza that is sure to delight customers nationwide -- the New Chipotle Chicken & Bacon pizza.

A savory combination of creamy chipotle sauce, sliced Chicken Poppers, smoky bacon, fresh-sliced Roma tomatoes, and grated cheddar cheese along with 100% real cheese made from mozzarella, the New Chipotle Chicken & Bacon pizza is only \$11 now through Dec. 29.

"Customers have high expectations for Papa John's after ranking us #1 in customer happiness 12 out of the last 14 years," said Bob Kraut, Papa John's chief marketing officer. "The new Chipotle Chicken & Bacon pizza is an outstanding product that definitely delivers on those expectations."

To sweeten the deal, customers can add Papa John's New 8" Mega Chocolate Chip Cookie to their order. Filled with rich chocolate chips, baked fresh and cut into eight slices, the New 8" Mega Chocolate Chip Cookie is just \$5. The Double Bacon Six Cheese pizza and Mega 8" Chocolate Chip Cookie are available at all Papa John's restaurants nationwide, and can be ordered online at [www.papajohns.com](http://www.papajohns.com), or through Papa John's mobile ordering app for iPhone and Android devices.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza delivery company. For 12 of the past 14 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVIII. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com), or visit us on Facebook at [www.facebook.com/PapaJohns](http://www.facebook.com/PapaJohns), on Twitter at <http://twitter.com/PapaJohns>.

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