



May 3, 2011

Papa John's Opens at Charlotte/Douglas International Airport

LOUISVILLE, Ky.--(BUSINESS WIRE)-- The more than 32 million travelers who annually pass through the Charlotte/Douglas International Airport in Charlotte, N.C., now have a new dining option with the recent opening of a Papa John's restaurant.

The Papa John's restaurant, franchised by airport concessionaire, P.J.J.D. Enterprises, Inc., is located in the airport's main concourse food court and serves "Papa's Pizza for One," an 8-inch pizza made with Papa John's traditional fresh dough. It is the company's first airport location to serve Papa John's fresh dough product.

"We are very excited to be expanding Papa John's into airports, and are proud to be in the Charlotte/Douglas International Airport," said Tim North, Papa John's Senior Vice President of North American Operations. "Quality is the hallmark of Papa John's, including using superior-quality ingredients and partnering with top-quality franchisees. P.J.J.D. Enterprises is an outstanding group and we are confident they will have great success delivering on Papa John's 'Better Ingredients. Better Pizza' brand promise to travelers passing through Charlotte."

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 11 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's also was honored by Restaurants & Institutions Magazine (R&I) with the 2009 Gold Award for Consumers' Choice in Chains in the pizza segment. Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLV, XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

Papa John's International, Inc.
Darryl Carr
Director, Corporate Communications
502-261-4318
Darryl_Carr@papajohns.com

Source: Papa John's International, Inc.

News Provided by Acquire Media