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## Papa John's Removes High Fructose Corn Syrup From Entire Food Menu

Pizza company makes strides toward an even cleaner label with another category "first"

LOUISVILLE, Ky.--(BUSINESS WIRE) -- Papa John's (NASDAQ: PZZA) continues to solidify its commitment to "Better Ingredients. Better Pizza." by becoming the first national pizza chain to announce the removal of high fructose corn syrup from its entire food menu. As of today, this change has been fully implemented and includes all pizza ingredients, pizza toppings, dessert items, and sauce selections.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160421005259/en/



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"We are proud to announce that Papa" John's is the first national pizza chain to remove high fructose corn syrup from our entire food menu," said Sean Muldoon, Papa John's Chief Ingredient Officer. "We've always strived for high quality ingredients in our pizzas and continue our aggressive push toward cleaner ingredients and menu offerings. We work tirelessly to set the industry's gold standard for pizza ingredient quality, and this is the next step in fulfilling our promise to deliver better ingredients."

Papa John's dedication to quality is reinforced by its financial investment of over \$100 million dollars annually to provide superior product to its customers. In January 2016, Papa John's removed all artificial flavors and synthetic colors from its menu. And, in February of this year, Papa

John's backed up its gold standard commitment by introducing the Quality Guarantee: If you don't love your pizza, tell us why and we'll deliver another one absolutely free. By summer 2016, the chicken in Papa John's grilled chicken pizza toppings and chicken poppers will be raised without human and animal antibiotics, as well as fed a vegetarian diet.

Papa John's can now add NO high fructose corn syrup to its already extensive list of "NO" ingredients, including: NO partially hydrogenated oils, NO MSG, NO fillers in meat toppings, NO BHA, NO BHT, NO cellulose, NO artificial flavors, NO synthetic colors, and by summertime, NO antibiotics in its chicken toppings and poppers. These ingredient improvements underscore Papa John's commitment to menu transparency and dedication to providing quality ingredients, every time.

## **About Papa John's**

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and the Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns,

Twitter at <a href="http://twitter.com/PapaJohns">http://twitter.com/PapaJohns</a>, YouTube at <a href="http://twitter.com/papajohns">www.youtube.com/user/papajohns</a>, Instagram at <a href="instagram.com/papajohns">instagram.com/papajohns</a>, Pinterest at <a href="http://www.pinterest.com/papajohnspizza">www.pinterest.com/papajohnspizza</a>, and Vine at <a href="http://www.papajohns.com/franchise">vine.co/papajohns</a>. Looking to be a part of something Better? Learn more about franchising with Papa John's at <a href="http://www.papajohns.com/franchise">www.papajohns.com/franchise</a>.

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