



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-K

(Mark One)

☒ Annual report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2006

OR

☐ Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to

Commission File Number: 0-21660

**PAPA JOHN'S INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

61-1203323

(I.R.S. Employer Identification No.)

2002 Papa Johns Boulevard  
Louisville, Kentucky 40299-2334  
(Address of principal executive offices)

(502) 261-7272  
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

(Title of Each Class)

Common Stock, \$.01 par value

(Name of each exchange on which registered)

The NASDAQ Stock Market LLC

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a wellknown seasoned issuer, as defined in Rule 405 of the Securities Act

Yes x No o

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes o No x

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes x No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (229.405 of this chapter) is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x

Accelerated filer o

Non-accelerated filer o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b2 of the Act).

Yes o No x

The aggregate market value of the common stock held by non-affiliates of the Registrant, computed by reference to the closing sale price on The NASDAQ Stock Market as of the last business day of the Registrant's most recently completed second fiscal quarter, June 25, 2006, was approximately \$756,679,114.

As of February 20, 2007 there were 29,921,643 shares of the Registrant's Common Stock outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of Part III are incorporated by reference to the Registrant's Proxy Statement for the Annual Meeting of Stockholders to be held May 10, 2007.

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## PART I

### Item 1. Business

#### General

Papa John's International, Inc. (referred to as the "Company", "Papa John's" or in the first person notations of "we", "us" and "our") operates and franchises pizza delivery and carryout restaurants and, in certain international markets, dine-in and restaurant-based delivery restaurants under the trademark "Papa John's". At December 31, 2006, the Company and its franchisees operated domestically in 49 states, the District of Columbia and Puerto Rico and in 26 countries. The first Company-owned Papa John's restaurant opened in 1985 and the first franchised restaurant opened in 1986. We acquired Perfect Pizza Holdings Limited (referred to as "Perfect Pizza" and "Papa John's UK") in 1999 as part of our plan to develop restaurants internationally (see "Development"). In March 2006, the Company sold its Perfect Pizza operations, consisting of the franchised units and related distribution operations. At December 31, 2006, there were 3,015 Papa John's restaurants in operation, consisting of 588 Company-owned and 2,427 franchised restaurants.

Papa John's has defined five reportable segments: domestic restaurants, domestic commissaries (Quality Control Centers), domestic franchising, international operations and variable interest entities. See "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Note 22" of

All of our periodic, and current reports, filed with the Securities and Exchange Commission (“SEC”) pursuant to Section 13(a) or 15(d) of the Securities and Exchange Act of 1934, as amended, are available, free of charge, through our web site located at [www.papajohns.com](http://www.papajohns.com), including our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and any amendments to those reports. Those documents are available through our website as soon as reasonably practicable after we electronically file them with the SEC. Printed copies of such documents are also available free of charge upon written request to Investor Relations, Papa John’s International, Inc., P.O. Box 99900, Louisville, KY 40269-0900.

## Strategy

Our goal is to build the strongest brand loyalty of all pizzerias internationally. The key elements of our strategy include:

*Menu.* Domestic Papa John’s restaurants offer a menu of high-quality pizza along with side items, including breadsticks, cheesesticks, chicken strips and wings, dessert pizza and canned or bottled soft drinks. Papa John’s traditional crust pizza is prepared using fresh dough (never frozen). Papa John’s pizzas are made from a proprietary blend of wheat flour, cheese made from 100% real mozzarella, fresh-packed pizza sauce made from vine-ripened tomatoes (not from concentrate) and a proprietary mix of savory spices, and a choice of high-quality meat (100% beef, pork and chicken with no fillers) and vegetable toppings. Domestically, all ingredients and toppings can be purchased from our Quality Control Center (“QC Center”) system, which delivers to individual restaurants twice weekly. Internationally, the menu may be broader than in our domestic operations to meet local tastes and customs.

We have offered a thin crust pizza since 1999. In 2005, we introduced Papa’s Perfect Pan Pizza, which features a square, thick buttery-tasting crust made with olive oil, and a zesty robusto pizza sauce with chunks of tomato and flavored with garlic, Italian herbs and spices. Both the thin and pan crusts are par-baked products produced by third-party vendors. Each traditional crust and pan pizza offers a container of our special garlic sauce and a pepperoncini pepper. Each thin crust pizza is served with a packet of special seasonings and a pepperoncini pepper. In international markets, the menu mix (toppings and side items) is adapted to local tastes.

*Efficient Operating System.* We believe our operating and distribution systems, restaurant layout and designated delivery areas result in lower restaurant operating costs and improved food quality, and promote superior customer service. Our domestic QC Center system takes advantage of volume purchasing of food and supplies, and provides consistency and efficiencies of scale in fresh dough production. This eliminates the need for each restaurant to order food from multiple vendors and commit substantial labor and other resources to dough preparation.

*Commitment to Team Member Training and Development.* We are committed to the development and motivation of our team members through training programs, incentive compensation and opportunities for advancement. Team member training programs are conducted for corporate team members, and offered to our franchisees at training locations across the United States and internationally. We offer performance-based financial incentives to corporate and restaurant team members at various levels. Our management compensation program is designed to attract and retain highly motivated people.

*Marketing.* Our marketing strategy consists of both national and local components. Our domestic national strategy includes national advertising on television and via the internet. Seven national television campaigns aired in 2006. Our local restaurant-level marketing programs target consumers within the delivery area of each restaurant, extensively using print materials including targeted direct mail and store-to-door couponing. Local marketing efforts also include a variety of community-oriented activities within schools, sports venues and other organizations. Local marketing efforts are supplemented with radio and television advertising, produced both locally and on a national basis. Additionally, we have developed joint cross-marketing plans with certain third-party companies. For example, we entered into a five-year marketing and partnership agreement with Six Flags theme parks, which provides for cross-marketing activities. We will continue to explore additional cross-marketing opportunities with third-party companies. In the international markets, our marketing strategy consists of targeting customers who live or work within a small radius of a Papa John’s restaurant. Certain markets can effectively use television and radio as part of their marketing strategies. The majority of the marketing efforts include using print materials such as flyers, newspaper inserts and in-store marketing materials. Local marketing efforts such as sponsoring or participating in community events, sporting events and school programs are also used to build customer awareness.

*Franchise System.* We are committed to maintaining and developing a strong franchise system by attracting experienced operators, partnering with them to expand and grow their business and monitoring their compliance with our high standards. We seek to attract franchisees with experience in restaurant or retail operations and with the financial resources and management capability to open single or multiple locations. To ensure consistent food quality, each domestic franchisee is required to purchase dough and seasoned sauce from our QC Centers and to purchase all other supplies from our QC Centers or approved suppliers. QC Centers outside the U.S. or in remote areas may be operated by franchisees pursuant to license agreements or by other third parties. We devote significant resources to provide Papa John’s franchisees with assistance in restaurant operations, management training, team member training, marketing, site selection and restaurant design. We also provide significant assistance to licensed international QC Centers in sourcing high-quality suppliers located in-country or regional suppliers to the extent possible.

## Unit Economics

In 2006, the 485 domestic Company-owned restaurants included in the full year’s comparable restaurant base generated average annual sales, based on a 53-week year, of \$865,000, average cash flow (restaurant operating income plus depreciation) of \$198,000 and average restaurant operating income of \$175,000. Average cash flow and average restaurant operating income includes food costs as purchased directly from suppliers (i.e. excludes margin earned by our QC Centers). This average operating income represents 20.2% of average sales and the average cash flow represents 74.4% of the \$266,000 average investment in property and equipment for these Company-owned restaurants.

The average cash investment for the 19 domestic Company-owned restaurants opened during the 2006 fiscal year, exclusive of land, was approximately \$249,000. We expect the average cash investment for the 20 to 25 domestic Company-owned restaurants expected to open in 2007 to be approximately \$250,000. Substantially all domestic restaurants do not offer dine-in areas, which reduces our restaurant capital investment.

## **Development**

A total of 211 Papa John's restaurants were opened during 2006, consisting of 20 Company-owned (19 domestic and one international) and 191 franchised restaurants (105 domestic and 86 international), while 122 Papa John's restaurants closed during 2006, consisting of one domestic Company-owned and 121 franchised restaurants (65 domestic and 56 international, 34 of which were in Mexico in response to the termination of the master franchise agreement with the previous master franchisee).

During 2007, we plan to open approximately 35 to 40 Company-owned restaurants (20 to 25 domestically and 15 internationally) and expect franchisees to open approximately 240 to 260 restaurants (130 to 145 domestically and 110 to 115 internationally). We also expect approximately 50 Papa John's restaurants to close during 2007, the majority of which are expected to be domestic franchised units. Domestic and international franchised unit expansion is expected to continue with an emphasis on markets in North America, the United Kingdom and Asia. We expect our expansion in Asia to include a significant focus in China, Korea and India.

Our Company-owned expansion strategy is to continue to open domestic restaurants in existing markets, thereby increasing consumer awareness and enabling us to take advantage of operational and advertising efficiencies. Our experience in developing markets indicates that market penetration through the opening of multiple restaurants within a particular market results in increased average restaurant sales in that market over time. We have co-developed markets with some franchisees or divided markets among franchisees, and will continue to utilize market co-development in the future. During 2006, we purchased 57 domestic Papa John's franchised restaurants. We continually evaluate the number and market areas of our Company-owned restaurants and expect to purchase additional Papa John's restaurants during 2007. We also are partners in two domestic joint ventures operating Papa John's restaurants and may consider entering into more of these arrangements in the future.

We implemented a "buy and build" strategy in one large metropolitan market in late 2005. Under this strategy, the Company will purchase franchised restaurants in an under-penetrated or emerging domestic market with the intention of building additional Company-owned restaurants to increase market awareness. We plan to explore implementing this strategy in other markets, including the possible use of joint venture partners.

During 2006, we also completed the acquisition of five restaurants and a QC Center in Beijing, China. We plan to build approximately 25 additional restaurants in this market over the next several years.

## **Restaurant Design and Site Selection**

Backlit awnings, neon window designs and other visible signage characterize the exterior of most Papa John's restaurants. A typical domestic Papa John's restaurant averages 1,100 to 1,500 square feet. Papa John's restaurants are designed to facilitate a smooth flow of food orders through the restaurant. The layout includes specific areas for order taking, pizza preparation and routing, resulting in simplified operations, lower training and labor costs, increased efficiency and improved consistency and quality of food products. The typical interior of a Papa John's restaurant has a vibrant color scheme, and includes a bright menu board, custom counters and a carryout customer area. The counters are designed to allow customers to watch the team members slap out the dough and put sauce and toppings on pizzas. Most of our international Papa John's restaurants are between 900 and 1400 square feet; however, several international restaurants have been opened in larger spaces to include dine-in and restaurant-based delivery service, which average 35 to 100 seats. We will utilize dine-in service as part of our international growth strategy based on a country-by-country evaluation of consumer preferences and trends.

We consider the location of a restaurant to be important and therefore devote significant resources to the investigation and evaluation of potential sites. The site selection process includes a review of trade area demographics, target population density, household income levels and competitive factors. A member of our development team inspects each potential domestic Company-owned restaurant location and substantially all franchised restaurant locations and the surrounding market before a site is approved. Our restaurants are typically located in strip shopping centers or freestanding buildings that provide visibility, curb appeal and accessibility. Our restaurant design can be configured to fit a wide variety of building shapes and sizes, which increases the number of suitable locations for our restaurants.

A number of freestanding restaurants have been opened in the Papa John's system. We seek either existing buildings suitable for conversion, or locations suitable for the construction of our prototype restaurant. At December 31, 2006, freestanding units represented approximately 21% of domestic Company-owned restaurants, and a relatively small percentage of domestic franchised restaurants. We do not expect to add a significant number of domestic freestanding restaurants in the future.

We provide layout and design services and recommendations for subcontractors, signage installers and telephone systems to Papa John's franchisees. Our franchisees can purchase complete new store equipment packages through an approved third party supplier. We sell replacement smallwares and related items to our franchisees through our support services subsidiary, Preferred Marketing Solutions, Inc.

We have designed a re-image package for the interior of our domestic restaurants. During 2006, we completed the re-imaging of 455 Company-owned restaurants at a total cost of approximately \$1.7 million. Franchisees are generally required to re-image their restaurants when they renew their franchise agreement and when a restaurant is transferred to a new owner. We also offer the re-image package to all franchisees on an elective basis.

Our domestic QC Centers, comprised of ten regional production and distribution centers in 2006, supply pizza dough, food products, paper products, smallwares and cleaning supplies twice weekly to each restaurant. This system enables us to monitor and control product quality and consistency, while lowering food costs. Our full-service QC Centers are located in Louisville, Kentucky; Dallas, Texas; Pittsburgh, Pennsylvania; Orlando, Florida; Raleigh, North Carolina; Denver, Colorado; Rotterdam, New York; Portland, Oregon; Des Moines, Iowa; and Phoenix, Arizona. The QC Center system capacity is continually evaluated in relation to planned restaurant growth, and facilities are developed or upgraded as operational or economic conditions warrant. We consider the current QC Center system capacity sufficient to accommodate domestic restaurant unit development for the next several years.

Our subsidiary, Papa John's UK ("PJUK"), leased a distribution center in the United Kingdom until it was sold in March 2006. Our PJUK subsidiary presently purchases its products from our previously owned distribution center. In addition, we acquired full-service QC Centers in Mexico City, Mexico and Beijing, China in 2006. The primary difference between a full-service QC Center and a distribution center is that full-service QC Centers produce fresh pizza dough in addition to providing other food and paper products used in our restaurants. International full-service QC Centers, licensed to franchisees and non-franchisee third parties, are generally located in the markets where our franchisees have restaurants. We expect future international QC Centers to be licensed to franchisees or non-franchisee third parties; however, we may open Company-owned QC Centers at our discretion. We also have the right to acquire licensed QC Centers from our international licensees in certain circumstances.

We set quality standards for all products used in our restaurants and designate approved outside suppliers of food and paper products that meet our quality standards. In order to ensure product quality and consistency, all domestic Papa John's restaurants are required to purchase seasoned sauce and dough from our QC Centers. Franchisees may purchase other goods directly from our QC Centers or approved suppliers. National purchasing agreements with most of our suppliers generally result in volume discounts to us, allowing us to sell products to our restaurants at prices we believe are below those generally available in the marketplace. Within our domestic QC Center system, products are distributed to restaurants by refrigerated trucks leased and operated by us or transported by a dedicated logistics company.

PJ Food Service, Inc. ("PJFS"), our wholly owned subsidiary that operates our domestic Company-owned QC Centers, has a purchasing arrangement with BIBP Commodities, Inc. ("BIBP"), a third-party entity formed by franchisees for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. Under this arrangement, PJFS purchases cheese at a fixed quarterly price based in part on historical average cheese prices. Gains and losses incurred by BIBP are passed to the QC Centers via adjustments to the selling price over time. Ultimately, PJFS purchases cheese at a price approximating the actual average market price, but with more predictability and less price volatility. See "Management's Discussion and Analysis of Financial Condition and Results of Operations — Consolidation of BIBP Commodities, Inc. ("BIBP") as a Variable Interest Entity," and "Note 5" of "Notes to Consolidated Financial Statements" for additional information concerning BIBP and the purchasing arrangement, and the related financial statement treatment of BIBP's results.

## Marketing Programs

All domestic Company-owned and franchised Papa John's restaurants within a given market are required to join an area advertising cooperative ("Co-op"). Each member restaurant contributes a percentage of sales to the Co-op for market-wide programs, such as radio, television and print advertising. The rate of contribution and uses of the monies collected are determined by a majority vote of the Co-op's members

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(the rate cannot be below 2.0% without approval from Papa John's). The restaurant-level and Co-op marketing efforts are supported by print and electronic advertising materials that are produced by the Papa John's Marketing Fund, Inc., a non-profit corporation (the "Marketing Fund"). The Marketing Fund produces and buys air time for Papa John's national television commercials, in addition to other brand-building activities, such as consumer research and public relations activities. All domestic Company-owned and franchised Papa John's restaurants are required to contribute a certain percentage of sales to the Marketing Fund. The contribution rate to the Marketing Fund can be increased above the required contribution rate if a majority of the domestic restaurants agree to such increase. The contribution percentage was 2.6% during 2006, 2.25% during 2005, 3.25% for the period June through December 2004 and 2.0% from January through May 2004. Effective at the beginning of fiscal 2007, the contribution percentage to the Marketing Fund increased to 2.7% and is expected to remain at that level throughout 2007.

Restaurant-level marketing programs target the delivery area of each restaurant, making extensive use of targeted print materials including direct mail and store-to-door couponing. The local marketing efforts also include a variety of community-oriented activities with schools, sports teams and other organizations. In markets in which Papa John's has a significant presence, local marketing efforts are supplemented with local radio and television advertising.

We provide both Company-owned and franchised restaurants with pre-approved print marketing materials and with catalogs for the purchase of uniforms and promotional items. We also provide direct marketing services to Company-owned and franchised restaurants using customer information gathered by our proprietary point-of-sale technology (see "Company Operations — *Point of Sale Technology*").

We have developed joint cross-marketing plans with certain third-party companies. For example, in 2006 we entered into a five-year marketing and partnership agreement with Six Flags theme parks, which provides for cross-marketing activities. We will continue to explore additional cross-marketing opportunities with third-party companies.

We have developed a system by which domestic Papa John's restaurant customers in areas we service are able to place orders online via the internet, including a new "plan ahead ordering" advance ordering feature and Spanish language ordering capability. We receive a percentage-based fee from domestic franchisees for online sales, in addition to royalties, for this service.

We offer our customers the opportunity to purchase a reloadable gift card marketed as the "Papa Card," in any denomination from \$10 to \$100. We also offer Papa Cards for sale to consumers through third-party outlets and continue to explore other Papa Card distribution opportunities. The Papa Card may be redeemed for delivery, carryout and online orders and is accepted at substantially all Papa John's traditional domestic restaurants.

## Company Operations

**Restaurant Personnel.** A typical Papa John's restaurant employs a restaurant manager, one or two assistant managers and approximately 20 to 25 hourly team members, most of whom work part-time. The manager is responsible for the day-to-day operation of the restaurant and maintaining Company-established operating standards. The operating standards and other resources are contained in a comprehensive operations manual supplied to each restaurant. We seek to

hire experienced restaurant managers and staff, provide comprehensive training on operations and managerial skills, and motivate and retain them by providing opportunities for advancement and performance-based financial incentives.

We also employ directors of operations who are responsible for overseeing an average of seven Company-owned restaurants. The directors of operations report to operations vice presidents, who are individually responsible for the management of approximately 100 Company-owned restaurants in specific geographic regions. The operations vice presidents report to one of four division vice presidents. These team members are eligible to earn performance-based financial incentives.

*Training and Education.* The Operations Support Services and Training Department is responsible for creating the tools and materials for the training and development of team members. With these tools and materials, our field-based trainers train and certify training general managers in all markets. Operations personnel, both corporate and franchise, complete our management training program and ongoing development programs in which instruction is given on all aspects of our systems and operations. The program includes hands-on training at an operating Papa John's restaurant by a company certified training general manager. Our training includes new team member orientation, in-store and delivery training, core management skills training and new product or program implementation. Our ongoing developmental workshops include operating partner training, advanced operator training and senior operator training. We provide on-site training and operating support before, during and after the opening of all Company-owned restaurants and for the first two restaurants per franchise group with additional support available upon request.

*Point of Sale Technology.* Point of sale technology (our proprietary PROFIT System™) is in place in all domestic traditional Papa John's restaurants and in several of our international markets. We believe this technology facilitates faster and more accurate order-taking and pricing, reduces paperwork and allows the restaurant manager to better monitor and control food and labor costs. We believe the PROFIT System enhances restaurant-level marketing capabilities through the development of a database containing information on customers and their buying habits with respect to our products. Polling capabilities allow us to obtain restaurant operating information, thereby improving the speed, accuracy and efficiency of restaurant-level reporting. The PROFIT System is also closely integrated with our online ordering system in all domestic traditional Papa John's restaurants. This enables Papa John's to offer nationwide online ordering to our customers.

*Reporting.* Management at Company-owned restaurants reviews and evaluates daily reports of sales, cash deposits and operating costs. Physical inventories of all food and beverage items are taken nightly.

*Joint Ventures.* We operate 117 Company-owned restaurants under two joint venture arrangements. Under the first arrangement, we own 70% of 38 Papa John's restaurants located in Virginia and Maryland. Under the second arrangement, we own 51% of 79 Papa John's restaurants located in Texas. We will continue to evaluate further joint venture arrangements on an individual basis as opportunities arise.

*Hours of Operation.* Our domestic restaurants are open seven days a week, typically from 11:00 a.m. to 12:30 a.m. Monday through Thursday, 11:00 a.m. to 1:30 a.m. on Friday and Saturday and 12:00 noon to 11:30 p.m. on Sunday.

## **Franchise Program**

*General.* We continue to attract franchisees with significant restaurant and retail experience. We consider our franchisees to be a vital part of our system's continued growth and believe our relationship with our franchisees is good. As of December 31, 2006, there were 2,427 franchised Papa John's restaurants operating in 49 states, the District of Columbia, Puerto Rico and 26 countries. As of December 31, 2006, we have development agreements with our franchisees for approximately 300 additional domestic franchised restaurants committed to open through 2013 and agreements for 847 additional international

franchised restaurants to open through January 2016. There can be no assurance that all of these restaurants will be opened or that the development schedule set forth in the development agreements will be achieved. During 2006, 191 (105 domestic and 86 international) franchised Papa John's restaurants were opened. Our franchisees converted 62 Perfect Pizza restaurants to Papa John's restaurants from 2000 until March 2006, the date of the sale of Perfect Pizza.

*Approval.* Franchisees are approved on the basis of the applicant's business background, restaurant operating experience and financial resources. We seek franchisees to enter into development agreements for single or multiple restaurants. We require the franchisee either to complete our training program or to hire a full-time operator who completes the training and has either an equity interest or the right to acquire an equity interest in the franchise operation.

*Development and Franchise Agreements.* We enter into development agreements with our domestic franchisees for the opening of a specified number of restaurants within a defined period of time and specified geographic area. Under our current standard development agreement, the franchisee is required to pay, at the time of signing the agreement, a non-refundable fee of \$25,000 for the first restaurant and \$5,000 for any additional restaurants. The non-refundable fee is credited against the standard \$25,000 franchise fee payable to us upon signing the franchise agreement for a specific location. Generally, a franchise agreement is executed when a franchisee secures a location.

Our standard domestic franchise agreement provides for a term of ten years (with one ten-year renewal option) and payment to us of a royalty fee of 4% of sales. Substantially all existing franchise agreements permit us to increase the royalty fee up to 5% of sales. The royalty fee cannot be increased to an amount greater than the percentage royalty fee then in effect for new franchisees.

We have the right to terminate a franchise agreement for a variety of reasons, including a franchisee's failure to make payments when due or failure to adhere to our policies and standards. Many state franchise laws limit the ability of a franchisor to terminate or refuse to renew a franchise.

We opened our first franchised restaurant outside the United States in 1998. We define "international" to be all markets outside the contiguous United States in which we have either a development agreement or a master franchise agreement with a franchisee for the opening of a specified number of restaurants

within a defined period of time and specified geographic area. Under a master franchise agreement, the franchisee has the right to subfranchise a portion of the development to one or more subfranchisees approved by us. Under our current standard international development agreement (except for Hawaii and Alaska, in which the initial fees are the same as for domestic restaurants), the franchisee is required to pay total fees of \$25,000 per restaurant: \$5,000 at the time of signing the agreement and \$20,000 when the restaurant opens or the agreed-upon development date, whichever comes first. Under our current standard master franchise agreement, the master franchisee is required to pay total fees of \$25,000 per restaurant owned and operated by the master franchisee, under the same terms as the development agreement, and \$15,000 for each subfranchised restaurant: \$5,000 at the time of signing the agreement and \$10,000 when the restaurant opens or the agreed-upon development date, whichever comes first.

Our current standard international master franchise and development agreement provides for payment to us of a royalty fee of 5% of sales (3% of sales by subfranchised restaurants), with no provision for increase. The remaining terms applicable to the operation of individual restaurants are substantially equivalent to the terms of our standard domestic franchise agreement. From time to time, development agreements will be negotiated at other than standard terms for fees and royalties.

We have entered into a limited number of development and franchise agreements for non-traditional restaurants. During 2006, we added internal resources in order to expand these types of restaurants. As

an example, during 2006, 17 franchised units opened in Six Flags theme parks as a part of our five-year marketing and partnership agreement. These agreements generally cover venues or areas not originally targeted for development and have terms differing from the standard agreement. To date, these agreements have not had a significant impact on our pre-tax earnings.

*Franchise Restaurant Development.* We provide assistance to Papa John's franchisees in selecting sites, developing restaurants and evaluating the physical specifications for typical restaurants. Each franchisee is responsible for selecting the location for its restaurants but must obtain our approval of restaurant design and location based on accessibility and visibility of the site and targeted demographic factors, including population, density, income, age and traffic. Our domestic franchisees may purchase complete new store equipment packages through an approved third-party supplier. Internationally, our franchisees buy their equipment from approved third-party suppliers.

*Franchisee Loans.* Selected franchisees have borrowed funds from our subsidiary, Capital Delivery, Ltd., principally for use in the construction and development of their restaurants. We have also entered into loan agreements with certain franchisees that purchased restaurants from us or other franchisees. Loans made to franchisees typically bear interest at fixed or floating rates and in most cases are secured by the fixtures, equipment and signage (and where applicable, the land) of the restaurant and the ownership interests in the franchisee. At December 31, 2006, loans outstanding totaled \$12.1 million, which were composed of \$7.3 million of loans to franchisees and a loan balance of \$4.8 million with the purchaser of our Perfect Pizza operations. See "Note 11" of "Notes to Consolidated Financial Statements" for additional information.

We have a commitment to lend up to \$17.6 million to BIBP, a franchisee-owned corporation, but there was no outstanding balance at December 31, 2006. See "Notes 5 and 11" of "Notes to Consolidated Financial Statements" for additional information.

*Franchise Insurance Program.* Our franchisees have the opportunity to purchase various insurance policies, such as non-owned automobile and workers' compensation, through our insurance agency, Risk Services Corp. ("Risk Services"). In October 2000, we established a captive insurance company ("Captive") located in Bermuda, RSC Insurance Services, Ltd., to accommodate this business. Beginning in October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in the franchise insurance program. Accordingly, this new agreement eliminates our risk of loss for franchise insurance coverage written after September 2004. As of December 31, 2006, approximately 50% of domestic franchised restaurants had obtained insurance coverage through Risk Services. See "Note 12" of "Notes to Consolidated Financial Statements" for additional information concerning the Captive.

*Franchise Training and Support.* The field support structure consists of Franchise Business Directors ("FBDs"), each of whom is responsible for serving an average of approximately 100 franchised units. Our FBDs maintain open communication with the franchise community, relaying operating and marketing information and new ideas between franchisees and us.

Every franchisee is required to have a principal operator approved by us who satisfactorily completes our required training program and who devotes his or her full business time and efforts to the operation of the franchisee's restaurants. Each franchised restaurant manager is also required to complete our Company-certified management training program. Domestically, we provide an on-site training team three days before and three days after the opening of a franchisee's first two restaurants. Internationally, we provide an on-site training crew five days before and five days after the opening of a franchisee's first two stores. Ongoing supervision of training is monitored by the franchise training team. Multi-unit franchisees are encouraged to appoint training store general managers or hire a full-time training coordinator certified to

deliver Company-approved programs in order to train new team members and management candidates for their restaurants. Our FBDs maintain open communication with the franchise community, relaying operating and marketing information and new ideas between franchisees and us. Internationally, training is monitored by our international director of training as well as regional vice presidents and international business managers assigned to specific franchisee territories. We also maintain communications with our franchisees through periodic system-wide meetings, newsletters and regional or national conference calls.

*Franchise Operations.* All franchisees are required to operate their Papa John's restaurants in compliance with our policies, standards and specifications, including matters such as menu items, ingredients, materials, supplies, services, fixtures, furnishings, decor and signs. Each franchisee has full discretion to determine the prices to be charged to its customers.

*Franchise Advisory Council.* We have a Franchise Advisory Council that consists of Company and franchisee representatives of domestically owned restaurants. The Franchise Advisory Council and subcommittees hold regular meetings to discuss new marketing ideas, operations, growth and other relevant issues. A task force appointed by the Franchise Advisory Council has been working with management to address proposed modifications to the current franchise agreement. In addition, the Company is aware that certain franchisees have formed an operators’ exchange group for the purpose of communicating and addressing issues, needs and opportunities among its members and the Company.

We currently communicate with, and receive input from, our franchisees in several forms, including through the Company’s Franchise Advisory Council, annual operations conferences, newsletters, national conference calls and various regional meetings conducted with franchisees throughout the year and participation in an operators’ exchange best practices forum in which numerous franchisees also participate. Monthly web conferences are also conducted by the Company to discuss current operational, marketing or other issues affecting the franchisees’ business. We are committed to communicating with our franchisees and receiving input from them.

*Reporting and Business Processes.* We collect sales and other operating information from domestic Papa John’s franchisees daily. We have agreements with substantially all Papa John’s domestic franchisees permitting us to debit electronically the franchisees’ bank accounts for substantially all required payments, including the payment of royalties, Marketing Fund contributions, risk management services, and purchases from our print and promotions operations and QC Centers. This system significantly reduces the resources needed to process receivables, improves cash flow and mitigates the amount of past-due accounts related to these items. Domestic franchisees are required to purchase and install the Papa John’s PROFIT System in their traditional restaurants (see “Company Operations — *Point of Sale Technology*”).

## **Industry and Competition**

The United States Quick Service Restaurant pizza industry (“QSR Pizza”) is mature and highly competitive with respect to price, service, location, food quality and variety. There are well-established competitors with substantially greater financial and other resources than Papa John’s. Competitors include international, national and regional chains, as well as a large number of local independent pizza operators. Some of our competitors have been in existence for substantially longer periods than Papa John’s and can have higher levels of restaurant penetration and a stronger, more developed brand awareness in markets where we have restaurants. Based on independent third-party information, the QSR Pizza category, which includes dine-in, carry-out and delivery, had sales of approximately \$33 billion in 2006, of which Papa John’s share was reported at 5.4%. Within the QSR Pizza category, we believe our primary competitors are the national pizza chains, including Pizza Hut, Domino’s and Little Caesars, as well as several regional chains and “take and bake” concepts. A change in pricing or other marketing

strategies of one or more of our competitors could have an adverse impact on our sales and earnings. Additionally, a continued increased emphasis on drive-through, carryout and curbside pickup availability by casual dining restaurants, such as Applebee’s and Outback Steakhouse, as well as improved quality of fresh and frozen supermarket offerings, could also have an adverse impact on our sales and earnings.

With respect to the sale of franchises, we compete with many franchisors of restaurants and other business concepts. In general, there is also active competition for management personnel and attractive commercial real estate sites suitable for our restaurants.

## **Government Regulation**

We, along with our franchisees, are subject to various federal, state and local laws affecting the operation of our respective businesses. Each Papa John’s restaurant is subject to licensing and regulation by a number of governmental authorities, which include health, safety, sanitation, building and fire agencies in the state or municipality in which the restaurant is located. Difficulties in obtaining, or the failure to obtain, required licenses or approvals could delay or prevent the opening of a new restaurant in a particular area. Our full-service QC Centers are licensed and subject to regulation by state and local health and fire codes, and the operation of our trucks is subject to Department of Transportation regulations. We are also subject to federal and state environmental regulations.

We are subject to Federal Trade Commission (“FTC”) regulation and various state laws regulating the offer and sale of franchises. Several state laws also regulate substantive aspects of the franchisor-franchisee relationship. The FTC requires us to furnish to prospective franchisees a franchise offering circular containing prescribed information. Substantive state laws that regulate the franchisor-franchisee relationship presently exist in a substantial number of states, and bills have been introduced in Congress from time to time, which would provide for federal regulation of the franchisor-franchisee relationship in certain respects if enacted. The state laws often limit, among other things, the duration and scope of non-competition provisions and the ability of a franchisor to terminate or refuse to renew a franchise. Some foreign countries also have disclosure requirements and other laws regulating franchising and the franchisor-franchisee relationship. Further national, state and local government initiatives, such as “living wage” or other proposed increases in minimum wage rates, could adversely affect Papa John’s as well as the restaurant industry. As we expand internationally, we will be subject to applicable laws in each jurisdiction where franchised units are established.

## **Trademarks**

Our rights in our principal trademarks and service marks are a significant part of our business. We are the owner of the federal registration of the trademark “Papa John’s.” We have also registered “Pizza Papa John’s and design” (our logo), “Better Ingredients. Better Pizza.” and “Pizza Papa John’s Better Ingredients. Better Pizza. and design” as trademarks and service marks. We also own federal registrations for several ancillary marks, principally advertising slogans. We have also applied to register our primary trademark, “Pizza Papa John’s and design,” in more than 90 foreign countries and the European Community. We are aware of the use by other persons in certain geographical areas of names and marks that are the same as or similar to our marks. It is our policy to pursue registration of our marks whenever possible and to oppose vigorously any infringement of our marks.



## Employees

As of December 31, 2006, we employed 14,743 persons, of whom 12,734 were restaurant team members, 653 were restaurant management personnel, 602 were corporate personnel and 754 were QC Center and support services personnel. Most restaurant team members work part-time and are paid on an hourly basis. None of our team members is covered by a collective bargaining agreement. We consider our team member relations to be excellent.

### Item 1A. Risk Factors

This Form 10-K contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the “Act”), including information within Management’s Discussion and Analysis of Financial Condition and Results of Operations. The following cautionary statements are being made pursuant to the provisions of the Act and with the intention of obtaining the benefits of the “safe harbor” provisions of the Act. Although we believe that our expectations are based on reasonable assumptions, actual results may differ materially from those in the forward-looking statements as a result of various factors, including but not limited to, the following:

1. The ability of the Papa John’s system to continue to open new restaurants is affected by a number of factors, many of which are beyond our control. These factors include, among other things, litigation, selection and availability of suitable restaurant locations, increases in the cost of or sustained high levels of cost of food, paper, utilities, fuel, employee compensation and benefits, insurance and similar costs, negotiation of suitable lease or financing terms, constraints on permitting and construction of restaurants, higher than anticipated construction costs, and the hiring, training and retention of management and other personnel. Accordingly, there can be no assurance that system-wide, Papa John’s will be able to meet planned growth targets, open restaurants in markets now targeted for expansion or continue to operate in existing markets profitably.
  2. The restaurant industry is intensely competitive with respect to price, service, location and food quality, and there are many well-established competitors with substantially greater financial and other resources than the Papa John’s system. Some of these competitors have been in existence for a substantially longer period than Papa John’s and may be better established in the markets where restaurants operated by us or our franchisees are, or may be, located. Experience has shown that a change in the pricing or other marketing or promotional strategies, including new product and concept developments, of one or more of our major competitors can have an adverse impact on sales and earnings of Papa John’s and our system-wide restaurant operations.
  3. An increase in the cost of cheese or other commodities could adversely affect the profitability of our system-wide restaurant operations. Cheese costs, historically representing 35% to 40% of our food cost, and other commodities are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. Additionally, sustained increases in fuel and utility costs could adversely affect the profitability of our restaurant and QC Center businesses.
  4. Changes in consumer taste (for example, changes in dietary preferences that could cause consumers to avoid pizza in favor of foods that are perceived as more healthful), demographic trends, traffic patterns and the type, number and location of competing restaurants could adversely affect our restaurant business.
  5. Health- or disease-related disruptions or consumer concerns about the commodity supply or the Company’s food products could negatively impact the availability and/or cost of commodities and adversely impact restaurant operations and our financial results.
- 
6. System-wide restaurant operations are subject to federal and state laws governing such matters as wages, working conditions, citizenship requirements and overtime. A significant number of hourly personnel employed by our franchisees and us are paid at rates related to the federal minimum wage. Accordingly, the pending legislation to increase the federal minimum wage and any further increases in the federal minimum wage or the enactment of additional state or local minimum wage increases above federal wage rates will increase labor costs for our system-wide operations. Additionally, labor shortages in various markets could result in higher required wage rates. Local government agencies have also implemented ordinances which restrict the sale of certain food products. Additional local government ordinances could be harmful to system-wide restaurant sales.
  7. Any or all of the factors listed in 1. through 6. potentially adversely impacting restaurant sales or costs could be especially harmful to the financial viability of franchisees in under-penetrated or emerging markets. A decline in or failure to improve financial performance for this group of franchisees could lead to unit closings at greater than anticipated levels and therefore impact contributions to marketing funds, our royalty stream, PJFS and support services efficiencies and other system-wide results.
  8. Domestically, we are dependent on sole suppliers for our cheese, flour, and thin and pan crust dough products. Alternative sources for these ingredients may not be available on a timely basis to supply these key ingredients or be available on terms as favorable to us as under our current arrangements. Domestic restaurants purchase substantially all food and related products from our QC Centers. Accordingly, both our corporate and franchised restaurants could be harmed by any prolonged disruption in the supply of products from our QC Centers.
  9. Domestic franchisees are only required to purchase seasoned sauce and dough from our QC Centers and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers.
  10. Beginning in October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in our franchise insurance program, thus eliminating our risk of loss for franchise insurance coverage written after September 2004. However, with respect to self-insurance coverage by our captive insurance company prior to October 2004, the Captive’s relatively immature claims history limits the predictive value of estimating the costs of incurred and future claims; accordingly, our operating income is subject to potential significant adjustments for changes in estimated insurance reserves for policies written from the Captive’s inception in October 2000 through September 2004.
  11. Our domestic and international operations could be negatively impacted by significant changes in international economic, political and health conditions in the countries in which the Company or its franchisees operate. In addition, our international operations are subject to additional factors, including compliance with foreign laws, currency regulations and fluctuations, differing business and social cultures and consumer preferences, diverse government regulations and structures, availability and cost of land and construction, ability to source high-quality ingredients and other commodities in a cost-effective manner, and differing interpretation of the obligations established in franchise agreements with international franchisees. Accordingly, there can be no assurance that our operations will achieve or maintain profitability or meet planned growth rates.

**Item 1B. Unresolved Staff Comments**

None.

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**Item 2. Properties**

As of December 31, 2006, there were 3,015 Papa John's restaurants system-wide.

**Company-owned Papa John's Restaurants**

	<b><u>Number of Restaurants</u></b>
Arizona	43
Florida	32
Georgia	71
Illinois	9
Indiana	41
Kentucky	42
Maryland	50
Missouri	19
New Jersey	15
New Mexico	10
North Carolina	74
Ohio	17
Pennsylvania	19
South Carolina	4
Tennessee	27
Texas	79
Virginia	25
<b>Total Dometic Company-owned Papa John's Restaurants</b>	<b>577</b>
China	5
Mexico (a)	3
United Kingdom	3
<b>Total Company-owned Papa John' Restaurants</b>	<b>588</b>

(a) The three Company-owned restaurants in Mexico were sold in January 2007.

Note: Company-owned Papa John's restaurants include restaurants owned by majority-owned joint ventures. There were 117 such restaurants at December 31, 2006 (79 in Texas, 25 in Virginia and 13 in Maryland).

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**Domestic Franchised Papa John's Restaurants**

	<b><u>Number of Restaurants</u></b>
Alabama	62
Arizona	24
Arkansas	14
California	182
Colorado	52
Connecticut	4
Delaware	11
Florida	206
Georgia	66
Idaho	9
Illinois	59
Indiana	76
Iowa	22
Kansas	30
Kentucky	55
Louisiana	40
Maine	6
Maryland	40
Massachusetts	19

Michigan	43
Minnesota	50
Mississippi	20
Missouri	45
Montana	9
Nebraska	15
Nevada	19
New Hampshire.	2
New Jersey	28
New Mexico	7
New York	72
North Carolina	53
North Dakota	6
Ohio	133
Oklahoma	23
Oregon	18
Pennsylvania	72
Rhode Island	5
South Carolina	44
South Dakota	6
Tennessee	63
Texas	135
Utah	25
Virginia	89
Washington	54
West Virginia	21
Wisconsin	35
Wyoming	5
Washington, D.C.	6
Total Domestic Franchised Papa John's Restaurants	2,080

#### International Franchised Papa John's Restaurants

	<u>Number of Restaurants</u>
Alaska (a)	4
Aruba	1
Bahamas	6
Bahrain	7
Canada	16
Cayman Islands	1
China	43
Costa Rica	12
Cyprus	2
Ecuador	4
Hawaii (a)	15
India	4
Ireland	6
Kuwait	7
Mexico	3
Nicaragua.	1
Oman	4
Pakistan	2
Peru.	7
Portugal	2
Puerto Rico	12
Qatar	1
Russia	9
Saudi Arabia	19
South Korea	53
Trinidad	3
United Arab Emirates	3
United Kingdom	82
Venezuela	18
Total International Franchised Papa John's Restaurants	347

(a) We define "domestic" operations as units located in the contiguous United States and "international" operations as units located outside the contiguous United States.

Most Papa John's restaurants are located in leased space. The initial term of most restaurant leases is generally five years with most leases providing for one or more options to renew for at least one additional term. Virtually all of our leases specify a fixed annual rent. Generally, the leases are triple net leases, which require us to pay all or a portion of the cost of insurance, taxes and utilities. Certain leases further provide that the lease payments may be increased annually, with a small number of escalations based on changes in the Consumer Price Index.

Approximately 45 Company-owned restaurants are located in buildings we own on land either owned or leased by us. These restaurants range from 1,100 to 3,000 square feet. Three of these restaurants are located in multi-bay facilities. These multi-bay facilities contain from 2,800 to 5,000 square feet, and the

space not utilized by the Papa John's restaurant in each facility is leased or held for lease to third-party tenants.

At December 31, 2006, we had 85 Papa John's restaurants located in the United Kingdom (82 franchised and three Company-owned). In addition to leasing the three Company-owned restaurant sites, we lease and sublease to franchisees 65 of the 82 franchised Papa John's restaurant sites and 36 sites to former Perfect Pizza franchisees. The initial lease terms on the Company and franchised sites are generally 10 to 15 years. The initial lease terms of the franchisee subleases are generally five to ten years. Additionally, we leased five Company-owned restaurant sites in Beijing and three Company-owned restaurant sites in Mexico as of December 31, 2006.

Information with respect to our leased domestic QC Centers as of December 31, 2006 is set forth below:

<u>Facility</u>	<u>Square Footage</u>
Raleigh, NC	61,000
Denver, CO	32,000
Phoenix, AZ	57,000
Des Moines, IA	43,000
Rotterdam, NY	45,000
Portland, OR	37,000
Pittsburgh, PA	52,000

We own approximately five acres in Orlando, Florida on which our 63,000 square foot full-service commissary is located. We also own eight acres and a 175,000 square foot facility in Dallas, Texas, of which 77,500 square feet is used by our full-service commissary and the remaining space is leased to a third-party tenant. In addition, we own approximately 72 acres in Louisville, Kentucky with a 42,000 square foot building housing our printing operations and a 247,000 square foot building, approximately 30% to 40% of which accommodates the Louisville QC Center operation and promotional division. The remainder of the building houses our corporate offices.

The Papa John's UK management team is located in 6,000 square feet of leased office space near London with a remaining lease term of nine years.

The Papa John's China management team leases 4,822 square feet of office space and a QC Center located in a 6,135 square foot facility in Beijing, China. The Papa John's Mexico management team and QC Center lease a 4,088 square foot facility in Mexico City, Mexico.

### Item 3. Legal Proceedings

We are subject to claims and legal actions in the ordinary course of our business. We believe that all such claims and actions currently pending against us would not have a material adverse effect on us if decided in a manner unfavorable to us.

### Item 4. Submission of Matters to a Vote of Security Holders

Not applicable.

## EXECUTIVE OFFICERS OF THE REGISTRANT

Set forth below are the current executive officers of Papa John's:

<u>Name</u>	<u>Age (a)</u>	<u>Position</u>	<u>First Elected Executive Officer</u>
John H. Schnatter	45	Founder and Executive Chairman	1985
Nigel Travis	57	President and Chief Executive Officer	2005
Robb S. Chase	48	President, International	2006
Richard J. Emmett	51	Senior Vice President, General Counsel and Secretary	1992
J. David Flanery	49	Senior Vice President, Chief Financial Officer and Treasurer	1994
Julie L. Larner	46	Senior Vice President and President — PJ Food Service, Inc.	2001

Peter McCue	52	Senior Vice President, People	2006
William M. Mitchell	42	Senior Vice President, Domestic Operations	2007
Timothy C. O'Hern	43	Senior Vice President, Development	2005
Charles W. Schnatter	44	Senior Vice President and Chief Development Officer	1991
William M. Van Epps	58	President, USA	2002

(a) Ages are as of January 1, 2007.

John H. Schnatter created the Papa John's concept and founded Papa John's in 1985. He has served as Executive Chairman since April 2005. From 1990 to April 2005, he served as Chairman of the Board and Chief Executive Officer and as President from 1985 to 1990 and from January 2001 to April 2005.

Nigel Travis has served as President and Chief Executive Officer since April 1, 2005 after joining Papa John's in January 2005 as Executive Vice President. He also serves as a member of our Board of Directors. Prior to joining Papa John's, Mr. Travis held various leadership positions at Blockbuster, Inc., from 1994 to 2004, most recently as President and Chief Operating Officer. From 1985 to 1994, Mr. Travis served in various capacities for Grand Metropolitan PLC (London, England), including leadership positions at Burger King Corporation for five years. Mr. Travis is the lead director of the Bombay Company, Inc.

Robb S. Chase has served as President, International since August 2006. From 2003 to 2005, Mr. Chase served as President and Chief Executive Officer of Famous Players, Inc., a theatrical exhibition company located in Canada and an operating division of Viacom, Inc. From 2000 to 2003, he served as Famous

Players' President and Chief Operating Officer. Mr. Chase held various senior management positions with Tricon Restaurants International from 1990 to 2000.

Richard J. Emmett has served as Senior Vice President and General Counsel since March 2002, after serving as Senior Vice President and Senior Counsel since March 1997, and has served as Secretary since October 2005. Mr. Emmett is responsible for our legal and risk management departments. Mr. Emmett also served as Senior Vice President of Development from August 1996 to March 1997. From 1992 to 1996, Mr. Emmett held the position of Vice President and Senior Counsel. From 1983 to 1992, Mr. Emmett was an attorney with the law firm of Greenebaum Doll & McDonald PLLC, having become a partner of the firm in 1989. Mr. Emmett has been a franchisee since 1992.

J. David Flanery has served as Senior Vice President, Chief Financial Officer and Treasurer since 2004. He previously served as Senior Vice President of Finance since August 2002. He served as Vice President of Finance from 1995 through August 2002, after having joined Papa John's in 1994 as Corporate Controller. From 1979 to 1994, Mr. Flanery was with Ernst & Young LLP in a variety of positions, most recently as Audit Senior Manager. Mr. Flanery is a licensed Certified Public Accountant.

Julie L. Larner has served as Senior Vice President and President - PJ Food Service, Inc. since 2004. Ms. Larner served as Senior Vice President, Chief Administrative Officer and Treasurer from 2001 to 2004. Ms. Larner has been with Papa John's since 1992, serving as controller for PJ Food Service, Inc. from 1992 to 1997 and its Vice President of Finance and Administration from 1998 to 2001.

Peter McCue has served as Senior Vice President, Human Resources since October 2006. Prior to joining Papa John's, Mr. McCue served as Senior Vice President, Human Resources for Spectrum Brands, a global manufacturer and marketer of consumer products from January 2005 to June 2006. Prior to that, Mr. McCue held several senior-level human resources positions with Hewlett-Packard, including Vice President, Human Resources for the personal systems group after its 2001 merger with Compaq Computer Corp. Mr. McCue also spent 17 years with Motorola, Inc. during two separate stints with the company.

William M. Mitchell was named Senior Vice President, Domestic Operations in February 2007. Mr. Mitchell previously served as a Division Vice President, since September 2005, responsible for corporate and franchised restaurant operations in the Midwest. He served as one of our Operations Vice Presidents from 2000 to 2005. Prior to joining Papa John's, Mr. Mitchell served as Senior Director of Operations for AFCE/Popeye's from 1996 to 2000, responsible for company and franchise operations as well as Popeye's related acquisitions. From 1993 to 1996, he served as Vice President of Operations for RTM Restaurant Group.

Timothy C. O'Hern rejoined Papa John's in early 2005 as Senior Vice President, Development, after spending two years managing the operations of a Papa John's franchisee in which he has an ownership interest. Prior to his departure from Papa John's in 2002, Mr. O'Hern held various positions, including Vice President of Global Development from February 2001 to 2002, Vice President of U.S. Development from March 1997 to February 2001, Director of Franchise Development from December 1996 to March 1997 and Construction Manager from November 1995 to December 1996. He has been a franchisee since 1993.

Charles W. Schnatter has served as Senior Vice President and Chief Development Officer since 2001 and served as Secretary from 1991 until October 2005; he has been a Senior Vice President since 1993. Mr. Schnatter also held the position of General Counsel from 1991 to March 2002. From 1988 to 1991, he was an attorney with Greenebaum Doll & McDonald PLLC. Mr. Schnatter has been a franchisee since 1989.

William M. Van Epps has served as President, USA since May 2006, responsible for domestic corporate and franchised restaurant operations. Mr. Van Epps served as Senior Vice President and Chief Operations Officer from 2004 to 2006 and Managing Director, International from September 2001 to 2004. Prior to

joining Papa John's, Mr. Van Epps served for two years as President, International Division of Yorkshire Global Restaurants, responsible for the international development of Long John Silver's and A&W restaurants. From 1993 to 1999, he served in several positions with AFC Enterprises, including President of its International Division. From 1988 to 1993, he was Vice President, Marketing and International for Western Sizzlin, Inc.

John and Charles Schnatter are brothers. There are no other family relationships among the executive officers and other key personnel.

## PART II

### Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Our common stock trades on The NASDAQ Global Select Market tier of The NASDAQ Stock Market under the symbol PZZA. As of February 20, 2007, there were approximately 796 record holders of common stock. However, there may be significantly more beneficial owners of our common stock than there are record holders. The following table sets forth, for the quarters indicated, the high and low closing sales prices of our common stock, as reported by The NASDAQ Stock Market. All sales prices have been adjusted to reflect a two-for-one split of the Company's outstanding shares of common stock. The stock split was effected in the form of a stock dividend and entitled each shareholder of record at the close of business on December 23, 2005 to receive one additional share for every outstanding share of common stock held on the record date. The stock dividend of approximately 16.5 million shares of common stock was distributed on January 13, 2006.

2006	High	Low
First Quarter	\$ 35.15	\$ 29.66
Second Quarter	34.84	29.68
Third Quarter	36.56	30.54
Fourth Quarter	37.80	28.85
2005	High	Low
First Quarter	\$ 18.28	\$ 15.81
Second Quarter	20.36	16.99
Third Quarter	24.64	19.71
Fourth Quarter	29.98	24.74

Since our initial public offering of common stock in 1993, we have not paid cash dividends on our common stock, and have no current plans to do so.

Papa John's Board of Directors has authorized the repurchase of up to \$675.0 million of common stock under a share repurchase program that began December 9, 1999, and runs through December 30, 2007. Through December 31, 2006, a total of 38.1 million shares with an aggregate cost of \$602.2 million and an average price of \$15.80 per share have been repurchased under this program. Subsequent to year-end (through February 20, 2007), we acquired an additional 793,000 shares at an aggregate cost of \$22.9 million. As of February 20, 2007, approximately \$50.0 million of common stock remains available for repurchase of common stock under this authorization.

The following table summarizes our repurchase activity by fiscal period during 2006 (in thousands, except per-share amounts):

Fiscal Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs
12/26/2005 - 01/22/2006	58	\$ 30.11	34,758	\$ 177,393
01/23/2006 - 02/19/2006	63	\$ 32.39	34,821	\$ 175,335
02/20/2006 - 03/26/2006	595	\$ 30.77	35,416	\$ 157,027
03/27/2006 - 04/23/2006	221	\$ 32.26	35,637	\$ 149,897
04/24/2006 - 05/21/2006	207	\$ 33.29	35,844	\$ 143,017
05/22/2006 - 06/25/2006	500	\$ 31.18	36,344	\$ 127,407
06/26/2006 - 07/23/2006	217	\$ 31.82	36,561	\$ 120,521
07/24/2006 - 08/20/2006	128	\$ 32.25	36,689	\$ 116,398
08/21/2006 - 09/24/2006	36	\$ 33.61	36,725	\$ 115,166
09/25/2006 - 10/22/2006	—*	—	36,725	\$ 115,166
10/23/2006 - 11/19/2006	328	\$ 31.27	37,053	\$ 104,901
11/20/2006 - 12/31/2006	1,052	\$ 30.50	38,105	\$ 72,843

\*There were no share repurchases during this period.

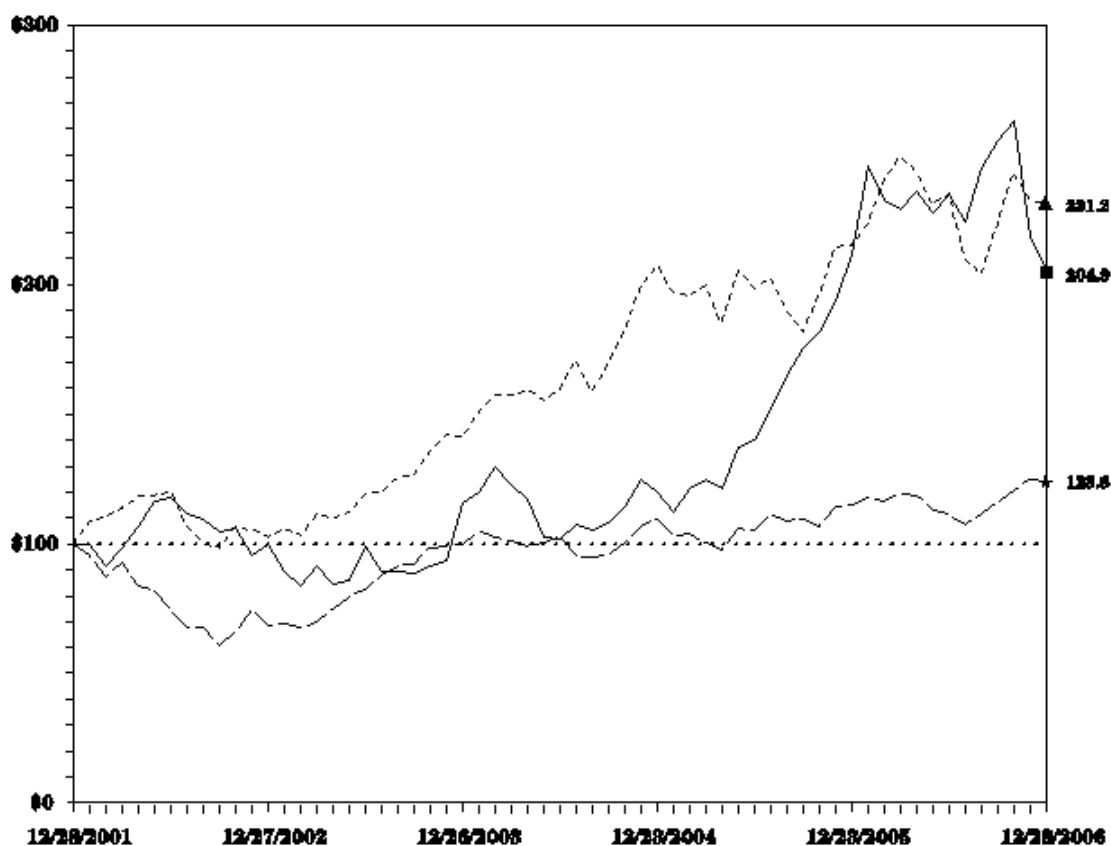
Our share repurchase authorization increased from \$525.0 million to \$575.0 million in April 2006, increased to \$625.0 million in November 2006 and increased to \$675.0 million in February 2007. For presentation purposes, the maximum dollar value of shares that may be purchased was adjusted retroactively to December 26, 2005.

In connection with a two-for-one stock dividend issued to shareholders of record as of December 23, 2005, we retired all shares held in treasury at that date. Common shares repurchased after December 23, 2005 are held in treasury.

## Stock Performance Graph

The following performance graph compares the cumulative total return of the Company's Common Stock to the NASDAQ Stock Market (U.S.) Index and a group of the Company's peers consisting of U.S. companies listed on NASDAQ with standard industry classification (SIC) codes 5800-5899 (eating and drinking places). Relative performance is compared for the five-year period extending through the end of fiscal 2006. The graph assumes that the value of the investments in the Company's Common Stock and in each index was \$100 at the end of fiscal 2001, and, with respect to the index and peer group, that all dividends were reinvested.

### Comparison of Five-Year Cumulative Total Returns Performance Graph for Papa John's International, Inc.



### Legend

Symbol	CRSP Total Returns Index for:	12/28/01	12/28/02	12/28/03	12/28/04	12/28/05	12/28/06
—■—	Papa John's International, Inc.	100.0	99.4	116.0	120.0	211.8	204.9
—*—	Nasdaq Stock Market (US Companies)	100.0	68.5	100.0	109.6	115.0	123.8
—▲—	NASDAQ Stocks (SIC 5800 - 5899 US Companies) Eating and drinking places	100.0	102.6	141.3	207.6	214.8	231.2

#### Notes:

- A. The lines represent monthly index levels derived from compounded daily returns that include all dividends.
- B. The indexes are reweighted daily, using the market capitalization on the previous trading day.
- C. If the monthly interval, based on the fiscal year-end, is not a trading day, the preceding trading day is used.
- D. The index level for all series was set to \$100.0 on 12/28/2001.

## Item 6. Selected Financial Data

The selected financial data presented for each of the years in the five-year period ended December 31, 2006 was derived from our audited consolidated financial statements. The selected financial data should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the "Consolidated Financial Statements" and Notes thereto included in Item 7 and Item 8, respectively, of this Form 10-K.

(In thousands, except per share data)

	Year Ended (1)				
	Dec. 31, 2006	Dec. 25, 2005	Dec. 26, 2004	Dec. 28, 2003	Dec. 29, 2002
<b>Income Statement Data</b>					
Domestic revenues:					
Company-owned restaurant sales	\$ 447,938	\$ 434,525	\$ 412,676	\$ 416,049	\$ 429,813

Variable interest entities restaurant sales (2)	7,859	11,713	14,387	—	—
Franchise royalties (3)	56,374	52,289	50,292	49,851	51,386
Franchise and development fees	2,597	3,026	2,475	1,475	1,734
Commissary sales	413,075	398,372	376,642	369,825	381,217
Other sales	50,505	50,474	53,117	48,541	50,055
International revenues:					
Royalties and franchise and development fees (4)	7,551	6,529	5,010	3,810	3,032
Restaurant and commissary sales (5)	15,658	11,860	10,747	10,572	9,521
Total revenues	1,001,557	968,788	925,346	900,123	926,758
Operating income (6)	97,955	72,700	36,682	55,353	74,914
Investment income	1,682	1,248	689	672	1,126
Interest expense	(3,480)	(4,316)	(5,313)	(6,851)	(7,677)
Income from continuing operations before income taxes and cumulative effect of a change in accounting principle	96,157	69,632	32,058	49,174	68,363
Income tax expense	33,171	25,364	12,021	18,440	25,637
Income from continuing operations before cumulative effect of a change in accounting principle	62,986	44,268	20,037	30,734	42,726
Income from discontinued operations, net of tax (7)	389	1,788	3,184	3,242	4,071
Cumulative effect of accounting change, net of tax (8)	—	—	—	(413)	—
Net income	<u>\$ 63,375</u>	<u>\$ 46,056</u>	<u>\$ 23,221</u>	<u>\$ 33,563</u>	<u>\$ 46,797</u>
Basic earnings per common share:					
Income from continuing operations before cumulative effect of a change in accounting principle	\$ 1.95	\$ 1.32	\$ 0.58	\$ 0.86	\$ 1.07
Income from discontinued operations, net of tax (7)	0.01	0.05	0.09	0.09	0.10
Cumulative effect of accounting change, net of tax (8)	—	—	—	(0.01)	—
Basic earnings per common share	<u>\$ 1.96</u>	<u>\$ 1.37</u>	<u>\$ 0.67</u>	<u>\$ 0.94</u>	<u>\$ 1.17</u>
Earnings per common share - assuming dilution	:				
Income from continuing operations before cumulative effect of a change in accounting principle	\$ 1.91	\$ 1.29	\$ 0.58	\$ 0.85	\$ 1.05
Income from discontinued operations, net of tax (7)	0.01	0.05	0.09	0.09	0.10
Cumulative effect of accounting change, net of tax (8)	—	—	—	(0.01)	—
Earnings per common share - assuming dilution	<u>\$ 1.92</u>	<u>\$ 1.34</u>	<u>\$ 0.67</u>	<u>\$ 0.93</u>	<u>\$ 1.15</u>
Basic weighted average shares outstanding	<u>32,312</u>	<u>33,594</u>	<u>34,414</u>	<u>35,876</u>	<u>40,136</u>
Diluted weighted average shares outstanding	<u>33,046</u>	<u>34,316</u>	<u>34,810</u>	<u>36,074</u>	<u>40,600</u>

#### Balance Sheet Data

Total assets	\$ 379,639	\$ 350,562	\$ 374,487	\$ 347,214	\$ 366,832
Total debt	97,036	55,116	94,230	61,250	140,085
Total stockholders' equity	146,168	161,279	139,223	159,272	121,947

- (1) We operate on a 52-53 week fiscal year ending on the last Sunday of December of each year. The 2006 fiscal year consisted of 53 weeks, and the 2005, 2004, 2003 and 2002 fiscal years consisted of 52 weeks.
- (2) We began consolidating variable interest entities (VIEs) restaurants in 2004. See "Note 5" of "Notes to Consolidated Financial Statements."
- (3) Domestic Franchise royalties were derived from franchised restaurant sales of \$1.51 billion in 2006, \$1.38 billion in 2005, \$1.30 billion in 2004, \$1.29 billion in 2003 and \$1.32 billion in 2002.
- (4) International Royalties were derived from franchised restaurant sales of \$139.3 million in 2006, \$104.2 million in 2005, \$67.6 million in 2004, \$65.0 million in 2003 and \$52.2 million in 2002.
- (5) Restaurant sales for International Company-owned restaurants located in the United Kingdom and Mexico were \$1.7 million in 2006, \$642,000 in 2005, \$629,000 in 2004, \$2.4 million in 2003 and \$4.0 million in 2002.
- (6) The operating results include the consolidation of BIBP beginning in 2004, which increased operating income approximately \$19.7 million in 2006, \$5.8 million in 2005 and reduced operating income approximately \$22.9 million in 2004. The 2006 operating results include the benefit of the 53<sup>rd</sup> week, which increased operating income approximately \$3.5 million. Operating income includes domestic and international restaurant closure, impairment and disposition losses (gains) of (\$2.0 million) in 2005, \$5.5 million in 2003 and \$1.1 million in 2002 (the amounts recorded in 2006 and 2004 were not significant). See "Notes 5 and 8" of "Notes to Consolidated Financial Statements."
- (7) The Perfect Pizza operations, which were sold in March 2006, are classified as "discontinued operations" and the related assets as "held for sale." See "Note 4" of "Notes to Consolidated Financial Statements."
- (8) Reflects the cumulative effect on income and earnings per share of a change in accounting principle, net of tax, as required by Statement of Financial Accounting Standards No. 150, *Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity*.

#### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations



## Introduction

Papa John's International, Inc. (referred to as the "Company," "Papa John's" or in the first person notations of "we," "us" and "our") began operations in 1985 with the opening of the first Papa John's restaurant in Jeffersonville, Indiana. At December 31, 2006, there were 3,015 Papa John's restaurants in operation, consisting of 588 Company-owned and 2,427 franchised restaurants. Our revenues are principally derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, sales of franchise and development rights, sales to franchisees of food and paper products, printing and promotional items, risk management services, and information systems and related services used in their operations.

New unit openings in 2006 were 211 as compared to 204 in 2005 and 175 in 2004 and unit closings in 2006 were 125 as compared to 113 in 2005 and 153 in 2004. We expect net unit growth of approximately 225 to 250 units during 2007.

We have continued to produce strong average sales from our domestic Company-owned restaurants even in a very competitive market environment. Our expansion strategy is to cluster restaurants in targeted markets, thereby increasing consumer awareness and enabling us to take advantage of operational, distribution and advertising efficiencies. Average annual Company-owned sales for our most recent comparable restaurant base were \$865,000 for 2006, compared to \$818,000 for 2005 and \$737,000 for 2004. Average sales volumes in new markets are generally lower than in those markets in which we have

established a significant market position. The comparable annual sales for Company-owned restaurants increased 3.6% in 2006, 7.4% in 2005 and 0.5% in 2004.

We continually strive to obtain high-quality sites with good access and visibility, and to enhance the appearance and quality of our restaurants. We believe that these factors improve our image and brand awareness. The average property and equipment investment for the restaurants in our most recent comparable sales base is \$266,000. The average cash investment for the 19 domestic Company-owned restaurants opened during 2006, exclusive of land, increased to approximately \$249,000 from \$241,000 for the seven units opened in 2005. We expect the average cash investment for the anticipated 20 to 25 Company-owned restaurants opening in 2007 to be approximately \$250,000.

Approximately 46% of our revenues for 2006 and 2005, compared to 47% of our revenues for 2004, were derived from the sale to our domestic and international franchisees of food and paper products, printing and promotional items, risk management services and information systems equipment and software and related services by us. We believe that, in addition to supporting both Company and franchised growth, these subsidiaries contribute to product quality and consistency and restaurant profitability throughout the Papa John's system.

Our fiscal year ends on the last Sunday in December of each year. The 2006 fiscal year consists of 53 weeks, and all other fiscal years presented consist of 52 weeks.

## Results of Operations and Critical Accounting Policies and Estimates

The results of operations are based on the preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States. The preparation of consolidated financial statements requires management to select accounting policies for critical accounting areas as well as estimates and assumptions that affect the amounts reported in the consolidated financial statements. The Company's accounting policies are more fully described in "Note 2" of "Notes to Consolidated Financial Statements." Significant changes in assumptions and/or conditions in our critical accounting policies could materially impact the operating results. We have identified the following accounting policies and related judgments as critical to understanding the results of our operations.

### Allowance for Doubtful Accounts and Notes Receivable

We establish reserves for uncollectible accounts and notes receivable based on overall receivable aging levels and a specific evaluation of accounts and notes for franchisees with known financial difficulties. These reserves and corresponding write-offs could significantly increase if the identified franchisees continue to experience deteriorating financial results.

### Long-lived and Intangible Assets

The recoverability of long-lived assets is evaluated if impairment indicators exist. Indicators of impairment include historical financial performance, operating trends and our future operating plans. If impairment indicators exist, we evaluate the recoverability of long-lived assets on an operating unit basis (e.g., an individual restaurant) based on undiscounted expected future cash flows before interest for the expected remaining useful life of the operating unit. Recorded values for long-lived assets that are not expected to be recovered through undiscounted future cash flows are written down to current fair value, which is generally determined from estimated discounted future net cash flows for assets held for use or net realizable value for assets held for sale.

The recoverability of intangible assets (i.e., goodwill) is evaluated annually, or more frequently if impairment indicators exist, on a reporting unit basis by comparing the fair value derived from discounted expected cash flows of the reporting unit to its carrying value. We recorded a goodwill impairment charge of \$1.1 million associated with PJUK during 2005, reflecting our updated estimated fair value of PJUK. A goodwill impairment charge was not deemed necessary in 2006 based on our forecasted future cash flows.

At December 31, 2006, PJUK had goodwill of approximately \$17.2 million. In addition to the sale of the Perfect Pizza operations, which occurred in March 2006, we have restructured management and developed plans for PJUK to improve its future operating results. The plans include efforts to increase Papa John's brand awareness in the United Kingdom and increase net PJUK franchised unit openings over the next several years. We will continue to periodically evaluate our progress in achieving these plans. If our initiatives are not successful, future impairment charges could occur.

## Insurance Reserves

Our insurance programs for workers' compensation, general liability, owned and non-owned automobiles and health insurance coverage provided to our employees are self-insured up to certain individual and aggregate reinsurance levels. Losses are accrued based upon estimates of the aggregate retained liability for claims incurred using certain third-party actuarial projections and our claims loss experience. The estimated insurance claims losses could be significantly affected should the frequency or ultimate cost of claims significantly differ from historical trends used to estimate the insurance reserves recorded by the Company.

From October 2000 through September 2004, our franchisee insurance program, which provides insurance to our franchisees, was self-insured. Beginning in October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in the franchise insurance program. Accordingly, this new agreement eliminates our risk of loss for franchise insurance coverage written after September 2004. Our operating income will still be subject to potential adjustments for changes in estimated insurance reserves for policies written from the inception of the captive insurance company in October 2000 to September 2004. Such adjustments, if any, will be determined in part based upon periodic actuarial valuations.

## Income Tax Reserves

We have not provided a valuation allowance for the deferred income tax assets associated with our domestic operations since we believe it is more likely than not that future earnings will be sufficient to ensure the realization of the net deferred income tax assets for federal and state purposes.

Certain tax authorities periodically audit the Company. We provide reserves for potential exposures when we consider it probable that a taxing authority may take a sustainable position on a matter contrary to our filed position. We evaluate these issues on a quarterly basis to adjust for events, such as court rulings or audit settlements, which may impact our ultimate payment for such exposures.

During 2006, we settled certain previously filed tax returns that resulted in an increase in net income (reduction of income tax expense) of approximately \$2.5 million.

## Consolidation of BIBP Commodities, Inc. ("BIBP") as a Variable Interest Entity

BIBP is a franchisee-owned corporation that conducts a cheese-purchasing program on behalf of domestic Company-owned and franchised restaurants. As required by the Financial Accounting

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Standards Board's ("FASB") Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), we began consolidating the financial results of BIBP in the fourth quarter of 2003, since we qualify as the primary beneficiary, as defined by FIN 46, of BIBP. We recognized pre-tax income of approximately \$19.0 million during 2006, \$4.5 million during 2005 and pre-tax losses of approximately \$23.5 million during 2004 from the consolidation of BIBP. We expect the consolidation of BIBP to continue to have a significant impact on Papa John's operating income in future periods due to the volatility of cheese prices. Papa John's will recognize the operating losses generated by BIBP if the shareholders' equity of BIBP is in a net deficit position. Further, Papa John's will recognize subsequent operating income generated by BIBP up to the amount of BIBP losses previously recognized by Papa John's.

## New Accounting Standards

In December 2004, the FASB issued SFAS No. 123(R), *Share-Based Payment*, which is a revision of SFAS No. 123. As required, we adopted the provisions of SFAS No. 123(R) effective at the beginning of our fiscal 2006, using the modified-prospective method. Under the modified-prospective method, compensation cost recognized in 2006 includes (a) compensation cost for all share-based payments granted prior to, but not yet vested as of December 25, 2005, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, and (b) compensation cost for all share-based payments granted subsequent to December 25, 2005, based on the grant date fair value estimated in accordance with the provisions of SFAS No. 123(R). Results for prior periods have not been restated. Upon adoption of SFAS No. 123(R), we elected to continue using the Black-Scholes option-pricing model. If we had adopted SFAS No. 123(R) in prior years, the impact on our 2005 and 2004 operating income of that standard would have been minimal. SFAS No. 123(R) requires the benefit of tax deductions in excess of recognized compensation expense to be reported as a financing cash flow, rather than as an operating cash flow in the accompanying consolidated statements of cash flows. The \$6.5 million excess tax benefit in 2006, classified as a financing cash inflow, would have been classified as an operating cash inflow if the Company had not adopted SFAS No. 123(R). Operating income and cash flow operating results for 2005 and 2004 have not been restated for the adoption of SFAS No. 123(R).

The effect on income and earnings per share as if the fair value based method had been applied to all outstanding and unvested awards in 2005 and 2004 was not significant since the Company adopted SFAS No. 123 in 2002.

In May 2005, the FASB issued Statement of Financial Accounting Standards ("SFAS") No. 154, *Accounting Changes and Error Corrections — a Replacement of APB Opinion No. 20 and FASB Statement No. 3*. This statement requires that an entity apply the retrospective method in reporting a change in an accounting principle of the reporting entity. The standard only allows for a change in accounting principle if it is required by a newly issued accounting pronouncement or the entity can justify the use of an allowable alternative accounting principle on the basis that it is preferable. This statement also requires that corrections for errors discovered in prior period financial statements be reported as a prior period adjustment by restating the prior period financial statements. Additional disclosures are required when a change in accounting principle or reporting entity occurs, as well as when a correction for an error is reported. The adoption of SFAS No. 154 in fiscal 2006 did not have a material impact on our financial statements.

In June 2006, the FASB issued Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48). FIN 48 addresses the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. In addition, FIN 48 expands the disclosure requirements concerning unrecognized tax benefits as well as any significant changes that may occur in the next twelve months associated with such unrecognized tax benefits. FIN 48 is effective for the Company in fiscal 2007. The adoption of FIN 48 during the first quarter of 2007 is not expected to have a significant impact on our net income, financial condition or effective tax rate.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement; not an entity-specific measurement. The effective date of SFAS No. 157 will be the first quarter of 2008. We have not determined the impact, if any, of adopting SFAS No. 157.

### Percentage Relationships and Restaurant Data and Unit Progression

The following tables set forth the percentage relationship to total revenues, unless otherwise indicated, of certain income statement data, and certain restaurant data for the years indicated.

	Year Ended		
	Dec. 31, 2006	Dec. 25, 2005	Dec. 26, 2004
<b>Income Statement Data:</b>			
Domestic revenues:			
Company-owned restaurant sales	44.7%	44.9%	44.6%
Variable interest entities restaurant sales	0.8	1.2	1.6
Franchise royalties	5.6	5.4	5.4
Franchise and development fees	0.3	0.3	0.3
Commissary sales	41.2	41.1	40.7
Other sales	5.0	5.2	5.7
International revenues:			
Royalties and franchise and development fees	0.8	0.7	0.5
Restaurant and commissary sales	1.6	1.2	1.2
Total revenues	100.0	100.0	100.0
Costs and expenses:			
Domestic Company-owned restaurant cost of sales (1)	19.7	21.5	24.2
Domestic Company-owned restaurant operating expenses (1)	57.9	58.2	60.3
Variable interest entities restaurant expenses (2)	85.4	87.0	88.0
Domestic commissary and other expenses (3)	89.3	90.9	92.0
Loss (income) from the franchise cheese purchasing program, net of minority interest (4)	(1.5)	(0.5)	1.8
International operating expenses (5)	101.1	100.0	98.9
General and administrative expenses	10.3	9.1	7.7
Minority interests and other general expenses	0.4	0.7	0.3
Depreciation and amortization	2.7	3.0	3.4
Total costs and expenses	90.2	92.5	96.0
Operating income	9.8	7.5	4.0
Net interest expense	(0.2)	(0.3)	(0.5)
Income from continuing operations before income taxes	9.6	7.2	3.5
Income tax expense	3.3	2.6	1.3
Income from continuing operations	6.3	4.6	2.2
Income from discontinued operations, net of tax (6)	0.0	0.2	0.3
Net income	6.3%	4.8%	2.5%

	Year Ended		
	Dec. 31, 2006	Dec. 25, 2005	Dec. 26, 2004
<b>Restaurant Data:</b>			
Percentage increase in comparable domestic Company-owned restaurant sales (7)	3.6%	7.4%	0.5%
Number of Company-owned restaurants included in the most recent full year's comparable restaurant base	485	472	551
Average sales for Company-owned restaurants included in the most recent comparable restaurant base	\$ 865,000	\$ 818,000	\$ 737,000
<b>Papa John's Restaurant Progression:</b>			
U.S. Company-owned:			
Beginning of period	502	568	568
Opened	19	7	6
Closed	(1)	(1)	(5)
Acquired from franchisees	57	20	—
Sold to franchisees	—	(92)	(1)
End of period	577	502	568
International Company-owned:			
Beginning of period	2	1	2
Opened	1	1	—

Acquired from franchisees	8	—	—
Sold to franchisees	—	—	(1)
End of period	<u>11</u>	<u>2</u>	<u>1</u>
U.S. franchised:			
Beginning of period	2,097	1,997	2,006
Opened	105	101	97
Closed	(65)	(73)	(107)
Acquired from Company	—	92	1
Sold to Company	(57)	(20)	—
End of period	<u>2,080</u>	<u>2,097</u>	<u>1,997</u>
International franchised:			
Beginning of period	325	263	214
Opened	86	89	70
Closed	(56)	(28)	(23)
Converted (8)	—	1	1
Acquired from Company	—	—	1
Sold to Company	(8)	—	—
End of period	<u>347</u>	<u>325</u>	<u>263</u>
Total restaurants - end of period	<u><u>3,015</u></u>	<u><u>2,926</u></u>	<u><u>2,829</u></u>

	Year Ended		
	Dec. 31, 2006	Dec. 25, 2005	Dec. 26, 2004
<b>Perfect Pizza Restaurant Progression (6):</b>			
Franchised			
Beginning of period	112	118	135
Opened	—	6	2
Closed	(3)	(11)	(18)
Converted (8)	—	(1)	(1)
Sold	(109)	—	—
Total restaurants - end of period (6)	<u><u>—</u></u>	<u><u>112</u></u>	<u><u>118</u></u>

- (1) As a percentage of Domestic Company-owned restaurant sales.
- (2) As a percentage of Domestic Variable interest entities restaurant sales.
- (3) As a percentage of Domestic Commissary sales and Other sales on a combined basis.
- (4) As a percentage of total Company revenues; the loss (income) is a result of the consolidation of BIBP, a VIE. The sales reported by BIBP are eliminated in consolidation.
- (5) As a percentage of International Restaurant and commissary sales.
- (6) The Perfect Pizza operations are classified as “discontinued operations,” as the operations were sold in March 2006. See “Note 4” of “Notes to Consolidated Financial Statements.”
- (7) Includes only Company-owned restaurants open throughout the periods being compared.
- (8) Represents Perfect Pizza restaurants converted to Papa John’s restaurants.

## 2006 Compared to 2005

### Variable Interest Entities

As required by FIN 46, Papa John’s is deemed the primary beneficiary of BIBP; accordingly, our operating results include BIBP’s operating results. The consolidation of BIBP had a significant impact on our operating results in both 2006 and 2005 (pre-tax income of \$19.0 million and \$4.5 million in 2006 and 2005, respectively) and is expected to have a significant ongoing impact on our future operating results and income statement presentation as described below.

Consolidation accounting requires the net impact from the consolidation of BIBP to be reflected primarily in three separate components of our statement of income. The first component is the portion of BIBP operating income or loss attributable to the amount of cheese purchased by Company-owned restaurants during the period. This portion of BIBP operating income (loss) is reflected as a reduction (increase) in the “Domestic Company-owned restaurant expenses - cost of sales” line item. This approach effectively reports cost of sales for Company-owned restaurants as if the purchasing arrangement with BIBP did not exist and such restaurants were purchasing cheese at the spot market prices (i.e., the impact of BIBP is eliminated in consolidation).

The second component of the net impact from the consolidation of BIBP is reflected in the caption “Loss (income) from the franchise cheese-purchasing program, net of minority interest.” This line item represents BIBP’s income or loss from purchasing cheese at the spot market price and selling to franchised restaurants at a fixed quarterly price, net of any income or loss attributable to the minority interest BIBP shareholders. The amount of income or loss attributable to the BIBP shareholders depends on its cumulative shareholders’ equity balance and the change in such balance during the reporting

period. The third component is reflected as investment income or interest expense depending upon whether BIBP is in a net investment or net borrowing position during the reporting period.

In addition, Papa John's has extended loans to certain franchisees. Under the FIN 46 rules, Papa John's is deemed to be the primary beneficiary of certain franchisees even though we have no ownership interest in them. Beginning in the second quarter of 2004, FIN 46 required Papa John's to recognize the operating income (losses) generated by four franchise entities operating a total of 33 restaurants with annual sales approximating \$21.0 million. Effective at the beginning of the second quarter of 2005, one of these four franchise entities, with 19 restaurants and annual revenues approximating \$12.0 million, sold its restaurants to a third party. The loan from Papa John's was partially repaid and the remainder was written off in connection with this sale. Accordingly, beginning in the second quarter of 2005, we were no longer required to consolidate the operating results as well as the financial position of these 19 restaurants. During the third quarter of 2006, another of the franchisees, with seven restaurants and approximate annual revenues of \$4.0 million, sold its restaurants to a third party. The loan from Papa John's was partially repaid and the remainder was written off in connection with the sale. Accordingly, beginning in the third quarter of 2006, we were no longer required to consolidate the operating results as well as the financial position of this entity. The sale of these 26 restaurants and related loan write-off did not have any significant impact on Papa John's 2006 and 2005 consolidated statements of income. The consolidation of the applicable franchise entities had no significant net impact on Papa John's operating results.

The following tables summarize the impact of VIEs, prior to required consolidating eliminations, on our consolidated statements of income for the years ended December 31, 2006 and December 25, 2005 (in thousands):

	Year Ended December 31, 2006			Year Ended December 25, 2005		
	BIBP	Franchisees	Total	BIBP	Franchisees	Total
Variable interest entities restaurant sales	\$ —	\$ 7,859	\$ 7,859	\$ —	\$ 11,713	\$ 11,713
BIBP sales	144,123	—	144,123	151,903	—	151,903
Total revenues	144,123	7,859	151,982	151,903	11,713	163,616
Operating expenses	122,153	7,284	129,437	145,962	10,997	156,959
General and administrative expenses	140	398	538	137	712	849
Loss from the franchise cheese-purchasing program, net of minority interest	2,101	—	2,101	—	—	—
Other general expenses (income)	—	35	35	—	(75)	(75)
Depreciation and amortization	—	142	142	—	78	78
Total costs and expenses	124,394	7,859	132,253	146,099	11,712	157,811
Operating income	19,729	—	19,729	5,804	1	5,805
Interest expense	(742)	—	(742)	(1,332)	(1)	(1,333)
Income before income taxes	\$ 18,987	\$ —	\$ 18,987	\$ 4,472	\$ —	\$ 4,472

#### Discontinued Operations

In March 2006, the Company sold its Perfect Pizza operations in the United Kingdom, consisting of the franchise rights and leases related to the 109 franchised Perfect Pizza restaurants, as well as the related distribution operations. The total proceeds from the sale were approximately \$13.0 million, with \$8.0 million received in cash at closing, and the balance to be received under the terms of an interest-bearing

note to be retired by the purchaser over the next five years. There was no gain or loss recognized during 2006 in connection with the sale of Perfect Pizza.

We have classified our Perfect Pizza operations as discontinued operations in the accompanying financial statements. The following summarizes the results of the discontinued operations for the years ended December 31, 2006 and December 25, 2005 (in thousands, except per share data):

	2006	2005
Net sales	\$ 2,421	\$ 13,632
Operating expenses	1,449	8,837
G&A expenses	330	1,658
Other expenses	25	299
Income before income taxes	617	2,838
Income tax expense	228	1,050
Net income from discontinued operations	\$ 389	\$ 1,788
Basic earnings per common share	\$ 0.01	\$ 0.05
Earnings per common share - assuming dilution	\$ 0.01	\$ 0.05

#### Summary of Operating Results from Continuing Operations

The company follows a fiscal year ending on the last Sunday of December, generally consisting of 52 weeks made up of four 13-week quarters, which are in turn made up of two four-week periods followed by one five-week period. In 2006, the company's fiscal year consisted of 53 weeks, with the additional week added to the fourth quarter (14 weeks) results. The additional week resulted in additional revenues of approximately \$20.0 million and additional pre-tax income of approximately \$3.5 million, or \$0.07 per diluted share for both the fourth quarter and full year of 2006.

Total revenues increased 3.4% to \$1.0 billion in 2006 compared to \$968.8 million in 2005 primarily consisting of the following:

- Company-owned restaurant sales increased \$13.4 million as an increase in comparable sales of 3.6% and the impact of the 53<sup>rd</sup> week of operations more than offset a reduction in equivalent units. “Comparable sales” represents sales generated by restaurants open for the entire twelve-month period reported. “Equivalent units” represents the number of restaurants open at the beginning of a given period, adjusted for restaurants opened, closed, acquired or sold during the period on a weighted average basis.
- Domestic commissary sales increased \$14.7 million, or 3.7% from 2005, primarily due to increased volumes, which more than offset the impact of lower year-over-year cheese costs.
- Domestic franchise royalties increased \$4.1 million due to a 2.9% increase in comparable sales and additional equivalent units in 2006.
- International revenues increased \$4.8 million primarily as a result of additional Company-owned restaurants located in the United Kingdom and Mexico.
- The above increases were partially offset by a \$3.9 million decrease in revenues for restaurants consolidated as variable interest entities (VIEs). The decrease in revenues from VIE restaurants is a result of the sale of restaurants by two franchisees to third parties during 2005 and 2006, which eliminated the VIE consolidation of such restaurants under FIN 46, and the related consolidation of their operating results at the time of the respective sales.

Our income from continuing operations before income taxes totaled \$96.2 million in 2006, as compared to \$69.6 million in 2005 as summarized in the following table on an operating segment basis (in thousands):

	2006	2005	Increase (Decrease)
Domestic Company-owned restaurants	\$ 33,176	\$ 25,284	\$ 7,892
Domestic commissaries	34,690	25,446	9,244
Domestic franchising	51,543	49,821	1,722
International	(8,874)	(5,006)	(3,868)
Variable interest entities	18,987	4,472	14,515
All others	5,628	4,298	1,330
Unallocated corporate expenses	(37,523)	(34,172)	(3,351)
Elimination of intersegment profits	(1,470)	(511)	(959)
<b>Total income from continuing operations before income taxes</b>	<b>\$ 96,157</b>	<b>\$ 69,632</b>	<b>\$ 26,525</b>

Excluding the impact of the consolidation of BIBP (pre-tax gain of \$19.0 million or \$0.36 per diluted share in 2006 and a pre-tax gain of \$4.5 million or \$0.08 per diluted share in 2005), 2006 income from continuing operations before income taxes was \$77.2 million (7.7% of total revenues), compared to \$65.2 million (6.7% of total revenues) in 2005. Our fiscal year 2006 includes 53 weeks of operations, compared to 52 weeks in fiscal year 2005. The additional week in 2006 increased our pre-tax income by approximately \$3.5 million, or \$0.07 per diluted share. The \$12.0 million increase in income from continuing operations before income taxes (including the benefit of the 53<sup>rd</sup> week and excluding the consolidation of BIBP) was principally due to the following:

- **Domestic Company-owned Restaurant Segment.** Domestic Company-owned restaurants’ operating income increased \$7.9 million over the prior year, including approximately \$1.6 million related to the 53<sup>rd</sup> week of operations. The increase was primarily due to fixed-cost leverage and related margin improvement associated with a 3.6% increase in comparable sales and lower commodity costs (primarily cheese). The acquisition of 57 Papa John’s restaurants, substantially all of which occurred in the last five months of 2006, did not have a significant impact on 2006 income. Additionally, the Company-owned operating results for 2005 included a gain of \$2.2 million from the sale of 92 restaurants from three transactions.
- **Domestic Commissary Segment.** Domestic commissaries’ operating income increased \$9.2 million. Approximately \$4.3 million of the increase occurred due to the impact of the 53<sup>rd</sup> week of operations, income from sales to the Six Flags, Inc. theme-park operator and the closing of the Jackson, Mississippi facility in 2005. The remainder of the increase is principally due to additional margin on increased sales volumes.
- **Domestic Franchising Segment.** Domestic franchising operating income increased \$1.7 million, including approximately \$1.0 million related to the 53<sup>rd</sup> week of operations in 2006. The increase reflected an increase in royalties of \$4.1 million due to an increase of 2.9% in comparable sales for domestic franchisees and an increase in equivalent units during 2006. The increase in royalties during 2006 was partially offset by an increase in administrative costs related to the field organizational restructuring implemented in late 2005 to better drive the performance of our domestic franchise operations.
- **International Segment.** The international segment, excluding the Perfect Pizza operations in the United Kingdom sold in March 2006, reported an operating loss of \$8.9 million in 2006 compared to an operating loss of \$5.0 million in 2005. The decline in operating results was

principally due to increased costs related to the development of our support infrastructure throughout the international segment, including the United Kingdom, to support the accelerated development of both Company-owned and franchised Papa John’s branded restaurants in our international markets. In addition, the Company incurred a \$470,000 charge in 2006 related to the reorganization of one of our international operating units. During 2005, the international segment recorded a \$1.1 million impairment charge associated with the United Kingdom subsidiary. The 53<sup>rd</sup> week of operations in 2006 did not have a significant impact on this segment.

- **All Others Segment.** The operating income for the “All others” reporting segment increased approximately \$1.3 million primarily due to improved operating results from our insurance agency and online ordering businesses and our partnership development activities. The 53<sup>rd</sup> week of operations in 2006 did not have a significant impact on this segment.
- **Unallocated Corporate Segment.** Unallocated corporate expenses increased \$3.4 million, primarily due to the following (in millions):

	<u>Increase (Decrease)</u>
Equity compensation and executive performance unit incentive program	\$ 3.0
Marketing for non-traditional restaurant initiatives	2.4
Contribution to the Marketing Fund	(1.8)
Other	(0.2)
Total increase	<u>\$ 3.4</u>

The increase in equity compensation and executive performance unit incentive compensation is due to compensation expense recognized for stock options and performance units awarded to management during 2005 and 2006 (see the discussion below). Additionally, increased marketing efforts, primarily related to non-traditional restaurant initiatives, such as our marketing agreement with Six Flags, Inc., resulted in additional costs of approximately \$2.4 million. These increases were partially offset by the inclusion in 2005 of a \$1.8 million discretionary contribution to the Papa John’s Marketing Fund to fund additional television advertising flights related to the launch of Papa’s Perfect Pan Pizza.

#### Equity Compensation and Executive Performance Unit Incentive Plan

The Company adopted the provisions of SFAS No. 123(R), *Share-Based Payment*, effective at the beginning of fiscal 2006 using the modified-prospective method. The adoption of SFAS No. 123(R) did not have a significant impact on our 2006 operating results since we adopted SFAS No. 123, *Accounting and Disclosure of Stock-Based Compensation* in 2002.

Stock options were awarded to the majority of management in March 2005 and April 2006, each with a two-year cliff vesting period. The Company also granted approximately 28,000 shares of performance-based restricted stock during the second quarter of 2006 to certain employees with a performance and vesting period of three years. There were no such grants awarded in 2004; accordingly, the timing and layering effect of the vesting provisions of the 2005 and 2006 equity-based awards resulted in an increase in expense recognition in 2006 as compared to 2005. Stock compensation expense recognized for the year ended December 31, 2006 was \$4.5 million as compared to \$2.4 million for the corresponding 2005 period. At December 31, 2006, there was

\$4.1 million of unrecognized compensation cost related to non-vested option awards, of which the Company expects to recognize \$3.2 million during 2007 and \$850,000 in 2008. Additionally, performance units were awarded in 2005 and 2006 to certain members of management, with each award having a three-year performance period; no such awards were made prior to 2005. Further, the ultimate cost associated with the performance units is based on the Company’s ending stock price and total shareholder return relative to a peer group over the three-year performance period ending in December 2007 for the 2005 program and December 2008 for the 2006 program, with the award value paid in cash following the end of the respective performance periods. The total expense related to the 2005 and 2006 performance unit programs was approximately \$2.7 million in 2006 compared to \$1.8 million in 2005.

- **Elimination of Intersegment Profits.** The elimination represents the minority interest earnings on our joint venture arrangements.

Net interest expense decreased \$1.3 million over the prior year principally due to a decrease in our average outstanding debt balance during 2006 and an increase in investment income.

The effective income tax rate was 34.5% for the year ended December 31, 2006, compared to 36.4% for the corresponding 2005 period. The decrease in the effective tax rate in 2006 was primarily due to the settlement of certain income tax issues during 2006.

Diluted earnings per share from continuing operations were \$1.91 (including a \$0.36 per diluted share gain from the consolidation of BIBP) in 2006, compared to \$1.29 (including an \$0.08 per diluted share gain from the consolidation of BIBP) in 2005. The 2006 diluted earnings per share also include the benefit of the 53<sup>rd</sup> week of operations (\$0.07 per diluted share) and the above-mentioned reduction in the effective tax rate (\$0.08 per diluted share). Since the inception of the share repurchase program in 1999 through the end of 2006, an aggregate of \$602.2 million of shares have been repurchased (representing 38.1 million shares, at an average price of \$15.80 per share). Share repurchase activity during 2006 increased earnings per diluted share from continuing operations by approximately \$0.09.

#### Review of Operating Results

**Revenues.** Domestic Company-owned restaurant sales increased 3.1% to \$447.9 million in 2006, from \$434.5 million for the comparable period in 2005. The increase is due to an increase in comparable sales of 3.6%, which more than offset a reduction in equivalent units (84 restaurants were sold to franchisees at the beginning of the fourth quarter of 2005 and 57 restaurants were purchased from franchisees during 2006).

Variable interest entities restaurant sales include restaurant sales for franchise entities to which we have extended loans that qualify as VIEs. Revenues from these restaurants totaled \$7.9 million in 2006 as compared to \$11.7 million in 2005. The decrease reflects the sale of restaurants by two franchisees to third parties during 2005 and 2006, which eliminated the VIE classification of such restaurants under Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), and the related consolidation of their operating results at the time of the respective sales.

Domestic franchise sales increased 9.2% to \$1.51 billion in 2006, from \$1.38 billion for the comparable period in 2005, primarily resulting from a 2.9% increase in comparable sales, and a 3.0% increase in equivalent units during 2006. Domestic franchise royalties increased 7.8% to \$56.4 million in 2006 from



\$52.3 million for the comparable period in 2005 primarily due to an increase in franchise sales, partially offset by an increase in royalty waivers granted to certain franchisees.

Average weekly sales for comparable units include restaurants that were open throughout the periods presented below. Average weekly sales for other units include restaurants that were not open throughout the periods presented below and include non-traditional sites such as Six Flags theme parks. The comparable sales base and average weekly sales for 2006 and 2005 for domestic Company-owned and domestic franchised restaurants consisted of the following:

	Year Ended December 31, 2006		Year Ended December 25, 2005	
	Company-owned	Franchised	Company-owned	Franchised
Total domestic units (end of period)	577	2,080	502	2,097
Equivalent units	529	2,068	550	2,008
Comparable sales base units	514	1,951	540	1,885
Comparable sales base percentage	97.2%	94.3%	98.2%	93.9%
Average weekly sales - comparable units	\$ 16,129	\$ 13,826	\$ 15,283	\$ 13,451
Average weekly sales - other units	\$ 10,918	\$ 13,074	\$ 10,805	\$ 10,080
Average weekly sales - all units	\$ 15,981	\$ 13,783	\$ 15,199	\$ 13,245

Domestic franchise and development fees decreased to \$2.6 million for 2006, including approximately \$923,000 recognized upon development cancellation or franchise renewal and transfer payments, from \$3.0 million for the same period in 2005, including approximately \$850,000 recognized upon development cancellation or franchise renewal and transfer payments. There were 105 domestic franchised unit openings in 2006 compared to 101 in 2005. The domestic openings in 2006 include non-traditional units in 17 Six Flags theme parks, which did not generate opening fees under the terms of our multi-year marketing and partnership agreement.

Domestic commissary sales increased \$14.7 million, or 3.7%, to \$413.1 million for 2006, from \$398.4 million for the comparable period in 2005, primarily due to increased volumes. Other sales, which includes our online and print and promotions businesses, as well as our insurance agency operations, were \$50.5 million for both the 2006 and 2005 periods.

International revenues, which exclude the Perfect Pizza operations that were sold in March 2006, consist primarily of the PJUK continuing operations, denominated in British Pounds Sterling and converted to U.S. dollars (approximately 66% of total 2006 international revenues). International revenues increased 26.2% to \$23.2 million in 2006, from \$18.4 million in 2005, reflecting an increase in revenues from additional Company-owned units in the United Kingdom and Mexico and higher royalty revenue from additional franchised units.

**Costs and Expenses.** The restaurant operating margin at domestic Company-owned units was 22.4% for 2006 compared to 20.3% in 2005, consisting of the following differences as a percentage of Company-owned restaurant sales:

- Cost of sales was 1.7% lower as a percentage of sales in 2006, partially due to the impact of consolidating BIBP, which decreased cost of sales 1.0% and 0.3% in 2006 and 2005, respectively. The remaining improvement in cost of sales not explained by the year-over-year impact of consolidating BIBP resulted principally from increases in restaurant pricing, and decreases in certain commodities (primarily cheese).

- Salaries and benefits were 0.8% lower as a percentage of sales in 2006, due to staffing efficiencies and the benefit of pricing increases.
- Advertising and related costs as a percentage of sales were 0.5% higher in 2006, as compared to the corresponding 2005 period.
- Occupancy and other operating costs, on a combined basis, as a percentage of sales were substantially flat year-over-year, as increases in utilities and mileage reimbursement to our team members were offset from the benefit obtained from the leverage of increased sales.

Domestic commissary and other margin was 10.7% in 2006, compared to 9.1% in 2005. Cost of sales were 72.6% of revenues in 2006, compared to 73.6% for the same period in 2005, primarily due to lower cheese costs incurred by our commissaries (cheese has a fixed-dollar as opposed to fixed-percentage mark-up). Salaries and benefits as a percentage of sales were 7.0% in 2006, compared to 6.4% in 2005. Other operating expenses decreased to 9.7% in 2006, compared to 10.9% in 2005, primarily as a result of a decrease in claims loss reserves related to the franchise insurance program recorded during 2006 as compared to 2005.

We recorded income from the franchise cheese-purchasing program, net of minority interest, of \$15.2 million in 2006, compared to income of \$4.7 million for the comparable period in 2005. These results only represent the portion of BIBP's operating income or loss related to the proportion of BIBP cheese sales to franchisees. The total impact of the consolidation of BIBP on Papa John's pre-tax income from continuing operations was income of \$19.0 million in 2006, compared to income of \$4.5 million in 2005 (see the previous table which summarizes BIBP's operating results for 2006 and 2005).

General and administrative expenses were \$102.9 million, or 10.3% of revenues for 2006, as compared to \$88.5 million or 9.1% of revenues for 2005. The increase of \$14.4 million in 2006 was primarily attributable to the following:

**Increase  
(Decrease)**



unit incentive plan	\$	3.0
Employee benefits costs		2.0
Marketing for non-traditional restaurant initiatives		2.4
Development of international support infrastructure		3.3
Domestic operations field organization restructuring		2.0
Other		1.7
Total increase	\$	<u>14.4</u>

Minority interests and other general expenses reflected net expense of \$4.4 million in 2006, as compared to \$6.9 million in 2005 as detailed below (in millions):

	2006	2005	Increase (Decrease)
Minority interests income	\$ 1.6	\$ 0.7	\$ 0.9
Disposition and valuation-related costs of other assets	1.7	2.1	(0.4)
Provision for uncollectible accounts and notes receivable	0.9	2.4	(1.5)
Pre-opening costs	0.5	0.1	0.4
Contribution to Marketing Fund	—	1.8	(1.8)
Goodwill impairment	—	1.1	(1.1)
Closing of the Jackson, MS commissary	—	0.9	(0.9)
Gain on sale of domestic Company-owned restaurants	—	(2.2)	2.2
Other	(0.3)	—	(0.3)
<b>Total minority interests and other general expenses</b>	<b>\$ 4.4</b>	<b>\$ 6.9</b>	<b>\$ (2.5)</b>

Depreciation and amortization was \$27.2 million (2.7% of revenues) for 2006, as compared to \$28.8 million (3.0% of revenues) for 2005. The primary reasons for the decline in depreciation and amortization in 2006, as compared to corresponding 2005 period, were due to the sale of the 84 Company-owned restaurants at the beginning of the fourth quarter of 2005 and certain assets becoming fully depreciated in late 2005.

*Net interest.* Net interest expense was \$1.8 million in 2006, compared to \$3.1 million in 2005. The interest expense for 2006 and 2005 includes approximately \$635,000 and \$772,000, respectively, related to BIBP's debt with a third-party bank. The decrease in our 2006 net interest expense reflects a lower average outstanding debt balance in 2006 and an increase in investment income.

*Income Tax Expense.* The effective income tax rate was 34.5% for 2006 compared to 36.4% for 2005. The decrease in the effective tax rate in 2006 is primarily due to the settlement of certain income tax issues in 2006, which reduced income tax expense approximately \$2.5 million.

## 2005 Compared to 2004

### Variable Interest Entities

The consolidation of BIBP had a significant impact on our operating results in both 2005 and 2004. BIBP reported pre-tax income of \$4.5 million in 2005 as compared to a pre-tax loss of \$23.5 million in 2004.

The following table summarizes the impact of VIEs, prior to required consolidating eliminations, on our consolidated statements of income as of December 25, 2005 and December 26, 2004 (in thousands):

	Year Ended December 25, 2005			Year Ended December 26, 2004		
	BIBP	Franchisees	Total	BIBP	Franchisees	Total
Variable interest entities restaurant sales	\$ —	\$ 11,713	\$ 11,713	\$ —	\$ 14,387	\$ 14,387
BIBP sales	151,903	—	151,903	138,202	—	138,202
Total revenues	151,903	11,713	163,616	138,202	14,387	152,589
Operating expenses	145,962	10,997	156,959	160,944	13,256	174,200
General and administrative expenses	137	712	849	150	1,120	1,270
Other general expenses (income)	—	(75)	(75)	—	(542)	(542)
Depreciation and amortization	—	78	78	—	549	549
Total costs and expenses	146,099	11,712	157,811	161,094	14,383	175,477
Operating income (loss)	5,804	1	5,805	(22,892)	4	(22,888)
Interest expense	(1,332)	(1)	(1,333)	(567)	(4)	(571)
Income (loss) before income taxes	\$ 4,472	\$ —	\$ 4,472	\$ (23,459)	\$ —	\$ (23,459)

### Discontinued Operations

The following summarizes the results of our Perfect Pizza discontinued operations for the years ended December 25, 2005 and December 26, 2004 (in thousands, except per share data):

	2005	2004
Net sales	\$ 13,632	\$ 17,080
Operating expenses	8,837	10,392
G&A expenses	1,658	1,411
Other expenses	299	182
Income before income taxes	2,838	5,095
Income tax expense	1,050	1,911
Net income from discontinued operations	<u>\$ 1,788</u>	<u>\$ 3,184</u>
Basic earnings per common share	<u>\$ 0.05</u>	<u>\$ 0.09</u>
Earnings per common share - assuming dilution	<u>\$ 0.05</u>	<u>\$ 0.09</u>

#### *Summary of Operating Results from Continuing Operations*

Total revenues increased 4.7% to \$968.8 million in 2005 compared to \$925.3 million in 2004, primarily consisting of the following:

- A \$21.8 million increase in Company-owned restaurant revenues as compared to the prior year, primarily due to an increase in comparable sales of 7.4%, partially offset by a decline in units due to the sale of 84 restaurants at the beginning of the fourth quarter in 2005.
- A \$21.7 million increase in domestic commissary sales, reflecting the impact of higher commodity prices, principally cheese.

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- These increases were partially offset by a decline in the Company's franchise insurance premium revenue as a result of discontinuing the captive insurance program. In addition, variable interest entities restaurant sales declined \$2.7 million due to the sale of one of the previously consolidated franchise entities to a third party as of the beginning of the second quarter of 2005.

Our income from continuing operations before income taxes totaled \$69.6 million in 2005, as compared to \$32.1 million in 2004 as summarized in the following table on an operating segment basis (in thousands):

	2005	2004	Increase (Decrease)
Domestic Company-owned restaurants	\$ 25,284	\$ 5,069	\$ 20,215
Domestic commissaries	25,446	19,797	5,649
Domestic franchising	49,821	46,076	3,745
International	(5,006)	(4,309)	(697)
Variable interest entities	4,472	(23,459)	27,931
All others	4,298	2,620	1,678
Unallocated corporate expenses	(34,172)	(14,035)	(20,137)
Elimination of intersegment losses (profits)	(511)	299	(810)
<b>Total income from continuing operations before income taxes</b>	<u>\$ 69,632</u>	<u>\$ 32,058</u>	<u>\$ 37,574</u>

Excluding the impact of the consolidation of BIBP (pre-tax gain of \$4.5 million or \$0.08 per diluted share in 2005 and a pre-tax loss of \$23.5 million or \$0.42 per diluted share in 2004), 2005 income from continuing operations before income taxes was \$65.2 million (6.7% of total revenues), compared to \$55.5 million (6.0% of total revenues) in 2004. This increase of \$9.7 million (excluding the consolidation of BIBP) was principally due to the following:

- **Domestic Company-owned Restaurant Segment.** Domestic Company-owned restaurants' operating income increased \$20.2 million in 2005 over the prior year, primarily due to the fixed cost leverage associated with an increase of 7.4% in comparable sales during 2005 and improved margin from an increase in restaurant pricing, partially offset by increased commodity costs (principally cheese). We implemented a delivery charge for the majority of Company-owned restaurants in June 2005, which allowed additional pricing flexibility that led to increased comparable transactions during the last half of 2005. Additionally, the Company-owned operating results in 2005 include a gain of \$2.2 million from the sale of 92 restaurants from three transactions.
- **Domestic Commissary Segment.** Domestic commissaries' operating income increased \$5.6 million, primarily due to an improved operating margin and lower administrative costs, partially offset by increased distribution costs of \$2.0 million as a result of higher fuel costs. The 2005 operating income also includes a pre-tax charge of \$925,000 associated with the closing of the Jackson, Mississippi facility at the end of March 2005. The \$925,000 pre-tax charge includes severance payments and a write-off of the remaining net book value of the property, net of salvage value.
- **Domestic Franchising Segment.** Domestic franchising operating income increased \$3.7 million, primarily as a result of higher royalties due to an increase of 4.3% in comparable sales for domestic franchisees and lower administrative costs associated with franchise operations.
- **International Segment.** The international segment, which excludes the Perfect Pizza operations that were sold in March 2006, reported an operating loss of \$5.0 million in 2005 compared to an

operating loss of \$4.3 million in 2004. The decrease in operating results was principally due to the \$1.1 million impairment charge associated with the United Kingdom subsidiary.

- **All Others Segment.** The operating income for the “All others” reporting segment increased approximately \$1.7 million, primarily due to increased sales from our print and promotions operations and an incremental \$1.0 million charge incurred by the franchise insurance program during 2004 related to claims loss reserves.
- **Unallocated Corporate Segment.** The increase in unallocated corporate expenses of \$20.1 million occurred primarily due to the following (in millions):

	<u>Increase (Decrease)</u>
Business unit and corporate management bonuses	\$ 7.3
Equity compensation and executive performance unit incentive plan	2.1
Professional fees	3.7
Employee benefits costs	1.6
Contribution to the Marketing Fund	1.8
Reduced allocation to operating units and other	5.5
Lease accounting adjustments recorded in 2004	(1.9)
Total increase	<u>\$ 20.1</u>

The increase in business unit and corporate management bonuses was the result of meeting pre-established performance goals in 2005 as compared to minimal bonuses earned in 2004. The increased equity compensation charge was primarily related to the performance unit component of the 2005 executive incentive compensation program. The ultimate cost associated with the performance units is based on the Company’s ending stock price and total shareholder return relative to a peer group over a three-year performance period ending in December 2007, with the awards paid in cash at the end of the performance period. There were no such performance units outstanding in 2004.

The increased professional fees were primarily related to consulting expenses associated with certain marketing and franchisee effectiveness projects. The increase in employee benefits costs consisted primarily of payroll taxes associated with an increased level of stock option exercises and an increase in the employer portion of FICA taxes paid on employee tips and increased health insurance costs. The Company made a discretionary contribution of \$1.8 million to the Papa John’s Marketing Fund to fund an additional national television advertising flight in 2005 related to the launch of Papa’s Perfect Pan Pizza. The 2004 results included certain lease and leasehold accounting adjustments amounting to \$1.9 million.

Diluted earnings per share from continuing operations were \$1.29 (including an \$0.08 per diluted share gain from the consolidation of BIBP) in 2005, compared to \$0.58 (including a \$0.42 per diluted share loss from the consolidation of BIBP) in 2004. In December 1999, we began a repurchase program for our common stock. Since the inception of the share repurchase program in 1999 through the end of 2005, an aggregate of \$495.9 million of shares had been repurchased (representing 34.7 million shares, at an average price of \$14.29 per share). The share repurchases activity during 2005 increased earnings per diluted share from continuing operations by approximately \$0.04.

## Review of Operating Results

**Revenues.** Domestic Company-owned restaurant sales increased 5.3% to \$434.5 million in 2005, from \$412.7 million for the comparable period in 2004. The 5.3% increase was primarily due to a comparable sales increase of 7.4% in 2005, partially offset by a decrease in equivalent company-owned units due to the sale of 84 restaurants at the beginning of the fourth quarter of 2005.

Variable interest entities restaurant sales include restaurant sales for franchise entities to which we have extended loans that qualify as VIEs. We began consolidating the operating results of these entities in the second quarter of 2004. Beginning in the second quarter of 2005, one of the franchise entities, with 19 restaurants and annual revenues approximating \$12.0 million, sold its restaurants to a third party. Accordingly, beginning in the second quarter of 2005, we were no longer required to consolidate the operating results of these 19 restaurants.

Domestic franchise sales increased 6.2% to \$1.38 billion in 2005 from \$1.30 billion for the comparable period in 2004 primarily resulting from a 4.3% increase in comparable sales, and an increase in equivalent units during 2005. Domestic franchise royalties increased 4.0% to \$52.3 million from \$50.3 million for the comparable period in 2004 primarily due to an increase in franchise sales, partially offset by an increase in royalty waivers granted to certain franchisees.

The comparable sales base and average weekly sales for 2005 and 2004 for domestic Company-owned and domestic franchised restaurants consisted of the following:

	<u>Year Ended December 25, 2005</u>		<u>Year Ended December 26, 2004</u>	
	<u>Company-owned</u>	<u>Franchised</u>	<u>Company-owned</u>	<u>Franchised</u>
Total domestic units (end of period)	502	2,097	568	1,997
Equivalent units	550	2,008	563	1,984
Comparable sales base units	540	1,885	549	1,892
Comparable sales base percentage	98.2%	93.9%	97.5%	95.4%

Average weekly sales - comparable units	\$	15,283	\$	13,451	\$	14,172	\$	12,733
Average weekly sales - other units	\$	10,805	\$	10,080	\$	10,880	\$	10,378
Average weekly sales - all units	\$	15,199	\$	13,245	\$	14,089	\$	12,623

Domestic franchise and development fees increased to \$3.0 million for 2005, including approximately \$850,000 recognized upon development cancellation or franchise renewal and transfer payments, from \$2.5 million for the same period in 2004, including approximately \$590,000 recognized upon development cancellation or franchise renewal and transfer payments. There were 101 domestic franchised unit openings in 2005 compared to 97 in 2004.

Domestic commissary sales increased \$21.8 million, or 5.8%, to \$398.4 million for 2005, from \$376.6 million for the comparable period in 2004, primarily due to the impact of an increase in commodity prices, primarily cheese, on commissary sales. Other sales decreased to \$50.5 million for 2005, from \$53.1 million for the comparable period in 2004, primarily as a result of a decrease in revenues associated with insurance-related services provided to franchisees.

International revenues consist primarily of the PJUK continuing operations, denominated in British Pounds Sterling and converted to U.S. dollars (approximately 74% of total 2005 international revenues).

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International revenues increased 16.7% to \$18.4 million in 2005, from \$15.8 million in 2004, primarily due to increased unit openings.

*Costs and Expenses.* The restaurant operating margin at domestic Company-owned units was 20.3% for 2005 compared to 15.5% in 2004, consisting of the following differences as a percentage of Company-owned restaurant sales:

- Cost of sales was 2.7% lower as a percentage of sales in 2005, partially due to the impact of consolidating BIBP, which decreased cost of sales 0.3% in 2005 and increased cost of sales 1.5% in 2004. The remaining improvement in cost of sales not explained by the year-over-year impact of consolidating BIBP resulted principally from increases in restaurant pricing, partially offset by increases in commodities (primarily cheese).
- Salaries and benefits were 1.4% lower as a percentage of sales in 2005, due to staffing efficiencies and the benefit of pricing increases.
- Advertising and related costs as a percentage of sales were 0.6% lower in 2005, as compared to the corresponding 2004 period, reflecting leverage from increased sales.
- Occupancy and other operating costs, on a combined basis, as a percentage of sales were 0.1% lower in 2005, reflecting the leverage from increased sales, partially offset by increased utilities.

Domestic commissary and other margin was 9.1% in 2005, compared to 8.0% in 2004. Cost of sales was 73.6% of revenues in 2005, compared to 72.1% for the same period in 2004, primarily due to higher cheese costs incurred by our commissaries (cheese has a fixed-dollar as opposed to fixed-percentage mark-up). Salaries and benefits as a percentage of sales were 6.4% in 2005, compared to 6.6% in 2004. Other operating expenses decreased to 10.9% in 2005, compared to 13.3% in 2004, primarily as a result of a decrease in claims loss reserves increases related to the franchise insurance program recorded in 2005 as compared to 2004 and the leverage from increased commissary sales, partially offset by increased distribution costs in 2005 as a result of higher diesel fuel prices.

We recorded income from the franchise cheese-purchasing program, net of minority interest, of \$4.7 million in 2005, compared to a \$16.6 million loss for the comparable period in 2004. These results represent the portion of BIBP's operating (income) loss related to the proportion of BIBP cheese sales to franchisees. The total impact of the consolidation of BIBP on Papa John's pre-tax income was a gain of \$4.5 million in 2005, compared to a loss of \$23.5 million in 2004 (see the previous table which summarizes BIBP's operating results for 2005 and 2004).

General and administrative expenses were \$88.5 million, or 9.1% of revenues for 2005, as compared to \$71.0 million or 7.7% of revenues for 2004. The increase in 2005 was primarily attributable to the previously mentioned increases in unallocated corporate expenses, including bonuses paid to corporate and restaurant management, equity compensation expense, employee benefits costs and professional fees.

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Minority interests and other general expenses reflected net expense of \$6.9 million in 2005, as compared to \$2.6 million in 2004 as detailed below (in millions):

	2005	2004	Increase (Decrease)
Minority interests income (loss)	\$0.7	\$(0.1)	\$0.8
Disposition and valuation-related costs of other assets	2.1	1.8	0.3
Provision for uncollectible accounts and notes receivable	2.4	1.8	0.6
Pre-opening costs	0.1	0.1	—
Contribution to the Marketing Fund	1.8	—	1.8
Goodwill impairment	1.1	—	1.1
Closing of the Jackson, MS commissary	0.9	—	0.9
Gain on sale of Company-owned restaurants	(2.2)	(0.2)	(2.0)
Gain on sale of unused property	—	(0.6)	0.6
Other	—	(0.2)	0.2
<b>Total minority interests and other general expenses</b>	<b>\$6.9</b>	<b>\$2.6</b>	<b>\$4.3</b>

Depreciation and amortization was \$28.8 million (3.0% of revenues) for 2005, as compared to \$31.2 million (3.4% of revenues) for 2004.

*Net interest.* Net interest expense was \$3.1 million in 2005, compared to \$4.6 million in 2004. The interest expense for 2005 and 2004 included approximately \$772,000 and \$388,000, respectively, related to BIBP's debt with a third-party bank. The decline in 2005 net interest expense reflected the decline in our average outstanding debt balance, and an increase in investment income resulting from increased interest rates.

*Income Tax Expense.* The effective income tax rate was 36.4% for 2005 compared to 37.5% for 2004. The decrease in the effective tax rate was primarily related to an increase in FICA tax credits associated with an increase in the employer portion of FICA taxes paid on employee tips, which is reported in general and administrative expenses.

## Liquidity and Capital Resources

Our debt is comprised of the following (in thousands) at year-end:

	2006	2005
Revolving line of credit	\$96,500	\$49,000
Debt associated with VIEs *	525	6,100
Other	11	16
Total debt	97,036	55,116
Less: current portion of debt	(525)	(6,100)
Long-term debt	<u>\$ 96,511</u>	<u>\$ 49,016</u>

\*The VIEs' third-party creditors do not have any recourse to Papa John's.

In January 2006, we executed a five-year, unsecured Revolving Credit Facility ("New Credit Facility") totaling \$175.0 million that replaced a \$175.0 million Revolving Credit Facility ("Old Credit Facility"). Under the New Credit Facility, outstanding balances accrue interest at 50.0 to 100.0 basis points over the London Interbank Offered Rate (LIBOR) or other bank-developed rates, at our option. The commitment

fee on the unused balance ranges from 12.5 to 20.0 basis points. The increment over LIBOR and the commitment fee are determined quarterly based upon the ratio of total indebtedness to earnings before interest, taxes, depreciation and amortization (EBITDA), as defined under the New Credit Facility. Under the Old Credit Facility, outstanding balances accrued interest at 62.5 to 100.0 basis points over LIBOR. The commitment fee on the unused balance ranged from 15.0 to 20.0 basis points.

Cash flow provided by operating activities from continuing operations increased to \$85.2 million in 2006 from \$82.1 million in 2005. The consolidation of BIBP increased cash flow from operations by approximately \$19.0 million in 2006 and \$4.5 million in 2005 (as reflected in the net income and deferred income taxes captions in the accompanying "Consolidated Statements of Cash Flows"). Excluding the impact of the consolidation of BIBP, cash flow from continuing operations decreased \$11.4 million in 2006 as compared to 2005, primarily due to unfavorable working capital changes with accounts receivable and other liabilities. The 2006 operating cash flows were negatively impacted by increased payments of claim liabilities related to insurance policies issued by the Company's captive insurance subsidiary in 2000 through 2004. The 2005 operating cash flows were favorably impacted by the collection of unusually high prior year accounts receivable balances. In addition, a decrease in cash flow from continuing operations occurred due to the classification in 2006 of \$6.5 million of excess tax benefits related to the exercise of non-qualified stock options from operating activities to financing activities as required by SFAS No. 123(R).

Cash flow provided by operating activities from continuing operations increased to \$82.1 million in 2005 from \$38.6 million in 2004. The consolidation of BIBP increased cash flow from operations by approximately \$4.5 million in 2005 and reduced cash flow from operations by approximately \$23.5 million in 2004. The primary reasons for the \$15.5 million increase in cash flow from continuing operations in 2005 (prior to BIBP consolidation) were the above-noted increases in operating income from continuing operations, net of income taxes, favorable working capital changes, including income taxes, accounts receivable and prepaid expenses, and the tax benefit related to the exercise of non-qualified stock options.

During 2006, we acquired 65 Papa John's restaurants as summarized below (in thousands).

	2006	
	Cash Paid	Recorded Goodwill
Acquired 43 restaurants in Phoenix and Flagstaff, Arizona	\$ 17,658	\$ 14,190
Acquired 11 restaurants in Raleigh, North Carolina	8,800	7,995
Acquired 5 restaurants and QCC in Beijing, China	4,285	3,592
Other acquisitions of 6 restaurants and a QCC	1,200	361
<b>Total *</b>	<u>\$ 31,943</u>	<u>\$ 26,138</u>

\*Substantially all of the remaining purchase price was allocated to acquired property and equipment.

In July 2006, we completed the acquisition of 43 franchised Papa John’s restaurants located in the Phoenix and Flagstaff, Arizona markets. The purchase price was \$17.7 million, which was paid in cash, of which approximately \$14.2 million was recorded as goodwill.

Effective September 25, 2006, we completed the acquisition of 11 franchised Papa John’s restaurants located in the Raleigh, North Carolina market. The purchase price was \$8.8 million, which was paid in cash, of which \$8.0 million was recorded as goodwill.

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In December 2006, we completed the acquisition of five franchised Papa John’s restaurants and a commissary located in Beijing, China. The purchase price was \$4.3 million of which approximately \$3.6 million was recorded as goodwill.

The business combinations for 2006 were accounted for by the purchase method of accounting, whereby operating results subsequent to the acquisition are included in our consolidated financial results. The acquisitions did not significantly impact 2006 operating income as transition costs substantially offset incremental unit level income.

In the fourth quarter of 2005, Star Papa, our 51% owned joint venture operating Papa John’s restaurants in Texas, completed the acquisition of six independently owned franchised Papa John’s restaurants located in the Austin, Texas area. We also completed two agreements to purchase 12 Papa John’s franchised restaurants located in the Philadelphia, Pennsylvania area during the fourth quarter. The total consideration for these 18 restaurants was \$4.5 million in cash and the forgiveness of accounts receivable approximating \$500,000.

In the fourth quarter of 2005, we completed the sale of 84 Company-owned restaurants, with annual revenues approximating \$53.0 million, in Colorado and Minnesota to a new franchise group, PJCOMN Acquisition Corporation, an affiliate of Washington, DC-based private equity firm Milestone Capital Management, LLC, pursuant to an agreement announced in August 2005. The total consideration was \$12.0 million, including \$1.0 million for prepaid royalties, and was received in cash at closing. The sale of the restaurants resulted in a one-time gain of \$1.1 million in 2005.

In addition, during 2005 we completed the sale of five Company-owned restaurants in Florida, with annual revenues approximating \$4.0 million. Total proceeds from the transaction were \$1.3 million, which were received in cash in fiscal 2006. We recorded a gain of approximately \$1.0 million in the fourth quarter from the sale of the five restaurants.

We require capital primarily for the development, acquisition, renovation and maintenance of restaurants, the development, renovation and maintenance of commissary and print and promotions facilities and equipment and the enhancement of corporate systems and facilities. Purchases of property and equipment amounted to \$39.4 million, \$17.5 million and \$21.0 million in 2006, 2005 and 2004, respectively, and are summarized by operating segment in “Note 22” of “Notes to Consolidated Financial Statements.”

Additionally, we began a common stock repurchase program in December 1999. We repurchased 3.4 million common stock shares for \$106.3 million during fiscal 2006. Our Board of Directors has authorized up to an aggregate of \$675.0 million for the share repurchase program through December 30, 2007. At December 31, 2006, a total of 38.1 million shares have been repurchased for \$602.2 million at an average price of \$15.80 per share since the repurchase program started in 1999 (approximately 3.4 million shares in 2006, 3.3 million shares in 2005, 4.3 million shares in 2004 and 27.1 million shares prior to 2004). Subsequent to year-end (through February 20, 2007), we acquired an additional 793,000 shares at an aggregate cost of \$22.9 million. As of February 20, 2007, approximately \$50.0 million remains available for repurchase of common stock under this authorization.

The outstanding principal balance under our revolving line of credit increased from \$49.0 million in 2005 to \$96.5 million in 2006, primarily as a result of the previously mentioned restaurant acquisitions and repurchases of the Company’s common stock.

Total 2007 capital expenditures are expected to be approximately \$50.0 million compared to \$39.4 million in 2006. The planned increase will support growth initiatives, including the domestic Company-owned new unit growth, an expansion of printing capacity for the Support Services business unit,

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accelerated development of Papa John’s branded units in the United Kingdom and China, as well as technical support assets for numerous areas of the business, including the online ordering function. In addition to the above-mentioned planned capital expenditures, we may consider additional domestic and international acquisitions to accelerate growth of Papa John’s branded units in certain markets.

We expect to fund the planned capital expenditures, restaurant acquisitions and any additional share repurchases of our common stock for the next twelve months from operating cash flow and approximately \$51 million remaining availability under our line of credit, reduced for certain outstanding letters of credit. Our total debt was \$97.0 million, including \$525,000 associated with BIBP, at December 31, 2006, compared to \$55.1 million, including \$6.1 million associated with BIBP, at December 25, 2005.

Contractual obligations and payments as of December 31, 2006 due by year are as follows (in thousands):

	Payments Due by Period				
	Less than 1 Year	1-3 Years	3-5 Years	After 5 Years	Total
<b>Contractual Obligations:</b>					
Long-term debt	\$ —	\$ 11	\$ —	\$ —	\$ 11
Revolving line of credit	—	—	96,500	—	96,500



Total debt	—	11	96,500	—	96,511
Operating leases	24,387	39,256	26,494	23,261	113,398
Total contractual obligations	<u>\$ 24,387</u>	<u>\$ 39,267</u>	<u>\$ 122,994</u>	<u>\$ 23,261</u>	<u>\$ 209,909</u>

## Off-Balance Sheet Arrangements

The off-balance sheet arrangements that are reasonably likely to have a current or future effect on the Company's financial condition are leases of Company-owned restaurant sites, QC Centers, office space and transportation equipment.

As a condition of the sale of the Perfect Pizza operations in March 2006, we remain contingently liable for payment under approximately 58 lease arrangements, primarily associated with Perfect Pizza restaurant sites. The leases have varying terms, the latest of which expires in 2017. As of December 31, 2006, the potential amount of undiscounted payments we could be required to make in the event of non-payment by the franchisor and franchisee was \$8.3 million. We believe our cross-default provisions with the Perfect Pizza franchisor significantly reduce the risk that we will be required to make payments under these leases. Accordingly, we have not recorded any liability with respect to such leases at December 31, 2006.

As a result of assigning our interest in obligations under real estate leases as a condition to the sale of certain domestic Company-owned restaurants, we remain contingently liable for payment under the lease agreements. These leases have varying terms, the latest of which expires in 2016. As of December 31, 2006 and December 25, 2005, the potential amount of undiscounted payments we could be required to make in the event of non-payment by the primary lessee was \$4.1 million. Our franchisees are the primary lessees under the vast majority of these leases. We generally have cross-default provisions with these franchisees that would put them in default of their franchise agreement in the event of non-payment.

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under the lease. We believe these cross-default provisions significantly reduce the risk that we will be required to make payments under these leases. Accordingly, we have not recorded any liability with respect to such leases at December 31, 2006.

We have certain other commercial commitments where payment is contingent upon the occurrence of certain events. Such commitments include the following by year (in thousands):

	Amount of Commitment Expiration Per Period				
	Less than 1 Year	1-3 Years	3-5 Years	After 5 Years	Total
Other Commercial Commitments:					
Standby letters of credit	\$ 38,078	\$ —	\$ —	\$ —	\$ 38,078

See "Notes 9, 12 and 17" of "Notes to Consolidated Financial Statements" for additional information related to contractual and other commitments.

The contractual obligations above exclude the debt, operating leases and other commercial commitments associated with VIEs. The third-party creditors and landlords of the VIEs do not have any recourse to Papa John's.

## Impact of Inflation

We do not believe inflation has materially affected earnings during the past three years. Substantial increases in costs, particularly commodities, labor, benefits, insurance, utilities and fuel, could have a significant impact on us in the future.

## Forward-Looking Statements

Certain information contained in this annual report, particularly information regarding future financial performance and plans and objectives of management, is forward-looking. Certain factors could cause actual results to differ materially from those expressed in forward-looking statements. These factors include, but are not limited to: the uncertainties associated with litigation; changes in pricing or other marketing or promotional strategies by competitors, which may adversely affect sales; new product and concept developments by food industry competitors; the ability of the Company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably; increases in or sustained high cost levels of food, paper, utilities, fuel, employee compensation and benefits, insurance and similar costs; the ability to obtain ingredients from alternative suppliers, if needed; health- or disease-related disruptions or consumer concerns about commodities supplies; the selection and availability of suitable restaurant locations; negotiation of suitable lease or financing terms; constraints on permitting and construction of restaurants; local governmental agencies' restrictions on the sale of certain food products; higher-than-anticipated construction costs; the hiring, training and retention of management and other personnel; changes in consumer taste, demographic trends, traffic patterns and the type, number and location of competing restaurants; franchisee relations; federal and state laws governing such matters as wages, benefits, working conditions, citizenship requirements and overtime, including pending legislation to increase the federal minimum wage; and labor shortages in various markets resulting in higher required wage rates. The above factors might be especially harmful to the financial viability of franchisees or Company-owned operations in under-penetrated or emerging markets, leading to greater unit closings than anticipated. Increases in projected claims losses for the Company's

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self-insured coverage or within the captive franchise insurance program could have a significant impact on our operating results. Additionally, domestic franchisees are only required to purchase seasoned sauce and dough from our QC Centers and changes in purchasing practices by domestic franchisees could

adversely affect the financial results of our QC Centers. Our international operations are subject to additional factors, including economic, political and health conditions in the countries in which the Company or its franchisees operate; currency regulations and fluctuations; differing business and social cultures and consumer preferences; diverse government regulations and structures; ability to obtain high-quality ingredients and other commodities in a cost-effective manner; and differing interpretation of the obligations established in franchise agreements with international franchisees.

#### Item 7A. Quantitative and Qualitative Disclosures About Market Risk

Our debt at December 31, 2006 was principally comprised of a \$96.5 million outstanding principal balance on the \$175.0 million unsecured revolving line of credit. The interest rate on the revolving line of credit is variable and is based on LIBOR plus a 50.0 to 100.0 basis point spread, tiered based upon debt and cash flow levels. In November 2001, we entered into an interest rate swap agreement that provided for a fixed rate of 5.31%, as compared to LIBOR, on \$100.0 million of floating rate debt from March 2003 to March 2004, reducing to a notional value of \$80.0 million from March 2004 to March 2005 and reducing to a notional value of \$60.0 million in March 2005 with an expiration date of March 2006.

During December 2005, we entered into a new interest rate swap agreement that provides for a fixed rate of 4.98%, as compared to LIBOR, on the following amount of floating rate debt:

March 15, 2006 to January 16, 2007	\$50 million
January 16, 2007 to January 15, 2009	\$60 million
January 15, 2009 to January 15, 2011	\$50 million

The effective interest rate on the line of credit, including the impact of the December 2005 interest rate swap agreement, was 5.64% as of December 31, 2006. An increase in the present interest rate of 100 basis points on the line of credit debt balance outstanding as of December 31, 2006, as mitigated by the interest rate swap based on present interest rates, would increase interest expense approximately \$465,000. The annual impact of a 100-basis-point increase in interest rates on the debt associated with BIBP would be \$5,000.

Substantially all of our business is transacted in U.S. dollars. Accordingly, foreign exchange rate fluctuations have not had a significant impact on our operating results.

Cheese costs, historically representing 35% to 40% of our total food cost, are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. As previously discussed in “Results of Operations and Critical Accounting Policies and Estimates,” we have a purchasing arrangement with a third-party entity, BIBP, formed at the direction of our Franchise Advisory Council for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. Under this arrangement, domestic Company-owned and franchised restaurants are able to purchase cheese at a fixed price per pound throughout a given quarter, based in part on historical average cheese prices. Gains and losses incurred by BIBP are used as a factor in determining adjustments to the selling price to restaurants over time. Accordingly, for any given quarter, the price paid by the domestic Company-owned and franchised restaurants may be less than or greater than the prevailing average market price.

As a result of the adoption of FIN 46, Papa John’s began consolidating the operating results of BIBP in 2004. Consolidation accounting requires the portion of BIBP operating income (loss) related to domestic

Company-owned restaurants to be reflected as a reduction (increase) in the “Domestic Company-owned restaurant expenses — cost of sales” line item, thus reflecting the actual market price of cheese had the purchasing arrangement not existed. The consolidation of BIBP had a significant impact on our operating results in 2006, 2005 and 2004 and is expected to have a significant impact on future operating results depending on the prevailing spot block market price of cheese as compared to the price charged to domestic restaurants. Over time, we expect BIBP to achieve break-even financial results.

The following table presents the actual average block price for cheese and the BIBP block price by quarter in 2006, 2005 and 2004:

	Actual Block Price			BIBP Block Price		
	2006	2005	2004	2006	2005	2004
Quarter 1	\$ 1.268	\$ 1.539	\$ 1.426	\$ 1.548	\$ 1.520	\$ 1.220
Quarter 2	1.182	1.515	2.012	1.482	1.550	1.326
Quarter 3	1.215	1.485	1.528	1.525	1.677	1.556
Quarter 4	1.306	1.442	1.617	1.447	1.625	1.535
Full Year	<u>\$ 1.243</u>	<u>\$ 1.495</u>	<u>\$ 1.646</u>	<u>\$ 1.501</u>	<u>\$ 1.593</u>	<u>\$ 1.409</u>

The following table presents the block price for cheese and the BIBP block price by quarter as projected through 2007 (based on the February 20, 2007 Chicago Mercantile Exchange (CME) milk futures market prices):

	Block Price	
	Projected 2007	BIBP 2007
Quarter 1	*\$ 1.428	\$ 1.344
Quarter 2	* 1.642	1.379
Quarter 3	* 1.709	* 1.514
Quarter 4	* 1.659	* 1.602
Full Year	<u>*\$ 1.610</u>	<u>*\$ 1.460</u>



\*Amounts are estimates based on futures prices.

The following table presents the 2004, 2005, and 2006 impact by quarter on our pre-tax income due to consolidating BIBP. Additionally, based on the CME milk futures market prices as of February 20, 2007, and the actual first- and second-quarter 2007 and projected third- and fourth-quarter 2007 cheese costs to restaurants as determined by the BIBP pricing formula, the consolidation of BIBP is projected to increase (decrease) our pre-tax income as follows in 2007 (in thousands):

	Projected 2007	Actual 2006	Actual 2005	Actual 2004
Quarter 1	\$ (2,117)	\$ 5,389	\$ (1,595)	\$ (1,645)
Quarter 2	(6,630)	6,303	(185)	(18,342)
Quarter 3	(4,754)	5,336	3,044	(506)
Quarter 4	(1,523)	1,959	3,208	(2,966)
Full Year	<u>\$ (15,024)</u>	<u>\$ 18,987</u>	<u>\$ 4,472</u>	<u>\$ (23,459)</u>

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The 2007 projections above are based upon current futures market prices. Historically, actual results have been subject to large fluctuations and have differed significantly from previous projections using the futures market prices.

Over the long term, we expect to purchase cheese at a price approximating the actual average market price and therefore we do not generally make use of financial instruments to hedge commodity prices.

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## Item 8. Financial Statements and Supplementary Data

### Management's Report on Internal Control over Financial Reporting

The consolidated financial statements appearing in this Annual Report have been prepared by management, that is responsible for their preparation, integrity and fair presentation. The statements have been prepared in accordance with accounting principles generally accepted in the United States, which requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes.

Our management is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Securities Exchange Act of 1934, as amended). Our internal control system was designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Further, because of changes in conditions, the effectiveness of an internal control system may vary over time.

Under the supervision and with the participation of our management, including our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), we conducted an evaluation of the effectiveness of our internal control over financial reporting as of December 31, 2006 based on the framework in *Internal Control — Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on that evaluation, our management concluded our internal control over financial reporting was effective to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles as of December 31, 2006.

Ernst & Young LLP, an independent registered public accounting firm, has audited and reported on the consolidated financial statements of Papa John's International, Inc. and management's assessment of the effectiveness of our internal control over financial reporting. The reports of Ernst & Young LLP are contained in this Annual Report.

/s/ Nigel Travis  
Nigel Travis  
President and Chief Executive Officer

/s/ J. David Flanery  
J. David Flanery  
Senior Vice President and Chief Financial Officer

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### Report of Independent Registered Public Accounting Firm

Board of Directors and Stockholders  
Papa John's International, Inc.

We have audited the accompanying consolidated balance sheets of Papa John's International, Inc. and subsidiaries as of December 31, 2006 and December 25, 2005, and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2006. Our audits also included the financial statement schedule listed in the Index at Item 15(a)(2). These financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Papa John's International, Inc. and subsidiaries at December 31, 2006 and December 25, 2005, and the consolidated results of their operations and their cash flows for each of the three years in the period ended December 31, 2006, in conformity with U.S. generally accepted accounting principles. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

As discussed in Note 2 to the consolidated financial statements, effective January 1, 2006, the Company changed its method of accounting for stock-based compensation to conform to Statement of Financial Accounting Standards No. 123(R), "Share-Based Payment".

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the effectiveness of Papa John's International, Inc.'s internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 26, 2007 expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

Louisville, Kentucky  
February 26, 2007

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#### **Report of Independent Registered Public Accounting Firm**

Board of Directors and Stockholders  
Papa John's International, Inc.

We have audited management's assessment, included in the accompanying "Management's Report on Internal Control over Financial Reporting," appearing under Item 8 of Part II of this Form 10-K, that Papa John's International, Inc. maintained effective internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). Papa John's International, Inc.'s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting. Our responsibility is to express an opinion on management's assessment and an opinion on the effectiveness of the company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, evaluating management's assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, management's assessment that Papa John's International, Inc. maintained effective internal control over financial reporting as of December 31, 2006, is fairly stated, in all material respects, based on the COSO criteria. Also, in our opinion, Papa John's International, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2006, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the accompanying consolidated balance sheets of Papa John's International, Inc. and subsidiaries as of December 31, 2006 and December 25, 2005, and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2006 and our report dated February 26, 2007, expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

**Papa John's International, Inc. and Subsidiaries**

**Consolidated Statements of Income**

(In thousands, except per share amounts)

	December 31, 2006	Year Ended December 25, 2005	December 26, 2004
<b>Domestic revenues:</b>			
Company-owned restaurant sales	\$ 447,938	\$ 434,525	\$ 412,676
Variable interest entities restaurant sales	7,859	11,713	14,387
Franchise royalties	56,374	52,289	50,292
Franchise and development fees	2,597	3,026	2,475
Commissary sales	413,075	398,372	376,642
Other sales	50,505	50,474	53,117
<b>International revenues:</b>			
Royalties and franchise and development fees	7,551	6,529	5,010
Restaurant and commissary sales	15,658	11,860	10,747
<b>Total revenues</b>	<b>1,001,557</b>	<b>968,788</b>	<b>925,346</b>
<b>Costs and expenses:</b>			
<b>Domestic Company-owned restaurant expenses:</b>			
Cost of sales	88,311	93,255	99,743
Salaries and benefits	131,946	131,654	130,642
Advertising and related costs	41,279	37,942	38,258
Occupancy costs	27,245	26,392	25,950
Other operating expenses	58,824	57,117	54,015
Total domestic Company-owned restaurant expenses	347,605	346,360	348,608
Variable interest entities restaurant expenses	6,708	10,188	12,667
<b>Domestic commissary and other expenses:</b>			
Cost of sales	336,659	330,495	309,746
Salaries and benefits	32,363	28,583	28,458
Other operating expenses	45,153	49,140	57,100
Total domestic commissary and other expenses	414,175	408,218	395,304
Loss (income) from the franchise cheese-purchasing program, net of minority interest	(15,247)	(4,662)	16,599
International operating expenses	15,824	11,865	10,632
General and administrative expenses	102,920	88,464	71,047
Minority interests and other general expenses	4,409	6,905	2,648
Depreciation and amortization	27,208	28,750	31,159
<b>Total costs and expenses</b>	<b>903,602</b>	<b>896,088</b>	<b>888,664</b>
<b>Operating income from continuing operations</b>	<b>97,955</b>	<b>72,700</b>	<b>36,682</b>
Investment income	1,682	1,248	689
Interest expense	(3,480)	(4,316)	(5,313)
<b>Income from continuing operations before income taxes</b>	<b>96,157</b>	<b>69,632</b>	<b>32,058</b>
Income tax expense	33,171	25,364	12,021
<b>Income from continuing operations</b>	<b>62,986</b>	<b>44,268</b>	<b>20,037</b>
Income from discontinued operations, net of tax	389	1,788	3,184
<b>Net income</b>	<b>\$ 63,375</b>	<b>\$ 46,056</b>	<b>\$ 23,221</b>
<b>Basic earnings per common share:</b>			
Income from continuing operations	\$ 1.95	\$ 1.32	\$ 0.58
Income from discontinued operations, net of tax	0.01	0.05	0.09
<b>Basic earnings per common share</b>	<b>\$ 1.96</b>	<b>\$ 1.37</b>	<b>\$ 0.67</b>
<b>Earnings per common share - assuming dilution:</b>			
Income from continuing operations	\$ 1.91	\$ 1.29	\$ 0.58
Income from discontinued operations, net of tax	0.01	0.05	0.09
<b>Earnings per common share - assuming dilution</b>	<b>\$ 1.92</b>	<b>\$ 1.34</b>	<b>\$ 0.67</b>
Basic weighted average shares outstanding	32,312	33,594	34,414
Diluted weighted average shares outstanding	33,046	34,316	34,810
Supplemental data (see Note 16):			
Revenues - affiliates	\$ 57,140	\$ 69,134	\$ 72,049
Other income - affiliates	66	378	270

See accompanying notes.

**Papa John's International, Inc. and Subsidiaries**  
**Consolidated Balance Sheets**

(In thousands, except per share amounts)

	December 31, 2006	December 25, 2005
<b>Assets</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 12,979	\$ 22,098
Accounts receivable (less allowance for doubtful accounts of \$4,471 in 2006 and \$6,379 in 2005)	22,543	18,937
Accounts receivable-affiliates (less allowance for doubtful accounts of \$1,456 in 2006 and \$1,022 in 2005)	783	2,363
Inventories	26,729	26,030
Prepaid expenses	7,779	5,631
Other current assets	7,368	7,825
Deferred income taxes	6,362	7,085
Assets of discontinued operations held for sale	—	2,039
<b>Total current assets</b>	<b>84,543</b>	<b>92,008</b>
Investments	1,254	6,282
Net property and equipment	197,722	178,447
Notes receivable (less allowance for doubtful accounts of \$1,705 in 2006 and \$1,499 in 2005)	12,104	5,017
Notes receivable-affiliates	—	2,650
Deferred income taxes	1,643	1,899
Goodwill	67,357	41,878
Other assets	15,016	13,772
Assets of discontinued operations held for sale	—	8,609
<b>Total assets</b>	<b>\$ 379,639</b>	<b>\$ 350,562</b>
<b>Liabilities and stockholders' equity</b>		
<b>Current liabilities:</b>		
Accounts payable	\$ 29,202	\$ 28,937
Income and other taxes	15,136	16,862
Accrued expenses	57,233	49,634
Current portion of debt	525	6,100
<b>Total current liabilities</b>	<b>102,096</b>	<b>101,533</b>
Unearned franchise and development fees	7,562	7,256
Long-term debt, net of current portion	96,511	49,016
Other long-term liabilities	27,302	31,478
<b>Stockholders' equity:</b>		
Preferred stock (\$.01 par value per share; no shares issued)	—	—
Common stock (\$.01 par value per share; issued 34,101 in 2006 and 33,081 in 2005)	341	331
Additional paid-in capital	187,990	160,999
Accumulated other comprehensive income (loss)	515	(290)
Retained earnings	63,614	239
Treasury stock (3,405 shares in 2006, at cost)	(106,292)	—
<b>Total stockholders' equity</b>	<b>146,168</b>	<b>161,279</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 379,639</b>	<b>\$ 350,562</b>

See accompanying notes.

**Papa John's International, Inc. and Subsidiaries**  
**Consolidated Statements of Stockholders' Equity**

(In thousands)	Common Stock Shares Outstanding	Common Stock	Additional Paid-In Capital	Accumulated Other Comprehensive Income (Loss)	Retained Earnings	Treasury Stock	Total Stockholders' Equity
<b>Balance at December 28, 2003</b>	36,226	\$ 634	\$ 219,267	\$ (3,116)	\$ 293,921	\$ (351,434)	\$ 159,272
<b>Comprehensive income:</b>							
Net income	—	—	—	—	23,221	—	23,221
Change in valuation of interest rate swap agreement, net of tax of \$1,368	—	—	—	2,233	—	—	2,233
Other, net	—	—	—	328	—	—	328
<b>Comprehensive income</b>							<b>25,782</b>
Exercise of stock options	1,534	16	18,170	—	—	—	18,186
Tax benefit related to exercise of non-qualified stock options	—	—	2,869	—	—	—	2,869
Acquisition of Company common stock	(4,300)	—	—	—	—	(68,911)	(68,911)

Other	—	—	2,025	—	—	—	2,025
<b>Balance at December 26, 2004</b>	<b>33,460</b>	<b>650</b>	<b>242,331</b>	<b>(555)</b>	<b>317,142</b>	<b>(420,345)</b>	<b>139,223</b>
Comprehensive income:							
Net income	—	—	—	—	46,056	—	46,056
Change in valuation of interest rate swap agreement, net of tax of \$376	—	—	—	598	—	—	598
Other, net	—	—	—	(333)	—	—	(333)
Comprehensive income							46,321
Issuance of common shares from treasury stock	55	1	—	—	—	1,000	1,001
Exercise of stock options	2,832	28	42,067	—	—	—	42,095
Tax benefit related to exercise of non-qualified stock options	—	—	5,629	—	—	—	5,629
Acquisition of Company common stock	(3,266)	—	—	—	—	(75,325)	(75,325)
Retire treasury stock		(348)	(131,363)		(362,959)	494,670	—
Other	—	—	2,335	—	—	—	2,335
<b>Balance at December 25, 2005</b>	<b>33,081</b>	<b>331</b>	<b>160,999</b>	<b>(290)</b>	<b>239</b>	<b>—</b>	<b>161,279</b>
Comprehensive income:							
Net income	—	—	—	—	63,375	—	63,375
Change in valuation of interest rate swap agreement, net of tax of \$212	—	—	—	360	—	—	360
Other, net	—	—	—	445	—	—	445
Comprehensive income							64,180
Exercise of stock options	1,020	10	15,204	—	—	—	15,214
Tax benefit related to exercise of non-qualified stock options	—	—	7,216	—	—	—	7,216
Acquisition of Company common stock	(3,405)	—	—	—	—	(106,292)	(106,292)
Other	—	—	4,571	—	—	—	4,571
<b>Balance at December 31, 2006</b>	<b>30,696</b>	<b>\$ 341</b>	<b>\$ 187,990</b>	<b>\$ 515</b>	<b>\$ 63,614</b>	<b>\$ (106,292)</b>	<b>\$ 146,168</b>

At December 26, 2004, the accumulated other comprehensive loss of \$555 was comprised of a net unrealized loss on the interest rate swap agreement of \$965 and a net unrealized loss on investments of \$22, partially offset by unrealized foreign currency translation gains of \$432.

At December 25, 2005, the accumulated other comprehensive loss of \$290 was comprised of a net unrealized loss on the interest rate swap agreement of \$367 and a net unrealized loss on investments of \$28, partially offset by unrealized foreign currency translation gains of \$105.

At December 31, 2006, the accumulated other comprehensive income of \$515 was comprised of unrealized foreign currency translation gains of \$1,100 and a net unrealized gain on investments of \$6, partially offset by a \$584 pension plan liability for PJUK and a net unrealized loss on the interest rate swap of \$7.

See accompanying notes.

## Papa John's International, Inc. and Subsidiaries

### Consolidated Statements of Cash Flows

(In thousands)	Year Ended		
	December 31, 2006	December 25, 2005	December 26, 2004
<b>Operating activities</b>			
Net income	\$ 63,375	\$ 46,056	\$ 23,221
Results from discontinued operations (net of income taxes)	(389)	(1,788)	(3,184)
Adjustments to reconcile net income to net cash provided by operating activities:			
Restaurant closure, impairment and disposition gains	(260)	(2,039)	(203)
Goodwill impairment	—	1,050	—
Provision for uncollectible accounts and notes receivable	3,445	4,367	2,799
Depreciation and amortization	27,208	28,750	31,159
Deferred income taxes	3,191	4,385	(16,280)
Stock-based compensation expense	4,517	2,358	2,057
Excess tax benefit related to exercise of non-qualified stock options	(6,533)	—	—
Other	5,158	6,266	2,548
Changes in operating assets and liabilities, net of acquisitions:			
Accounts receivable	(6,020)	(231)	(10,476)
Inventories	(583)	(3,811)	(5,927)
Prepaid expenses	(2,148)	3,124	(2,538)
Other current assets	(630)	(409)	(709)
Other assets and liabilities	(7,211)	(2,971)	(795)
Accounts payable	(2,168)	(5,860)	6,082

Income and other taxes	(1,726)	(408)	5,199
Accrued expenses	5,655	4,230	3,348
Unearned franchise and development fees	306	(952)	2,298
Net cash provided by operating activities from continuing operations	85,187	82,117	38,599
Operating cash flows from discontinued operations	414	2,168	3,183
Net cash provided by operating activities	85,601	84,285	41,782
<b>Investing activities</b>			
Purchase of property and equipment	(39,352)	(17,546)	(20,950)
Proceeds from sale of property and equipment	286	61	3,648
Purchase of investments	(2,014)	(8,565)	(6,049)
Proceeds from sale or maturity of investments	6,983	10,880	5,014
Loans issued	(6,181)	(5,875)	(3,648)
Loan repayments	9,339	7,434	4,144
Acquisitions	(31,943)	(4,475)	—
Proceeds from divestitures of restaurants	1,300	11,000	78
Net cash from continuing operations used in investing activities	(61,582)	(7,086)	(17,763)
Proceeds from divestiture of discontinued operations	8,020	—	—
Net cash used in investing activities	(53,562)	(7,086)	(17,763)
<b>Financing activities</b>			
Net proceeds (repayments) from line of credit facility	47,500	(29,500)	17,500
Net proceeds (repayments) from short-term debt - variable interest entities	(5,575)	(7,975)	14,032
Payments on long-term debt	—	—	(253)
Proceeds from issuance of common stock	—	1,001	—
Excess tax benefit related to exercise of non-qualified stock options	6,533	—	—
Proceeds from exercise of stock options	15,214	42,095	18,186
Acquisition of Company common stock	(106,292)	(75,325)	(68,911)
Proceeds from formation of joint venture	—	—	2,500
Other	1,293	300	(31)
Net cash used in financing activities	(41,327)	(69,404)	(16,977)
Effect of exchange rate changes on cash and cash equivalents	169	(395)	331
Change in cash and cash equivalents	(9,119)	7,400	7,373
Cash resulting from consolidation of variable interest entities	—	—	254
Cash and cash equivalents at beginning of year	22,098	14,698	7,071
Cash and cash equivalents at end of year	<u>\$ 12,979</u>	<u>\$ 22,098</u>	<u>\$ 14,698</u>

See accompanying notes.

## Papa John's International, Inc. and Subsidiaries

### Notes to Consolidated Financial Statements

#### 1. Description of Business

Papa John's International, Inc. (referred to as the "Company," "Papa John's" or in the first person notations of "we," "us" and "our") operates and franchises pizza delivery and carryout restaurants under the trademark "Papa John's," currently in 49 states, the District of Columbia, Puerto Rico and 26 countries. We also operated and franchised pizza delivery and carryout restaurants under the trademark "Perfect Pizza" in the United Kingdom until March 2006, when we sold our Perfect Pizza operations, consisting of the franchised units and related distribution operations. Substantially all revenues are derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, sales of franchise and development rights, and sales to franchisees of food and paper products, printing and promotional items, risk management services, and information systems and related services used in their operations.

#### 2. Significant Accounting Policies

##### *Principles of Consolidation*

The accompanying consolidated financial statements include the accounts of Papa John's and its subsidiaries. We began consolidating BIBP Commodities, Inc. ("BIBP"), a variable interest entity ("VIE") as of December 28, 2003, and we began consolidating the financial results of franchise entities deemed VIEs in the second quarter of 2004. The results of our Company-owned operations in Mexico and China are consolidated one month in arrears. The results of our captive insurance subsidiary, RSC Insurance Services, Ltd. ("RSC"), are consolidated one quarter in arrears. All significant intercompany balances and transactions have been eliminated.

##### *Fiscal Year*

Our fiscal year ends on the last Sunday in December of each year. The 2006 fiscal year consists of 53 weeks, and all other fiscal years presented consist of 52 weeks.

##### *Use of Estimates*

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Significant items that are subject to such estimates and assumptions include allowance for doubtful accounts and notes receivable, long-lived and intangible assets, insurance reserves

and income tax reserves. Although management bases its estimates on historical experience and assumptions that are believed to be reasonable under the circumstances, actual results could significantly differ from these estimates.

### *Revenue Recognition*

Franchise fees are recognized when a franchised restaurant begins operations, at which time we have performed our obligations related to such fees. Fees received pursuant to development agreements that grant the right to develop franchised restaurants in future periods in specific geographic areas are deferred and recognized on a pro rata basis as the franchised restaurants subject to the development agreements begin operations. Both franchise and development fees are nonrefundable. Retail sales from Company-owned restaurants and franchise royalties, which are based on a percentage of franchise restaurant sales, are recognized as revenues when the products are delivered to or carried out by customers.

Domestic production and distribution revenues are comprised of food, promotional items, and supplies sales to franchised restaurants located in the United States and are recognized as revenue upon shipment of the related products to the franchisees. Information services, including software maintenance fees, help desk fees and online ordering fees are recognized as revenue as the related services are provided. Insurance premiums and commissions are recognized as revenue over the term of the policy period.

International revenues are comprised of restaurant sales, royalties and fees received from foreign franchisees and the sale and distribution of food to foreign franchisees, and are recognized consistently with the policies applied for revenues generated in the United States.

### *Cash Equivalents*

Cash equivalents consist of highly liquid investments with maturity of three months or less at date of purchase. These investments are carried at cost, which approximates fair value.

### *Investments*

We determine the appropriate classification of investment securities at the time of purchase and reevaluate such designation as of each balance sheet date.

Investments are comprised of cash equivalent or U.S. government securities. Such investments are designated for the purpose of funding insurance claim payments and are not available for general use. The investments are classified as available for sale securities and are stated at fair value, which approximates carrying value, based upon quoted market prices.

### *Accounts Receivable*

Substantially all accounts receivable are due from franchisees for purchases of food, paper products, restaurant equipment, printing and promotional items, risk management services, information systems and related services, and for royalties from December sales. Credit is extended based on an evaluation of the franchisee's financial condition and, generally, collateral is not required. A reserve for uncollectible accounts is established as deemed necessary based upon overall accounts receivable aging levels and a specific review of accounts for franchisees with known financial difficulties.

### *Inventories*

Inventories, which consist of food products, paper goods and supplies, smallwares, and printing and promotional items, are stated at the lower of cost, determined under the first-in, first-out (FIFO) method, or market.

### *Property and Equipment*

Property and equipment are stated at cost. Depreciation is provided using the straight-line method over the estimated useful lives of the assets (generally five to ten years for restaurant, commissary and other equipment, and 20 to 40 years for buildings and improvements). Leasehold improvements are amortized over the terms of the respective leases, including the first renewal period (generally five to ten years).

Depreciation expense was \$26.5 million in 2006, \$26.2 million in 2005 and \$29.1 million in 2004.

### *Leases and Leasehold Improvements*

We account for leases in accordance with Statement of Financial Accounting Standards ("SFAS") No. 13, *Accounting for Leases*, and other related guidance. SFAS No. 13 requires lease expense to be recognized on a straight-line basis over the expected life of the lease term. A lease term often includes option periods, available at the inception of the lease, when failure to renew the lease would impose a penalty to us. Such penalty may include the recognition of impairment on our leasehold improvements should we choose not to continue the use of the leased property.

During the fourth quarter of 2004, we completed a comprehensive review of our accounting for leases and leasehold improvements, including the recognition of incentive payments received from landlords. We determined leasehold improvements were in some cases amortized over a longer period than the remaining underlying lease term, and that straight-line lease expense was in some cases calculated over an insufficient expected remaining lease term. As a result, we recorded a cumulative adjustment of \$1.9 million, of which \$1.5 million was recorded as an increase to rent expense in general and administrative expenses and \$400,000 was recorded as an increase to depreciation expense in depreciation and amortization in the accompanying 2004 consolidated statements of income. Approximately \$1.6 million of the adjustment was related to years prior to 2004 and was not considered material to any of the prior

period financial statements to warrant a restatement of those financial statements. There was no significant impact on the 2006 and 2005 income statements associated with the change in accounting for leases.

#### *Long-Lived and Intangible Assets*

The recoverability of long-lived assets is evaluated annually or more frequently if impairment indicators exist. Indicators of impairment include historical financial performance, operating trends and our future operating plans. If impairment indicators exist, we evaluate the recoverability of long-lived assets on an operating unit basis (e.g., an individual restaurant) based on undiscounted expected future cash flows before interest for the expected remaining useful life of the operating unit. Recorded values for long-lived assets that are not expected to be recovered through undiscounted future cash flows are written down to current fair value, which is generally determined from estimated discounted future net cash flows for assets held for use or net realizable value for assets held for sale (see Note 8).

The recoverability of intangible assets (i.e., goodwill) is evaluated annually, or more frequently if impairment indicators exist, on a reporting unit basis by comparing the fair value derived from discounted cash flows of the reporting unit to its carrying value. Our United Kingdom subsidiary, PJUK, has reported deteriorating operating results for the past three years primarily due to lower sales by Perfect Pizza restaurants, which were sold in March 2006, and a decrease in net franchise units due to restaurant closings. Based on our analysis of PJUK's estimated fair value during the fourth quarter of 2005, we concluded that an impairment charge of \$1.1 million was necessary, which is included in other general expenses in the accompanying consolidated statements of income (no goodwill impairment charge was incurred in 2006 or 2004).

At December 31, 2006, we had a net investment of approximately \$24.1 million associated with PJUK, of which approximately \$17.2 million was composed of goodwill. In addition to the sale of Perfect Pizza operations, as discussed below in the "Discontinued Operations" section, we have restructured management and developed plans for PJUK to improve its future operating results. The plans include efforts to increase Papa John's brand awareness in the United Kingdom and increase net PJUK franchised unit openings over the next several years. We will continue to periodically evaluate our progress in achieving these plans. If our initiatives are not successful, additional impairment charges could occur. See Note 7 for additional information concerning our carrying value for goodwill.

#### *Restaurant Closures*

We recognize the costs associated with restaurant closures at the time such costs are actually incurred, as required by SFAS No. 146, *Accounting for Costs Associated with Exit or Disposal Activities*, generally expected to be at the time the closing occurs. There were no significant restaurant closure charges recorded in 2006, 2005 and 2004.

#### *Discontinued Operations*

The Company sold its Perfect Pizza operations, consisting of the franchised units and related distribution operations in March 2006, which were classified as discontinued (see Note 4). A business component that either has been disposed of or is classified as held for sale is accounted for as a discontinued operation if the cash flow of the component has been or will be eliminated from the ongoing operations of the Company and the Company will no longer have any significant continuing involvement in the business. The results of operations of the discontinued operations through the date of sale, including any gain or loss on disposition, are aggregated and presented on a separate line in the income statement. Prior to dispositions, the assets and liabilities of discontinued operations are aggregated and reported on separate lines in the balance sheet. We have separately disclosed the operating and investing activities of the cash flows attributable to our discontinued Perfect Pizza operations. There was not an impact on our financing activities associated with the discontinued operations for the three years presented in the statements of cash flows.

#### *Deferred Costs*

We defer certain systems development and related costs that meet established criteria. Amounts deferred, which are included in property and equipment, are amortized principally over periods not exceeding five years beginning in the month subsequent to completion of the related systems project. Total costs deferred were approximately \$415,000 in 2006, \$566,000 in 2005 and \$489,000 in 2004.

We also defer the incremental direct costs associated with selling development agreements to domestic and international franchisees. These deferred costs, included in other assets in the accompanying consolidated balance sheets, are amortized in proportion to revenue recognized. Total costs deferred, net of amortization, were approximately \$74,000 in 2006, \$145,000 in 2005 and \$1.0 million in 2004.

#### *Deferred Income Tax Assets and Tax Reserves*

We provide reserves for potential exposures when we consider it probable that a taxing authority may take a sustainable position on a matter contrary to our filed position. We evaluate these issues on a quarterly basis to adjust for events, such as court rulings or examination settlements that may impact our ultimate payment for such exposures.

We recorded net deferred income tax assets of \$8.0 million and \$9.0 million in 2006 and 2005, respectively, of which approximately \$7.2 million in 2005 related to BIBP's net operating loss carryforward (none in 2006, see Note 15).

#### *Advertising and Related Costs*



Advertising and related costs include the costs of domestic Company-owned restaurant activities such as mail coupons, door hangers and promotional items and contributions to the Papa John's Marketing Fund, Inc. (the "Marketing Fund") and local market cooperative advertising funds ("Co-op Funds"). Contributions by domestic Company-owned and franchised restaurants to the Marketing Fund and the Co-op Funds are based on an established percentage of monthly restaurant revenues. The Marketing Fund is responsible for developing and conducting marketing and advertising for the Papa John's system. The Co-op Funds are responsible for developing and conducting advertising activities in a specific market, including the placement of electronic and print materials developed by the Marketing Fund. We recognize domestic Company-owned restaurant contributions to the Marketing Fund and the Co-op Funds in which we do not have a controlling interest in the period in which the contribution accrues.

#### *Foreign Currency Translation*

The local currency is the functional currency for our foreign subsidiaries, located in the United Kingdom, Mexico and China. Earnings are translated into U.S. dollars using monthly average exchange rates, while balance sheet accounts are translated using year-end exchange rates. The resulting translation adjustments are included as a component of accumulated other comprehensive income (loss).

#### *Stock-Based Compensation*

Effective at the beginning of fiscal 2002, we elected to expense the cost of employee stock options in accordance with the fair value method contained in SFAS No. 123, *Accounting and Disclosure of Stock-Based Compensation*. Under SFAS No. 123, the fair value for options is estimated at the date of grant using a Black-Scholes-Merton ("Black-Scholes") option-pricing model, which requires the input of highly subjective assumptions including the expected stock price volatility. The election was effective as of the beginning of fiscal 2002 and was applied to all stock options issued after the effective date.

In December 2004, the FASB issued SFAS No. 123(R), *Share-Based Payment*, which is a revision of SFAS No. 123. As required, we adopted the provisions of SFAS No. 123(R) effective at the beginning of our fiscal 2006, using the modified-prospective method. Under the modified-prospective method, compensation cost recognized in 2006 includes (a) compensation cost for all share-based payments granted prior to, but not yet vested as of December 25, 2005, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, and (b) compensation cost for all share-based payments granted subsequent to December 25, 2005, based on the grant date fair value estimated in accordance with the provisions of SFAS No. 123(R). Results for prior periods have not been restated. Upon adoption of SFAS No. 123(R), we elected to continue using the Black-Scholes option-pricing model. If we had adopted SFAS No. 123(R) in prior years, the impact on our 2005 and 2004 operating income of that standard would have been minimal. SFAS No. 123(R) requires the benefit of tax deductions in excess of recognized compensation expense to be reported as a financing cash flow, rather than as an operating cash flow in the accompanying consolidated statements of cash flows. The \$6.5 million excess tax benefit in 2006, classified as a financing cash inflow, would have been classified as an operating cash inflow if the Company had not adopted SFAS No. 123(R). Operating income and cash flow operating results for 2005 and 2004 have not been restated for the adoption of SFAS No. 123(R).

The effect on income and earnings per share as if the fair value based method had been applied to all outstanding and unvested awards in 2005 and 2004 was not significant since the Company adopted SFAS No. 123 in 2002.

#### *Derivative Financial Instruments*

We recognize all derivatives on the balance sheet at fair value. Derivatives that are not hedges must be adjusted to fair value through income. If the derivative meets the hedge criteria as defined by certain accounting standards, depending on the nature of the hedge, changes in the fair value of the derivative are either offset against the change in fair value of assets, liabilities or firm commitments through earnings or recognized in accumulated other comprehensive income (loss) until the hedged item is recognized in earnings. The ineffective portion of a derivative's change in fair value, if any, is immediately recognized in earnings.

In November 2001, we entered into an interest rate swap agreement ("Swap") that provides for a fixed rate of 5.31%, as compared to LIBOR, on \$100.0 million of floating rate debt from March 2003 to March 2004, reducing to a notional value of \$80.0 million from March 2004 to March 2005 and reducing to a notional value of \$60.0 million in March 2005 with an expiration date of March 2006.

During the fourth quarter of 2005, we entered into a new interest rate swap agreement that provides for a fixed rate of 4.98%, as compared to LIBOR, on the following amount of floating rate debt:

March 15, 2006 to January 16, 2007	\$50 million
January 16, 2007 to January 15, 2009	\$60 million
January 15, 2009 to January 15, 2011	\$50 million

The purpose of the Swap is to provide a hedge against the effects of rising interest rates on the forecasted future borrowings.

We recognized \$572,000 (\$360,000 after tax) in 2006, \$974,000 (\$598,000 after tax) in 2005 and \$3.6 million (\$2.2 million after tax) in 2004 in accumulated other comprehensive income (loss) for the net change in fair value of our derivatives associated with our debt agreements. The ineffective portion of our hedge was not material to our operating earnings for 2006, 2005 and 2004. Fair value is based on quoted market prices. See Note 9 for additional information on our debt and credit arrangements.

#### *Earnings per Share*

The calculations of basic earnings per common share and earnings per common share — assuming dilution, as adjusted for the two-for-one stock split discussed in Note 3 and before income from discontinued operations, for the years ended December 31, 2006, December 25, 2005 and December 26, 2004 are as follows (in thousands, except per share data):

	2006	2005	2004
Basic earnings per common share:			
Income from continuing operations	\$ 62,986	\$ 44,268	\$ 20,037
Weighted average shares outstanding	32,312	33,594	34,414
Basic earnings per common share	<u>\$ 1.95</u>	<u>\$ 1.32</u>	<u>\$ 0.58</u>
Earnings per common share - assuming dilution:			
Income from continuing operations	\$ 62,986	\$ 44,268	\$ 20,037
Weighted average shares outstanding	32,312	33,594	34,414
Dilutive effect of outstanding common stock options	734	722	396
Diluted weighted average shares outstanding	<u>33,046</u>	<u>34,316</u>	<u>34,810</u>
Earnings per common share - assuming dilution	<u>\$ 1.91</u>	<u>\$ 1.29</u>	<u>\$ 0.58</u>

Shares subject to options to purchase common stock with an exercise price greater than the average market price for the year were not included in the computation of the dilutive effect of common stock options because the effect would have been antidilutive. The weighted average number of shares subject to antidilutive options was 12,000 in 2006, 48,000 in 2005 and 1.5 million in 2004.

#### *New Accounting Pronouncements*

In May 2005, the FASB issued SFAS No. 154, *Accounting Changes and Error Corrections — a Replacement of APB Opinion No. 20 and FASB Statement No.3*. This statement requires that an entity apply the retrospective method in reporting a change in an accounting principle of the reporting entity. The standard only allows for a change in accounting principle if it is required by a newly issued accounting pronouncement or the entity can justify the use of an allowable alternative accounting principle on the basis that it is preferable. This statement also requires that corrections for errors discovered in prior period financial statements be reported as a prior period adjustment by restating the prior period financial statements. Additional disclosures are required when a change in accounting principle or reporting entity occurs, as well as when a correction for an error is reported. The adoption of SFAS No. 154 in fiscal 2006 did not have any impact on our financial statements.

In June 2006, the FASB issued Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48). FIN 48 addresses the accounting for income taxes by prescribing the minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. In addition, FIN 48 expands the disclosure requirements concerning unrecognized tax benefits as well as any significant changes that may occur in the next twelve months associated with such unrecognized tax benefits. FIN 48 is effective for the Company in fiscal 2007. The adoption of FIN 48 during the first quarter of 2007 is not expected to have a significant impact on the Company's net income, financial condition or effective tax rate.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement; not an entity-specific measurement. The effective date of SFAS No. 157 will be the first quarter of 2008. We have not determined the impact, if any, of adopting SFAS No. 157.

#### *Prior Year Data*

Certain prior year data has been reclassified to conform to the 2006 presentation.

### **3. Two-for-One Common Stock Split and Authorized Shares**

The Company has authorized the issuance of 5.0 million preferred shares and 50.0 million common shares (such authorization was not impacted by the two-for-one common stock split described below). The Company's outstanding common shares, net of repurchased treasury stock, were 30.7 million at December 31, 2006 and 33.1 million at December 25, 2005. There were no preferred shares issued or outstanding at December 31, 2006 and December 25, 2005.

In December 2005, our Board of Directors approved a two-for-one stock split of our outstanding shares of common stock. The stock split was effected in the form of a stock dividend and entitled each shareholder of record at the close of business on December 23, 2005 to receive one additional share for every outstanding share of common stock held on the record date. The stock dividend was distributed on January 13, 2006 with approximately 16.5 million shares of common stock distributed. All per-share and share amounts in the accompanying consolidated financial statements and notes to the financial statements have been adjusted to reflect the stock split.

In conjunction with the stock split, we retired all shares held in treasury as of December 23, 2005.

### **4. Discontinued Operations**

The Company sold its Perfect Pizza operations, consisting of the franchised units and related distribution operations in March 2006. Total proceeds from the sale were approximately \$13.0 million (\$8.0 million received in cash and \$5.0 million as a note payable to Papa John's). There was no gain or loss recognized

in connection with the sale of Perfect Pizza. The following summarizes the results of the discontinued operations for the last three years (in thousands):

	2006	2005	2004
Net sales	\$ 2,421	\$ 13,632	\$ 17,080
Operating expenses	1,449	8,837	10,392
G&A expenses	330	1,658	1,411
Other expenses	25	299	182
Income before income taxes	617	2,838	5,095
Income tax expense	228	1,050	1,911
Net income from discontinued operations	<u>\$ 389</u>	<u>\$ 1,788</u>	<u>\$ 3,184</u>
Basic earnings per common share	<u>\$ 0.01</u>	<u>\$ 0.05</u>	<u>\$ 0.09</u>
Earnings per common share - assuming dilution	<u>\$ 0.01</u>	<u>\$ 0.05</u>	<u>\$ 0.09</u>

The associated assets of the Perfect Pizza operations, which were previously reported within the international operating segment and are reflected as assets of the discontinued operations held for sale on the Consolidated Balance Sheet, are as follows as of December 25, 2005 (in thousands):

	2005
Accounts Receivable	\$ 1,735
Inventories	304
Net Property and Equipment	165
Goodwill	8,444
Total	<u>\$ 10,648</u>

## 5. Accounting for Variable Interest Entities

In 2003, the FASB issued Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46). FIN 46 provides a new framework for identifying variable interest entities (“VIEs”) and determining when a company should include the assets, liabilities, noncontrolling interests and results of activities of a VIE in its consolidated financial statements.

In general, a VIE is a corporation, partnership, limited liability company, trust, or any other legal structure used to conduct activities or hold assets that either (1) has an insufficient amount of equity to carry out its principal activities without additional subordinated financial support, (2) has a group of equity owners that are unable to make significant decisions about its activities, or (3) has a group of equity owners that do not have the obligation to absorb losses or the right to receive returns generated by its operations.

FIN 46 requires a VIE to be consolidated if a party with an ownership, contractual or other financial interest in the VIE (“a variable interest holder”) is obligated to absorb a majority of the risk of loss from the VIEs activities, is entitled to receive a majority of the VIEs residual returns (if no party absorbs a majority of the VIEs losses), or both. A variable interest holder that consolidates the VIE is called the primary beneficiary. Upon consolidation, the primary beneficiary generally must initially record all of the VIEs assets, liabilities and noncontrolling interests at fair value and subsequently account for the VIE as if it were consolidated based on majority voting interest. FIN 46 also requires disclosures about VIEs that the variable interest holder is not required to consolidate but in which it has a significant variable interest.

We have a purchasing arrangement with BIBP, a special-purpose entity formed at the direction of our Franchise Advisory Council in 1999, for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. BIBP is an independent, franchisee-owned corporation. BIBP purchases cheese at the market price and sells it to our distribution subsidiary, PJ Food Service, Inc. (“PJFS”), at a fixed quarterly price based in part upon historical average market prices. PJFS in turn sells cheese to Papa John’s restaurants (both Company-owned and franchised) at a set quarterly price. PJFS purchased \$144.1 million, \$151.9 million and \$138.2 million of cheese from BIBP during 2006, 2005 and 2004, respectively.

As defined by FIN 46, we are deemed the primary beneficiary of BIBP, a VIE, and we began consolidating the balance sheet of BIBP as of December 28, 2003. A cumulative effect adjustment was not required upon initial consolidation because BIBP had a surplus in stockholders’ equity at the December 28, 2003 adoption date, and such surplus was reflected as a minority interest liability in other long-term liabilities in the consolidated balance sheet at December 28, 2003.

We recognize the operating losses generated by BIBP if BIBP’s shareholders’ equity is in a net deficit position. Further, we recognize the subsequent operating income generated by BIBP up to the amount of any losses previously recognized. We recognized pre-tax gains of \$19.0 million (\$11.8 million net of tax, or \$0.36 per diluted share), \$4.5 million (\$2.8 million net of tax, or \$0.08 per diluted share) and pre-tax losses of \$23.5 million (\$14.7 million net of tax, or \$0.42 per diluted share) in 2006, 2005 and 2004, respectively, reflecting BIBP’s operating income (losses), net of BIBP’s shareholders’ equity. The impact on future operating income from the consolidation of BIBP is expected to continue to be significant for any given reporting period due to the noted volatility of the cheese market, but is not expected to be cumulatively significant over time.

BIBP has an \$18.0 million line of credit with a commercial bank, which is not guaranteed by Papa John’s. Papa John’s has agreed to provide additional funding in the form of a loan to BIBP. As of December 31, 2006, BIBP had borrowings of \$525,000 and a letter of credit of \$3.0 million outstanding under the commercial line of credit facility (no outstanding borrowings from Papa John’s). As of December 25, 2005, BIBP had borrowings of \$6.1 million and a letter of credit of \$3.0 million outstanding under the commercial line of credit facility and \$13.1 million under the line of credit from Papa John’s (the \$13.1 million outstanding balance under the line of credit is eliminated upon consolidation of the financial results of BIBP with Papa John’s). BIBP had outstanding borrowings of \$2.7 million under the commercial bank facility as of February 20, 2007 (and no outstanding borrowings from Papa John’s).

In addition, Papa John's has extended loans to certain franchisees. Under FIN 46, Papa John's was deemed the primary beneficiary of two franchise entities as of December 31, 2006, three franchise entities as of December 25, 2005 and four franchise entities as of December 26, 2004, even though we have no ownership interest in them. Effective at the beginning of the second quarter of 2005, one of these four franchise entities, with 19 restaurants and annual revenues approximating \$12.0 million, sold its restaurants to a third party. The loan from Papa John's was partially repaid and the remainder, which was fully reserved, was written off in connection with this sale. Accordingly, beginning in the second quarter of 2005, we were no longer required to consolidate the operating results as well as the financial position of these 19 restaurants. During the third quarter of 2006, another of the franchisees, with seven restaurants and approximate annual revenues of \$4.0 million, sold its restaurants to a third party. The loan from Papa John's was partially repaid and the remainder, which was fully reserved, was written off in connection with the sale. Accordingly, beginning in the third quarter of 2006, we were no longer required to consolidate the operating results as well as the financial position of this entity. The sale of these 26 restaurants and related loan write-off did not have any significant impact on Papa John's 2006 and 2005 consolidated statements of income.

The two remaining franchise entities consolidated at December 31, 2006 operated a total of seven restaurants with annual revenues approximating \$5.0 million. Our net loan balance receivable from these two entities was \$517,000 at December 31, 2006, with no further funding commitments. The consolidation of the franchise entities has had no significant impact on Papa John's operating results and is not expected to have a significant impact in future periods.

The following table summarizes the balance sheets for our consolidated VIEs as of December 31, 2006 and December 25, 2005:

(In thousands)	December 31, 2006			December 25, 2005		
	BIBP	Franchisees	Total	BIBP	Franchisees	Total
<b>Assets:</b>						
Cash and cash equivalents	\$ 144	\$ 150	\$ 294	\$ —	\$ 174	\$ 174
Accounts receivable	—	—	—	—	30	30
Accounts receivable—Papa John's	3,950	—	3,950	5,484	—	5,484
Other current assets	1,397	26	1,423	1,315	435	1,750
Net property and equipment	—	464	464	—	1,195	1,195
Goodwill	—	460	460	—	460	460
Deferred income taxes	—	—	—	7,153	—	7,153
Total assets	<u>\$ 5,491</u>	<u>\$ 1,100</u>	<u>\$ 6,591</u>	<u>\$ 13,952</u>	<u>\$ 2,294</u>	<u>\$ 16,246</u>
<b>Liabilities and stockholders' equity (deficit):</b>						
Accounts payable and accrued expenses	\$ 3,436	\$ 220	\$ 3,656	\$ 6,693	\$ 440	\$ 7,133
Income and other taxes	506	—	506	—	—	—
Short-term debt—third party	525	—	525	6,100	—	6,100
Short-term debt—Papa John's	—	517	517	13,053	1,532	14,585
Total liabilities	4,467	737	5,204	25,846	1,972	27,818
Stockholders' equity (deficit)	1,024	363	1,387	(11,894)	322	(11,572)
Total liabilities and stockholders' equity (deficit)	<u>\$ 5,491</u>	<u>\$ 1,100</u>	<u>\$ 6,591</u>	<u>\$ 13,952</u>	<u>\$ 2,294</u>	<u>\$ 16,246</u>

## 6. Acquisitions and Formation of Joint Venture

During 2006, we acquired 65 Papa John's restaurants as summarized below (in thousands).

	2006	
	Cash Paid	Recorded Goodwill
Acquired 43 restaurants in Phoenix and Flagstaff, Arizona	\$ 17,658	\$ 14,190
Acquired 11 restaurants in Raleigh, North Carolina	8,800	7,995
Acquired 5 restaurants and QCC in Beijing, China	4,285	3,592
Other acquisitions of 6 restaurants and a QCC	1,200	361
<b>Total *</b>	<u>\$ 31,943</u>	<u>\$ 26,138</u>

\* Substantially all of the remaining purchase price was allocated to acquired property and equipment.

In July 2006, we completed the acquisition of 43 franchised Papa John's restaurants located in the Phoenix and Flagstaff, Arizona markets. The purchase price was \$17.7 million, which was paid in cash, of which approximately \$14.2 million was recorded as goodwill.

Effective September 25, 2006, we completed the acquisition of 11 franchised Papa John's restaurants located in the Raleigh, North Carolina market. The purchase price was \$8.8 million, which was paid in cash, of which \$8.0 million was recorded as goodwill.

In December 2006, we completed the acquisition of five franchised Papa John's restaurants and a commissary located in Beijing, China. The purchase price was \$4.3 million of which approximately \$3.6 million was recorded as goodwill.

In the fourth quarter of 2005, Star Papa, our 51% owned joint venture operating Papa John's restaurants in Texas, completed the acquisition of six independently owned franchised Papa John's restaurants located in the Austin, Texas area. We also completed two agreements to purchase 12 Papa John's franchise restaurants located in the Philadelphia, Pennsylvania area during the fourth quarter of 2005. The total consideration for these 18 restaurants was \$4.5 million in cash and the forgiveness of accounts receivable approximating \$500,000. The goodwill associated with these acquisitions, including final adjustments in 2006, approximated \$3.8 million.

The business combinations in the previous paragraphs were each accounted for by the purchase method of accounting, whereby operating results subsequent to the acquisition date are included in our consolidated financial statements. The goodwill associated with the above-mentioned acquisitions is eligible for deduction over 15 years under U.S. tax regulations.

During 2004, Papa John's entered into a joint venture arrangement (Star Papa) with a third party. Under the terms of the arrangement, Papa John's effectively sold 49% of 71 Company-owned restaurants located in Texas to the third party for \$3.0 million (\$2.5 million in cash and \$500,000 as a note payable to Papa John's). We recognized a gain of \$280,000 from the sale of our 49% interest in the 71 restaurants. We retained a 51% ownership interest and are required to consolidate the joint venture and its financial results with those of Papa John's.

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## 7. Goodwill and Other Intangible Assets

Our consolidated balance sheets include \$67.4 million and \$41.9 million of goodwill at December 31, 2006 and December 25, 2005, respectively, net of accumulated amortization of \$6.2 million in 2006 and 2005. The changes in the carrying amount of goodwill by reportable segment for the years ended December 31, 2006 and December 25, 2005 are as follows:

(in thousands)	Domestic Restaurants	International	Variable Interest Entities	All Others	Total
Balance as of December 26, 2004	\$ 20,343	\$ 19,096	\$ 2,752	\$ 436	\$ 42,627
Sale of VIEs	—	—	(2,292)	—	(2,292)
Acquisitions	3,506	—	—	—	3,506
Sale or closure of restaurants	(969)	—	—	—	(969)
Impairment charge	—	(982)	—	—	(982)
Other	—	(12)	—	—	(12)
Balance as of December 25, 2005	22,880	18,102	460	436	41,878
Acquisitions	22,546	3,592	—	—	26,138
Sale of Perfect Pizza	—	(942)	—	—	(942)
Final adjustments to 2005 acquisitions	283	—	—	—	283
Balance as of December 31, 2006	<u>\$ 45,709</u>	<u>\$ 20,752</u>	<u>\$ 460</u>	<u>\$ 436</u>	<u>\$ 67,357</u>

The \$2.8 million goodwill balance as of December 26, 2004 resulted from the consolidation of four franchise entities as required by FIN 46 (see Note 5). During 2005 and 2006, two of the franchise entities sold their restaurants to third parties; accordingly, we are no longer consolidating the entities and have reduced goodwill accordingly.

The reduction in International goodwill in 2005 is a result of the \$1.1 million impairment charge associated with our United Kingdom subsidiary.

See Notes 4, 6 and 8 for discussions of acquisitions and dispositions.

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## 8. Restaurant Closure, Impairment and Dispositions

The following table summarizes restaurant closure, impairment and disposition gains (losses) included in minority interests and other general expenses in the accompanying consolidated statements of income during 2006, 2005 and 2004:

(in thousands)	2006	2005	2004
Cash proceeds received (1)	\$ —	\$ 11,000	\$ 78
Notes receivable from franchisees	—	1,300	73
Total consideration (1)	—	12,300	151
Net book value	—	10,137	151
Gain on restaurants sold	—	2,163	—
Loss on domestic restaurant closures	—	—	(77)
Gain on sale of 49% interest in Texas restaurants	—	—	280
Adjustment to long-lived asset impairment reserves (2)	260	(124)	—
Total restaurant closure, impairment and disposition gains	<u>\$ 260</u>	<u>\$ 2,039</u>	<u>\$ 203</u>

(1) During the fourth quarter of 2005, we completed the sale of 84 Company-owned restaurants, with annual revenues approximating \$53.0 million, in Colorado and Minnesota to a new franchise group, PJCOMN Acquisition Corporation ("PJCOMN"), an affiliate of Washington, DC based private equity firm Milestone Capital Management, LLC, pursuant to an agreement announced in August 2005. The total consideration was \$12.0 million, including

\$1.0 million for prepaid royalties, and was received in cash at closing. The sale of the restaurants resulted in a \$1.1 million gain in the fourth quarter of 2005.

On December 25, 2005, we sold five Company-owned restaurants located in Florida to one of our operations vice presidents, who resigned from the Company concurrently with the sale of the five restaurants. Total consideration from the sale consists of a note from the buyer totaling \$1.3 million. The annual revenues for these five restaurants approximated \$4.0 million. The sale of these restaurants resulted in a gain of approximately \$1.0 million. We received \$1.3 million from the buyer in the first quarter of 2006.

(2) Represents adjustments to recorded reserves reflecting settlements with landlords of previously leased sites.

See Note 4 for treatment of the sale of the Perfect Pizza operations.

## 9. Debt and Credit Arrangements

Debt and credit arrangements consist of the following (in thousands):

	2006	2005
Revolving line of credit	\$ 96,500	\$ 49,000
Debt associated with VIEs *	525	6,100
Other	11	16
Total debt	97,036	55,116
Less: current portion of debt	(525)	(6,100)
Long-term debt	<u>\$ 96,511</u>	<u>\$ 49,016</u>

\* The VIEs' third-party creditors do not have any recourse to Papa John's.

In January 2006, we executed a five-year, unsecured Revolving Credit Facility ("New Credit Facility") totaling \$175.0 million that replaced a \$175.0 million Revolving Credit Facility ("Old Credit Facility"). Under the New Credit Facility, outstanding balances accrue interest at 50.0 to 100.0 basis points over the London Interbank Offered Rate (LIBOR) or other bank-developed rates, at our option. The commitment fee on the unused balance ranges from 12.5 to 20.0 basis points. The increment over LIBOR and the commitment fee are determined quarterly based upon the ratio of total indebtedness to earnings before interest, taxes, depreciation and amortization (EBITDA), as defined. Outstanding balances under the Old Credit Facility accrued interest at 62.5 to 100.0 basis points over LIBOR or other bank developed rates at our option. The commitment fee on the unused balance ranged from 15.0 to 20.0 basis points. The remaining availability under our line of credit, reduced for certain outstanding letters of credit, approximated \$51.0 million and \$101.0 million as of December 31, 2006 and December 25, 2005, respectively. The fair value of our outstanding debt approximates the carrying value since our debt agreements are variable-rate instruments.

The new credit facility contains customary affirmative and negative covenants, including financial covenants requiring the maintenance of specified fixed charges and leverage ratios. At December 31, 2006, we were in compliance with these covenants.

In November 2001, we entered into an interest rate swap agreement ("Swap") that provides for a fixed rate of 5.31%, as compared to LIBOR, on \$100.0 million of floating rate debt from March 2003 to March 2004, reducing to a notional value of \$80.0 million from March 2004 to March 2005, and reducing to a notional value of \$60.0 million in March 2005 with an expiration date of March 2006. During the fourth quarter of 2005, we entered into a new interest rate swap agreement that provides for a fixed rate of 4.98%, as compared to LIBOR, on the following amount of floating rate debt:

March 15, 2006 to January 16, 2007	\$50 million
January 16, 2007 to January 15, 2009	\$60 million
January 15, 2009 to January 15, 2011	\$50 million

The purpose of the Swap is to provide a hedge against the effects of rising interest rates on forecasted future borrowings. Amounts payable or receivable under the Swap are accounted for as adjustments to interest expense.

The net fair value of the Swap was a liability balance of \$11,000 (\$7,000, net of tax) at December 31, 2006 and \$583,000 (\$367,000, net of tax) at December 25, 2005. The liabilities are included in other long-term liabilities in the accompanying consolidated balance sheets (offset by corresponding amounts in stockholders' equity, representing the net unrealized losses included in accumulated other comprehensive income (loss)).

The weighted average interest rate for our Revolving lines of credit, including the impact of the previously mentioned swap agreements, was 5.7%, 6.4% and 6.2% in fiscal 2006, 2005 and 2004, respectively. Interest paid during fiscal 2006, 2005 and 2004, including payments made under the above-noted Swaps, was \$3.3 million, \$4.4 million and \$5.8 million, respectively.

## 10. Net Property and Equipment



Net property and equipment consists of the following (in thousands):

	2006	2005
Land	\$ 31,601	\$ 31,505
Buildings and improvements	79,696	79,364
Leasehold improvements	76,606	70,315
Equipment and other	193,117	162,853
Construction in progress	5,377	1,469
	<u>386,397</u>	<u>345,506</u>
Less accumulated depreciation and amortization	(188,675)	(167,059)
Net property and equipment	<u>\$ 197,722</u>	<u>\$ 178,447</u>

## 11. Notes Receivable

Selected franchisees have borrowed funds from our subsidiary, Capital Delivery, Ltd., principally for use in the construction and development of their restaurants. We have also entered into loan agreements with certain franchisees that purchased restaurants from us or from other franchisees. In addition, as part of the sale of Perfect Pizza (see Note 4), we have a loan outstanding from the purchaser of those operations. Loans outstanding were approximately \$12.1 million (\$7.3 million to franchisees and \$4.8 million to the purchaser of Perfect Pizza) on a consolidated basis as of December 31, 2006, net of allowance for doubtful accounts (\$517,000 was eliminated upon consolidating franchisee VIEs) and \$7.7 million as of December 25, 2005, net of allowance for doubtful accounts (\$13.1 million was eliminated upon consolidating BIBP and \$1.5 million upon consolidating franchisee VIEs). The outstanding franchisee loan balance to affiliates as of December 25, 2005 was composed of a loan of \$2.7 million to the Marketing Fund (see Notes 2 and 16). There were no outstanding loans to the Marketing Fund at the end of 2006.

Notes receivable bear interest at fixed or floating rates (with an average stated rate of 7.7% at December 31, 2006), and are generally secured by the fixtures, equipment, signage and, where applicable, land of each restaurant and the ownership interests in the franchisee. The carrying amounts of the loans approximate market value. Interest income recorded on franchisee and affiliate loans was approximately \$689,000 in 2006, \$399,000 in 2005 and \$456,000 in 2004 and is reported in investment income in the accompanying consolidated statements of income.

We established reserves of \$1.7 million and \$1.5 million as of December 31, 2006 and December 25, 2005, respectively, for potentially uncollectible franchisee notes receivable. We concluded the reserves were necessary due to certain franchisees' economic performance and underlying collateral value.

## 12. Insurance Reserves

Our insurance programs for workers' compensation, general liability, owned and non-owned automobiles and health insurance coverage provided to our employees are self-insured up to certain individual and aggregate reinsurance levels. Losses are accrued based upon estimates of the aggregate retained liability for claims incurred using certain third-party actuarial projections and our claims loss experience. The estimated insurance claims losses could be significantly affected should the frequency or ultimate cost of claims significantly differ from historical trends used to estimate the insurance reserves recorded by the Company. Our estimated corporate insurance reserves totaled \$19.9 million in 2006 and \$17.0 million in 2005.

From October 2000 through September 2004, our franchisee insurance program, which provides insurance to our franchisees, was self-insured. Beginning in October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in the franchise insurance program. Accordingly, this new agreement eliminates our risk of loss for franchise insurance coverage written after September 2004. Our operating income will still be subject to potential adjustments for changes in estimated insurance reserves for policies written from the inception of the captive insurance company in October 2000 to September 2004. Such adjustments, if any, will be determined in part based upon periodic actuarial valuations.

Our estimated liabilities for claims loss reserves associated with the franchise insurance program are \$8.9 million at December 31, 2006 and \$16.2 million at December 25, 2005, and are included in other long-term liabilities in the accompanying consolidated balance sheets. Investments of \$1.3 million and \$6.3 million as of December 31, 2006 and December 25, 2005, respectively, are held by the captive insurance subsidiary to fund these estimated liabilities and are classified as long-term investments in the accompanying consolidated balance sheets.

We are a party to standby letters of credit with off-balance sheet risk associated with our insurance programs and with RSC. The total amount committed under letters of credit for these programs was \$37.6 million at December 31, 2006.

## 13. Accrued Expenses

Accrued expenses consist of the following (in thousands):

	2006	2005
Insurance reserves	\$ 19,896	\$ 16,999
Accrued salaries, benefits and bonuses	19,768	15,659
Rent	4,130	3,690
Accrued purchases	2,752	3,674
Consulting and professional fees	1,838	846
Marketing	1,463	1,475
Utilities	858	1,231

Accrued interest	235	202
Restaurant closures	200	1,269
Other	6,093	4,589
<b>Total</b>	<b>\$ 57,233</b>	<b>\$ 49,634</b>

#### 14. Other Long-term Liabilities

Other long-term liabilities consist of the following (in thousands):

	2006	2005
Deferred compensation plan	\$ 9,983	\$ 7,694
Captive insurance claims loss reserves	8,944	16,176
Minority interest - joint ventures	6,227	6,032
Minority interest - variable interest entities	1,381	322
Interest rate swaps	11	583
Other	756	671
<b>Total</b>	<b>\$ 27,302</b>	<b>\$ 31,478</b>

#### 15. Income Taxes

A summary of the provision (benefit) for income taxes, exclusive of the tax effects related to discontinued operations, follows (in thousands):

	2006	2005	2004
Current:			
Federal	\$ 26,425	\$ 18,569	\$ 25,400
Foreign	619	234	174
State and local	2,936	2,176	2,727
Deferred (federal and state)	3,191	4,385	(16,280)
<b>Total</b>	<b>\$ 33,171</b>	<b>\$ 25,364</b>	<b>\$ 12,021</b>

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Significant deferred tax assets (liabilities) follow (in thousands):

	2006	2005
Unearned development fees	\$ 2,524	\$ 2,368
Accrued liabilities	11,472	10,825
Other assets and liabilities	6,720	5,660
BIBP net operating loss	—	7,153
Other	58	270
Foreign net operating losses	2,351	629
Valuation allowance on foreign net operating losses	(2,351)	(629)
<b>Total deferred tax assets</b>	<b>20,774</b>	<b>26,276</b>
Deferred expenses	(1,045)	(2,755)
Accelerated depreciation	(5,212)	(6,635)
Goodwill	(2,410)	(3,815)
Other	(4,102)	(4,087)
<b>Total deferred tax liabilities</b>	<b>(12,769)</b>	<b>(17,292)</b>
<b>Net deferred tax assets</b>	<b>\$ 8,005</b>	<b>\$ 8,984</b>

The Company had approximately \$7.8 million and \$1.7 million of foreign tax net operating loss carryovers as of December 31, 2006 and December 25, 2005, respectively, for which a valuation allowance has been provided. The foreign tax net operating losses do not have an expiration date.

Management believes it is more likely than not that the Company's future earnings will be sufficient to ensure the realization of the recorded net deferred tax assets for federal and state purposes.

The reconciliation of income tax computed at the U.S. federal statutory rate to income tax expense, exclusive of income associated with discontinued operations, for the years ended December 31, 2006, December 25, 2005 and December 26, 2004 is as follows (in thousands):

	2006	2005	2004
Tax at U.S. federal statutory rate	\$ 33,655	\$ 24,388	\$ 11,227
State and local income taxes	2,501	1,839	846
Settlement of certain tax issues	(2,494)	—	—
Other	(491)	(863)	(52)
<b>Total</b>	<b>\$ 33,171</b>	<b>\$ 25,364</b>	<b>\$ 12,021</b>

Income taxes paid were \$28.0 million in 2006, \$15.3 million in 2005 and \$20.0 million in 2004.

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## 16. Related Party Transactions

Certain of our officers and directors own equity interests in entities that operate and/or have rights to develop franchised restaurants. We had an employment agreement with one director, who continues to serve on the Board, under which \$20,000 was paid in 2005 and \$40,000 in 2004. The employment agreement with this director was terminated during 2005.

As more fully described in Note 2, the Papa John's Marketing Fund, Inc. (the "Marketing Fund"), a non-profit corporation, is responsible for developing and conducting marketing and advertising for the Papa John's system. The Company had a loan outstanding of \$2.7 million at December 25, 2005 to the Marketing Fund recorded in "Notes receivable — affiliates" in the accompanying consolidated balance sheets (none at December 31, 2006). Additionally, during 2005 and 2004, we made contributions of \$1.8 million and \$400,000, respectively, to the Marketing Fund (none in 2006), which are included in "Minority interests and other general expenses" in the accompanying consolidated statements of income, to assist the system with costs incurred for national advertising.

Following is a summary of full-year transactions and year-end balances with franchisees owned by related parties and outstanding amounts due from the Marketing Fund and Papa Card, Inc. (in thousands):

	2006	2005	2004
Revenues from affiliates:			
Commissary sales	\$ 47,124	\$ 57,681	\$ 58,416
Other sales	3,696	3,649	5,420
Franchise royalties	6,305	7,799	8,213
Franchise and development fees	15	5	—
Total	<u>\$ 57,140</u>	<u>\$ 69,134</u>	<u>\$ 72,049</u>
Other income from affiliates	\$ 66	\$ 378	\$ 270
Accounts receivable-affiliates	<u>\$ 783</u>	<u>\$ 2,363</u>	<u>\$ 2,712</u>
Notes receivable-affiliates	<u>\$ —</u>	<u>\$ 2,650</u>	<u>\$ —</u>

The above table excludes transactions and balances related to former non-management directors for the time period subsequent to their retirement or resignation from our Board.

We paid \$80,000 in 2006, \$399,000 in 2005 and \$309,000 in 2004 for charter aircraft services provided by an entity owned by our founder and Executive Chairman of the Board, John Schnatter. We believe the rates charged to the Company were at or below rates that could have been obtained from independent third parties for similar aircraft.

Mr. Schnatter paid the Company \$160,000 in 2005 and \$473,000 in 2004 for the salaries, bonuses and benefits of certain employees who perform work for both the Company and Mr. Schnatter based upon an assessment of their responsibilities to each (on average, approximately 35% of the total costs were paid by the Company and 65% were paid by Mr. Schnatter). Mr. Schnatter and the Company terminated this shared employment arrangement in September 2005, after which certain employees began working full-time for the Company and the remaining employees began working full-time for Mr. Schnatter. Additionally, the Company charged Mr. Schnatter \$8,795 in 2005 and \$11,410 in 2004 related to approximately 800 square feet of Company office space utilized by these employees. Mr. Schnatter and his employees moved out of the Company office space in September 2005.

As more fully described in Note 8, effective December 25, 2005, the Company sold five restaurants to an operations vice president, who resigned from the Company concurrently with the sale.

A franchise entity that is owned by three executive officers of Papa John's purchased a total of three restaurants for \$1.2 million in 2005 from unrelated third-party franchise entities.

During 2005, a franchise entity that is owned by one member of our Board of Directors purchased 14 restaurants for \$2.5 million from an unrelated third-party franchise entity.

During 2004, we waived royalty payments of approximately \$290,000 from a franchisee with respect to restaurants located in one market area. In consideration for the royalty waiver, the franchisee agreed to increase its level of local marketing expenditures in that market area in amounts equal to the waived royalties. A former member of our Board of Directors had a minority ownership interest (less than 20%) in the franchisee at that time. In December 2004, the franchisee sold 13 restaurants located in this market to an unaffiliated third-party franchisee for \$390,000. Papa John's agreed to provide financing to the third-party franchisee related to the purchase of the restaurants. In addition, Papa John's agreed to waive the royalties due from the purchaser of the 13 restaurants. The waived royalties amounted to \$295,000 in 2006, \$300,000 in 2005 and \$17,000 in 2004. In May 2005, this same franchise entity, in which our former Board member had a minority interest, entered into an agreement to sell an additional 14 restaurants to a new unaffiliated third-party franchisee for \$2.4 million in a separate market. Papa John's agreed to receive reduced royalties from the purchaser for 12 months from the date of purchase. The waived royalties amounted to \$70,000 in 2006 and \$65,000 in 2005.

See Note 5 for information related to our purchasing arrangement with BIBP.

## 17. Lease Commitments and Contingencies

We lease office, retail and commissary space under operating leases, which have an average term of five years and provide for at least one renewal. Certain leases further provide that the lease payments may be increased annually based on the fixed rate terms or adjustable terms such as the Consumer Price Index.

Papa John's UK, our subsidiary located in the United Kingdom, leases certain retail space which is primarily subleased to our franchisees. We also lease the trailers used by our distribution subsidiary, PJFS, for an average period of eight years. Total rent expense was \$18.5 million in 2006, \$17.9 million in 2005 and \$19.8 million in 2004, net of sublease payments received.

Future gross lease costs, future expected sublease payments and net lease costs as of December 31, 2006, are as follows (in thousands):

Year	Gross Lease Costs	Future Expected Sublease Payments	Net Lease Costs
2007	\$ 24,387	\$ 3,473	\$ 20,914
2008	21,301	3,583	17,718
2009	17,955	3,299	14,656
2010	15,065	3,109	11,956
2011	11,429	2,767	8,662
Thereafter	23,261	8,395	14,866
Total	<u>\$ 113,398</u>	<u>\$ 24,626</u>	<u>\$ 88,772</u>

We subleased 101 sites in 2006, 162 sites in 2005 and 157 sites in 2004 to our Papa John's and former Perfect Pizza franchisees located in the United Kingdom and received payments of \$4.0 million, \$5.1 million and \$5.0 million, which are netted with international operating expenses.

In addition, as a condition of the sale of the Perfect Pizza operations in March 2006, we remain contingently liable for payment under approximately 58 lease arrangements, primarily associated with Perfect Pizza restaurant sites. The leases have varying terms, the latest of which expires in 2017. As of December 31, 2006, the potential amount of undiscounted payments we could be required to make in the event of non-payment by the new owner of Perfect Pizza and associated franchisees was \$8.3 million. We believe our cross-default provisions with the Perfect Pizza franchisor significantly reduce the risk that we will be required to make payments under these leases. Accordingly, we have not recorded any liability with respect to such leases at December 31, 2006.

As a result of assigning our interest in obligations under real estate leases as a condition to the sale of certain Company-owned restaurants, we remain contingently liable for payment under the lease agreements. These leases have varying terms, the latest of which expires in 2016. As of December 31, 2006 the potential amount of undiscounted payments we could be required to make in the event of non-payment by the primary lessee was \$4.1 million. Our franchisees are the primary lessees under the vast majority of these leases. We generally have cross-default provisions with these franchisees that would put them in default of their franchise agreement in the event of non-payment under the lease. We believe these cross-default provisions significantly reduce the risk that we will be required to make payments under these leases. Accordingly, the liability recorded for our exposure under such leases at December 31, 2006 and December 25, 2005 was not significant.

We are subject to claims and legal actions in the ordinary course of business. We believe that all such claims and actions currently pending against us are either adequately covered by insurance or would not have a material adverse effect on us if decided in a manner unfavorable to us.

## 18. Share Repurchase Program

The Papa John's Board of Directors has authorized the repurchase of up to \$675.0 million of common stock under a share repurchase program that began December 9, 1999, and runs through December 30, 2007. Funding for the share repurchase program has been provided through a credit facility, operating cash flow, stock option exercises and the liquidation of available investments, cash and cash equivalents. Through December 31, 2006, a total of 38.1 million shares with an aggregate cost of \$602.2 million have been repurchased under this program.

Subsequent to year-end (through February 20, 2007), an additional 793,000 shares with an aggregate cost of \$22.9 million were repurchased.

## 19. Stockholder Protection Rights Agreement

On February 14, 2000, the Board of Directors of the Company adopted a Stockholder Protection Rights Agreement (the "Rights Plan"). Under the terms of the Rights Plan, one preferred stock purchase right was distributed as a dividend on each outstanding share of Papa John's common stock held of record as of the close of business on March 1, 2000. The rights generally would not become exercisable until a person or group acquired beneficial ownership of 15% or more of the Company's common stock in a transaction that was not approved in advance by the Board of Directors. In December 2002, the Board of Directors of the Company adopted an amendment to the Rights Plan to permit a stockholder who becomes the owner of 15% or more of the Company's outstanding common stock due to the Company's repurchase of outstanding shares to acquire up to an additional 1% of the outstanding shares without triggering the Rights Plan's dilution provisions. The Company's Founder and Executive Chairman, John Schnatter, who owns approximately 27% of the outstanding common stock, will be excluded from operation of the Rights Plan unless (together with his affiliates and family members) he acquires more than 40% of the Company's common stock.

If the rights are triggered, then each right owned by a stockholder other than the unapproved acquirer entitles its holder to purchase shares of Company common stock at 50% of its market price. In addition, after the rights are triggered, if the Company is acquired by an unapproved acquirer in a merger or other business combination transaction, each right that has not previously been exercised will entitle its holder to purchase, at the right's current exercise price, common shares of such other entity having a value of twice the right's exercise price. The Company may redeem the rights for a nominal amount at any time prior to an event that causes the rights to become exercisable.

## 20. Stock Options

We award stock options from time to time under the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan (the "1999 Plan") and the Papa John's International, Inc. 2003 Stock Option Plan for Non-Employee Directors (the "Directors Plan") and other such agreements as may arise. On January 31, 2005, the Company awarded an option to purchase 400,000 shares, at the closing price on that date, as an inducement grant to Nigel Travis in connection with the commencement of his employment by the Company pursuant to an employment agreement, which included 165,570 shares subject to an inducement option outside the 1999 Plan. Shares of common stock authorized for issuance under the 1999 Plan are approximately 6.3 million, which includes shares transferred in from the Papa John's International, Inc. 1993 Stock Ownership Incentive Plan, which terminated on April 15, 2003, and 700,000 shares under the Directors Plan. Approximately 2.1 million shares were available for future issuance under the 1999 Plan and 343,000 shares under the Directors Plan as of December 31, 2006. Option awards are generally granted with an exercise price equal to the market price of the Company's stock at the date of grant. Options granted prior to 2003 generally expire ten years from the date of grant and vest over one to five-year periods, except for certain options awarded under a previous, multi-year operations compensation program that vested immediately upon grant. The options granted in 2004 under the 1999 Plan and the Directors Plan generally expire 30 months from the date of grant and vest over a 12-month period. Options granted in 2005 and 2006 generally expire five years from the date of grant and vest over a 24-month period. All references in this paragraph to numbers of shares have been adjusted to reflect a two-for-one stock split effected in January 2006.

We recorded stock-based employee compensation expense of \$4.5 million in 2006, \$2.4 million in 2005 and \$2.1 million in 2004. The total income tax benefit recognized in the income statement for share-based compensation arrangements was \$1.7 million in 2006, \$900,000 in 2005 and \$800,000 in 2004. At December 31, 2006, there was \$4.1 million of unrecognized compensation cost related to nonvested option awards, of which the Company expects to recognize \$3.2 million in 2007 and \$850,000 in 2008.

Options exercised included 1.0 million shares in 2006, 2.8 million shares in 2005 and 1.5 million shares in 2004, respectively. The total intrinsic value of the options exercised during 2006, 2005 and 2004 was \$18.5 million, \$18.2 million and \$8.2 million, respectively. Cash received upon the exercise of stock options was \$15.2 million, \$42.1 million and \$18.2 million during 2006, 2005 and 2004, respectively, and the related tax benefits realized were \$6.8 million, \$6.7 million and \$3.0 million during the corresponding periods.

Information pertaining to option activity during 2006 is as follows (number of options and aggregate intrinsic value in thousands):

	Number of Options	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at December 25, 2005	3,185	\$ 16.09		
Granted	612	32.70		
Exercised	(1,020)	14.91		
Cancelled	(106)	21.60		
Outstanding at December 31, 2006	2,671	\$ 20.15	3.10	\$ 25,839
Vested or expected to vest at December 31, 2006	2,640	\$ 20.01	3.08	\$ 25,459
Exercisable at December 31, 2006	816	\$ 14.87	2.75	\$ 11,533

The following is a summary of the significant assumptions used in estimating the fair value of options granted in 2006, 2005 and 2004:

	2006	2005	2004
Assumptions (weighted average):			
Risk-free interest rate	4.9%	3.9%	2.7%
Expected dividend yield	0.0%	0.0%	0.0%
Expected volatility	0.27	0.30	0.31
Expected term (in years)	3.5	3.0	1.8

The risk-free interest rate for the periods within the contractual life of an option is based on the U.S. Treasury yield curve in effect at the time of grant. The estimated volatility is based on the historical volatility of our stock and other factors. The expected term of options represents the period of time that options granted are expected to be outstanding.

The weighted average grant-date fair value of options granted during 2006, 2005 and 2004 was \$8.95, \$4.45 and \$2.76, respectively. The Company granted 612,000, 1.4 million and 104,000 options in 2006, 2005 and 2004, respectively.

During the second quarter of 2006, we granted approximately 28,000 shares of performance-based restricted stock to employees with a performance period of three years (there were no such grants in 2005 and 2004). The fair value of the restricted stock is based on the market price of the Company's shares on the grant date. The fair value of the restricted shares granted in 2006 was \$32.65 per share.

## 21. Employee Benefit Plans

We have established the Papa John's International, Inc. 401(k) Plan (the "401(k) Plan"), as a defined contribution benefit plan, in accordance with Section 401(k) of the Internal Revenue Code. The 401(k) Plan is open to all employees who meet certain eligibility requirements and allows participating employees to defer receipt of a portion of their compensation and contribute such amount to one or more investment funds. At our discretion, we contribute a matching payment of up to 1.5% of a participating employee's earnings, which is subject to vesting based on an employee's length of service with us. Costs of the 401(k) Plan recognized in 2006 and 2005 were \$372,000 and \$425,000, respectively (none in 2004).

In addition, we maintain a nonqualified deferred compensation plan available to certain key employees and directors. Under this plan, the participants may defer a certain amount of their compensation, which is credited to the participants' accounts. The participant-directed investments associated with this plan are included in other long-term assets (\$9.2 million and \$6.7 million at December 31, 2006 and December 25, 2005, respectively) and the associated liabilities (\$10.0 million and \$7.7 million at December 31, 2006 and December 25, 2005, respectively) are included in other long-term liabilities in the accompanying consolidated balance sheets. The Company makes no matching or other contribution to the participants' deferred compensation accounts.

Administrative costs of the 401(k) Plan and the nonqualified deferred compensation plan are paid by the Company and are not significant.

PJUK, the Company's United Kingdom subsidiary operation, provided a pension plan that was frozen in 1999. There are currently approximately 20 participants in the PJUK pension plan. The Company recorded expense of \$296,000, \$178,000 and \$153,000 associated with the pension plan for the fiscal years ended 2006, 2005 and 2004, respectively. We have recorded a liability of \$925,000, and a corresponding entry to accumulated other comprehensive income (\$584,000 net of tax), related to the estimated unfunded pension obligation at December 31, 2006. The annual contributions and expense to the PJUK pension plan are expected to approximate \$350,000.

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## 22. Segment Information

We have defined five reportable segments: domestic restaurants, domestic commissaries, domestic franchising, international operations and variable interest entities (VIEs).

The domestic restaurant segment consists of the operations of all domestic ("domestic" is defined as contiguous United States) Company-owned restaurants and derives its revenues principally from retail sales of pizza and side items, such as breadsticks, cheesesticks, chicken strips, chicken wings, dessert pizza, and soft drinks to the general public. The domestic commissary segment consists of the operations of our regional dough production and product distribution centers and derives its revenues principally from the sale and distribution of food and paper products to domestic Company-owned and franchised restaurants. The domestic franchising segment consists of our franchise sales and support activities and derives its revenues from sales of franchise and development rights and collection of royalties from our domestic franchisees. The international operations segment principally consists of our Company-owned restaurants and distribution sales to franchised Papa John's restaurants located in the United Kingdom, Mexico and China and our franchise sales and support activities, which derive revenues from sales of franchise and development rights and the collection of royalties from our international franchisees. VIEs consist of entities in which we are the primary beneficiary, as defined in Note 5, and include BIBP and certain franchisees to which we have extended loans. All other business units that do not meet the quantitative thresholds for determining reportable segments consist of operations that derive revenues from the sale, principally to Company-owned and franchised restaurants, of printing and promotional items, risk management services, and information systems and related services used in restaurant operations.

Generally, we evaluate performance and allocate resources based on profit or loss from operations before income taxes and eliminations. Certain administrative and capital costs are allocated to segments based upon predetermined rates or actual estimated resource usage. We account for intercompany sales and transfers as if the sales or transfers were to third parties and eliminate the related profit in consolidation.

Our reportable segments are business units that provide different products or services. Separate management of each segment is required because each business unit is subject to different operational issues and strategies. No single external customer accounted for 10% or more of our consolidated revenues. The accounting policies of the segments are the same as those described in the summary of significant accounting policies (see Note 2).

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Our segment information is as follows:

(in thousands)	2006	2005	2004
<b>Revenues from external customers:</b>			
Domestic Company-owned restaurants	\$ 447,938	\$ 434,525	\$ 412,676
Domestic commissaries	413,075	398,372	376,642
Domestic franchising	58,971	55,315	52,767
International	23,209	18,389	15,757
Variable interest entities (1)	7,859	11,713	14,387
All others	50,505	50,474	53,117
<b>Total revenues from external customers</b>	<b>\$ 1,001,557</b>	<b>\$ 968,788</b>	<b>\$ 925,346</b>
<b>Intersegment revenues:</b>			
Domestic commissaries	\$ 113,412	\$ 119,577	\$ 116,942
Domestic franchising	1,297	1,216	859
International	748	239	202

Variable interest entities (1)	144,123	151,903	138,202
All others	13,840	11,232	11,718
<b>Total intersegment revenues</b>	<b>\$ 273,420</b>	<b>\$ 284,167</b>	<b>\$ 267,923</b>
<b>Depreciation and amortization:</b>			
Domestic restaurants	\$ 12,111	\$ 13,077	\$ 14,337
Domestic commissaries	5,322	5,763	6,432
International	1,596	1,163	1,152
Variable interest entities	142	78	549
All others	1,811	1,367	1,425
Unallocated corporate expenses	6,226	7,302	7,264
<b>Total depreciation and amortization</b>	<b>\$ 27,208</b>	<b>\$ 28,750</b>	<b>\$ 31,159</b>
<b>Income (loss) from continuing operations before income taxes</b>			
Domestic Company-owned restaurants (2)	\$ 33,176	\$ 25,284	\$ 5,069
Domestic commissaries (3)	34,690	25,446	19,797
Domestic franchising	51,543	49,821	46,076
International (4)	(8,874)	(5,006)	(4,309)
Variable interest entities (5)	18,987	4,472	(23,459)
All others	5,628	4,298	2,620
Unallocated corporate expenses (6)	(37,523)	(34,172)	(14,035)
Elimination of intersegment losses (profits)	(1,470)	(511)	299
<b>Total income from continuing operations before income taxes</b>	<b>\$ 96,157</b>	<b>\$ 69,632</b>	<b>\$ 32,058</b>

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(in thousands)	2006	2005	2004
<b>Property and equipment:</b>			
Domestic Company-owned restaurants	\$ 149,548	\$ 129,574	\$ 144,876
Domestic commissaries	74,526	72,838	77,176
International	6,272	3,860	1,410
Variable interest entities	1,386	2,164	6,693
All others	20,881	13,907	11,880
Unallocated corporate assets	133,784	123,163	116,806
Accumulated depreciation and amortization	(188,675)	(167,059)	(162,046)
<b>Net property and equipment</b>	<b>\$ 197,722</b>	<b>\$ 178,447</b>	<b>\$ 196,795</b>
<b>Expenditures for property and equipment:</b>			
Domestic restaurants	\$ 21,034	\$ 6,276	\$ 6,611
Domestic commissaries	1,721	783	9,197
International	312	2,277	172
All others	6,705	2,196	395
Unallocated corporate	9,580	6,014	4,575
<b>Total expenditures for property and equipment</b>	<b>\$ 39,352</b>	<b>\$ 17,546</b>	<b>\$ 20,950</b>

- (1) The revenues from external customers for variable interest entities are attributable to the franchise entities to which we have extended loans that qualify as consolidated VIEs. The intersegment revenues for variable interest entities of \$144.1 million in 2006, \$151.9 million in 2005 and \$138.2 million in 2004 are attributable to BIBP.
- (2) The operating results for domestic Company-owned restaurants improved \$7.9 million in 2006, including \$1.6 million related to the 53<sup>rd</sup> week of operations in 2006, and \$20.2 million in 2005. The 2006 improvement is primarily due to fixed-cost leverage and related margin improvement associated with a 3.6% increase in comparable sales and lower commodity costs (primarily cheese). The 2005 improvement, as compared to 2004, is primarily due to the fixed cost leverage associated with an increase in comparable sales during 2005 and improved margin from an increase in restaurant pricing, partially offset by increased commodity costs (principally cheese). Additionally, the Company-owned operating results benefited from the gain of \$2.2 million from the sale of 92 restaurants from three transactions.
- (3) Domestic commissaries operating income increased \$9.2 million in 2006 and \$5.6 million in 2005 as compared to 2004. Approximately \$4.3 million of the increase in 2006 is due to the impact of the 53<sup>rd</sup> week of operations, income from sales to the Six Flags, Inc. theme-park operator and the closing of the Jackson, Mississippi facility in 2005. The 2005 improvement is due to improved operating margin and lower administrative costs, partially offset by increased distribution costs as a result of higher fuel costs and the pre-tax charge of \$925,000 associated with the closing of the Jackson, Mississippi facility.

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- (4) The decline in operating results for the 2006 period is principally due to increased costs related to the development of our support infrastructure throughout the international segment, including the United Kingdom, to support the accelerated development of both Company-owned and franchised

Papa John's branded restaurants in our international markets. In addition, we incurred a \$470,000 charge in 2006 related to a reorganization of one of our international operating units.

(5) Represents BIBP's operating income, net of minority interest income.

(6) Unallocated corporate expenses increased \$3.4 million in 2006 and increased \$20.1 million in 2005 as compared to 2004. The 2006 increase is due to a \$3.0 million increase in equity compensation and executive performance unit incentive compensation, increased marketing efforts of \$2.4 million, primarily related to non-traditional initiatives, partially offset by a \$1.8 million contribution to the Papa John's Marketing Fund to fund additional flights related to the launch of Papa's Perfect Pan Pizza.

The 2005 increase consisted primarily of the following: an increase in business unit and corporate management bonuses of \$7.3 million as a result of meeting pre-established performance goals; an increase in employee benefits costs of approximately \$1.6 million, which primarily consists of payroll taxes associated with stock option exercises and an increase in the amount of FICA taxes paid on employee tips and increased health insurance costs; increased professional fees of \$3.7 million related to consulting expenses associated with certain marketing and franchisee effectiveness projects; an increase in equity compensation of \$2.1 million primarily related to the performance unit program offered to certain executive officers; a \$1.8 million contribution to the Marketing Fund; and a reduction in administrative expenses allocated to operating units and other expenses of \$5.5 million.

## 23. Quarterly Data - unaudited, in thousands, except per share data

Our quarterly financial data is as follows:

2006	Quarter			
	1st	2nd	3rd	4th
Total revenues	\$ 242,349	\$ 241,593	\$ 239,692	\$ 277,923
Operating income (1)	25,208	24,499	20,427	27,821
Income from continuing operations, net of tax (1)	15,613	15,266	13,108	18,999
Basic earnings per common share from continuing operations (1)	\$ 0.47	\$ 0.47	\$ 0.41	\$ 0.60
Earnings per common share from continuing operations - assuming dilution (1)	\$ 0.46	\$ 0.46	\$ 0.40	\$ 0.59

2005	Quarter			
	1st	2nd	3rd	4th
Total revenues	\$ 248,637	\$ 238,675	\$ 233,100	\$ 248,376
Operating income (2)	16,041	17,479	16,997	22,183
Income from continuing operations, net of tax (2)	9,397	10,417	10,403	14,051
Basic earnings per common share from continuing operations (2)	\$ 0.28	\$ 0.31	\$ 0.30	\$ 0.42
Earnings per common share from continuing operations - assuming dilution (2)	\$ 0.28	\$ 0.31	\$ 0.30	\$ 0.41

(1) During 2006, we recorded pre-tax gains of \$5.4 million (\$3.4 million after tax or \$0.10 per diluted share) in the first quarter, pre-tax gains of \$6.3 million (\$4.0 million after tax or \$0.12 per diluted share) in the second quarter, pre-tax gains of \$5.3 million (\$3.0 million after tax or \$0.09 per diluted share) in the third quarter and pre-tax gains of \$2.0 million (\$1.4 million after tax or \$0.04 per diluted share) in the fourth quarter upon consolidation of BIBP. BIBP's total pre-tax income for 2006 was \$19.0 million, or \$0.36 per diluted share.

(2) During 2005, we recorded pre-tax losses of \$1.6 million (\$1.0 million after tax or \$0.03 per diluted share) in the first quarter, pre-tax losses of \$185,000 (\$117,000 after tax or \$0.00 per diluted share) in the second quarter, pre-tax gains of \$3.0 million (\$1.9 million after tax or \$0.05 per diluted share) in the third quarter and pre-tax gains of \$3.2 million (\$2.0 million after tax or \$0.06 per diluted share) in the fourth quarter upon consolidation of BIBP. BIBP's total pre-tax income for 2005 was \$4.5 million, or \$0.08 per diluted share.

All quarterly information except for the fourth quarter of 2006 above is presented in 13-week periods. The fourth quarter of 2006 includes a 14-week period. The additional week in the fourth quarter of 2006 increased pre-tax income approximately \$3.5 million, or \$0.07 per diluted share. Quarterly earnings per share on a full-year basis may not agree to the Consolidated Statements of Income due to rounding.

## Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

## Item 9A. Controls and Procedures

### Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our CEO and CFO, of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended). Based upon our evaluation, we concluded that the disclosure controls and procedures are effective to provide reasonable assurance in ensuring all required information relating to Papa John's is included in this annual report.

### Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting during the quarter ended December 31, 2006 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

See "Management's Report on Internal Control over Financial Reporting" in Item 8.

## Item 9B. Other Information



## PART III

### Item 10. Directors, Executive Officers and Corporate Governance

The information required by this item, other than the information set forth in this Report under Part I, “Executive Officers of the Registrant,” is omitted because we are filing a definitive proxy statement pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Report which includes the required information. Such information is incorporated herein by reference.

We have adopted a written code of ethics that applies to our directors, officers and employees. We intend to post all required disclosures concerning any amendments to, or waivers from, our code of ethics on our web site to the extent permitted by NASDAQ. Our code of ethics can be found on our web site, which is located at [www.papajohns.com](http://www.papajohns.com).

### Item 11. Executive Compensation

The information required by this item is omitted because we are filing a definitive proxy statement pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Report, which includes the required information. Such information is incorporated herein by reference.

### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The following table provides information as of December 31, 2006 regarding the number of shares of the Company’s common stock that may be issued under the Company’s equity compensation plans.

Plan Category	(a) Number of securities to be issued upon exercise of outstanding options, warrants and rights	(b) Weighted average exercise price of outstanding options, warrants and rights	(c) Number of securities remaining available for future issuance under equity compensation plans, excluding securities reflected in column (a)
Equity compensation plans approved by security holders	2,505,425	\$20.42	2,478,511
Equity compensation plans not approved by security holders (1)	165,570	16.09	—
Total	2,670,995	\$20.15	2,478,511

- (1) On January 31, 2005, the Company awarded an option to purchase 400,000 shares, at the closing price on that date, as an inducement grant to Nigel Travis in connection with the commencement of his employment by the Company pursuant to an employment agreement, which included 165,570 shares subject to an inducement option outside the 1999 Plan.

Other information required by this item is omitted because we are filing a definitive proxy statement pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Report, which includes the required information. Such information is incorporated herein by reference.

### Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by this item is omitted because we are filing a definitive proxy statement pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Report, which includes the required information. Such information is incorporated herein by reference.

### Item 14. Principal Accounting Fees and Services

The information required by this item is omitted because we are filing a definitive proxy statement pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Report, which includes the required information. Such information is incorporated herein by reference.

## PART IV

### Item 15. Exhibits, Financial Statement Schedules

- (a)(1) Financial Statements:

The following consolidated financial statements, notes related thereto and report of independent auditors are included in Item 8 of this Report:

- Reports of Independent Registered Public Accounting Firm
- Consolidated Statements of Income for the years ended December 31, 2006, December 25, 2005 and December 26, 2004

- Consolidated Balance Sheets as of December 31, 2006 and December 25, 2005
- Consolidated Statements of Stockholders' Equity for the years ended December 31, 2006, December 25, 2005 and December 26, 2004
- Consolidated Statements of Cash Flows for the years ended December 31, 2006, December 25, 2005 and December 26, 2004
- Notes to Consolidated Financial Statements

(a)(2) Financial Statement Schedules:

Schedule II — Valuation and Qualifying Accounts

All other schedules for which provision is made in the applicable accounting regulation of the Securities and Exchange Commission are not required under the related instructions or are inapplicable and, therefore, have been omitted.

(a)(3) Exhibits:

The exhibits listed in the accompanying index to Exhibits are filed as part of this Form 10-K.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 27, 2007

**PAPA JOHN'S INTERNATIONAL, INC.**

By: /s/ Nigel Travis

Nigel Travis

President and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ John H. Schnatter John H. Schnatter	Founder, Executive Chairman of the Board and Director	February 27, 2007
/s/ Nigel Travis Nigel Travis	President and Chief Executive Officer (Principal Executive Officer)	February 27, 2007
/s/ F. William Barnett F. William Barnett	Director	February 27, 2007
/s/ Norborne P. Cole, Jr. Norborne P. Cole, Jr.	Director	February 27, 2007
/s/ Philip Guarascio Philip Guarascio	Director	February 27, 2007
/s/ John O. Hatab John O. Hatab	Director	February 27, 2007
/s/ Olivia F. Kirtley Olivia F. Kirtley	Director	February 27, 2007
/s/ Wade S. Oney Wade S. Oney	Director	February 27, 2007
/s/ William M. Street William M. Street	Director	February 27, 2007
/s/ J. David Flanery J. David Flanery	Senior Vice President, Chief Financial Officer and Treasurer (Principal Accounting Officer)	February 27, 2007



## EXHIBIT INDEX

Exhibit Number	Description of Exhibit
3.1	Our Amended and Restated Certificate of Incorporation. Exhibit 3.1 to our Registration Statement on Form S-1 (Registration No. 33-61366) is incorporated herein by reference.
3.2	Certificate of Amendment of Amended and Restated Certificate of Incorporation of Papa John's International, Inc. Exhibit 3 to our Quarterly Report on Form 10-Q for the quarterly period ended June 29, 1997, is incorporated herein by reference.
3.3	Our Restated By-Laws. Exhibit 3.2 to our Registration Statement on Form S-1 (Registration No. 33-61366) is incorporated herein by reference.
4.1	Specimen Common Stock Certificate. Exhibit 4.1 to our Annual Report on Form 10-K for the fiscal year ended December 31, 1995 (Commission File No. 0-21660) is incorporated herein by reference.
4.2	Amended and Restated Certificate of Incorporation and Restated By-Laws (see 3.1, 3.2 and 3.3 above) is incorporated herein by reference.
4.3	Stockholder Protection Rights Agreement dated February 14, 2000, by and between Papa John's International, Inc. and National City Bank, as Rights Agent (including the form of Certificate of Designation of Preferences and Rights and the form of Rights Certificate). Exhibit 4 of our Form 8-A dated February 16, 2000 is incorporated herein by reference.
4.4	Amendment dated December 24, 2002, to the Stockholder Protection Rights Agreement dated February 14, 2000, by and between Papa John's International, Inc. and National City Bank, as Rights Agent. Exhibit 10.2 to our report on Form 10-K for the fiscal year ended December 29, 2002 is incorporated herein by reference.
10.1*	Papa John's International, Inc. 1999 Team Member Stock Ownership Plan, Amended and Restated as of December 6, 2006.
10.2*	Form of Papa John's International, Inc. Nonqualified Stock Option Agreement - 1999 Team Member Stock Ownership Plan.
10.3*	Form of Papa John's International, Inc. Restricted Stock Agreement - 1999 Team Member Stock Ownership Plan.
10.4*	Form of Performance Unit Award Agreement - 1999 Team Member Stock Ownership Plan.
10.5*	Amendment No. 4 to the Papa John's International, Inc. Deferred Compensation Plan.
10.6*	Papa John's International, Inc. 1993 Stock Ownership Incentive Plan. Exhibit 10.2 to our quarterly report on Form 10-Q for the quarter ended September 29, 1996 is incorporated herein by reference.
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10.7*	Amendment to Papa John's International, Inc. 1993 Stock Ownership Incentive Plan. Exhibit 10 to our quarterly report on Form 10-Q for the quarter ended June 29, 1997 is incorporated herein by reference.
10.8*	Amendment to Papa John's International, Inc. 1993 Stock Ownership Incentive Plan. Exhibit 10 to our quarterly report on Form 10-Q for the quarter ended June 28, 1998 is incorporated herein by reference.
10.9*	Amendment to Papa John's International, Inc. 1993 Stock Ownership Incentive Plan. Exhibit 10.1 to our quarterly report on Form 10-Q for the quarter ended June 27, 1999 is incorporated herein by reference.
10.10*	Amended and Restated 2003 Stock Option Plan for Non-Employee Directors, Amended and Restated as of January 13, 2006. Exhibit 10 to our Registration Statement on Form S-8 (Registration No. 333-138427) dated November 3, 2006 is incorporated herein by reference.
10.11*	Papa John's International, Inc. 1993 Stock Option Plan for Non-Employee Directors. Exhibit 10.3 to our quarterly report on Form 10-Q for the quarter ended September 29, 1996 is incorporated herein by reference.
10.12*	Amendment to Papa John's International, Inc. 1993 Stock Option Plan for Non-Employee Directors. Exhibit 10.2 to our quarterly report on Form 10-Q for the quarter ended June 27, 1999 is incorporated herein by reference.
10.13*	Resolutions for Adoption by the Board of Directors of Papa John's International, Inc., regarding the Amendment to the 1993 Stock Option Plan for Non-Employee Directors. Exhibit 10.2 to our report on Form 10-K for the fiscal year ended December 30, 2001 is incorporated herein by reference.
10.14*	1996 Papa John's International, Inc. Executive Option Program. Exhibit 10.26 to our Annual Report on Form 10-K for the fiscal year ended December 31, 1995 is incorporated herein by reference.
10.15*	Papa John's International, Inc. Deferred Compensation Plan, as effective September 30, 1998, including Amendment Nos. 1, 2 and 3. Exhibit 10.1 to our report on Form 10-K for the fiscal year ended December 26, 2004 is incorporated herein by reference.

- 10.16\* Papa John's International, Inc. Board of Directors' Deferred Compensation Plan, as effective November 6, 2003. Exhibit 10.2 to our report on Form 10-K for the fiscal year ended December 26, 2004 is incorporated herein by reference.
- 10.17\* Papa John's International, Inc. Summary of Short-Term Incentive Compensation Program. Exhibit 10.1 to our report on Form 8-K dated February 21, 2007 is incorporated herein by reference.
- 10.18\* Restated Non-Qualified Stock Option Agreement dated January 31, 2005 between Papa John's International, Inc. and Nigel Travis. Exhibit 10 to our Registration Statement on Form S-8 (Registration No. 333-138428) dated November 3, 2006 is incorporated herein by reference.

- 10.19\* The Employment Agreement effective January 31, 2005, between Papa John's International, Inc. and Nigel Travis. Exhibit 10.1 to our report on Form 8-K dated January 30, 2005 is incorporated herein by reference.
- 10.20\* The Employment Agreement dated as of May 18, 2006, between Papa John's International, Inc. and William M. Van Epps. Exhibit 10.1 to our report on Form 8-K dated May 18, 2006 is incorporated herein by reference.
- 10.21\* The Employment Agreement dated as of August 25, 2006, between Papa John's International, Inc. and Robb S. Chase. Exhibit 10.1 to our report on Form 8-K dated August 25, 2006 is incorporated herein by reference.
- 10.22\* Separation and General Release Agreement dated January 27, 2007 between Papa John's USA, Inc., Papa John's International, Inc. and Michael Cortino. Exhibit 10.1 to our report on Form 8-K dated January 27, 2007.
- 10.23 \$175,000,000 Revolving Credit Facility by and among Papa John's International, Inc., The Guarantors Party Hereto, RSC Insurance Services, Ltd., a Bermuda Company, The Banks Party Hereto, PNC Bank, National Association, as Administrative Agent, JP Morgan Chase Bank, N.A., as Syndication Agent, National City Bank of Kentucky, as Co-Documentation Agent, Bank of America, N.A., as Co-Documentation Agent, Fifth Third Bank, as Co-Documentation Agent, and PNC Capital Markets LLC, as Lead Arranger and as Sole Bookrunner dated January 31, 2006. Exhibit 10.1 to our Annual Report on Form 10-K for the fiscal year ended December 25, 2005 is incorporated herein by reference.
- 10.24 Interest Rate Swap Transaction between JP Morgan Chase Bank, N.A. and Papa John's International, Inc. effective March 15, 2006. Exhibit 10.2 to our Annual Report on Form 10-K for the fiscal year ended December 25, 2005 is incorporated herein by reference.
- 10.25 Marketing Assistance Agreement between Papa John's International, Inc. and PJ United, Inc. Exhibit 10.3 to our report on Form 10-K for the fiscal year ended December 26, 2004 is incorporated herein by reference.
- 10.26 Secured Loan Agreement entered into as of December 27, 1999, by and between BIBP Commodities, Inc. and Capital Delivery, Ltd. Exhibit 10.1 to our quarterly report on Form 10-Q for the quarter ended March 26, 2000 is incorporated herein by reference.
- 10.27 Promissory Note dated December 27, 1999, by BIBP Commodities, Inc. Exhibit 10.2 to our quarterly report on Form 10-Q for the quarter ended March 26, 2000 is incorporated herein by reference.
- 10.28 Amended and Restated Assets Purchase Agreement dated September 26, 2005 between Papa John's International, Inc. and PJCOMN Acquisition Corporation. Exhibit 10.1 to our quarterly report on Form 10-Q for the quarter ended September 26, 2005 is incorporated herein by reference.
- 10.29 Agreement for the Sale and Purchase of the Perfect Pizza Franchise Business Operated by Perfect Pizza Limited (to be renamed Papa John's (GB) Limited). Exhibit 10.1 to our quarterly report on Form 10-Q for the quarter ended March 26, 2006 is incorporated herein by reference.

- 21 Subsidiaries of the Company.
- 23 Consent of Ernst & Young LLP.
- 31.1 Section 302 Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-15(e).
- 31.2 Section 302 Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-15(e).
- 32.1 Section 906 Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Section 906 Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

**Schedule II - Valuation and Qualifying Accounts**  
**Papa John's International, Inc. and Subsidiaries**  
(In thousands)

Classification	Balance at Beginning of Year	Charged to (recovered from) Costs and Expenses	Additions / (Deductions)	Balance at End of Year
<b>Fiscal year ended December 31, 2006:</b>				
Deducted from asset accounts:				
Reserve for uncollectible accounts receivable	\$ 6,379	\$ 3,282	\$ (5,190)(2)	\$ 4,471
Reserve for uncollectible accounts receivable - affiliates	1,022	454	(20)	1,456
Reserve for franchisee notes receivable	1,499	(291)	497(2)	1,705
Reserve for franchisee notes receivable - affiliates	—	—	—	—
	<u>\$ 8,900</u>	<u>\$ 3,445</u>	<u>\$ (4,713)</u>	<u>\$ 7,632</u>
Reserves included in liability accounts:				
Reserve for restaurant closures and dispositions	<u>\$ 1,269</u>	<u>\$ (260)</u>	<u>\$ (809)(1)</u>	<u>\$ 200</u>
<b>Fiscal year ended December 25, 2005:</b>				
Deducted from asset accounts:				
Reserve for uncollectible accounts receivable	\$ 5,359	\$ 3,015	\$ (1,995)(2)	\$ 6,379
Reserve for uncollectible accounts receivable - affiliates	525	497	—	1,022
Reserve for franchisee notes receivable	1,278	855	(634)(2)	1,499
Reserve for franchisee notes receivable - affiliates	—	—	—	—
	<u>\$ 7,162</u>	<u>\$ 4,367</u>	<u>\$ (2,629)</u>	<u>\$ 8,900</u>
Reserves included in liability accounts:				
Reserve for restaurant closures and dispositions	<u>\$ 462</u>	<u>\$ 846</u>	<u>\$ (39)(1)</u>	<u>\$ 1,269</u>
<b>Fiscal year ended December 26, 2004:</b>				
Deducted from asset accounts:				
Reserve for uncollectible accounts receivable	\$ 4,287	\$ 1,636	\$ (564)(2)	\$ 5,359
Reserve for uncollectible accounts receivable - affiliates	—	525	—	525
Reserve for franchisee notes receivable	6,356	638	(5,716)(2) (3)	1,278
Reserve for franchisee notes receivable - affiliates	—	—	—	—
	<u>\$ 10,643</u>	<u>\$ 2,799</u>	<u>\$ (6,280)</u>	<u>\$ 7,162</u>
Reserves included in liability accounts:				
Reserve for restaurant closures and dispositions	<u>\$ 1,559</u>	<u>\$ (203)</u>	<u>\$ (894)(1)</u>	<u>\$ 462</u>

(1) Represents cash payments and other adjustments.

(2) Uncollectible accounts written off, net of recoveries and reclassifications between accounts receivable and notes receivable reserves.

(3) Includes adjustment of \$6.3 million in 2004 related to the consolidation of franchisee VIEs (VIEs eliminate upon consolidation).

**PAPA JOHN'S INTERNATIONAL, INC.  
1999 TEAM MEMBER STOCK OWNERSHIP PLAN**

**Amended and Restated as of December 6, 2006**

**ARTICLE 1. PURPOSE**

The purpose of the 1999 Team Member Stock Ownership Plan (the "Plan") is to enhance the ability of Papa John's International, Inc. and its subsidiaries to secure and retain the services of persons eligible to participate in the Plan and to provide incentives for such persons to exert maximum efforts for the success of the Company.

**ARTICLE 2. DEFINITIONS AND CONSTRUCTION**

2.1 **Definitions.** As used in the Plan, terms defined parenthetically immediately after their use shall have the respective meanings provided by such definitions, and the terms set forth below shall have the following meanings (in either case, such meanings shall apply equally to both the singular and plural forms of the terms defined):

(a) "Award" shall mean, individually or collectively, a grant under the Plan of Options, Restricted Stock or Performance Units.

(b) "Board" shall mean the Board of Directors of the Company.

(c) "Cause" shall mean (i) the failure by a Participant to render services to the Company, which failure amounts to gross neglect or gross insubordination, (ii) the commission by a Participant of an act of fraud or embezzlement against the Company, or (iii) a Participant being convicted of a felony, or failing to contest a felony prosecution.

(d) A "Change in Control" shall mean (i) the acquisition by any person after the date hereof of beneficial ownership of 50% or more of the voting power of the Company's outstanding voting stock, (ii) three or more of the current members of the Board ceasing to be members of the Board (unless any replacement director is elected by a vote of either at least 75% of the remaining directors, or of at least 75% of the shares entitled to vote on such replacement) or (iii) approval by the stockholders of the Company of (a) a merger or consolidation of the Company with another corporation if the stockholders of the Company immediately before such vote will not, as a result of such merger or consolidation, own more than 50% of the voting stock of the corporation resulting from such merger or consolidation, or (b) a complete liquidation of the Company or sale of all, or substantially all, of the assets of the Company. Notwithstanding the foregoing, a Change in Control shall not occur solely because 50% or more of the voting stock of the Company is acquired by (i) a trust which is part of an employee benefit plan maintained by the Company or its Subsidiaries or (ii) a corporation which, immediately

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following such acquisition, is owned directly or indirectly by the stockholders of the Company in the same proportion as their ownership of stock in the Company immediately prior to such acquisition.

(e) "Code" shall mean the Internal Revenue Code of 1986, as amended from time to time, or any successor thereto.

(f) "Committee" shall mean the committee described in Section 3.1.

(g) "Common Stock" shall mean shares of the Company's common stock, par value \$.01 per share.

(h) "Company" shall mean Papa John's International, Inc., a Delaware corporation.

(i) "Disability" shall mean a physical or mental infirmity which the Committee determines impairs the Participant's ability to perform substantially his or her duties for a period of 180 consecutive days.

(j) "Effective Date" shall mean February 25, 1999, the date the Plan was adopted by the Board.

(k) "Employee" shall mean an individual who is a full-time or part-time employee of the Company or a Subsidiary.

(l) "Exchange Act" shall mean the Securities Exchange Act of 1934, as amended from time to time.

(m) "Fair Market Value" of a share of Common Stock shall mean, as of any applicable date, the closing sale price of the Common Stock on the NASDAQ National Market System or any national or regional stock exchange on which the Common Stock is then traded. If no such reported sale of the Common Stock shall have occurred on such date, Fair Market Value shall mean the closing sale price of the Common Stock on the next preceding date on which there was a reported sale. If the Common Stock is not listed on the NASDAQ National Market System or a national or regional stock exchange, the Fair Market Value of a share of Common Stock as of a particular date shall be determined by such method as shall be determined by the Committee.

(n) "ISOs" shall have the meaning given such term in Section 6.1.

(o) "NQSOs" shall have the meaning given such term in Section 6.1.

(p) "Option" shall mean an option to purchase shares of Common Stock granted pursuant to Article 6.

(q) "Option Agreement" shall mean an agreement evidencing the grant of an Option as described in Section 6.2.

(r) "Option Exercise Price" shall mean the purchase price per share of Common Stock subject to an Option, which shall not be less than the Fair Market Value on the date of grant.

(s) "Participant" shall mean any Employee or any consultant or advisor providing services to the Company or a Subsidiary selected by the Committee to receive an Award under the Plan.

(t) "Performance Goals" shall have the meaning given such term in Section 8.4.

(u) "Performance Period" shall have the meaning given such term in Section 8.3.

(v) "Performance Unit" shall mean the right to receive a payment from the Company upon the achievement of specified Performance Goals as set forth in a Performance Unit Agreement.

(w) "Performance Unit Agreement" shall mean an agreement evidencing a Performance Unit Award, as described in Section 8.2.

(x) "Person" shall have the meaning ascribed to such term in Section 3(a)(9) of the Exchange Act and as used in Sections 13(d) and 14(d) thereof, including a "group" as defined in Section 13(d).

(y) "Plan" shall mean this Papa John's International, Inc. 1999 Team Member Stock Ownership Plan as the same may be amended from time to time.

(z) "Restriction Period" shall mean the period determined by the Committee during which the transfer of shares of Common Stock is limited in some way or such shares are otherwise restricted or subject to forfeiture as provided in Article 7.

(aa) "Restricted Stock" shall mean shares of Common Stock granted pursuant to Article 7 as to which the restrictions have not lapsed.

(ab) "Restricted Stock Agreement" shall mean an agreement evidencing a Restricted Stock Award, as described in Section 7.2.

(ac) "Retirement" shall mean retirement by a Participant in accordance with the terms of the Company's retirement or pension plans, if any, or, if the Company has no such plans, then retirement after reaching age 65.

(ad) "Subsidiary" shall mean, with respect to any company, any corporation or other Person of which a majority of its voting power, equity securities, or equity interest is owned, directly or indirectly, by such company.

2.2 Gender and Number. Unless otherwise indicated by the context, reference to the masculine gender shall include the feminine gender, the plural shall include the singular and the singular shall include the plural.

2.3 Severability. In the event any provision of the Plan shall be held illegal or invalid for any reason, the illegality or invalidity shall not affect the remaining parts of the Plan, and the Plan shall be construed and enforced as if the illegal or invalid provision had not been included.

### ARTICLE 3. ADMINISTRATION

3.1 The Committee. The Plan shall be administered by the Compensation Committee of the Board, or by any other committee (the "Committee") appointed by the Board consisting of two or more directors of the Company. It is intended that each Committee member shall be a "non-employee director" within the meaning of Rule 16b-3 under the Exchange Act and an "outside director" within the meaning of Section 162(m) of the Code. The members of the Committee shall be appointed from time to time by, and shall serve at the discretion of, the Board.

3.2 Authority of the Committee. Subject to the provisions of the Plan, the Committee shall have full authority to:

(a) select Participants to whom Awards are granted;

(b) determine the size, type and frequency of Awards granted under the Plan;

(c) determine the terms and conditions of Awards, including any restrictions, conditions or forfeiture provisions relating to the Award, which need not be identical;

(d) determine whether and the extent to which Performance Goals have been met;

(e) determine whether and when a Participant's status as an Employee, consultant, or advisor has terminated for purposes of the Plan;

(f) cancel or modify, with the consent of the Participant, outstanding Awards and grant new Awards in substitution therefor, provided, however, that (without limitation of the provisions of Section 4.1 with respect to lapsed, expired, terminated or forfeited Awards) the Committee may not, without approval of the Company's stockholders, reduce the Option Exercise Price of a previously granted Award, or effect such a reduction through the cancellation and replacement or regrant of any Award.

(g) accelerate the exercisability of, and accelerate or waive any or all the restrictions and conditions applicable to, any Award, for any reason;

(h) extend the duration of an Option exercise period or term of an Award;

(i) construe and interpret the Plan and any agreement or instrument entered into under the Plan;

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(j) establish, amend and rescind rules and regulations for the Plan's administration; and

(k) amend the terms and conditions of any outstanding Award to the extent such terms and conditions are within the discretion of the Committee as provided in the Plan.

The Committee shall have sole discretion to make all other determinations that may be necessary or advisable for the administration of the Plan. To the extent permitted by law and Rule 16b-3 promulgated under the Exchange Act, the Committee may delegate its authority. Notwithstanding the foregoing, the Committee may not delegate its responsibilities hereunder if such delegation would jeopardize compliance with the "outside directors" requirement or any other applicable requirement under Section 162(m) of the Code.

3.3 Decisions Binding. All determinations and decisions made by the Committee pursuant to the provisions of the Plan, and all related orders or resolutions of the Board, shall be final, conclusive and binding upon all persons, including the Company, its stockholders, Employees, Participants and their estates and beneficiaries.

3.4 Section 16 Compliance; Bifurcation of Plan. It is the intention of the Company that the Plan and the administration of the Plan comply in all respects with Section 16(b) of the Exchange Act and the rules and regulations promulgated thereunder. If any Plan provision, or any aspect of the administration of the Plan, is found not to be in compliance with Section 16(b) of the Exchange Act, the provision or administration shall be deemed null and void, and in all events the Plan shall be construed in favor of its meeting the requirements of Rule 16b-3 promulgated under the Exchange Act. Notwithstanding anything in the Plan to the contrary, the Board or the Committee, in its discretion, may bifurcate the Plan so as to restrict, limit or condition the use of any provision of the Plan to Participants who are subject to Section 16 of the Exchange Act without so restricting, limiting or conditioning the Plan with respect to other Participants.

#### ARTICLE 4. SHARES AVAILABLE UNDER THE PLAN

4.1 Number of Shares. Subject to adjustment as provided in Section 4.3, the number of shares of Common Stock reserved for issuance under the Plan is 2,000,000 shares. Shares as to which options or other Awards granted under the Plan lapse, expire, terminate, are forfeited or are canceled shall again become available for Awards under the Plan. In addition, any shares of Common Stock reserved for issuance under the Company's 1993 Stock Ownership Incentive Plan ("1993 Plan") in excess of the number of shares as to which options or other benefits are awarded thereunder, plus any shares as to which options or other benefits granted under the 1993 Plan may lapse, expire, terminate or be canceled, shall also be reserved and available for issuance or reissuance under the Plan. Any Common Stock issued under the Plan may consist, in whole or in part, of authorized and unissued shares or treasury shares.

4.2 Shares of Restricted Stock Available Under the Plan. Subject to adjustment as provided in Section 4.3, the number of shares of Common Stock which may be the subject of Awards granted in the form of Restricted Stock is limited to 500,000 shares.

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4.3 Adjustments in Authorized Shares and Outstanding Awards. In the event of any change in the corporate structure of the Company affecting the Common Stock, including a merger, reorganization, consolidation, recapitalization, reclassification, split-up, spin-off, separation, liquidation, stock dividend, stock split, reverse stock split, share repurchase, share combination, share exchange, issuance of warrants or debentures, the Committee may substitute or adjust the total number and class of shares of Common Stock or other stock or securities which may be issued under the Plan, and the number, class and price of shares subject to outstanding Awards, as it, in its discretion, determines to be appropriate and equitable to prevent dilution or enlargement of the rights of Participants and to preserve, without exceeding, the value of any outstanding Awards; provided, however, that the number of shares subject to any Award shall always be a whole number. In the case of ISOs, such adjustment shall be made so as not to result in a "modification" within the meaning of Section 424(h) of the Code.

#### ARTICLE 5. ELIGIBILITY AND PARTICIPATION

All Employees of the Company and its Subsidiaries and consultants or other advisors providing services to the Company or a Subsidiary are eligible to receive Awards under the Plan. In selecting Employees, consultants or advisors to receive Awards under the Plan, as well as in determining the number of shares subject to, and the other terms and conditions applicable to, each Award, the Committee shall take into consideration such factors as it deems relevant in promoting the purposes of the Plan, including the duties and responsibilities of such persons, their present and potential contribution to the success of the Company and their anticipated number of years of active service or contribution remaining with the Company or a Subsidiary.

#### ARTICLE 6. STOCK OPTIONS

6.1 Grant of Options. Subject to the terms and provisions of the Plan, the Committee may grant Options to Participants at any time and from time to time, in the form of options which are intended to qualify as incentive stock options within the meaning of Section 422 of the Code ("ISOs"), Options which are not intended to so qualify ("NQSOs") or a combination thereof. Notwithstanding the foregoing, ISOs may only be granted to Employees of the Company and its subsidiaries (within the meaning of Section 424(f) of the Code). The maximum number of shares in respect of which Options may be granted to a Participant during any calendar year shall be 500,000 shares.

6.2 Option Agreement. Each Option shall be evidenced by an Option Agreement that shall specify the Option Exercise Price, the duration of the Option, the number of shares to which the Option relates, forfeiture provisions as deemed appropriate by the Committee and such other provisions as the

Committee may determine or which are required by the Plan. The Option Agreement shall also specify whether the Option is intended to be an ISO or a NQSO and shall include provisions applicable to the particular type of Option granted.

6.3 Duration of Options. Subject to the provisions of Section 6.7, each Option shall expire at such time as is determined by the Committee at the time of grant; provided, however,

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that no Option shall at the time of grant be exercisable later than the tenth anniversary of its grant.

6.4 Exercise of Options. Options shall be exercisable at such times and be subject to such restrictions and conditions, including forfeiture provisions, as the Committee shall approve at the time of grant, which need not be the same for each grant or for each Participant. Options shall be exercised by delivery to the Company of a written notice of exercise, setting forth the number of shares with respect to which the Option is to be exercised and accompanied by full payment of the Option Exercise Price and all applicable withholding taxes.

6.5 Payment of Option Exercise Price. The Option Exercise Price for shares of Common Stock as to which an Option is exercised shall be paid to the Company in full at the time of exercise either (a) in cash in the form of currency or other cash equivalent acceptable to the Company, (b) by tendering Common Stock having a Fair Market Value (at the close of business on the date the Company receives the notice of exercise) equal to the Option Exercise Price, (c) any other reasonable consideration that the Committee may deem appropriate or (d) by a combination of the forms of consideration described in (a), (b) and (c) of this Section. The Committee may permit the cashless exercise of Options as described in Regulation T promulgated by the Federal Reserve Board, subject to applicable securities law restrictions, or by any other means which the Committee determines to be consistent with the Plan's purpose and applicable law.

6.6 Vesting Upon Change in Control. Upon a Change in Control, any then outstanding Options held by Participants shall become fully vested and immediately exercisable.

6.7 Termination of Employment. If the Participant's status as an Employee, consultant or advisor is terminated for Cause, all then outstanding Options of such Participant, whether or not exercisable, shall terminate immediately. If the Participant's status as an Employee, consultant or advisor is terminated for any reason other than for Cause, death, Disability or Retirement, to the extent then outstanding Options of such Participant are exercisable and subject to the provisions of the relevant Option Agreement, such Options may be exercised by such Participant or his personal representative at any time prior to the earlier of (a) the expiration date of the Options or (b) the date which is 60 days after the date of such termination of employment. In the event of the Retirement of a Participant, to the extent then outstanding Options of such Participant are exercisable, such Options may be exercised by the Participant (c) in the case of NQSOs, within one year after the date of Retirement and (d) in the case of ISOs, within 90 days after Retirement; provided, however, that no such Options may be exercised on a date subsequent to their expiration. In the event of the death or Disability of a Participant while employed by the Company or a Subsidiary or while the Participant is serving as a consultant or advisor to the Company or a Subsidiary, all then outstanding Options of such Participant shall become fully vested and immediately exercisable, and may be exercised at any time within one year after the date of death or determination of Disability; provided however that no such Options may be exercised on a date subsequent to their expiration. Options may be exercised as provided in this Section (a) in the event of the death of a Participant, by the person or persons to whom rights pass by will or by the laws of descent and distribution, or if appropriate, the legal representative

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of the decedent's estate and (b) in the event of the Disability of a Participant, by the Participant, or if such Participant is incapacitated, by the Participant's legal representative.

## ARTICLE 7. RESTRICTED STOCK

7.1 Grant of Restricted Stock. Subject to the terms and provisions of the Plan, the Committee may grant shares of Restricted Stock to Participants at any time and from time to time and upon such terms and conditions as it may determine. The purchase price for shares of Restricted Stock shall be determined by the Committee, but shall not be less than the par value of the Common Stock, except in the case of treasury shares, for which no payment need be required.

7.2 Restricted Stock Agreement. Each Restricted Stock grant shall be evidenced by a Restricted Stock Agreement which shall specify the Restriction Period, the number of shares of Restricted Stock granted and such other provisions as the Committee may determine and which are required by the Plan.

7.3 Non-Transferability of Restricted Stock. Except as provided in this Article 7 or the applicable Restricted Stock Agreement, shares of Restricted Stock may not be sold, transferred, pledged, assigned or otherwise alienated or hypothecated until the end of the applicable Restriction Period as specified in the Restricted Stock Agreement and the satisfaction of any other conditions determined at the time of grant specified in the Restricted Stock Agreement. Except as provided in Section 7.9, however, in no event may any Restricted Stock become vested in a Participant subject to Section 16(b) of the Exchange Act prior to six months following the date of its grant.

7.4 Other Restrictions. The Committee shall impose such other restrictions on shares of Restricted Stock as it may deem advisable, including, without limitation, restrictions based upon the achievement of specific performance goals (relating to the Company, a Subsidiary or regional or other operating division of the Company), years of service and/or restrictions under applicable Federal or state securities laws. The Committee may provide that any share of Restricted Stock shall be held (together with a stock power executed in blank by the Participant) in custody by the Company until any or all restrictions thereon shall have lapsed. The Restriction Period for an Award of Restricted Stock that is based upon achievement of specific performance goals shall not be less than one (1) year, and the Restriction Period for an Award of Restricted Stock that is based solely upon the passage of time or years of service shall not be less than three (3) years; provided, however, that Awards of Restricted Stock up to an aggregate of ten percent (10%) of the authorized shares

under the Plan may be made outside of the foregoing restrictions. Restriction Periods may not be waived except as specifically provided in the Plan with respect to the death, Disability or Retirement of a Participant, or in the event of a Change in Control of the Company.

7.5 Forfeiture. The Committee shall determine and set forth in a Participant's Restricted Stock Agreement such events upon which a Participant's shares of Restricted Stock (or the proceeds of a sale thereof) shall be forfeitable, which may include, without limitation, the termination of a Participant's employment and certain other activities.

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7.6 Certificate Legend. In addition to any legends placed on certificates pursuant to Section 7.4, each certificate representing shares of Restricted Stock shall bear the following legend:

"The sale or other transfer of the shares represented by this Certificate, whether voluntary, involuntary or by operation of law, is subject to certain restrictions on transfer as set forth in the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan, and in the related Restricted Stock Agreement. A copy of the Plan and such Restricted Stock Agreement may be obtained from the Secretary of Papa John's International, Inc."

7.7 Removal of Restrictions. Except as otherwise provided in this Article 7 or the Restricted Stock Agreement, shares of Restricted Stock shall become freely transferable by the Participant and no longer subject to forfeiture after the last day of the Restriction Period. Once the shares of Restricted Stock are released from their restrictions (including forfeiture provisions), the Participant shall be entitled to have the legend required by Section 7.6 removed from the Participant's share certificate, which certificate shall thereafter represent freely transferable and nonforfeitable shares of Common Stock free from any and all restrictions under the Plan.

7.8 Voting Rights; Dividends and Other Distributions. Unless the Committee exercises its discretion as provided in Section 7.10, during the Restriction Period, Participants holding shares of Restricted Stock may exercise full voting rights, and shall be entitled to receive all dividends and other distributions paid with respect to such Restricted Stock. If any dividends or distributions are paid in Common Stock, such Common Stock shall be subject to the same restrictions as the shares of Restricted Stock with respect to which they were paid.

7.9 Lapse of Restrictions Upon Change in Control. Upon a Change in Control, any restrictions and other conditions pertaining to then outstanding shares of Restricted Stock held by Participants, including, but not limited to, vesting requirements, shall lapse and such shares shall thereafter be immediately transferable and nonforfeitable.

7.10 Treatment of Dividends. At the time shares of Restricted Stock are granted to a Participant, the Committee may, in its discretion, determine that the payment of dividends, or a specified portion thereof, declared or paid on such shares shall be deferred until the lapse of the restrictions with respect to such shares, such deferred dividends to be held by the Company for the account of the Participant. In the event of such deferral, there may be credited at the end of each year (or portion thereof) interest on the amount of the account during the year at a rate per annum as the Committee, in its discretion, may determine. Deferred dividends, together with interest accrued thereon, if any, shall be (a) paid to the Participant upon the lapse of restrictions on the shares of Restricted Stock as to which the dividends related or (ii) forfeited to the Company upon the forfeiture of such shares by the Participant.

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7.11 Termination of Employment. If the Participant's status as an Employee, consultant or advisor is terminated for any reason other than death or Disability prior to the expiration of the Restriction Period applicable to any shares of Restricted Stock then held by the Participant, such shares shall thereupon be forfeited immediately by the Participant and returned to the Company, and the Participant shall only receive the amount, if any, paid by the Participant for such Restricted Stock. If the Participant's status as an Employee, consultant or advisor is terminated as a result of death or Disability prior to the expiration of the Restriction Period applicable to any shares of Restricted Stock then held by the Participant, any restrictions and other conditions pertaining to such shares then held by the Participant, including, but not limited to, vesting requirements, shall immediately lapse and such shares shall thereafter be immediately transferable and nonforfeitable. Notwithstanding anything in the Plan to the contrary, the Committee may determine, in its sole discretion, in the case of any termination of a Participant's status as an Employee, consultant or advisor as a result of Retirement of the Participant, that the restrictions on some or all of the shares of Restricted Stock awarded to a Participant shall immediately lapse and, to the extent the Committee deems appropriate, such shares shall thereafter be immediately transferable and nonforfeitable.

## ARTICLE 8. PERFORMANCE UNITS

8.1 Grant of Performance Units. The Committee may, from time to time and upon such terms and conditions as it may determine, grant Performance Units which will become payable to a Participant upon achievement of specified Performance Goals. The maximum payment that can be made pursuant to Performance Units granted to any one Participant in any calendar year shall be \$1,000,000.

8.2 Performance Unit Agreement. Each Performance Unit grant shall be evidenced by a Performance Unit Agreement that shall specify the Performance Goals, the Performance Period and the number of Performance Units to which it pertains.

8.3 Performance Period. The period of performance ("Performance Period") with respect to each Performance Unit shall be such period of time, which shall not be less than one year, nor more than five years, as determined by the Committee, for the measurement of the extent to which Performance Goals are attained. The Performance Period may commence prior to the date of grant of the Performance Unit to which it relates, provided that at such time the attainment of the Performance Goal is substantially uncertain and not more than 25% of the Performance Period has expired.

8.4 Performance Goals. The goals ("Performance Goals") that are to be achieved with respect to each Performance Unit shall be those objectives established by the Committee as it deems appropriate, and which may relate to the net income, growth in net income, earnings per share, growth of earnings per share, return on equity or return on capital, of the Company, or any other performance objectives relating to the Company, a Subsidiary or regional or



other operating unit of the Company, or the individual Participant. Each Performance Unit Agreement shall specify a minimum acceptable level of achievement with respect to the Performance Goals below which no payment will be made and shall set forth a formula for determining the payment to be

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made if performance is at or above such minimum based upon a range of performance levels relating to the Performance Goals. The Committee shall certify that the Performance Goals for Awards of Performance Units under the Plan have been satisfied prior to the determination and payment of any such incentive in accordance with the Plan.

8.5 Adjustment of Performance Goals. The Committee may adjust Performance Goals and the related minimum acceptable level of achievement if, in the sole judgment of the Committee, events or transactions occur subsequent to the date of grant which are unrelated to the performance of the Participant and which the Committee expects to have a substantial effect on the ability of the Participant to attain the Performance Goals. If a Participant is promoted, demoted or transferred to a Subsidiary or different operating division of the Company during a Performance Period, then, to the extent that the Committee determines the Performance Goals or Performance Period are no longer appropriate, the Committee may, but shall not be required to, adjust, change or eliminate the Performance Goals or the applicable Performance Period as it deems appropriate in order to make them appropriate and comparable to the initial Performance Goals or Performance Period. Notwithstanding the foregoing, the Committee shall not be entitled to adjust, change or eliminate any Performance Goals or Performance Period if the exercise of such discretion would cause the related compensation to fail to qualify as performance-based compensation within the meaning of Section 162(m) of the Code.

8.6 Termination of Employment. If the employment of a Participant shall terminate prior to the expiration of the Performance Period for any reason other than for death, Disability or Retirement, the Performance Units then held by the Participant shall terminate. In the case of termination of employment by reason of Disability or Retirement of a Participant prior to the expiration of the Performance Period, any then outstanding Performance Units of such Participant shall be (a) payable pro rata based upon the number of full calendar months of employment during the Performance Period; (b) calculated based upon the achievement of the Performance Goals over the entire Performance Period; and (c) calculated and payable after the end of the Performance Period. In the event of death of a Participant prior to the expiration of the Performance Period, any then outstanding Performance Units of such Participant shall be (i) payable pro rata based upon the number of full calendar months of employment during the Performance Period; (ii) calculated based upon the achievement of the Performance Goals during the next-ending Performance Period; and (iii) calculated and payable at the end of the next-ending Performance Period.

8.7 Payment Upon Change in Control. Upon a Change in Control, any then outstanding Performance Units shall become fully vested and immediately payable in an amount which is equal to the greater of (a) the maximum amount payable under the Performance Unit multiplied by a percentage equal to the percentage that would have been earned under the terms of the Performance Unit Agreement assuming that the rate at which the Performance Goals have been achieved as of the date of such Change in Control would have continued until the end of the Performance Period or (b) the maximum amount payable under the Performance Unit multiplied by the percentage of the Performance Period completed by the Participant at the time of the Change in Control; provided, however, that if no maximum amount payable is specified in the

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Performance Unit Agreement, the amount payable shall be such amount as the Committee shall determine is reasonable.

8.8 Payment of Performance Units. Subject to such terms and conditions as the Committee may impose, and unless otherwise provided in the Performance Unit Agreement, Performance Units shall be payable within 90 days following the end of the Performance Period during which the Participant attained at least the minimum acceptable level of achievement under the Performance Goals, or 90 days following a Change in Control, as applicable. The Committee, in its discretion, may determine at the time of payment required in connection with a Performance Unit whether such payment shall be made (a) solely in cash or (b) up to 50% in shares of Common Stock (valued at their Fair Market Value as of the close of business on the date preceding the date of payment) with the balance in cash; provided, however, that if a Performance Unit becomes payable upon a Change in Control, the Performance Unit shall be paid solely in cash.

8.9 Designation of Beneficiary. Each Participant may, from time to time, name any beneficiary or beneficiaries (who may be named contingently or successively) to whom the right to receive payments under a Performance Unit is to be paid in case of the Participant's death before receiving any or all such payments. Each such designation shall revoke all prior designations by the Participant, shall be in a form prescribed by the Company and shall be effective only when filed by the Participant in writing with the Committee during the Participant's lifetime. In the absence of any such designation, benefits remaining unpaid at the Participant's death shall be paid to the Participant's estate.

## ARTICLE 9. AMENDMENT, MODIFICATION AND TERMINATION

9.1 Termination Date. The Plan shall terminate on the earliest to occur of (a) the tenth anniversary of the Effective Date, (b) the date when all shares of Common Stock available under the Plan shall have been acquired and the payment of all benefits in connection with Performance Unit Awards has been made or (c) such other date as the Board may determine in accordance with Section 9.2.

9.2 Amendment, Modification and Termination. The Board may, at any time, amend, suspend, modify or terminate the Plan, provided that no amendment shall be made without stockholder approval if (a) such approval is necessary to satisfy any applicable tax or regulatory law or regulation and the Board determines it is appropriate to seek stockholder approval; or (b) the amendment would (i) materially increase the benefits accruing to Participants, (ii) materially increase the aggregate number of securities that may be issued under the Plan, or (iii) materially modify the eligibility requirements for participation in the Plan. Upon or following the occurrence of a Change in Control, no amendment may adversely affect the rights of any Person in connection with an Award previously granted. The Committee may amend the terms of any Award, prospectively or retroactively, but no such amendment shall impair the rights of any Participant without such Participant's consent. Each Option and certain Performance Units granted under the Plan are intended to be performance-based compensation within the meaning of Section 162(m) of the Code. The Committee shall not be entitled to exercise any discretion

otherwise authorized hereunder with respect to such Options or Performance Units if the ability to exercise such discretion or the exercise of such discretion itself would cause the compensation attributable to such Options or Performance Units to fail to qualify as performance-based compensation.

9.3 Awards Previously Granted. No amendment, modification or termination of the Plan shall in any manner adversely affect any outstanding Award without the written consent of the Participant holding such Award.

#### ARTICLE 10. NON-TRANSFERABILITY

A Participant's rights under this Plan may not be assigned, pledged or otherwise transferred other than by will or the laws of descent and distribution, except that upon a Participant's death, the Participant's rights to payment pursuant to a Performance Unit may be transferred to a beneficiary designated in accordance with Section 8.9. Notwithstanding anything herein to the contrary, in the case of NQSOs, the Committee may, in its sole discretion, by appropriate provisions in the Participant's Option Agreement, permit the Participant to transfer all or a portion of the Option, without consideration, to (i) the Participant's spouse or lineal descendants ("Family Members"), (ii) a trust for the exclusive benefit of Family Members, (iii) a charitable remainder trust of which the Participant and/or Family Members are the exclusive beneficiaries (other than the charitable beneficiary), or (iv) a partnership or a limited liability company in which the Participant and Family Members are the sole partners or members, as applicable. In the event that any Option is transferred by a Participant in accordance with the provisions of the immediately preceding sentence, then subsequent transfers of the Option by the transferee shall be prohibited. For purposes of the Option Agreement and the Plan, the term "Optionee" shall be deemed to refer to the transferee wherever applicable, and the provisions of Section 6.7 regarding termination of employment shall refer to the Participant, not the transferee, but the transferee shall be permitted to exercise the Option during the period provided for in Section 6.7 and the Participant's Option Agreement following the Participant's termination of employment.

#### ARTICLE 11. NO GRANTING OF EMPLOYMENT RIGHTS

Neither the Plan, nor any action taken under the Plan, shall be construed as giving any person the right to become a Participant, nor shall participation in, or any grant of an Award under, the Plan be construed as giving a Participant any right with respect to continuance of employment or service by or to the Company. The Company expressly reserves the right to terminate, whether by dismissal, discharge or otherwise, a Participant's employment or consulting or other business relationship at any time, with or without Cause, except as may otherwise be expressly provided by any written agreement between the Company and the Participant.

#### ARTICLE 12. WITHHOLDING

12.1 Tax Withholding. A Participant shall remit to the Company an amount sufficient to satisfy Federal, state and local taxes (including the Participant's FICA obligation) required by law

to be withheld with respect to any grant, exercise or lapse of restrictions made under, or occurring as a result of, the Plan.

12.2 Share Withholding. If the Company has a withholding obligation upon the issuance of Common Stock under the Plan, a Participant may, subject to the discretion of the Committee, elect to satisfy the withholding requirement, in whole or in part, by having the Company withhold shares of Common Stock having a Fair Market Value on the date the withholding tax is to be determined equal to the amount required to be withheld under applicable law. Notwithstanding the foregoing, the Committee may, by the adoption of rules or otherwise, modify the provisions of this Section 12.2 or impose such other restrictions or limitations on such elections as may be necessary to insure that such elections will be exempt transactions under Section 16(b) of the Exchange Act.

#### ARTICLE 13. INDEMNIFICATION

No member of the Board or the Committee, nor any officer or Employee acting on behalf of the Board or the Committee, shall be personally liable for any action, determination or interpretation taken or made with respect to the Plan, and all members of the Board, the Committee and each and any officer or Employee of the Company acting on their behalf shall, to the extent permitted by law, be fully indemnified and protected by the Company with respect to any such action, determination or interpretation.

#### ARTICLE 14. SUCCESSORS

All obligations of the Company with respect to Awards granted under the Plan shall be binding on any successor to the Company, whether the existence of such successor is a result of a direct or indirect purchase, merger, consolidation or otherwise, of all or substantially all of the business or assets of the Company.

#### ARTICLE 15. GOVERNING LAW

The Plan shall be governed by, and construed in accordance with, the laws of the State of Delaware without regard to its conflict of laws rules; provided, however, that with respect to ISOs, the Plan and all agreements under the Plan shall be construed so that they qualify as incentive stock options within the meaning of Section 422 of the Code.



# Notice of Grant of Stock Options and Option Agreement

Papa John's International, Inc.  
ID:  
2002 Papa John's Blvd  
PO Box 99900  
Louisville, KY 40269

Name	Option Number:	#####
Address	Plan:	1999
City State Zip	ID:	SSN

Effective 0/00/ , you have been granted a(n) Non-Qualified Stock Option to buy #### shares of Papa John's International, Inc. (the Company) stock at \$##.#### per share.

The total option price of the shares granted is \$####.##

Shares in each period will become fully vested on the date shown. Shares received upon exercise, net of payment of option price and applicable taxes, must be held at least three months following exercise.

Shares	Vest Type	Full Vest	Expiration
###	On Vest Date	0/00/	0/00/

By your signature and the Company's signature below, you and the Company agree that these options are granted under and governed by the terms and conditions of the Company's Stock Option Plan as amended and the Option Agreement, all of which are attached and made a part of this document.

\_\_\_\_\_  
Papa John's International, Inc.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

Date:  
Time:

## PAPA JOHN'S INTERNATIONAL, INC. NONQUALIFIED STOCK OPTION AGREEMENT 1999 TEAM MEMBER STOCK OWNERSHIP PLAN

**THIS NONQUALIFIED STOCK OPTION AGREEMENT** ("Option Agreement") is made and entered into by and between (i) **PAPA JOHN'S INTERNATIONAL, INC.**, a Delaware corporation ("Company"), and (ii) the individual ("Optionee") named in the "Notice of Grant of Stock Options" attached hereto and incorporated by reference herein as if fully set out herein (the "Notice"). This Option Agreement is dated as of the date first set forth in the Notice.

### Recitals:

A. The Company has adopted the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan ("Plan") to promote the interests of the Company, its subsidiaries and its stockholders by encouraging eligible participants to invest in the Company's common stock, par value \$.01 per share ("Common Stock").

B. The Company believes that such investments should increase the personal interest and special efforts of such persons in providing for the continued success and progress of the Company.

### Agreement:

**NOW, THEREFORE**, in consideration of the premises and the mutual covenants herein contained and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. **Grant of Option.** The Company hereby grants to Optionee, as a matter of separate inducement and agreement, and not in lieu of any salary or other compensation for Optionee's services as an employee, consultant or advisor, the right and option to purchase ("Option") all or any part of an aggregate of the number of shares of Common Stock set out in the Notice ("Option Shares") on the terms and conditions herein set forth, subject to adjustment as provided in Section 7, at a purchase price per share as set out in the Notice ("Option Price"). The Option Price is considered by the Company and Optionee to be the fair market value of the Common Stock on the date hereof, which is the date as of which the Option was granted to Optionee ("Option Date").

2. **Term and Time of Exercise of Option.** The Option shall continue for a term ending on the date set forth in the Notice ("Termination Date"), except as and to the extent such term may be reduced as provided in Sections 6 and 8.

3. **Time of Exercise of Option.** Subject to the other terms and conditions hereof, Optionee may exercise the Option as set forth in the Notice, so long as the Option is exercised prior to the Termination Date.

4. **Conditions to Exercise Option.**

(a) Subject to the provisions of Section 3, the Option may be exercised by written notice to the Company stating the number of Option Shares with respect to which it is being exercised and accompanied by payment of the Option Price by cash or check payable to the order of the Company or, at the election of Optionee, all or any portion of the Option Price may be paid by delivery to the Company of shares of Common Stock owned by Optionee having a Fair Market Value (as that term is defined in Section 2.1(m) of the Plan) equal to the portion of the Option Price being paid by the delivery of the Common Stock.

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(b) As soon as practicable after receipt of such notice and payment, the Company shall, without transfer or issuance tax or other incidental expense to Optionee, deliver to Optionee at the office of the Company, or at such other place as may be mutually acceptable, or, at the election of the Company, by first class mail addressed to Optionee at Optionee's address shown in the records of the Company, a certificate or certificates for such shares out of the theretofore unissued shares or reacquired shares of its Common Stock, as the Company may elect; provided, however, that such delivery may be postponed by the Company until it receives satisfactory proof that the issuance or transfer of such shares will not violate any of the provisions of the Securities Act of 1933 or the Securities Exchange Act of 1934 or any rules or regulations of the Securities and Exchange Commission promulgated thereunder, or the requirements of applicable state law relating to authorization, issuance or sale of securities or until there has been compliance with the provisions of such acts or rules or the requirements of the regulations. If Optionee fails to accept delivery of all or any part of the number of shares of Common Stock specified in such notice upon tender of delivery thereof, Optionee's right to exercise the Option with respect to such undelivered shares may be terminated by the Company.

5. **Transferability of Option.** Except as hereinafter set forth in this Section 5, during Optionee's lifetime, the Option shall be exercisable only by Optionee, and neither the Option, nor any right hereunder, shall be transferable except by will or the laws of descent and distribution. The Option may not be subject to execution or other similar process. Notwithstanding the foregoing, Optionee, upon written notice to the Company and in accordance with procedures established by the Company with respect thereto, may transfer all or any portion of the Option, without consideration, to (a) Optionee's spouse or lineal descendants ("Family Members"), (b) a trust for the exclusive benefit of Family Members, (c) a charitable remainder trust of which Option and/or Family Members are the exclusive beneficiaries (other than the charitable beneficiary), or (d) a partnership or limited liability company in which Optionee and/or Family Members are the sole partners or members, as applicable. Subsequent transfers of the Option by the transferee are prohibited. Upon any such transfer of the Option, Optionee shall remain liable for all federal, state and local taxes required by law to be withheld with respect to any exercise of the Option. If Optionee does not remit to the Company an amount sufficient to pay all such taxes, the Company may withhold from the Options, upon exercise by the transferee, shares of Common Stock having a Fair Market Value, at the close of business on the date the Company receives notice of exercise, equal to all federal, state and local taxes required by law to be withheld with respect to the exercise of the Option. In the event of any attempt by Optionee to alienate, assign, pledge, hypothecate or otherwise dispose of the Option or any of Optionee's rights hereunder, except as provided herein, or in the event of any levy or any attachment, execution or similar process upon the rights or interest hereby conferred, the Company may terminate the Option by notice to Optionee and it shall thereupon become null and void.

6. **Exercise of Option Upon Ceasing to be an Employee.**

(a) If Optionee's status as an Employee (as that term is defined in Section 2.1(b) of the Plan), consultant or advisor terminates prior to the Termination Date for any reason other than death, Disability (as that term is defined in Section 2.1(i) of the Plan), Retirement (as that term is defined in Section 2.1(ac) of the Plan), or Cause (as that term is defined in Section 2.1(c) of the Plan), Optionee may at any time within a period of sixty (60) days after termination of such status exercise the Option to the extent the Option is exercisable by Optionee on the date Optionee's status as an Employee, consultant or advisor terminates.

(b) If Optionee's status as an Employee, consultant or advisor is terminated for Cause, the Option shall terminate immediately.

(c) In Optionee ceases to be an Employee, consultant or advisor of the Company due to death or Disability, Optionee's personal representative or the person or persons to whom Optionee's rights under the Option shall pass by will or by application of the laws of descent and distribution in the event of death, or Optionee, in the event of Disability, may, at any time within a period of one year after Optionee's death or Disability, as the case may be, exercise the Option in full (the Option becoming fully vested upon such death or Disability).

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(d) If Optionee ceases to be an Employee due to Retirement, Optionee may, at any time within a period of one year after Optionee's Retirement, exercise the Option to the extent the Option was exercisable by Optionee on the date of Optionee's Retirement.

(e) Notwithstanding anything contained in this Section 6, in no event may the Option be exercised after the Termination Date.

7. **Adjustment to Option Shares.** In the event of any change in the corporate structure of the Company affecting the Common Stock, the number of Option Shares shall be subject to adjustment as provided in Section 4.3 of the Plan.

8. **Merger, Consolidation, Etc.**

(a) In the event the Company merges or consolidates with another corporation, or all or substantially all of the Company's capital stock or assets are acquired by another corporation, and the surviving or acquiring corporation issues shares of its stock to the Company's stock-

holders in connection with the merger, consolidation or acquisition, upon the exercise of the Option, the Optionee shall, at no additional cost (other than the Option Price), be entitled to receive, in lieu of the number of shares of Common Stock to which the Option is then exercisable, the number and class of shares of stock or other securities to which the Optionee would have been entitled pursuant to the terms of the merger, consolidation or acquisition if immediately prior thereto the Optionee had been the holder of record of the number of shares of Common Stock equal to the number of shares of Common Stock as to which the Option shall then be exercisable.

(b) In the event that the Company merges or consolidates with another corporation, or all or substantially all of the Company's capital stock or assets are acquired by another corporation, and the surviving or acquiring corporation does not issue shares of its stock to the Company's shareholders in connection with the merger, consolidation or acquisition, then, notwithstanding any other provision hereof to the contrary, the Option may not be exercised after the effective date of the merger, consolidation or acquisition.

9. **Option Agreement Does Not Grant Employment Rights.** Neither the granting of the Option, nor the exercise thereof, shall be construed as granting to Optionee any right to continue as an employee of the Company. The Company expressly reserves the right to terminate, whether by dismissal, discharge, retirement or otherwise, Optionee's employment with it at any time, with or without cause, except as may otherwise be expressly provided in any written employment agreement between the Company and Optionee.

10. **Change in Control.** Notwithstanding the provisions of Section 3, upon a Change in Control (as that term is defined in Section 2.1(d) of the Plan), Optionee shall have the right to exercise the Option in full as to all Option Shares.

11. **Miscellaneous.**

(a) Neither Optionee, nor any person entitled to exercise Optionee's rights in the event of Optionee's death, shall have any of the rights of a stockholder with respect to the shares of Common Stock subject to the Option, except to the extent that certificate(s) for such shares shall have been issued upon the exercise of the Option as provided herein.

(b) The Option shall terminate and become null and void and of no effect after the Termination Date.

(c) This Option Agreement, and the Option herein granted Optionee, is and shall be in all respects subject to the terms and conditions of the Plan, a description of which Optionee acknowledges receiving prior to the execution hereof.

(d) The captions and section headings used herein are for convenience only, shall not be deemed part of this Option Agreement and shall not in any way restrict or modify the context and substance of any section or paragraph hereof.

(e) This Option Agreement shall be governed by, and construed in accordance with, the laws of the State of Delaware without regard to its conflicts of laws rules.

\* \* \*

# Notice of Grant of Restricted Stock and Restricted Stock Agreement



Stockholder Name  
Address  
City, State Zip

Plan: 1999  
ID: ssn

Effective , you have been granted ##### shares of Restricted Stock of Papa John's International, Inc. (the "Company"), with a value (if unrestricted) of \$ per share as of the grant date.

Shares	Restriction Period	Restriction End
####	36 Months	

The restrictions on the shares of Restricted Stock will lapse at the end of the restriction period and the shares will vest only upon certification by the Compensation Committee of the Company's Board of Directors that the Company has met applicable target thresholds of compounded annual growth rate (CAGR) of LTIP Operating Income over the Company's fiscal years through as follows: At 12% or higher CAGR, 100% of the shares will vest; at 10% CAGR, 50% of the shares will vest; and at 5% CAGR, 33% of the shares will vest, with pro rata vesting between the percentage thresholds. Any achievement below 5% CAGR of LTIP Operating Income will result in no vesting. All shares that do not vest at the end of the restriction period will be forfeited to the Company. This summary of restrictions is qualified in its entirety by the terms and conditions of the Restricted Stock Agreement included with this Notice.

By your signature and the Company's signature below, you and the Company agree that these shares are granted under and governed by the terms and conditions of the Company's Restricted Stock Agreement, which are included with, and hereby incorporated by reference into, this Notice.

\_\_\_\_\_  
Papa John's International, Inc.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Stockholder Signature

\_\_\_\_\_  
Date

## **PAPA JOHN'S INTERNATIONAL, INC. RESTRICTED STOCK AGREEMENT**

### **1999 TEAM MEMBER STOCK OWNERSHIP PLAN**

**THIS RESTRICTED STOCK AGREEMENT** ("Agreement") is made and entered into by and between (i) **PAPA JOHN'S INTERNATIONAL, INC.**, a Delaware corporation (the "Company"), and (ii) the individual ("Grantee") named in the "Notice of Grant of Restricted Stock" attached hereto and incorporated by reference herein as if fully set out herein (the "Notice"). This Agreement is dated as of the date first set forth in the Notice.

#### **Recitals:**

A. The Company has adopted the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan (the "Plan") to promote the interests of the Company, its subsidiaries and its stockholders by encouraging eligible participants to pursue the long-term growth, profitability and financial success of the Company, including but not limited to investments in the Company's common stock, par value \$.01 per share ("Common Stock").

B. Pursuant to the Plan, the Company has determined to award to Grantee shares of restricted Common Stock subject to the terms, conditions, limitations and restrictions provided under the Plan and in this Agreement ("Restricted Stock").

#### **Agreement:**

**NOW, THEREFORE**, the Company and Grantee agree as follows:

1. **Grant of Restricted Stock.** The Company hereby grants to Grantee, as a matter of separate inducement and agreement, and not in lieu of any salary or other compensation for Grantee's services as an employee, consultant or advisor, the number of shares of Restricted Stock set forth in the Notice on the terms and conditions set forth in this Agreement.

2. **Restrictions and Restricted Period.**

(a) **Restrictions.** Shares of Restricted Stock granted hereunder may not be sold, transferred, pledged, assigned or otherwise alienated or hypothecated (collectively, the “Restrictions”) until the end of the applicable Restriction Period (as defined below) and shall be subject to a risk of forfeiture as described in this Agreement. Except as otherwise set forth in Exhibit A attached hereto, which is incorporated into this Agreement, Grantee shall not be required to pay any consideration for the Restricted Stock.

(b) **Restriction Period.** Subject to the forfeiture provisions set forth in this Agreement, the Restrictions shall lapse and the shares of Restricted Stock shall become vested and transferable (provided that such transfer is in accordance with all applicable securities laws and regulations) after the last day of the restriction period (the “Restriction Period”) set forth in Exhibit A, which is incorporated into this Agreement, and based upon satisfaction of any performance goals set forth in Exhibit A (“Performance Goals”). To the extent that the Performance Goals are not achieved, then the shares of Restricted Stock that would otherwise vest upon the achievement of the Performance Goals shall be forfeited to the Company.

(c) **Change in Control.** Upon a Change in Control, as defined in the Plan, any Restrictions and other conditions pertaining to the Restricted Stock held by Grantee shall lapse and such shares shall thereafter be immediately transferable and nonforfeitable.

3. **Termination of Service with the Company.** If the Grantee’s status as an Employee, consultant or advisor is terminated for any reason other than death or Disability prior to the expiration of the Restriction Period

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applicable to the Restricted Stock then held by the Grantee, such shares shall thereupon be forfeited immediately by Grantee and returned to the Company. If Grantee’s status as an Employee, consultant or advisor is terminated as a result of death or Disability prior to the expiration of the Restriction Period applicable to the Restricted Stock then held by Grantee, the Restrictions shall immediately lapse and such shares shall thereafter be immediately transferable and nonforfeitable. Notwithstanding anything in the Plan or this Agreement to the contrary, the Compensation Committee of the Company’s Board of Directors may determine, in its sole discretion, in the case of any termination of Grantee’s status as an Employee, consultant or advisor other than for Cause, that the restrictions on some or all of the shares of Restricted Stock awarded to a Participant shall immediately lapse and, to the extent the Committee deems appropriate, such shares shall thereafter be immediately transferable and nonforfeitable.

4. **Restrictive Covenants.** If Grantee engages in any conduct in breach of any noncompetition, nonsolicitation or confidentiality obligations to the Company under any agreement, policy or plan, then such conduct shall also be deemed to be a breach of the terms of the Plan and this Agreement. Upon such breach, any unvested shares of Restricted Stock shall be immediately forfeited and returned to the Company.

5. **Rights of Grantee as Stockholder.** From and after the date of grant of the shares of Restricted Stock, and for so long as the Restricted Stock is held by or for the benefit of Grantee, Grantee shall have all the rights of a stockholder of the Company with respect to the Restricted Stock, including but not limited to the rights to vote and to receive dividends. If any dividends or distributions are paid in Common Stock, such Common Stock shall be subject to the same restrictions as the shares of Restricted Stock with respect to which they were paid. Notwithstanding the foregoing, the payment of any cash dividends declared or paid on shares of Restricted Stock shall be deferred until the lapse of the Restrictions on such shares, such deferred dividends to be held by the Company for the account of Grantee, together with such credited interest on the amount of the deferred dividends account as the Company may determine in its discretion. Deferred dividends, together with any accrued and credited interest, shall be either paid to Grantee upon the lapse of the Restrictions (as soon as practicable, but in any event not more than 45 days following the lapse of the Restrictions) or forfeited to the Company upon forfeiture of the Restricted Stock, as the case may be.

6. **Escrow and Delivery of Restricted Stock.** Certificates (or an electronic book entry on the books of the Company’s stock transfer agent) representing the shares of Restricted Stock shall be issued and held by the Company (or its stock transfer agent) in escrow, together with any stock transfer powers that the Company may request of Grantee, and shall remain in the custody of the Company (or its stock transfer agent) until (i) their delivery to Grantee or Grantee’s estate upon the lapse of applicable Restrictions, or (ii) their forfeiture and transfer to the Company as provided in this Agreement. The appointment of an independent escrow agent with respect to the Restricted Stock shall not be required. Certificates (or an electronic book entry) representing those shares of Restricted Stock with respect to which the Restrictions have lapsed shall be delivered to Grantee, or Grantee’s estate, as the case may be, as soon as practicable thereafter (but in any event not more than 45 days following the lapse of the Restrictions), and such certificates shall not bear the legend set forth below. Grantee shall execute and deliver to the Company stock transfer powers and such other documentation as the Company may request from time to time to effect the purposes of this Agreement.

7. **Restrictive Legend.** Certificates representing shares of Restricted Stock with respect to which the Restrictions have not lapsed shall bear the following legend:

“The sale or other transfer of the shares represented by this Certificate, whether voluntary, involuntary or by operation of law, is subject to certain restrictions on transfer as set forth in the Papa John’s International, Inc. 1999 Team Member Stock Ownership Plan, and in the related Restricted Stock Agreement. A copy of the Plan and such Restricted Stock Agreement may be obtained from the Secretary of Papa John’s International, Inc.”

8. **Adjustment to Shares of Restricted Stock.** In the event of any change in the corporate structure of the Company affecting the Common Stock, the number of shares of Restricted Stock shall be subject to adjustment as provided in Section 4.3 of the Plan.

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9. **Taxes.** Grantee shall pay to the Company promptly upon request, at the time Grantee recognizes any taxable income with respect to the shares of Restricted Stock, an amount equal to the federal, state and/or local taxes the Company determines it is required to withhold under applicable law with respect to such shares. In lieu of collecting such payment of withholding taxes from Grantee, the Company may, in its discretion, distribute vested shares of Common Stock net of the number of whole shares of Common Stock having a fair market value equal to the minimum amount of federal, state and local taxes required to be withheld under applicable tax laws. Grantee agrees to indemnify the Company for Grantee’s portion of any social insurance or taxes arising under the law of any jurisdiction outside the United States with respect to the grant of Restricted Stock made pursuant to this Agreement, the vesting of the Restricted Stock, or the sale or other disposition of the Restricted Stock.



10. **No Right to Continued Employment.** Nothing in the Plan or this Agreement, or the granting of the Restricted Stock, shall be construed as granting to Grantee any right to be employed or retained by, or to continue as an Employee, consultant or advisor of or to the Company. The Company expressly reserves the right to terminate, whether by dismissal, discharge, retirement or otherwise, Grantee's employment or other relationships with it at any time, with or without cause, except as may otherwise be expressly provided in any written employment agreement between the Company and Grantee.

11. **Miscellaneous.**

(a) This Agreement and the Restricted Stock herein granted to Grantee are and shall be in all respects subject to the terms and conditions of the Plan, a copy or description of which Grantee acknowledges receiving prior to the execution hereof. In the event of any conflict between or among any terms or provisions of this Agreement and of the Plan, the terms and provisions of the Plan shall control. Capitalized terms used in this Agreement shall have the meaning ascribed to them in the Plan, unless otherwise specifically defined herein.

(b) The captions and section headings used herein are for convenience only, shall not be deemed part of this Agreement and shall not in any way restrict or modify the context and substance of any section or paragraph hereof.

(c) This Agreement shall be governed by, and construed in accordance with, the laws of the State of Delaware without regard to its conflicts of laws rules.

(d) The provisions of this Agreement are severable and, if any one or more provisions is determined to be illegal or otherwise unenforceable, in whole or in part, then the remaining provisions, and any partially unenforceable provision to the extent enforceable in any jurisdiction, shall be binding and enforceable.

(e) The provisions of this Agreement will be binding upon the parties hereto and their successors and assigns, including but not limited to Grantee's estate and executors, administrators and trustees of Grantee's estate; any person or entity to which the Restricted Stock is transferred pursuant to a qualified domestic relations order; and any receiver, trustee in bankruptcy or representative of Grantee's creditors.

\* \* \*

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**Exhibit A**

**Terms and Conditions of Restricted Stock Grant**

**Grant Date:**

**Restriction Period:** Three years from grant date, ending

**Performance Goals:** In addition to all other terms and conditions of this Agreement and the Plan, vesting of the shares of Restricted Stock granted to Grantee hereunder and release of the Restrictions are contingent upon achievement of the Performance Goals, which are based upon the Company's achievement of the following levels of compounded annual growth rate ("CAGR") of the Company's "LTIP Operating Income" (as defined below) over the three fiscal years immediately preceding the end of the Restriction Period (the "Measurement Period"), which are the Company's fiscal years through , calculated as a compounded annual percentage change from the Company's LTIP Operating Income for fiscal year .

CAGR of Company's LTIP Operating Income over Measurement Period (Fiscal Years -)	Percentage of Restricted Stock Vested
12% or greater	100%
10%	50%
5%	33%
Less than 5%	0%

Notes:

1. For CAGR of Company's LTIP Operating Income results greater than 5% but less than 12%, the percentage of Restricted Stock vested will be determined on a straight-line interpolation basis between the applicable thresholds. For example, if the Company's LTIP Operating Income CAGR over the Measurement Period is 11%, then the percentage of Restricted Stock vested would be 75%, and if the Company's LTIP Operating Income CAGR over the Measurement Period is 8%, then the percentage of Restricted Stock vested would be 43.2%.

2. For purposes of this Agreement and determining any applicable Restricted Stock vesting, "LTIP Operating Income" is defined as "Operating income" reported in the Consolidated Statements of Income for the Company and subsidiaries, adjusted (a) by excluding any gains or losses from BIBP Commodities, Inc., operations, and (b) to reflect exceptions approved by the Compensation Committee of the Company's Board of Directors related to events deemed extraordinary by the Compensation Committee, such as gains or losses from the acquisition or disposition of restaurants.

3. The Compensation Committee of the Company's Board of Directors must certify achievement of the Performance Goals following the Measurement Period.

# PERFORMANCE UNIT AWARD AGREEMENT

## PAPA JOHN'S INTERNATIONAL, INC. 1999 TEAM MEMBER STOCK OWNERSHIP PLAN

THIS PERFORMANCE UNIT AWARD AGREEMENT (the "Award Agreement") is made and entered into as of \_\_\_\_\_ (the "Grant Date"), by and between Papa John's International, Inc., a Delaware corporation (the "Company"), and \_\_\_\_\_ ("Participant").

WHEREAS, the Board of Directors of the Company (the "Board of Directors") has adopted, and the stockholders of the Company have approved, the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan (the "Plan"), pursuant to which the Company may grant awards of Performance Units, as defined under the Plan, to employees of the Company and its subsidiaries and certain other persons, all as provided under the Plan; and

WHEREAS, the Company desires to grant to Participant a Performance Unit award under the terms of the Plan;

NOW, THEREFORE, pursuant to the Plan, the Company and Participant agree as follows:

1. **Grant of Award.** The Company hereby grants to Participant the Performance Unit award described in this Award Agreement (the "Award").
2. **Award Subject to Plan.** This Award is granted under and is expressly subject to all the terms and provisions of the Plan, which terms are incorporated herein by reference. In the event of any conflict between or among any provisions of this Award Agreement and any provisions of the Plan, the Plan provisions will control. Any capitalized terms not otherwise defined herein shall have the meaning given them in the Plan. Participant hereby acknowledges receipt of a description or copy of the Plan prior to executing this Award Agreement.
3. **Performance Period.** The performance period for the Award is the three (3)-year period commencing \_\_\_\_\_, and ending \_\_\_\_\_ (the "Performance Period").
4. **Performance Unit Award.**

(a) **General.** Participant's target Performance Unit Award opportunity for the Performance Period is a cash payment equivalent to the average closing price of the Company's common stock for the last 15 trading days preceding the end of the Performance Period, multiplied by \_\_\_\_\_ (the "Target Cash Incentive").

(b) **Amount of Target Cash Incentive Payable to Participant for the Performance Period.** The amount of the Target Cash Incentive payable to Participant for the Performance Period will be based upon the Company's "Total Shareholder Return" (as defined in Section 5 below) as compared to the Total Shareholder Return of the "Peer Companies" (as defined in Section 6 below) over the Performance Period, as follows:

<i>If the Company's Total Shareholder Return over the Performance Period as compared to the Peer Companies:</i>	<i>Then the percentage of Target Cash Incentive payable to Participant is:</i>
Ranks in the 75 <sup>th</sup> percentile or higher	200%
Ranks in the 50 <sup>th</sup> percentile	100%
Ranks in the 40 <sup>th</sup> percentile	50%
Ranks below the 40 <sup>th</sup> percentile	0%

Target Cash Incentive percentages based on percentile rankings between the thresholds described above will be calculated using straight-line interpolation. (For example: If the Company's Total Shareholder Return over the Performance Period as compared to the Peer Companies ranks in the 60<sup>th</sup> percentile, then the percentage of Target Cash Incentive payable to Participant is 140%.) Notwithstanding the foregoing, the maximum payment that can be made pursuant to Performance Units granted to Participant in any calendar year is \$1,000,000.

(c) **Payment of Performance Unit Award for the Performance Period.** Subject to early termination of this Award Agreement pursuant to Section 7 or Section 8 below, as soon as practicable following the end of the Performance Period and the determination of the Company's Total Shareholder Return as compared to the Total Shareholder Return of each Peer Company over the Performance Period, the Company will pay in cash to Participant the Performance Unit Award amount, if any, determined pursuant to Section 4(b) above.

5. **Total Shareholder Return.** For purposes of this Award Agreement, "Total Shareholder Return" with respect to the Company or any Peer Company means the change (if any) in the market value of shares of common stock of the Company or such Peer Company, assuming reinvestment of dividends, over the Performance Period, using the methodology prescribed by Securities and Exchange Commission Regulation S-K, Item 402(l), provided that the measurement of change in market value of shares of common stock over the Performance Period shall be based on the average closing prices of the common stock for the last 15 trading

6. **Peer Companies.** The Peer Companies are listed in Exhibit A to this Award Agreement, which is incorporated herein by reference.

7. **Termination of Employment.**

(a) Except as set forth in subsection (c), this Award Agreement will terminate and be of no further force or effect on the date that Participant is no longer employed by the Company or any of its subsidiaries, if such termination is for any reason other than death, Disability or Retirement (all as defined in the Plan).

(b) In the event of Participant's termination of employment due to death, Disability or Retirement prior to expiration of any Performance Period, any then-outstanding Performance Units of Participant shall be payable in an amount equal to the maximum amount payable under such Performance Units multiplied by a percentage equal to the percentage that would have been earned under the terms of the Award Agreement assuming that the Total Shareholder Return achieved as of the date of such termination of employment would have been achieved at the end of the Performance Period.

(c) Participant will be entitled to receive any Performance Unit Award payable under Section 4 of this Award Agreement if Participant's employment terminates after the Performance Period but before Participant's receipt of such Performance Unit Award payment for the Performance Period, except in the event of a termination for Cause.

8. **Change of Control.** Upon a Change in Control, as defined in the Plan, any then-outstanding Performance Units shall become fully vested and immediately payable in an amount equal to the greater of (a) the maximum amount payable under the Performance Unit multiplied by a percentage equal to the percentage that would have been earned under the terms of this Award Agreement assuming that the Total Shareholder Return achieved as of the date of such termination of employment would have been achieved the end of the Performance Period or (b) the maximum amount payable under the Performance Unit multiplied by the percentage of the Performance Period completed by the Participant at the time of the Change in Control.

9. **Tax Withholding.** Participant must pay, or make arrangements acceptable to the Company for the payment of, any and all federal, state, and local tax withholding that in the opinion of the Company is required by law. Unless Participant satisfies any such tax-withholding obligation by paying the amount in cash or by check, the Company will withhold a portion of the cash incentive payment equal to the tax-withholding obligation.

10. **Non-Transferability.** Neither this Award nor any rights under this Award Agreement may be assigned, transferred, or in any manner encumbered except by will or the laws of descent

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and distribution, and any attempted assignment, transfer, mortgage, pledge or encumbrance except as herein authorized, will be void and of no effect. Participant may, from time to time, name any beneficiary or beneficiaries (who may be named contingently or successively) to whom the right to receive payments under a Performance Unit is to be paid in case of Participant's death before receiving any or all such payments.

11. **Administration.** The Compensation Committee of the Board of Directors (the "Committee") shall have the sole responsibility for construing and interpreting this Award Agreement, and for resolving all questions arising hereunder. Any decision or action taken by the Committee arising out of, or in connection with, the construction, administration, interpretation and effect of this Award Agreement shall be conclusive and binding upon all persons.

12. **No Employment Rights Created.** The granting of the Award shall not be construed as granting to Participant any right to continue as an employee of the Company. The Company expressly reserves the right to terminate, whether by dismissal, discharge, retirement or otherwise, Participant's employment with it at any time, with or without cause, except as may otherwise be expressly provided in any written employment agreement between the Company and Participant.

13. **Miscellaneous.** The captions and section headings used herein are for convenience only, shall not be deemed part of this Award Agreement and shall not in any way restrict or modify the context and substance of any section or paragraph hereof. This Award Agreement will be governed by the laws of the State of Delaware, without regard to the principles of conflicts of law that might otherwise apply.

IN WITNESS WHEREOF, the Company and Participant have executed this Award Agreement as of the Grant Date.

Participant: \_\_\_\_\_ Company: PAPA JOHN'S INTERNATIONAL, INC.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name typed or printed

\_\_\_\_\_  
Date

By \_\_\_\_\_

\_\_\_\_\_  
Date

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**Amendment No. 4**  
**Papa John's International, Inc.**  
**Deferred Compensation Plan**

WHEREAS, Papa John's International, Inc. (the "Company") adopted the Papa John's International, Inc. Deferred Compensation Plan (the "Plan") effective September 28, 1998; and

WHEREAS, the Company reserved the right to amend the Plan in Section 12.2 thereof; and

WHEREAS, the Company desires to amend the Plan to authorize the Chief Executive Officer of the Company (or by an Officer of the Company authorized by the Chief Executive Officer) to determine the eligibility of employee team members to participate in the Plan;

NOW, THEREFORE, BE IT:

RESOLVED that the Plan is amended in the following respects, with effect from the date of this resolution:

1. Section 2.1 is amended to read as follows:

2.1 **Eligibility.** The following employee team members are eligible to participate in the Plan and shall hereinafter be referred to as "Eligible Employees": any team member of the Company (and any affiliate that has been authorized by the Company to participate in the Plan as to its eligible employees) who (1) is part of a select group of management or highly compensated employees within the meaning of ERISA §§ 201(2), 301(a)(4) and 401(a)(1), and (2) has been specifically designated as eligible to participate by the Chief Executive Officer of the Company (or by an Officer of the Company authorized by the Chief Executive Officer to make such determinations of eligibility).

2. In all other respects, the Plan is ratified, confirmed and approved.

**Subsidiaries of the Company:**

- Papa John's USA, Inc., a Kentucky corporation
  - PJ Food Service, Inc., a Kentucky corporation
  - Papa John's Support Services, Inc., a Kentucky corporation
  - Risk Services Corp., a Kentucky corporation
  - Capital Delivery, Ltd., a Kentucky corporation
  - RSC Insurance Services Ltd., a Bermuda corporation
  - DEPZZA, Inc., a Delaware corporation
  - Colonel's Limited, LLC, a Virginia limited liability company
  - Star Papa, LP, a Delaware limited partnership company
  - Papa John's Pizza, Ltd., a United Kingdom corporation
  - Papa John's (GB) Holdings Ltd., a United Kingdom corporation
  - Papa John's (GB), Ltd., a United Kingdom corporation
  - Papa John's Mexico, Inc., a Delaware corporation
  - Papa John's Capital, SRL de CV, a Mexican corporation
  - Equipo Papa John's, SRL de CV, a Mexican corporation
  - Papa John's EUM, SRL de CV, a Mexican corporation
  - PJ Mexico Franchising SRL de CV, a Mexican corporation
  - Papa John's China, LLC, a Delaware corporation
  - Papa John's Beijing Co. Ltd, a Chinese corporation
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## Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the following Registration Statements:

- (i) Registration Statements (Forms S-8 No. 333-138428) pertaining to the Papa John's International, Inc. Restated Nonqualified Stock Option Agreement dated January 31, 2005.
- (ii) Registration Statements (Forms S-8 No. 333-138427) pertaining to the Papa John's International, Inc. 2003 Stock Option Plan for Non-Employee Directors,
- (iii) Registration Statements (Forms S-8 No. 333-27823, No. 333-16447, No. 33-67472 and No. 333-86537) pertaining to the Papa John's International, Inc. 1993 Stock Ownership Incentive Plan,
- (iv) Registration Statements (Forms S-8 No. 33-67470 and No. 333-86539) pertaining to the Papa John's International, Inc. 1993 Stock Option Plan for Non-Employee Directors,
- (v) Registration Statement (Form S-8 No. 333-86535) pertaining to the Papa John's International, Inc. 1999 Team Member Stock Ownership Plan,
- (vi) Registration Statement (Form S-8 No. 333-48999) pertaining to the Papa John's International, Inc. 401(k) Plan, and
- (vii) Registration Statement (Form S-4 No. 33-96552) of Papa John's International, Inc.;

of our reports dated February 26, 2007, with respect to the consolidated financial statements and schedule of Papa John's International, Inc. and subsidiaries, Papa John's International, Inc. management's assessment of the effectiveness of internal control over financial reporting, and the effectiveness of internal control over financial reporting of Papa John's International, Inc., included in this Annual Report (Form 10-K) for the year ended December 31, 2006.

/s/ Ernst & Young LLP

Louisville, Kentucky  
February 26, 2007

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**SECTION 302  
CERTIFICATION**

I, Nigel Travis, certify that:

1. I have reviewed this annual report on Form 10-K of Papa John's International, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 27, 2007

/s/ Nigel Travis  
Nigel Travis  
President and Chief Executive Officer

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**SECTION 302  
CERTIFICATION**

I, J. David Flanery, certify that:

1. I have reviewed this annual report on Form 10-K of Papa John's International, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 27, 2007

/s/ J. David Flanery

J. David Flanery

Senior Vice President and Chief Financial Officer

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**SECTION 906  
CERTIFICATION**

I, Nigel Travis, President and Chief Executive Officer of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:

1. The Report on Form 10-K of the Company for the annual period ended December 31, 2006 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 27, 2007

/s/ Nigel Travis

Nigel Travis

President and Chief Executive Officer

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**SECTION 906  
CERTIFICATION**

I, J. David Flanery, Senior Vice President and Chief Financial Officer of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:

1. The Report on Form 10-K of the Company for the annual period ended December 31, 2006 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 27, 2007

/s/ J. David Flanery

J. David Flanery  
Senior Vice President and Chief  
Financial Officer

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